

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

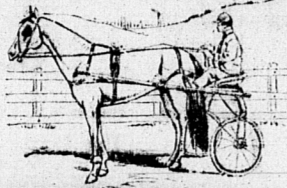
The Kind You Have Always Bought

In Use For Over 30 Years

THE CENTAUR COMPANY, 77 MURRAY STREET, NEW YORK CITY.

Build Up Your Trotter With Molassine Meal

Molassine Meal is a splendid conditioner of race horses. It builds up firm, strong muscles, develops endurance, builds up the appetite, improves digestion and tones up the entire system.



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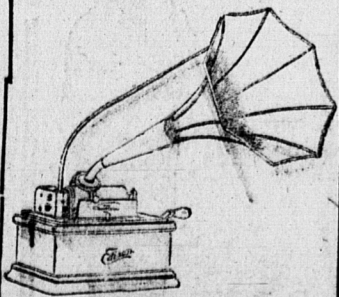
Get an IMPERIAL -Canada's Best Motor

Don't be satisfied with a common, ordinary, cheap motor when you can get the Imperial—Canada's best all-round marine motor.

The Imperial has set the mark for simplicity, economy, reliability and general efficiency, is a light motor, develops great power from small fuel, and has won out in every test for speed, endurance and general efficiency.

Don't be satisfied with a poor motor—get the Imperial. It is made in sizes to suit all boats from 2 1/2 h. p. up and every one fully guaranteed. Write today for our free illustrated catalogue.

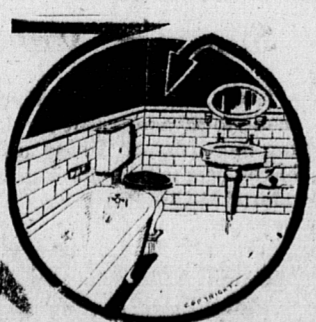
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There is no other talking machine that in any way approaches or rivals the Edison Phonograph. It will last longer, play longer, give sweeter and clearer reproduction, needs less attention, and the tone is not harsh, but soothing and pleasant. Call and hear one, or write for catalogue.

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A MODERN BATHROOM

is both ornament and an economy. Glistening tile and glittering metal work surely make an attractive combination. The cleanliness and sanitary arrangements mean the saving of many a doctor's visit.

THE COST OF SUCH A BATH ROOM

is not so high as you think. Have us give you figures for a complete outfit that will add more than double its cost to the value of your house.

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Woman's World

The Intercollegiate Bureau of Occupation.



MISS FRANCES CUMMINGS, MANAGER OF BUREAU.

For a good many years past the college girl who has completed her course and faced about to make her own way in life has been confronted with the fact that practically no field was open to her except that of teaching.

Of late, however, the college graduate has begun to reach out toward a different state of things.

In New York city, where the number of college women seeking vocations other than teaching is very large, this need is being met by the newly organized intercollegiate bureau of occupations.

The bureau, which is in reality a superior sort of employment agency, dealing only with the higher grades of specialized service, has been inaugurated and is at present supported by the New York alumnae associations of eight leading women's colleges.

It aims not only to secure congenial occupations for exceptionally equipped women, but to supply employers with a more intelligent and responsible class of workers, in this way creating a demand for the specialized service which can be secured only from women who have been well educated and mentally trained.

The work of this new bureau is the outgrowth of an effort made by the members of the New York alumnae organization of Smith college to help solve this problem for Smith graduates who wished to do other things besides teaching.

After some months of investigation and consultation the Smith college alumnae in New York city offered to contribute \$1,000 toward the establishment of such a bureau, provided the New York alumnae of some other women's college would donate a like sum.

The alumnae of Vassar promptly responded to this proposition, for there was the same desire among Vassar students to enter upon vocations other than teaching. These two organizations then took the matter up with other college alumnae clubs in New York city, and the result was that the bureau was launched under the management of the New York alumnae organization of Barnard.

Bryn Mawr, Cornell, Mount Holyoke, Radcliffe, Smith, Vassar and Wellesley colleges.

Throughout the entire venture Miss Mary Van Kleef, herself a Smith college graduate, has been the moving spirit. She is the president of the bureau; Mrs. Charlotte J. Farnsworth of Wellesley, an authority on vocational and social training for women, is vice president; Miss Ethel Stebbins of Cornell is secretary, and Miss Antonette Putnam-Cramer of Smith is treasurer.

