

The Evangeline Gold Mines Limited

THE EVANGELINE GOLD MINES LIMITED owns two properties, No. 1 in the Oldham District, in the County of Halifax, which property has a shaft sunk to a depth of one hundred feet in good ore assaying from \$19.00 to \$40.00 per ton. This property is fully equipped for mining to a depth of one thousand feet and is situated 700 feet from the Acadia Mining Company which is controlled by Chicago and Montreal capital having several years ore blocked out and in addition operating a twenty stamp mill which results most gratifying to the owners, Oldham District has produced in past years over one million and one half dollars in gold and has struck veins running as high as a hundred and twenty ounces to the ton. A recovery of approximately fifty per cent. of the gold at that time under obsolete methods was all that could be obtained. Under present day methods a recovery of about eighty to ninety-five per cent. is quite common. This is the recovery obtained by Ontario Mines and Nova Scotia can duplicate this record.

PROPERTY NO. 2, situated at Miller's Lake, in the County of Guysboro, approximately 18 miles from Goldenville. This property was taken over a few months ago by the Evangeline Gold Mines Limited, and prospected such as trenching, sinking test pits, and all other work that is necessary to put a property in shape for actual mining. There has been thirty or more veins discovered on this property which have been traced for a distance of one and a quarter miles in length. The Superintendent of the Evangeline, Mr. R. W. Sweet, one of Canada's outstanding mining experts, having had several years' experience in Colorado and Ontario, also has to his credit the opening up of the now famous Abana Copper Mines in Rouyn, Quebec, area. He was also employed for two years by the Danish Government in installing a Graphite Mill in Greenland. Previous to joining the Evangeline Mines, Mr. Sweet blocked out the ore body that the Acadia Company has to its credit at Oldham.

Mr. Sweet's report to the Evangeline's directors is as follows: "In all my year's experience I have yet to see a property that equals the holdings of the Evangeline Gold Mines Limited, and if the people of the east would take gold mining as seriously as the people in Upper Canada, eastern Canada would be one of the richest Gold Mining Countries on the Globe. The reason why gold mining has not been boosted in Nova Scotia as it should have been was not due to lack of minerals, but the lack of sufficient capital and up-to-date machinery to extract the gold from the rocks. At the present moment Nova Scotia is attracting the attention of mining experts from all parts of the world. The best evidence of this is the Acadia Mining Co., being operated by Chicago and Montreal capital. The Victory Mine at Isaac's Harbor by Ontario, and U. S. A. capital and Sterling Mine at Sterling, C.B., by English capital, and Wine Harbor by Ontario, Quebec and U. S. A. capital, and several other mines that could be mentioned.

In all there are twenty-five or more gold mines in Nova Scotia being operated where two years ago there were only three. The program of the Evangeline Gold Mines Ltd. calls for an expenditure of approximately half a million dollars blocking out sufficient ore to assure a production of five hundred to a thousand tons a day for this mill. There has been too much mill building in the past before sufficient ore was blocked out to enable continuous operation spending money on mills and fancy buildings, etc., instead of getting down to actual mining and having sufficient material blocked out to warrant such expenditure.

The affairs of the Evangeline Gold Mines, Ltd. are run by men who have devoted all their lives to mining; therefore, this is by no means a new venture. The Evangeline Gold Mines Ltd. are now sinking a shaft on what is known as the Lone Cloud Lead, assays taken from this vein at thirty feet run a hundred and eighty dollars and eighty cents to the ton in gold and the following is a wire received from our Head Office, Halifax, Nova Scotia, April 11th, 1928:-

"Our superintendent, R. W. Sweet, reports by phone this morning excellent results diamond drill. Have encountered two veins at forty and eighty feet core show many slight free gold. Veins dip south conclusive proof, we are located in close proximity anticline. Mr. Sweet very enthusiastic with results obtained so far."

"(Sgd.) Evangeline Gold Mines Limited, John A. Nicholson, Secretary & Treasurer." Result of amalgamation test on ore from Miller's Lake: Weight of sample submitted—2 lbs. oz. tons. value at \$20.00 Gold recovered by amalgamation .....6.04 120.80 Gold not amalgamated (by assay) .....3.00 60.00 9.04 \$180.00

NOTE.—The test was carried out in a new amalgamation ball mill which has not as yet been regulated to the proper speed and the ore was not ground sufficiently fine to completely recover the gold by amalgamation. A recovery by amalgamation of at least eighty per cent. of the gold should be obtained.

Yours sincerely, (Sgd.) G. F. Murphy.

Nova Scotia Technical College. I certify the foregoing to be a true and correct copy of the original certificate issued by the Nova Scotia Technical College.

Evangeline Gold Mines Limited. (Sgd.) John A. Nicholson, Secretary.

We have on file at our office a report made on the Evangeline Mines by J. P. Messervy, Deputy Inspector of Mines for the Nova Scotia Government, which can be seen during business hours in our office at Charlottetown, or we would be glad to forward a copy to any person or persons interested in the development of one of the outstanding Gold Mines in Nova Scotia.

