

1792 1949

LOSSES PAID PROMPTLY AND FAIRLY

WHEN you buy any kind of property insurance, the most important thing to consider is the reputation of the Company that insures you for paying loss claims promptly and liberally.

The issuance of your policy by the Insurance Company is only the first step in the transaction. You should be sure that in the event of a loss your claim will be settled quickly and fairly.

Over a period of 157 years "North America" Companies have built an unexcelled and world wide reputation for settling losses promptly and fairly.

When buying Fire, Casualty or Marine Insurance, ask your Agent or Broker to secure you a proposal from "North America" Companies.

Business accepted solely through Agents and Brokers.

INSURANCE COMPANY OF NORTH AMERICA COMPANIES
CANADIAN HEAD OFFICE—TORONTO

FIRE • MARINE • CASUALTY
Service Offices throughout Canada

INSURANCE COMPANY OF NORTH AMERICA
INDENTMENT INSURANCE COMPANY OF NORTH AMERICA
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA
PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY

Lonely Parade
By Fannie Hurst

CHAPTER VIII

The entry which Kitty had made into her memorandum book concerning her appointment with Elsie Pretorius would have been cryptic to the outsider. But the Charlottemburg, peeping, could have translated it offhand. Sierra, perhaps. It read: Thursday, Five, Tea, Stafford. Elsie Pretorius. Cat's-eye.

Cat's-eye jewelry, wrought in a tiny studio shop which Kitty, at infinitesimal rent, maintained in conjunction with a bookbinding friend, had me; success and an exclusive Fifth Avenue jewelry shop had commensured her for odd pieces.

Her most successful brooch was a circlet of silver leaves which formed the mounting for a cat's-eye. The original was exhibited in a small glass case in the Waldorf-Astoria Hotel.

A duplicate of this successful brooch held the soft flesh at Kitty's throat and caught darts of Pretorius' firelight.

"How's your aunt Sally?" inquired the dowager of her godson, snapping large segments of cinnamon bun into her mouth with disregard for crumbliness down her front.

"She's in Saratoga with Uncle Hall and two of the girls."

"New faces, not Saratoga, is what it takes to get those girls husbands. Ever been to Saratoga, Miss er...?"

"Mullane, Cousin Elsie."

"Foul at names, excuse me, Miss er—"

"No, I've never been in Saratoga."

What Kitty did not add was that she intended to go and was already negotiating with one of the large hotels to display her cat's-eye success in a lobby showcase.

"Can't understand why my feeble-minded sister-in-law should hustle her unattractive daughters to Saratoga out of season. Besides, Saratoga without horses is beer with out skittles, whatever skittles are."

"Out in St. Louis, my grandfather used to go out for his beer on a Saturday night and come home the worse for wear and shedding watery tears, because in America he couldn't play skittles with his beer in the good old Erin fashion."

"I thought skittles were something to eat, like fish and chips, whatever they are."

"You come to our home some evening when you are in a cockney mood and we'll have fish and chips!" said Kitty, already beginning to design a future relationship with Elsie. "Beer and chips won't be our only lure. If you don't fancy them, I'll give you ways bees' tongues or nightingales' wings on hand."

"You should see the bachelor girl setup at Miss Mullane's, Godmother."

"Three old maids of us trying to put on a front."

"I admire a certain amount of all this new woman independence you hear about within bounds, I'm for women going places."

"Not all can choose. Some have to go."

"Take my sister-in-law's stepdaughter, Mellie Morehaus. You know, the San Francisco Morehaus. If her grandmother ever decides to die, that girl stands to inherit four million. What does she do but decide to fill in her spare time by drying rose leaves and selling sachet bags for Christmas presents. I bought eight, and did they smell! I hope she's decent enough and discreet enough to give the money to charity."

ECZEMA RASHES To help bring swift soothing relief from the awful itching and irritation of Eczema and other Skin Rash, try Dr. Chase's Medicated, Antiseptic Ointment. A safe home treatment for over 50 years.

DR. CHASE'S Antiseptic OINTMENT

Mollie has cosmic urge.

"Poor me, I'm not sure if that's what I have, but I dry my kind of rose leaves for a living, too, but I dry them in order to eat."

"Well, your friend, John Baldwin's daughter, certainly doesn't have to dry rose leaves in order to eat, does she? I hear he's made an arrangement that takes care of his daughters before his death. Or don't you bachelor girls gossip about one another?"

