

Honor Men Who Kept Burned Eskimo Alive



For saving the life of Susie Nakalook, an eight-year-old Eskimo girl, five Canadians are to be awarded Royal Canadian Humane society parchment certificates. They are William Lawson and Ernest Hollands, Toronto; Douglas Haig King, Harriston, Ont.; David Clark, St. John, N. B., and Robert Weyrich, Ottawa, Ont. No hope was held for the child when she was burned from her thighs to her head while playing near a bonfire in April, 1944, but the five men took her to their frozen outpost at Nottingham Island, in Hudson Strait and treated her by wireless instructions from Dr. McKee at Pangnirtung, Baffin Island, and a U. S. army doctor at Churchill.

ONCE WAS TABOO AS BAD MANNERS

Today's spirit of acceptance of lip-gilding is broad enough to take lip-rouging in a public restaurant after a girl has finished her meal. By common accord and concerted action, the girls have conditioned their public to that one. Apparently it's because most

women hate being seen with chewed-off colour until that convenient time when they can withdraw and make the needed repairs. But social acceptance does not extend to touch-ups with crush, lipstick, mirror and so many complicated manoeuvres as an artist sets up when planning to paint a picture. Such make-up repairs should be strictly a private affair. So should touch-ups made with a powder or rouge puff.

MILLIONS OF TINY WAX PARTICLES IN OLD ENGLISH MEAN...



Old English No-Rubbing Wax lives up to the high standards you have always demanded of this famous product. Old English is made by an exclusive process to get floors, linoleum—smoother and brighter. Contains millions of tiny particles of long-wearing Carnauba wax. And so easy to use! You just spread it on floors, and it polishes itself to a gleaming, longer-lasting brightness. Economical, ... and a little goes a long, long way.

Old English Wax

simply delicious RAISIN BUNS



No wasted time, no extra steps. Full-strength Fleischmann's active Fresh Yeast goes to work right away. Makes sweet, smooth-textured buns that melt in your mouth. And makes them fast.

IF YOU BAKE AT HOME, be sure to get Fleischmann's active Fresh Yeast with the familiar yellow label. You can depend on Fleischmann's—Canada's favorite yeast for over 70 years.

Always fresh... at your grocer's



William Lawson, Toronto, Ont., also aided. Doctors at distant points wireless instructions.



Ernest Hollands, Toronto, Ont., one of five honored by the Royal Canadian Humane Society.

Economy In The Meal Course

For a certain number of home-makers the meat course presents a big problem and even a headache. They fume against meat rationing, against the price of meat, etc., but when asked whether they have tried the cheaper cuts, which are also coupon savers, the answer is generally, no, and their question is, "Are they any good?" They are good if properly cooked say the home economists of the Consumer Section of the D. D. A. The cheaper and consequently less tender cuts of meat require long and slow cooking in moist heat. In this category are classed the following cuts: blade, brisket, chuck, flank, heart, neck, plate, round, rump, shank, short ribs and shoulder.

Proper seasoning plays an important part in making these cuts of meat better flavour. If used with discretion, fresh or dried herbs, spices and sauces add distinction to meat dishes. Parsley, bay leaf, thyme, savoury, garlic, marjoram, celery leaves, pepper corns, chives, chili powder, curry powder are some of the seasonings used. Nothing is quite as good as mint with lamb; mace or paprika blend well with veal; sage with pork; clove, horseradish or mustard with beef. The following meat dishes using less tender cuts of meat are suggested by the Consumer Section.

