

Even Better Value!

in these beautiful, low-priced rugs

THRIFTY housewives will be quick to recognize the unprecedented values now offered in Congoleum Gold Seal Rugs at the new, lower-than-ever prices... prices that offer tremendous savings.

Patterns... the new 1928 range now at your dealer's is the most beautiful you have ever seen... New French rug patterns... Ceramic tile effects and gorgeous Oriental motifs are well represented in these easy-to-clean rugs.

Improved Quality

The new, Multicote surface is the greatest improvement in years... longer wear is built right into, and throughout, the thick long-wearing surface... of course, Congoleum Gold Seal Rugs are all Guaranteed by the Gold Seal on the surface.

Just glance at the savings these lower prices offer you:
9 x 12 feet size Formerly \$15.00 Now \$13.50
9 x 10 1/2 " " " " 11.75
9 x 7 1/2 " " " " 8.50
9 x 6 " " " " 7.50
9 x 4 1/2 " " " " 5.50
Other sizes are reduced in proportion.

Satisfaction Guaranteed

Before you purchase floor-covering... look for the Gold Seal on the surface... it is your only positive assurance of genuine Congoleum.

The Gold Seal stands for our Guarantee of Satisfaction and the best value your money can buy.

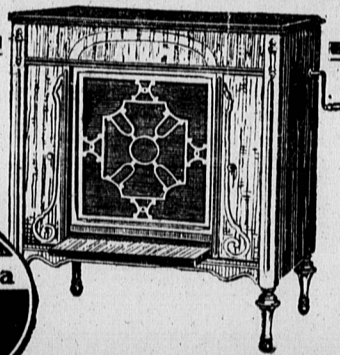
CONGOLEUM GOLD SEAL RUGS

1270 St. Patrick Street, Montreal. 66B
Congoleum Canada Limited
Send me, without cost or obligation, a copy of your latest booklet entitled "Charming Colour Schemes That Cost So Little."
Name.....
Address.....
City..... Prov.....

CONGOLEUM CANADA LIMITED MONTREAL

SOUTH MELVILLE

The following is the standing of the pupils of South Melville school for the month of February.
Grade I—1, Maurice Bradley; 2, Wilfred Bradley.
Grade VII—1, Vera Trainor.
Grade VII—1, Edwin Bradley; 2, Gerald Monaghan; 3, Victor Trainor.
Grade VI—1, Eleanor Trainor; 2, Dorothy Dixon; 3, Mary Monaghan; 4, Melville Higgins.
Grade V—1, Betty Trainor; 2, Jack Beer; 3, Marion Flood; 4, Myrtle Higgins; 5, Goldie McKenzie.
Grade II—1, Patricia Flood; 2, George Monaghan; Marjorie Dixon and Joseph Flood (equal).
Grade 1 (a)—1, Ivan Higgins.
Grade 1 (b)—1, Ellison Toole, Marita Malone (Teacher)



"Like Life Itself"

When you hear the New Columbia "Viva-tonal" Phonograph you will be overwhelmed with the authentic reality of the music—the dazzling brilliance of tone—the tremendous range, so clear and distinct from deepest bass to highest treble. "Like Life Itself"—the "Viva-tonal" is beyond comparison and faultlessly reproduces sound and tone as no other phonograph has ever done.

To match the perfect reproduction of the "Viva-tonal"—Columbia New Process Records are recorded electrically to capture every note exactly as the artists render them. The New Electrical Process also makes possible an absolutely smooth record surface that eliminates the last vestige of needle noise or surface sound.

The tremendous resources of the Columbia Company provide the widest range of records on the market. Columbia searches Canada, England, United States and 11 other countries for the world's greatest music—for your selection.

If you cannot locate a Columbia dealer near you, write direct to

Maritime Radio Distributors, Limited
81 Upper Water St. Halifax, N.S.

