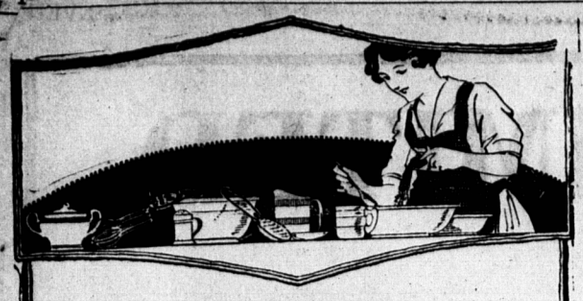


"Delightful Desserts the Kiddies Love"

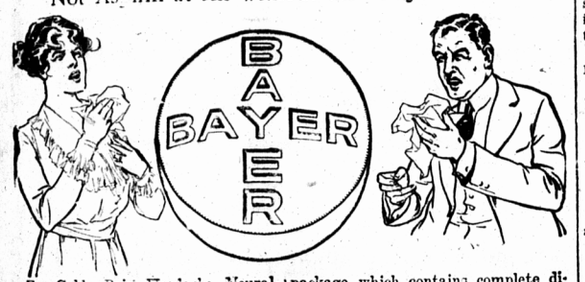
Just see their longing eyes follow a mould of Pure Gold Quick Pudding.
Watch them eagerly awaiting their share. No other dessert pleases them so much.
And the grown folks like them, too. They can't help it, they're so deliciously pure and wholesome. Serve them often. No trouble to prepare. Just a few minutes, and a dainty dessert is ready. Tapioca, custard, chocolate, 15c. a package at all grocers.

PURE GOLD QUICK CHOCOLATE PUDDING

Pure Gold Desserts
QUICK PUDDINGS
Pure Gold Mf'g. Co., Ltd., Toronto

ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"



For Colds, Pain, Headache, Neuralgia, Toothache, Earache, and for Rheumatism, Lumbago, Sciatica, Neuritis, take Aspirin marked with the name "Bayer" or you are not taking Aspirin at all.
Accept only "Bayer Tablets of Aspirin" in an unbroken "Bayer" package which contains complete directions. Then you are getting real Aspirin—the genuine Aspirin prescribed by physicians for over nineteen years. Now made in Canada.
Handy tin boxes containing 12 tablets cost but a few cents. Druggists also sell larger "Bayer" packages.
There is only one Aspirin—"Bayer"—You must say "Bayer"

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

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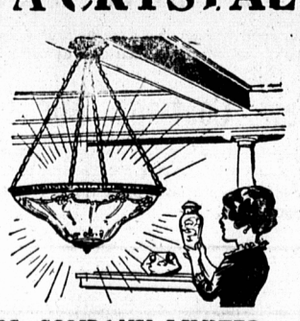
146 Richmond St
Chartottetown
Fire, Life, Accident, Sickness and Plate Glass Insurance at Lowest rates.
Good Strong, Stock Companies

CLEAR AS A CRYSTAL

is the light shed by our hand some indirect lighting fixtures. All the glare of direct light is avoided, but none of the illumination is lost, but rather increased. See them and you'll like them. And you'll like them more and more as you use them.

One light fixtures are exempt from Tax.



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Souvenir of Prince Edward Island
Handsomely Illustrated and Artistically Printed on Art Paper.
Only Limited Number on Sale. Price 50c.
By Mail 57c.
Charlottetown Guardian Office
1951-7-6-tf.

THE WESTERN GUARDIAN

—SHOP FROM HOLMANS catalog. 9045-5-22 tf

—YOU CAN'T AFFORD TO miss the races in Summerside Wednesdayy. 3257 10 4 1i

—CREPE DE CHENE AND Silk Blouses to clear on Fair Days at $3.39. Sinclair and Stewart. 3255 10 4 2i.

—LADIES' SUITS; NEW 1920 Stock at Sinclair's during Exhibition Week, just half price. 3255 10 4 2i.