- MEAT LOAF
1 pound ground raw beef (chuck, hamburger, neck)
1 pound pork liver
1 medium onion
1 cup dry bread crumbs
1-2 teaspoons salt
1-8 teaspoon pepper
1 egg

- BEEFSTEAK AND KIDNEY PIE
(Chuck, flank, neck, plate, round, rump, shank, stewing beef)
1 to 1-3 pounds beef
1-2 to 1 pound beef kidney
1 medium onion, chopped
2 tablespoons fat
1-2 cup flour
3 cups hot water
4 whole cloves
1-2 teaspoon mixed pickling spice
2 teaspoons salt
1-8 teaspoon pepper

- SWEET-SOUR BEEF
4 pounds beef chuck, shoulder, rump, or round
2 cups vinegar
2 cups water
1 teaspoon whole black peppers
3 bay leaves
3 tablespoons fat
1 teaspoon salt

- STOP MOTH DAMAGE FOR 5 YEARS
OR BERLOU PAYS FOR THE DAMAGE

Berlou Mothproofing is Guaranteed. In writing, to protect your furniture, rugs, blankets, clothing and furs from moth damage for five years, or Berlou pays for the damage. It will protect a man's suit for five years—only be a year, other articles equally low.

Buy this guaranteed mothproof today from your department drug or hardware store. Leading hardware and dry cleaners can Berlou your clothing, furs, blankets, rugs and furs.

BERLOU GUARANTEED MOTHSPRAY

ONE-TON HOUSE

A five-room house built of laminated plastic panels weighs only one ton, a conventional house of this size weighs 40 tons