Board and Wire Mining Service

FOR Prince Edward Island The Louis M. Atwell & Company

With Head Office at Montreal Branch Offices: OTTAWA, QUEBEC, HALIFAX and SYDNEY

Open an Up-to-date Office at 145 Great George Street (Northern half Island Radio Store.)

Charlottetown, Prince Edward Island

A complete service will be available to investors on all reputable Canadian Mining issues listed and unlisted. Market quotations will be listed on our board and authentic reports from the most reliable source on any issue will be supplied on request without obligation.

The Atwell Company conduct a general Brokerage Business specializing exclusively in Canadian mining issues, and have complete facilities for buying and selling stocks listed on the Montreal Exchange. Our President, Mr. Louis M. Atwell, is also Vice-president of the Montreal Mining Exchange, and his outstanding position and experience places us in a strong position.

We maintain a complete and efficient statistical branch for the benefit of our clients. Mutch Mining Service Bulletins, the most authentic mining service published in Canada, will appear on our tables and are for the use of the public. We also publish a semi-monthly periodical (Mining Truths) which will be mailed without charge on request.

The Atwell Company, after satisfying themselves and making thorough investigation, have underwritten half a million shares of the

EVANGELINE GOLD MINES LIMITED a Nova Scotia issue of which extracts from leading papers and engineers' reports appear in conjunction with this announcement.

H. C. Johnson, the P. E. I. Manager, was formerly a partner in the old established Music House of W. H. Johnson Company Limited, a firm maintaining branches throughout the Maritime Provinces and by virtue of a close study of mineral development in the Province of Nova Scotia several properties of which the family successfully floated. He is well qualified to function in a managerial capacity with Atwell & Co.

Our Sales Manager, Mr. T. S. Webb, who comes to the Island after six years of successful handling of Canadian Mining issues and who had the privilege of marketing the first hundred thousand shares of Amulet at twenty-five cents a share, which sold as high as \$7.10 recently. Mr. Webb feels equally enthusiastic about the possibilities of Evangeline Gold Mines of Nova Scotia at this stage of development that he did of Amulet, and relinquished a remunerative position in Upper Canada to take charge of the sales on the Island. He will be glad to give his opinion of any Canadian Mining Stock.

We solicit your patronage.

Louis M. Atwell & Company

Three Hundred Millions in Mine Profits in Five Years

During 1926, the market valuation of mining stocks advanced, according to The Northern Miner, \$113,000,000. In 1925 the advance was \$100,000,000. Deduct from these figures the losses sustained in unfortunate mining ventures and it is apparent that the total net winnings of the followers of the Mining Stocks have been at least \$300,000,000 in the past five years. This sum includes dividends paid by producing mines.

Some idea of the profits accruing to mining investors can be gained from the following figures:— \$1,000 Invested in—

Table with 2 columns: Investor Name and Profit Today. Includes Teck Hughes, Amulet, Noranda, Vickers, Lake Shore, Wright Hargreaves, Area, Newray, Castle Tretheway, Towagmac, Mining Corporation, Hollinger, Vipond.

These records prove that in mining the failures have been less than 35 per cent., as against more than 87 per cent. of failures in other industries, throughout the United States, during the past fifty years.

MORE REAL PROFIT HAS BEEN MADE BY INVESTORS IN MINING SECURITIES DURING THE PAST CENTURY THAN FROM ANY OTHER INDUSTRY. THE MINES HAVE OFFERED THE RANK AND FILE OF INVESTORS AN OPPORTUNITY TO ACQUIRE STOCK AT RIDICULOUSLY LOW PRICES, MANY OF WHICH SUBSEQUENTLY APPRECIATED IN VALUE WELL ABOVE THE HUNDRED DOLLAR MARK.

Investment statistics show that profit to investors from mining is about 186%—more than six times the percentage of any other industry in the country. Next to mining comes: Life insurance 31%, Automobiles 18%, Steel 8%, Railroads 5%.

BRADSTREET'S COMPILATION OF BUSINESS SUCCESSES SHOWS THE FOLLOWING:

Table with 2 columns: Industry and Success Rate. Includes Merchandising 9%, Manufacturing 13%, Farming 18%, MINING 67%.

WITHOUT OUR MINES—WHAT? BUSINESS POLICY OF THE COMPANY:

We are offering a limited number of treasury shares at fifty cents a share—the par value being \$1.00 not subject to call and no personal liability. We have no promotion stock to sell. The promoter's stock is pooled for a period of three years with the Eastern Trust Company of Halifax, Nova Scotia. This is not a get-rich-quick scheme but an honest-to-goodness mining operation. Every dollar goes into the ground—not into the pockets of the promoters. Out of an authorized capital of Three Million Dollars divided into Three Million Shares, Louis M. Atwell & Company have underwritten 500,000 shares of which the directors voted to dispose of two hundred thousand shares at fifty cents a share subject to withdrawal, the balance to be sold at a much higher price.