—CLEARING LINES IN CHILdrens Hats and Tams for Exhibition Days, half price. Sinclair and Stewart Ltd. 3255 10 4 2i.

—EXCELLENT CARGO Inverness Coal now unloading, send in your orders. R. T.Holman Ltd. 3223-10-2-2i.

—GIRLS SWEATERS, 6 TO 10 years, Special $1.75 at Sinclair's on Fair Days. 3255 10 4 2i.

—50 LADIES HATS IN VELvets and Plush effects on sale $3.50 each for the Fair. Sinclair & Stewart Ltd. 3255 10 4 2i

—50 INCH WOOL serge in green only, regular $5.00, selling on Fair Days (owing to a slight imperfection) at per yard $2.95. Sinclair & Stewart Limited. 3196-10-1-2i.

—SUMMERSIDE RACES —The Races at Summerside on Wednesday promise to be second only to the biggest racing event in the Maritime Provinces. The best speed of the Provinces and there is going to be some exciting contests. 3257 10 4 1i

Minard's Liniment for Burns, etc.

WESTERN PERSONALS

—Mr. Alexander Green, Halifax, is visiting friends in town. H

—Miss Gladys Richards arrived from Boston this week and will spend her holidays with her parents, Mr. and Mrs. Clovis Richard, Harvard Street. H

If Back Hurts Use Salt For Kidneys

EAT LESS MEAT IF KIDNEYS FEEL LIKE LEAD OR BLADDER BOTHERS.

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ace or pain in the kindney region, get about four ounces of Jad Salts from any good drug store here, take a teaspoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive; makes a delightful effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

Minards Liniment for Dandruff.

GAITERS

Are the vogue for this season's footwear and from present conditions we anticipate a brisk demand for the more desirable shades

Fawn
Caster
Taupe
Brown
Grey

We have hundreds of pairs to choose from in Broadcloth, English cloth, and high grade felt. We carry A. B. C. D. E. widths.

$2.50 to $5.00

Alley & Co., Ltd.
Fashionable Footwear

—IT PAYS to buy in this Province.

—20 POPLIN DRESSES CLEARing on Fair Days at $6.50 each. Sinclair and Stewart, Ltd. 3255 10 4 2i.

—WHO CAN PICK THE WINner in the 17 Trot and 20 Pace in Summerside Wednesday? 3258 10 4 1i.

—POPLIN AND SERGE Skirts Big value Fair Days, $4.75 each. Sinclair & Stewart, Ltd. 3255 10 4 2i.

—A SAFE AND PROFITABLE investment Victory Bonds yielding about 6 1-4 per cent. Apply J. A. Brace or H. W. B. Stavert Summerside. 3241-10-2-3i. 3241-10-2-3i.

—WEDDING BELLS.—A very pretty wedding took place on Sept. 17 at the Immaculate Conception Church, Palmer Road, when Miss Blanche Perry of Peterville was united in marriage to Mr. Harry Arsenault of Leoville. The bride was becomingly attired in blue satin, with hat to match, trimmed with white plumes. She was attended by Miss Catherine Arsenault who wore brown satin, while Mr. Wililam Perry brother of the bride acted as groomsman. Rev. P. C. Gauthier officiated. After the ceremony the happy couple drove to the home of the bride's parents where dinner was served to a large number of invited guests. Dancing and music was then indulged in. In the evening the bridal party drove to the future home of the groom where a pleasant social evening was spent. Many beautiful and costly presents were received including also many useful gifts which the bride received at a shower tendered her a few evenings prior to her marirage. The young couple have the best wishes of their friends for many happy years of wedded life. (Other Island papers please copy).

Island Pugilist Dead

Boston papers announce the death at his home, Dorchester, Mass., of Joseph A. Lannon, former heavy-weight pugilist of South Boston, who, in the prime of his life, met some of the best men in the boxing game during the 80's and 90's. After a lingering illness of about a year.