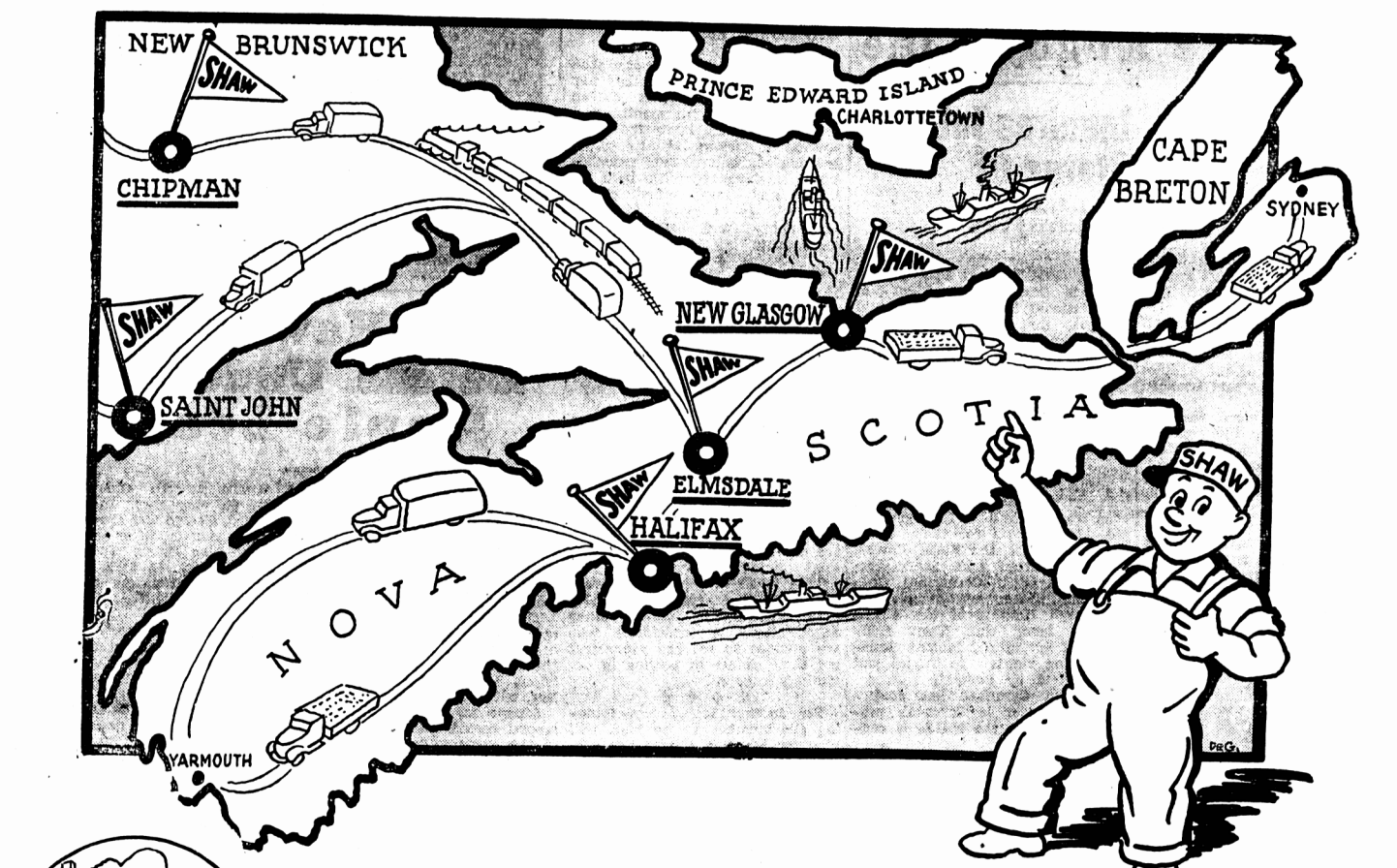
Completes Hearing On Application

QUEBEC, Oct. 29—(CP)—Mr. Justice Lucien Cannon has completed hearing in camera an application of the United Steelworkers of America (C.I.O.) of Sydney, N.S., for payment of unemployment insurance benefits between an announced strike settlement Oct. 4 and return to work of individual employees.

Mr. Justice Cannon, chairman of a board of conciliation in 1940 which adjudicated a contract between the union and the Dominion Steel and Coal Corporation, would not comment on the hearing ending yesterday. E. B. Jolliffe of Toronto, union counsel, could not be reached but it was understood he would report to the union. In its application for unemployment insurance benefits, the union maintained the strike ended officially Oct. 4 and that there were three separate disputes. It was claimed that from July 15 to Oct. 4 the stoppage resulted from a deadlock between the steel con-



BOYS AND GIRLS know what they like—OGILVIE OATS, the different porridge with that ob-so-good nut-like flavour. The extra value means extra goodness and no bulls.



New Shaw Brick Plant at New Glasgow!

HERE'S good news for builders—present and prospective—MORE Shaw Brick and Tile are definitely on the way. Enlargements have been made to the Shaw pioneer brick and tile plants at Elmsdale and Chipman... New Shaw concrete building block plants have been erected at Halifax and Saint John... And now comes the latest and last word in brick plant efficiency, the revolutionary new Shaw brick and tile plant at New Glasgow—with its tunnel kiln turning out perfectly formed and burned clay products by the mile.

Actually ten million bricks will be the yearly output of the New Glasgow plant's first unit. With this huge production at their back door our customers in the New Glasgow-Pictou-Antigonish area and those in Cape Breton and Prince Edward Island will enjoy SPEEDIER deliveries and LOWER freight rates.

Demand for Shaw products has increased tremendously in recent years. You can see proof of this wherever you go in the Maritimes—fine new brick homes springing up in every community, lending distinction to the neighborhood by their enduring beauty and utility. New brick schools, hospitals, hotels, warehouses, stores and power plants are going up, too. But many more are badly needed.

Shaw has taken up the challenge to clean up this backlog early in the New Year. And with FIVE plants operating in the Maritimes Shaw expects to DOUBLE in 1947 this year's production of thirty five million bricks.

Take a tip from those who know, and build with BRICK—for permanence, for comfort, for lower maintenance costs... Send for our new booklet: "Maritime Homes of Brick"

Advertisement for L.E. SHAW LIMITED featuring a silhouette of a factory and the Shaw logo. Text includes 'L.E. SHAW LIMITED', 'HEAD OFFICE: 74 BEDFORD ROW, HALIFAX, N.S.', and 'PLANTS AT: CHIPMAN AND SAINT JOHN, N.B. • ELMSDALE, NEW GLASGOW AND HALIFAX, N.S.'