There is an advisory board composed of the presidents of the eight colleges in the bureau, as well as a local board of directors composed of twenty-two members of the New York alumnae organizations. These local directors are in close touch with the officers or committees having charge of recommendations in each of the women's colleges concerned, so that the needs of girls still in college can be made known to the bureau and new vocations for women may be communicated to students who are planning their future work.

The bureau also co-operates with the appointment bureau of the Women's Educational and Industrial union in Boston, which is doing a similar work, and there is a kindred movement on foot in Philadelphia.

Miss Frances Cummings, the executive manager of the bureau, is an interesting example of its effectiveness in getting the right person into the right place. Miss Cummings, also a Smith graduate who did not want to teach, spent the first four years after leaving college in secretarial work, which gave her a wide experience in clerical, filing and executive methods. She then entered the tenement house department of New York city, where seven years of promotion brought her to a responsible executive position as a reviewer of inspectors' reports. This thorough groundwork of executive experience, coupled with the cultural training of her college course, fitted her admirably for the broad demands of her present position. Miss Cummings' sympathy with the college girl's ambitions and her complete understanding of the technical requirements of the average employer enable her to mediate very wisely between the two.

While the bureau is intended principally for college women, well educated women with culture and experience or with some special training fitting them for the work they wish to do are also eligible.

A Different Species. The young hopeful of a well-known Canadian jurist had lately become very much interested in the study of biometrics and moths. Just before Christmas his father had given him a dollar as a reward for some service and the boy promptly flew off to a bookshop where he had observed a certain work on sale relating to his favorite study.

He brought the book home in high glee, and speedily became lost in perusing its contents. His father was quite delighted to notice the serious way his young son and heir, was applying himself and asked the boy how he was getting on with his new book.

"Not very well, father. I've read three chapters and can't find a blessed thing about moths."

"Bring the book to me and let me see it," said his father kindly.

On looking at the cover of the book, the judge was extremely amused to read the following title: "Help to Young (Mothers) Mothers."

That first gray hair!

Oh how disappointed you are to see it.—Gray hairs take away that youthful appearance that you are so anxious to, and should keep,—for beauty and good looks depend so much upon natural colored, thick, glossy and healthy hair.

Every one is attracted to the woman with beautiful hair. Why not have it—get rid of the gray hairs—keep them out altogether by using HAY'S HAIR HEALTH.

You'll be surprised how quickly it will restore those gray hairs to their natural color and how well it will keep them so. It is not a dye but the most satisfactory and reliable restorer.

51.00 and 50c at Drug Stores or direct upon receipt of price and dealer's name. Send 10c for trial bottle.—Folio Hair Spec. Co., Newark, N. J. For sale and recommended by Dr. A. Foster, Sunnyside.

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Kitchen CLEAN Old Dutch Cleanser. HYGIENICALLY NO CAUSTIC OR ACIDS IN. See full directions and many uses on large Sifter-Can 10¢.

SUDDEN DEATH'S SMOKE and CHEW LABOR KING Twist Tobacco. Manufactured by ROCK CITY TOBACCO CO. Quebec.

New spring carpet and everything else that is floor covering at Paton's. 4-274tt.

This week you will find carpets, rugs, matings and linoleums at wonderful savings. Paton's. 4-274tt.

\$275,000. 7 p. c. Cumulative preference shares with 50 p. c. bonus of common stock. Dividend payable quarterly in July, Oct, Jan and April. Price par \$100 per share. This offering is part of a present issue of \$500,000 half of which was withdrawn by underwriter or sold.

\$100,000. 6 p. c. 20 year first Mortgage sinking fund bonds redeemable at 105 and interest on any interest date after five years. Interest payable in May and November. Denominations \$500 and \$1000. Price par and interest with 20 p. c. bonus of common stock.

Table with columns: Bonds, Preference, Common, Authorized, Issued.

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THE BOARD OF DIRECTORS. N. CURRY, President Canadian Car and Foundry Co., Ltd., Director of Bank of Nova Scotia, Montreal. HON. M. G. WINTER, of T. & M. Winter, St. John's, Newfoundland. G. A. MOULTON, Secretary Canadian Investors Ltd., Director of Scotia Foundry Co., Ltd., Halifax. PERCY C. BLACK, President Amherst Hoot and Shoe Co., Ltd., Amherst. J. W. MCKAY, Managing Director Nova Scotia Carriage and Motor Car Co., Ltd., Halifax. JOHN W. REGAN, Manager Canadian Investors Ltd., Director Wentzella Limited, Halifax. BANKERS:—The Canadian Bank of Commerce. SOLICITORS—McInnes, Mellich, Fulton and Kenny, Halifax.