"You couldn't gossip about Sierra Baldwin, Mrs. Tweed, any more than you could about the Himalaya Mountains. She's one of nature's peaks."

The coolly in-unat eyes of Elsie Pretorius turned on Kitty, as so many eyes turned upon her. Suddenly, in a sort of flooding pleasantry, as if at the sound of a melody or a pleasant sight. "Why, you cute dear, I think you're smart!"

"Didn't I tell you she was Godmother?"

"No, you merely asked me to meet someone who sounded tiresome. Tell me, Miss Mullally, what do you do for a living? What rose leaves do they do that?"

"Among other things I make jewelry," said Kitty, her hand lying relaxed against her fichu.

"That pretty thing at your throat?"

"Yes, I've been thinking ever since I entered this room how perfectly moonstones would go with your coloring. Would you accept this brooch? From me? It matches your lovely coloring so much better than it does mine. I'd love to give it to you," said Kitty unpinned it and handing it across the coffee tray.

"You made this by hand. Wonderful! The cat's-eye looks like a star sapphire. I've a passion for star sapphires."

A racing thought went through Kitty's head, causing it to jerk backward like a pony's pulled sharply up "sapphire! I saw a dream the other day in Olin's. A gorgeous milky beauty with the star high up in her. You would be angelic in it! Let me dream you a star sapphire necklace."

"But my dear Miss Mullins, star sapphires cost a kin's ransom! Don't be practical. Don't, please don't. I can't bear the vision of you in star sapphires ruined by your being practical."

"Tush, my dear! Don't let your imagination run away with you. If my Oklahoma oil doesn't stop pouring down into Hades instead of spouting upward, I'll be fortunate to wear a pussy willow tiara." (To be continued)

"Most tooth loss comes from gum troubles," say dentists.

FIGHT TOOTH DECAY AND GUM TROUBLES BOTH!

New dental research proves you can help prevent tooth decay as you guard your gums—this doubly-effective Ipana way!

DENTISTS SAY THE IPANA WAY PROMOTES HEALTHIER GUMS!

In thousands of recent reports from all over the country, dentists say the Ipana way promotes healthier gums. That's just as important as fighting decay, for dentists warn that you can't have healthy teeth without healthy gums! Try this dentist-approved Ipana care—for healthier teeth and healthier gums both.

DENTAL RESEARCH SHOWS HOW IPANA FIGHTS TOOTH DECAY!

Scientific research based on daily dental examinations now proves that every time, any time you brush your teeth with Ipana, it helps fight tooth decay by effectively reducing and keeping down the acid-forming bacteria. No other paste or powder is more effective for this purpose. And Ipana helps remove bacteria-trapping deposits that invite decay.

Dentists warn that if you want to save your teeth, you must protect your teeth and gums both.

For not only does tooth decay cause untold misery and expense. Gum troubles cause even more tooth losses than decay, according to leading dental authorities. And gum troubles can strike anyone—even healthy youngsters and teenagers—with little warning!

Now you and your family can help prevent tooth decay and gum troubles BOTH—with doubly-effective Ipana dental care.

For new dental research now proves that Ipana's own special formula effectively reduces and keeps down acid-forming bacteria—considered a major cause of tooth decay. Ipana fully meets these standards for an anti-decay dentifrice.

And more—Ipana is the only leading tooth paste specially designed to stimulate gum circulation—promote healthier gums.

1792 1949

THERE'S A

Gothic Elina Bandeau

STYLE FOR

Gothic Elina Longline

EVERY NEED

Gothic Elina Longline

in the FAMOUS

Gothic Elina Bandeau

GOthic Brassieres

Whether it's a bandeau or a longline in satin, nylon or broadcloth—you can find what you want in Gothic, the famous bras with the exclusive Cordtex Uplift.

THE FASHION SHOPPE
The Store That Fashion Built
Great George St. Phone 58

IF IT'S WARMTH YOU'RE AFTER YOU'RE BOUND TO NEED SOME OF THE ITEMS LISTED BELOW:

- Army B. D. Pants \$3.95
- Army B. D. Tunics \$3.25
- Navy, White all wool Blouse-knots \$6.75
- Army Shopskin Coats \$11.95
- Army Coveralls "seconds" \$2.75
- Airforce Flying Suits \$9.95
- Navy Jersey Sweaters \$4.95
- Army Khaki Shirts "seconds" \$1.25
- Navy Overcoats "new" \$15.95
- Navy Duffel Coats \$9.95
- Army Overcoats \$9.95
- Army Khaki Drill Pants, "seconds" \$2.95
- Army Khaki Drill Coats \$2.95

We have a good stock of staple clothing and footwear for the working man, at amazingly low prices. Your inspection is solicited.