UNDERWRITERS:

Louis M. Atwell, of Louis M. Atwell Co., vice-president of the Montreal Mining Exchange, is heavily interested in the Evangeline Gold Mines, not only being the underwriter of this issue, but a heavy shareholder as well, also a director of this Company. Mr. Atwell has put his whole organization behind the sales of Evangeline Gold Mines, Ltd., and its success is assured in every respect.

MANAGEMENT:

The board of directors of Evangeline Gold Mines Ltd., is composed of men of outstanding ability and integrity, and the shareholders of the company are assured sound economical management. The following members constitute the Board: C. H. Harshman, Ph. G., Business Man, Sydney, N.S., A. D. Campbell, Barrister, of the firm of Harrington, Forbes & Campbell, Sydney, N.S.; D. V. Mancini, President Home Bottling Works, Ltd., North Sydney, N.S.; Louis M. Atwell, Pres. Louis M. Atwell & Co., Brokers, Montreal, P.Q., and also president of the Montreal Mining Exchange; Capt. C. J. Houghton, Citadel, Halifax, N.S., and John A. Nicholson, Maritime Manager, Louis M. Atwell & Co., and ex-stipendiary Magistrate for the town of Glace Bay, N.S.

CONCLUSION:

Owing to the excellent results obtained on the Evangeline Gold Mines, it is no exaggerated statement to predict that stock will be listed on the recognized Mining Exchanges in Canada within a reasonable period of time, possibly sooner than most of us anticipate.

NEW YORK HOUSE UNDERWRITERS STOCK ISSUE.

Still further indications of the faith outside capital has in Nova Scotia Gold Mines.

One well-known mine that is operating in Guysboro County has been successful in interesting New York capital to the extent of underwriting Two million shares of their stock. Space will not permit to go into further details.

Believers and Unbelievers!

Shacks! What's the use? We could go on naming one hundred instances where unbelief failed miserably and belief—faith—won big victories.

Years ago when Larson, of Spokane first opened up Pend Oreille, Marine Falls, it was miles away from the railway, and the sceptics knocked to such an extent that Larson nearly went hungry for years. Only recently Pend Oreille sold at 14 cents a share—now \$17.00. Larson is a millionaire today. Where are his critics? Many of them still pushing a pen behind an editor's desk for a weekly pittance.

All leaders—all men of vision—have to fight unbelief—despair, slander, ingratitude, disdain—all negative faculties. Even Moses, who led the Israelite slaves out of Egypt, the land of bondage, had to fight the "unbelief" of his followers every foot of the way. All constructive, creative leaders are men who believe. Great big successful men, industrial captains, inventors, generals, promoters, are men who have belief—not a blind faith—but a belief founded on a knowledge-wisdom understanding.

DEPTH AND MASS PRODUCTION, THE SECRET OF GOLD MINING IN NOVA SCOTIA.

We quote the following from an article which appeared in the Halifax Herald, January 1st, of this year; which was an extract from Faribault report:

"The most of the mining done in the early days of the industry was carried on by individuals who had not sufficient capital to do more than merely test the surface of the veins even when capital was available, the prevalent notion that the deposits were only superficial prevented the testing of the veins at any considerable depth and thus the upper pay chutes were worked out and the mine abandoned.

Excerpts from speech by Cecil Rhodes, when in this country some years ago:—

"I have compiled statistics not only of Great Britain and Africa but of the world relative to the following figures (32% more people lose money and fail in farming than do in mining; that 29% more people lose money and fail in merchantile business than do in mining; that 41% more people lose money and fail in manufacturing business than in mining; 17% more people lose money and fail proportionately in any of the other professions than do in mining.)

In answer to your question as to what I think of men and women of small means investing in mining stocks or in mines, my answer is that those are the very people above all others who should invest in good mining stock. They have too little money for 3, 4, 5, or 6% to do them much good; while on the other hand, 12, 20, 30, 40, 50 and 60% of their small investments would bring comfort and plenty to them.

For a man or woman who has only \$500.00, 3 to 6% is not much, being only \$15.00 to \$30.00 in interest per year, while 40% of \$500.00 would be \$200.00 income per year; an amount which would be really substantial for any one in such a position.

Sir Stopford Brunton, one of the most outstanding engineers in the British Empire, engaged by the Nova Scotia government to make exhausted reports on Mineral Development in the Province, says: "Most of the shafts in the Province did not exceed one to two hundred feet and few, if any, went down to one thousand." Nova Scotia must be developed by the same scientific methods which have proven so successful in Ontario and Quebec.

The world is made up of two kinds of people—those who believe and those who don't believe. Prosperity—success—happiness—plenty come to those who believe. The cynic, the doubting Thomas, the carping critic, is usually found among the "might have beens."

I hereby subscribe for ..... shares of The Evangeline Gold Mines Limited at fifty cents (50c) per share, being non-assessable, not subject to call. Dated this ..... day of ..... 1928. NAME ..... ADDRESS ..... Tel. No. .... Make all checks payable to Louis M. Atwell & Co., 145 Great George St., Charlottetown, P. E. Island. Tel. No. 1121.