Maritime Distributors for

Columbia

"Viva-tonal"

Phonographs and Columbia "Viva-tonal" Records
Columbia Phonograph Company Limited, Toronto, Ontario

A COMPLETE STOCK OF COLUMBIA RECORDS AND VIVA-TONAL INSTRUMENTS ALWAYS IN STOCK

A. E. TOOMBS Music Store
167 Queen St.

Central Guardian

HORSES FOR SALE—20 choice mares and geldings, guaranteed thoroughly broken. 5 to 7 years old. Apply W. J. Mutch, Cherry Valley or Wilfred Wood, Waterville. 3007-3-8-eod-31

SPRINGHILL SCREENED COAL—We are discharging Springhill Screened Coal today, all orders delivered promptly. A. Pickard & Co. Phone 240. 3004-3-8-21

GAZETTED—Among the appointments, promotions, etc., in the Canada Militia recently gazetted appears the following: P. E. L. H. (105th Bn., C. E. F.) to be pro. Lt. Ernest Dunning 17th Nov. 1927. To be Major, Capt. C. Graham, 22nd Sept. 1927. To be Capt. Lt. O. W. Campbell 22nd Sept., 1927. Canadian Artillery 1st (P.E.I.) Med. Bde., 2nd Med. Bty. (How.)—To be Capt., Lt. D. F. Tierney, 1st Dec., 1927. 8th Med. Bty. (How.)—To be Capt. Lt. (supp.) P. W. MacNevin, D.C.M. 1st Dec., 1927.

WINSLOE SERVICES—The United Church of Canada, Rev. W. H. Palmer, Minister. Services Sunday March 11th, as follows: Evangelistic Services will be continued at Princetown Road by Rev. H.N. MacLean, Ph. D., and Miss MacKinnon at 11 a. m. and 7:30 p. m. There will also be preaching services at Winsloe North at 11 a. m., and at Winsloe South at 3 p. m. The services at Winsloe North and Winsloe South will be conducted by the Pastor.

BURIAL YESTERDAY—There was a large and representative gathering of citizens at the funeral of the late Mr. C. R. Smallwood, which took place yesterday afternoon. After a private service at the home at 11 a. m. the body was removed to St. Paul's Church at 1 p. m. At 2:30 the service began. Rev. H. D. Raymond officiating. Burial took place in the Peoples' Cemetery. The mourners were: Vivien Smallwood, Judge Hazard, Lieutenant Governor Heartz, James Tuplin, Samuel Tuplin, Roland Patton, and Percy L. Smallwood. The honorary pallbearers were—James Eaton, Gilbert Gaudet, George E. Hughes, John Anderson, Henry C. Lowe, and Leith E. Brecken. The active pallbearers were—George D. DeBlois, J. A. Webster, T. W. L. Prowse, Charles M. Williams, J. P. Gordon and L. D. Murray. There were many beautiful floral tributes.

EVANGELISTIC SERVICES AT PRINCETOWN ROAD UNITED CHURCH—On Sunday, March 4th, a series of Special Evangelistic Services were commenced in the United Church at Princetown Road. A very helpful and inspiring service was held in the morning at 11 o'clock. The evening service, which was opened with an uplifting Service of Song, under the capable leadership of Miss MacKinnon, who also sang two inspiring solos, left a lasting impression. The Evangelist with his story for the boys and girls, and with his heart-warming address, in which a holy seriousness was happily blended with a telling humor, lifted the congregation into the very presence of the living God. The Evangelist, and the Director of Song, are being ably supported by the efficient service of organist and choir. The services are being continued each week-night, except Saturday, commencing at 7:30. A hearty welcome is extended to all.

PERSONALS

Hon. J.R. Sinclair leaves this morning on return to Ottawa, after a short business trip home.

Mr. C. G. Duffy, K. C., has returned home from a visit to Northern Ontario.

Mrs. Harry C. Cahill returned from Sydney, Cape Breton, where she spent the past two weeks at the guest of her sister, Mrs. Frank McKenna.

Mr. Wilfred Maddigan, who was called home on account of the death of his father, left yesterday morning on return to Missouri, to resume his studies in the Flouissant Jesuit Seminary.