- Army Heavy Boots "seconds" \$4.95
- Navy flannel Middles \$1.95
- Navy heavy Caps \$1.75
- Airforce and Army Winter Caps \$1.00
- Airforce Flying Suits, "heavy" \$14.95
- Navy Pants "new" \$3.95
- Navy F. O. Coats "seconds" \$2.95
- Navy Rubbers "new" heavy \$1.25
- Army Khaki Coveralls "new", Sizes 44 & 46 \$5.50
- Army Khaki Coveralls "new", Cadets, 34 & 36 \$3.95
- Army Rubber Gloves "new" \$1.25
- Army Boots "new" \$4.95 - \$7.75

NAVY FUSSER CLOTH PANTS "especially made for you in a civilian cut" - \$4.95

- High grade Abbott PAINT, "all colours"..... \$3.50
- Gal. \$3.50
- Quart \$1.00

Block's Surplus Assets
188 Kent St. Opp. Old Spain

G. F. Hutcheson & Son
OPTOMETRISTS
Specialists in the fitting of glasses for the correction of ocular defects.
53 GRAFTON STREET

Refrigeration
SALES and SERVICE
Repairs To All Makes

MOTORS
Rewinding and Repairs
ELECTRICAL
APPLIANCE
Repairs

Palmer Electric
PHONE 1444

Ellen's Diary
(Continued from Page 2)

side as we took our way thither and an Autumn wind that set gentle sighings in the wayside trees was our company. An owl mourned lonely in the uplands and Jamie's Mut-dog barked a welcome to us as we turned in at their gate-way. We came here to a spell of "sitting" which resolved itself at first into a period of reading aloud to the two, before prayers and bed and sleep, claiming them. Like granddaughter in the house across the lane they never tire of being read to and "just one more—just one!" is a common plea. — And now we too are a-wearyin'. Beside Jamie in a big bed of his own in a room which looks towards a hilltop and the sunrise—and tonight's exquisite moonlight, we shall come now to catch a nap in our interval of waiting for Rob and Karolyn to return from a social outing to the city—her home-town.

Until tomorrow . . . Diary . . . Good-night. . .

Lantigen "B"
for treatment of Catarrh, Sinus, Antrum, etc.

DROP after DROP after DROP—Catarrhal poisons infect your entire system—destroying the tissues and sapping your vitality. You can combat these poisons safely and effectively with LANTIGEN "B", a treatment that counteracts the effects of the germs causing these diseases.

Obtainable at all Drug Stores

Price \$6.00 Bottle

LANTIGEN LABORATORIES LIMITED
117 Richmond St. E. TORONTO 1, ONT.

BIG WASH OR LITTLE WASH

ONCE A WEEK OR EVERY DAY

GENERAL ELECTRIC 2 in 1 WASHER

No matter how often you wash or how big each washing is, you get a quick-clean wash every time. G-E "quick-clean" washing is easy and pleasant.

Heavy, soiled pieces come out cleaner than ever before. Clothes last longer too, because the gentle Activator action treats all your finery and flatwear gently.

And the G-E Daily Dipper is the best news yet for wash-day convenience. The Daily Dipper for small washes saves hot water, saves soap, saves time.

Be sure to see Canada's famous T wo-in-one Washer demonstrated soon at your nearest dealer's.

MODELS FROM DAILY DIPPER
\$139.50 to \$189.50 \$16.50

Your dealer will gladly arrange terms

CANADIAN GENERAL ELECTRIC COMPANY LIMITED
Head Office: Toronto — Sales Offices from Coast to Coast

REMOVABLE "DAILY DIPPER" for small, frequent washes. 2 1/2-gallon capacity saves soap, hot water, time and energy when doing small daily washings. Fits easily on Activator post.

R. T. Holman Ltd.
Summerside & Charlottetown

Carr's Electrical
YOUR DEALER
106 Kent St. Phone 2161

PRINTED ON CLOTH
India is believed to have originated calico printing, the art of producing patterns by printing on calico or cotton cloth.

Toombs Music Store
PIANOS, RADIOS, ELECTRICAL APPLIANCES
167 QUEEN ST. CHARLOTTETOWN

FEW TO NORTH POLE
The first flight to the North Pole was made in 1926 from Spitzbergen, Norway, by Floyd Bennett and Richard Byrd.