OBJECTS—To take over as a going concern the business of manufacturing carriages and motor cars of the Nova Scotia Carriage Co., first established 1868, at Kentville, and transfer same to Amherst as a better distributing and manufacturing centre and erect a modern plant at the latter place to be ready for occupation July 1st, 1913. Meanwhile the manufacturing operations will continue without interruption at the Kentville plant, where the output this year will be in the vicinity of \$475,000 against \$322,000 in 1911. The estimated output the first year in the new plant is \$1,089,500.

MARKET—This is the only concern manufacturing Carriages and Motor Cars in the Maritime Provinces. The company has an established market in these provinces and in the West Indies, Newfoundland, Quebec, and Western Canada, with a promising field in British Columbia and overseas. The output this year will be about 250 motor cars, 2000 carriages and 1500 sleighs.

ADVANTAGES—The combination of carriages and motor cars gives a busy season the year round. The Company enjoys the benefit of a good labor supply, cheap hardwood and water transportation, ample capital will now be available.

MANAGEMENT—Messrs J. W. McKay and D. C. McKay, two practical carriage builders, who built up the old company, are large shareholders in the present company, and have entered into service contracts for five years from Dec 1, 1912. Mr. N. Curry writes "There is a great future in Canada for the automobile, also the motor truck for freight purposes. I understand that the company has excellent management and I see no reason why this industry should not in a few years be one of the largest and most prosperous in the Maritime Provinces."

NET EARNINGS—As certified by Mr R. Carter, chartered accountant, for three years were 1909—\$37,049.35, 1910—1910 introducing the manufacture and sale of automobiles, \$22,860.45, 1911—\$54,848.07. Total for three years \$115,657.87 an average of \$38,552.62. Heavy expense was incurred in 1910. J. W. McKay, managing director of the company estimates net profits for the current year Nov 30, 1911 to Nov. 30 1912. The net earnings for 1911 were sufficient to pay bond interest and sinking fund charges and dividend on preferred and leave a surplus. The net earnings last year were over six times the amount of the bond issue. The estimated net earnings this year are ten times the bond interest or sufficient to show a 6 per cent on common stock after paying bond interest and dividend on preferred for part year. According to Mr McKay the surplus next year will exceed 12 p. c. on the common stock. Some of the successful motor car companies are making even more than this. The fixed and current assets (including proceeds of present bond and share issue) total over \$600,000 or more than four times the amount of the bond issue of \$150,000.

Samples Purchases. \$400 will buy—Four 7 p. c. preference and two common shares—Total \$600 par value. \$500 will buy—One \$500 bond and one common share—Total \$600 par value. \$800 will buy—Eight preference and four common shares—Total \$1200 par value. \$900 will buy—One \$500 bond, four preference shares, three common shares—Total \$1200 par value. \$1000 will buy—ten preference and five common shares—Total \$1500 par value. \$2000 will buy—twenty preference and ten common shares, total \$3000 par value—or it will buy one \$1000 bond, ten preference and seven common shares, total \$2700 par value. \$5000 will buy—Fifty preference and twenty five common shares, total \$7,500 par value—or it will buy two \$1000 bonds, thirty preference and nineteen common shares, total \$6,900 par value.

TERMS—25 p. c. with application, 25 p. c. on allotment and 50 p. c. three months thereafter. The right is reserved to reduce or reject any application. The public subscription closes Tuesday, May 7. Application is made in Montreal for listing.

CANADIAN INVESTORS Ltd. 165 HOLLIS STREET, HALIFAX, Telephone 19. Subscriptions will also be received at any branch of The Canadian Bank of Commerce.

FORM OF APPLICATION. CANADIAN INVESTORS, LIMITED, 165 Hollis Street, Halifax. I hereby subscribe for the following securities of the Nova Scotia Carriage and Motor Car Co Ltd, on the advertised terms (including common stock bonus): \$..... of 6 p. c. bonds \$..... of 7 p. c. preference stock I enclose \$..... being ..... per cent on application Name ..... Address ..... Date .....