Mr. Frank Nicholson of the C.N.R. shops has been transferred to the shops at South Devon, N. B., and left for that place yesterday morning.

Mr. L. E. Wellner left yesterday morning for Toronto on a buying trip.

Card of Thanks

Franklin Mill and family of Marshfield, wish to thank all friends and neighbors, who were so kind during the illness and death of Mrs. Mill. 2999

INDIGESTION Troubled Him For Two Years

Mr. H. C. Harvey, Novar, Ont. writes:—"I have been troubled with indigestion for the last two years. I have taken everything I have seen advertised, but have never had any of them do me so much good as

BURDOCK BLOOD BITTERS

"I have taken six bottles and haven't had an attack since. It is the finest medicine you can take for the blood." Manufactured only by The T. Millburn Co., Limited, Toronto, Ont.

Hot cabs—sudden draughts—muscular strain But no rheumatism for these 249 locomotive firemen and engineers

ONCE a railroad man—always a railroad man," they say. There's a fascination about the life that holds a man, once he's started on it. No easy berth either—whether you drive the engine or fire the boilers. It's a tax on the strongest muscles, and you're always in danger of catching a chill from the extremes of heat and cold going in and out of the cab.

How do they ward off colds, chest congestions, rheumatism? We went right to some locomotive firemen and engineers and asked them these questions. 249 whom we asked said, "We use Sloan's."

under the hardest work, to kill the pain of overstrain or small injuries, to prevent colds and rheumatism. Read this letter from a fireman on the Union Pacific: "I am a fireman on Union Pacific R. R. I was taken sick in Maryville, Kansas, and I worked back to Kansas City with pains shooting all over my back. As soon as I got to Kansas City I got a bottle of your wonderful liniment and started to put it on. It did me a whole lot of good, and, for me, I wouldn't be without a bottle at any time. I carry a bottle in my grip all the time on road. After each trip I put some Sloan's on." C. R. Ellis, 3250 Gillham Road, Kansas City, Mo.



This locomotive engineer is one of 249 railroad men who told us of the protection that Sloan's gives against rheumatism, colds, muscular pain



The minute you apply it you begin to get relief. And it doesn't just deaden the pain temporarily—it gets rid of it. It stimulates the circulation, breaks up congestion, clears out germs and poisons, and the pain stops because the cause is removed. Get a bottle today and have it on hand. You never can tell when it may save you hours of agony—days of lost time. A bottle that lasts a long time is only 35 cents and you can get it at all druggists. Use it for:

- Rheumatism
- Sciatica
- Lumbago
- Nervalgia
- Lame muscles
- Stiff neck
- Colds and congestions
- Sprains and bruises

SLOAN'S

MADE IN CANADA

The Public Forum
This column is open for the discussion by correspondents of questions of interest. The Charlottetown Guardian does not necessarily endorse the opinions of correspondents.

Am. Smelt. and Refng. Co. 173 1/2
Am. Bosch Mag. Co. 19 1/2
Anaconda Cop. Min. Co. 55 1/2
Can. Pacific Co. 208
Can. Gas Co. (N. Y.) 134 1/2
Hud. Motor Car Co. 88 1/2
International Paper Co. 71 1/2
International Petroleum 37
Standard Oil of N. J. 267
Mis. Kan. & Tex. Ry. 39
Southern Pacific Co. 119 1/2
Union Pacific Ry. 102
U. S. Industrial Alcohol Co. 110 1/2
Westinghouse Electric 96 1/2
United States Steel 142 1/2

New Issue
Oslo Gas and Electricity Works 5 p. c. Sinking Fund Gold Bonds Due March 1, 1963.
Unconditionally guaranteed by the City of Oslo (Norway) as to principal, interest and sinking fund.
Price: 95% and interest yielding 5.30%
Full particulars gladly furnished on request.