Mr. Lannon retired from the squared circle many years ago at the conclusion of his work with John ... Sullivan, with whom he traveled as a sparring partner. He entered business in South Boston where he remained until a few Edward Island, March 1, at,Dd o years ago. He was born in Charlottetown, Prince Edward Island, March 1, 1865. He is survived by a wife and three children, Joseph G. Lannon, Miss Eleanor F. Lannon and Mrs. William P. Joy.

Mr. Joe Lannon was a Charlottetown boy whose parents and grandparents resided in this city a half century ago. Mr. Lannon is remembered here very kindly by some of his old play-mates, with whom he renewed acquaintance on a visit to this city about twenty years ago.

Before engaging in an argument be sure of your ability to put your opponent to sleep.

FAM-LY-ADE Refreshing!

THE hot, sultry days are here; keep cool by drinking luscious, fruity FAM-LY-ADE. It is made in a few minutes in your own home. Five true fruit flavors. 35c. a tube at grocers and druggists. Each tube contains sufficient FAM-LY-ADE for 32 glasses. Made in Canada by Power-Keachie, Limited, Toronto.

35c. a tube

The Rexall Store

Rubber Goods of All Kinds

We are headquarters in this city and section for rubber gloves, bandages, supporters, trusses, and other appliances in rubber. We also carry complete stocks of sanitary and sick room supplies, such as Bed Pans, etc.

H. J. MABON
MONTAGUE, P E. I.

EASTERN GUARDIAN

—IT PAYS to buy in this Province.

—"ORDER from Holman's Catalog." 9045-5-22-tf

—DISCOUNTS on all lines of dry goods. Special discounts on boots and shoes. W. A. Poole & Co. Lower Montague. 3115-9-24 4i.

EASTERN PERSONALS

Mrs. Urban Malone of Souris spent a week in Charlottetown, the guest of Mrs. T. Comeau.

Mrs. Bert Paquet, Hill Top Cottage, spent the week in the city, the guest of Mrs. John T. McKinnon, Dorchester St.

Miss Freda Morrissey, teacher, Souris High School, spent the week in Charlottetown, attending the Exhibition.

Dr. Sullivan, Mrs. Sullivan, Mrs. Lockhart and Mr. Bert Paquet of Souris, motored to Charlottetown to attend the Exhibition

Mr. James Paquet recently returned from Regina, where he had been on a six months trip. He speaks in glowing terms of the West.

Mr. Wilfrid Gillis, Miss Gertie Gillis, Clear Springs and Miss Mary T. McDonald of Lynn, Mass., motored to Murray River Sunday where they were the guests of Mr. Duncan McKay, and Miss McKay, Greek River Road.

Souris News

C. G. S. Arras was in port here on Monday.—S.

S. S. Champlain made her usual trip to the Magdalen Islands on Monday.—S.

The S. S. Rosina B., from Wallace, N. S., is discharging her last load of stone for Souris breakwater.

Mr. R. Nicholson of the city, surveyor of the breakwater work, returned here on Monday after spending the week end at his home.—S.

The Misses Mitchell of Brookline Mass., who were spending a short vacation here with the Misses Carlton, returned home on Tuesday.—S

Mr. Vernon Fisher of Fredericton, N. B. is transferred to the Canadian Bank of Commerce here.

The many friends of Harry Webber regret to learn of his continued illness. Mr. Webber was teller here in the Bank of Nova Scotia for more than a year; and after being transferred to Sydney, C. B., was taken ill.—S.

Mr. Harry Baker of the Canadian Bank of Commerce left on Saturday for Winnipeg where he has been transferred. Previous to his going he was given a reception and dance in the Cox Hotel Pavilion. As Mr. Baker was deservedly popular with the younger set, he will indeed be missed by a large host of friends.

