

# Upgrade Is Reflected Here!

## HERE SHE IS



## THE SUNSHINE DAY MYSTERY GIRL

Who Will Carry \$10. Cash Prizes From Store To Store Next WED. and THURS. —SUNSHINE DAYS—  
Until Caught.  
You must be in the Store and hold a purchase made there to entitle you to challenge HER

## YOUR BOY

Is a Champion Shoe Demolisher  
Put Him In a Pair of BRADY'S SHOES — He'll Have a Tough Time Wearing Them Out



**Boys' Black Boot**  
Very dressy, guaranteed solid leather, with Pan-co or leather sole and heel **\$2.50**

Boys' Grain Leather Boot, with water-proof storm welt. A real boot for ... **\$2.75**

You should see our new Boy's Black Boot with triple soles, leather lining and clatter-plate heel **\$3.25**

Ask for your coupon, given with every purchase.

## BRADY FOOTWEAR COMPANY

156 QUEEN STREET

## SUNSHINE SPECIALS

OUR OWN

## SUGAR CURED HAMS

REG. HAMS (whole or half) ..... 18c lb.  
SMOKED ROLLS ..... 15c lb.  
SWEET PICKLED ROLLS ..... 14c lb.  
PICNIC HAMS ..... 12c lb.

CHOICE ROUND STEAK ..... 17c lb.  
FINEST RIB ROASTS ..... 20c lb.  
FRESH PORK CHOPS (trimmed) ..... 20c lb.

FRESH AND SMOKED FISH  
SMELTS JUST ARRIVED

## ROOP'S LIMITED

389 —PHONE— 390

## CHARLOTTETOWN'S SUNSHINE DAYS

Wednesday Oct 19th and Thursday Oct 20th.

We are co-operating with all the other CharloTTetown Merchants on Sunshine Days by offering to the public of Prince Edward Island Extra Special Values for those two Special Days. Ask for your Coupon with every \$1.00 purchase and win one of the prizes of \$50.00, \$35.00 and \$25.00 given away on Sunshine Days.

## PROWSE BROS., LIMITED

Charlottetown's Largest Departmental Store



## Stewart's Sunshine Day Prize Offer

Enclosed in the wrapper of every loaf of Bread is a coupon bearing a number. Hold the Coupon for it may bring you one of the three big prizes.

First prize Decorated Fruit Cake  
Second Prize 30 Loaves of Bread

Third Prize 15 loaves of Bread

PRIZES ANNOUNCED FRIDAY

**STEWART'S BAKERY**  
KENT STREET PHONE 211

## SUNSHINE DAYS

The Mystery Girl will visit our store on Wednesday and Thursday. Have your coupon and catch her.

The finest and best line of winter overcoats in the city, \$13.50 to \$40.00.

## KELLY and MacINNIS

Gt. Geo. St. Stylemart.

## PROGRAM WEDNESDAY

October 19th, 1932

11.00 A. M.—Band Parade, heading procession of fine Horses, and Automobile Parade.

Mystery Girl all morning and afternoon at all stores.

2.30 P. M.—Decorated Bicycle Parade.

5.30 P. M.—Band on Market Square, followed by demonstration by firemen and burning of Old Man Depression.

7.30 P. M.—At Forum, Band opening, Tug-of-War Contests, Ladder Climbing, Relay Race, Showing of Late Fashions of Street, Evening and Beach Costumes.

## A FAULTY FURNACE IS AS BAD AS NO FURNACE

Have us repair, recement and perfectly condition your furnace, so that it will give the maximum heat for the coal used. We are also experts in all kinds of metal work.

## DRYDEN TIN SHOP

150 Great George St.



## Ladies' Brown Kid Pumps

Ladies' Brown Kid Pumps. Suede vamp. High heel. Per pair **\$2.95**

Ladies' Brown Suede Tie Strap Sandal. Per pair **\$3.50**

Ladies' Black Pump, Strap and Ties. Per pair **\$2.95**

## PURDIE -- FERGUSON SHOE COMPANY LIMITED



**\$2.75**



**\$2.95**

## Two WINNING SPECIALS for Sunshine Days

▲ Snappy Pump at \$2.95 and a Very Smart Tie \$2.75.

Be Sure to Visit Our Store for These Values.

## The WRIGHT SHOE COMPANY

## High-grade full-fashioned SILK STOCKINGS 79c Sunshine Days

Very fine quality of pure thread silk hose, Cradle foot, Narrow heel, Mercerised lisle welt and foot.

Every pair first quality. NO SECONDS. Colors—Caramel, Park, Sandy Beige, Bark and Pepper. Sizes 8 1-2 to 10. Special price, 79c. pair, 2 pairs for \$1.50.

## Moore & McLeod Limited

## SUNSHINE SPECIAL

1 15-lb. Floor Polisher ..... \$2.25  
1 1-lb. Johnston's or Mander's Wax ..... 75c  
Total ..... \$3.00  
Special price for Sunshine Days ..... \$2.00

**Bethune Hardware Co., Ltd.**  
The Friendly Hardware Store

FREE! "SUNSHINE DAYS" PRIZE COUPONS WITH EACH PURCHASE OF \$1.00

## HARDWARE

FREE! CASH/REBATE BONDS WITH EVERY CASH PURCHASE

Complete Line of Fawcett Cooking and Heating Stoves and Ranges  
Brantford "Sealdip" Asphalt Shingles  
Brandram - Henderson Paints  
American Line of Gas Lamps and Lanterns. Protecto Preservative Paint  
Dominion Shot Shells

## FENNELL AND CHANDLER

## Coupons at GOFF'S

Get a pair of Eastern Silk Hose, full-fashioned service weight, manufactured in Truro **79c**  
Newest price .....  
(Worth more than any dollar hose)

Get Men's Oxfords, Latest style **\$1.98**

Get Women's patent Black Strap Slippers. Nice new lines **\$1.75** up

Get Men's Work Boots. Fall weight **\$2.50**

**GOFF BROS., LTD.**  
BOOTS and SHOES