LONG DISTANCE TELEPHONE RATES

Sir—The Post Office has wisely made this Province one zone, instead of 25 to all parts of the Island has been rescinded, and now we have a new rate, a multiplicity of zones, at a rate of one cent a mile. To telephone to Charlottetown from Souris costs 45c. To phone to Summerside or O'Leary one needs to have important business indeed to pay the excessive rate. There is little business here that warrants such payments. The telephone company must necessarily have dwindled. The writer of this note used to spend considerable in long distance phones, but now hardly spends a cent on account of the high tariff on distant messages. Surely the telephone company must have seen by this that they are losing money every day under the present multiple rates schedule. Let them follow the action of the Post Office and make the Island one zone, one rate from East Point to Tignish as from Tignish to Alberton, or East Point to Souris or to any part of the Island, as it used to be.

Montreal Stock Exchange

Abtibi 76 1/2
Brazilian Traction 201 1/2
B. E. Steel 1st Pfd. 3
B. E. Steel 2nd Pfd. 7
Howard Smith 85 1/2
Montreal Power 90
National Breweries 119
Steel Co. Can. Com. 188 1/2
Winnipeg Electric 116
Asbestos Com. New 30 1/2
Asbestos Pfd. New 91 1/2
Bell Telephone 165 1/2
Brompton 60
Shawinigan 91
Can. Steamships Pfd. 91 1/2
Dominion Bridge 69
Massey Harris 39

Banks

Bank Commerce 283
Bank Royal 350
Bank Montreal 343
Bank Nova Scotia 385
Wheat—Mar., 137 1/2; May, 137 1/2; July, 136 1/2
Corn—Mar., 95 1/2; May, 98 1/2; July, 100 1/2
Oats—Mar., 57 1/2; May, 57 1/2; July, 54 1/2
Wheat—May, 140 1/2; July, 141 1/2; Oct., 135 1/2

But what can be said of our telephone rates? Here, the one zone system of 25c to all parts of the Island has been rescinded, and now we have a new rate, a multiplicity of zones, at a rate of one cent a mile. To telephone to Charlottetown from Souris costs 45c. To phone to Summerside or O'Leary one needs to have important business indeed to pay the excessive rate. There is little business here that warrants such payments. The telephone company must necessarily have dwindled. The writer of this note used to spend considerable in long distance phones, but now hardly spends a cent on account of the high tariff on distant messages. Surely the telephone company must have seen by this that they are losing money every day under the present multiple rates schedule. Let them follow the action of the Post Office and make the Island one zone, one rate from East Point to Tignish as from Tignish to Alberton, or East Point to Souris or to any part of the Island, as it used to be.

Does Ill Health De-tract From Your Good Looks?
Hamilton, Ont.—"I was in a run-down state of health, my nerves were bad and I suffered from backaches and pains in my side, which would be so severe that I would get weak and have to lie down. I could not eat without being distressed. Upon the advice of a relative I started to take Dr. Pierce's Favorite Prescription and it relieved me of all my distress, and I do not suffer in any way from any of the above conditions. I have a good appetite and my nerves are in splendid condition. I am strong and healthy in every way."—Mrs. George Turansky, 373 Ferguson Ave. North.
Sold by dealers. Fluid and tablets. Send 10c for trial pkg tablets to Dr. Pierce's Laboratory, Bridgeburg, Ont.

Carbohydrates for your live stock

Buy Schumacher Feed to get the great carbohydrate live stock ration. Something you can depend on for results. Schumacher Feed is the best grain ration for young cattle and hogs. A careful blend of the products of wheat, corn, oats and barley, combined with oilcake meal and minerals. A uniform, mealy feed, easily digested. No waste through excess fibre or moisture. High vitamin content. Thousands of live stock men recommend Schumacher Feed. Dairymen use it as a basic feed for milk cows. The animals soon show results in better growth and better health.

Schumacher FEED

Made by The Quaker Oats Company
Customers tell us that Schumacher Feed has given them more satisfactory results than any other feed.
The MacLean Company Ltd.
WHOLESALE DISTRIBUTORS
Ask your grocer.

By Barrie Payne

THE GABBS