Mr. Sydney Wolfe who was spending a short vacation here, returned to the city on Monday.

Mr. John Campbell of Los Angeles, Calif., who is visiting friends in Souris and vicinity is taking in the Charlottetown Exhibition.—S.

MONTAGUE NEWS

Miss Hazel Campbell of Long River has been visiting at the home of Mr. and Mrs. W. L. Poole.

Mrs. Burt McLean and two children are now visiting Mrs. John McLean.

Mrs. Billy McIntyre and Mr. Fulton Campbell spent the week end in Montague.

The many friends of Mr. George A. Poole, Lower Montague will be pleased to learn that he continues to improve.

Congratulations are being extended to Captain and Mrs. Graham on the arrival of a son Thursday, September 23rd.

We are all pleased to see Mr. S. S. Hession out again after his severe illness.

The Misses Edith Moore, Rob Gates and Helen Large of Charlottetown were visitors in Montague, Sunday last.

Mr. Preston McIntyre of Montasume his studies at McGill Univergue lefe Wednesday last to resity Montreal.

Miss Louise Jenkins, formerly an employee at Ives and Murdock Ltd., left on Monday last for Boston where she will spend the winter.

Mr. and Mrs. W. L. Poole returned last week from New Brunswick after spending a very enjoyable vacation.

Mr. and Mrs. Bert Thompson of Everett ,Mass., are the guests of his brother Mr. G. A. Thompson.

Some married women not only have the last word, but all the rest of the sentence.

Wise men strike while the iron is hot, but the fool doesn't know a hot iron when he sees one.

SINCE 1870 SHILOH 30 DROPS STOPS COUGHS

Enamel Ware of the Best Make in Preserving Kettles, Double Boilers, Sauce Pans, Tea Kettles, etc., etc.

Black & Co.
SUNNYSIDE

A Wonderful line of
Women's Coats $19
Will Repay Closest Attention

Here's an assortment that breaks records. There are Velours and Mixed Tweeds, shown in green, blue, grey, brown and burgundy. These are mostly shown in all round belted models, button trimmed, with wide cozy convertible collar..... $19.00

Salt's Plush Coats $49.50

Here's a tempting line of coats, in genuine Salt's Plush, belted all round, Convertible collars, loose backs, running to 45 inches in length, shown in all sizes from 36 to 46. This is a really wonderful value of the sort that many stores are getting $55.00 to $60.00 each for $49.50

Compare these Flannelettes With Mail Order Catalogus

28 INCH FLANNELETTE—This is a Canadian made Flannelette, medium width with a soft nappy finish, comes in a variety of pretty stripes..... 30c

34 INCH FLANNELETTE — This also is a product of Canadian Mills. Comes in neat striped patterns and is as low as it can be bought today wholesale 40c

27 INCH HEAVY ENGLISH FLANNELETTE, soft finish, fast colors—fawn, pink and blue stripes. Just the material for boys and girls nightgowns or pyjamas..... 35c

RYLAND'S ENGLISH FLANNELETTE is the best procurable. Fine soft and durable, no better or warmer flaanelette made, comes in a variety of fawn, pink and blue combination stripes ..... 65c to 75c

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Glasses Fitted
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Have your eyes examined by latest methods.
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Personal attention to Amateur Photographs.
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Graduate with honors from the Canadian Opthalmic College, Toronto, Ont.
Scientific examination of the eyes with the most modern methods and appliances.
We use the Retinoscope or Shadow Test, The Electric Opthalmometer, The Electric Opthalmoscope for determining the diseased conditions of the eyes. The Ski Optometer (the above instruments are the only ones in Kings County.) The Revelation Test Cabinet and many more delicate instruments.
We are Opticians to the people who want the best in quality and satisfaction and we are constantly testing with good results patients who have tried elsewhere. Try us and be convinced that we give highest quality and best results with a saving of 20 per cent or more.
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Montague, P. E. I.