

Rich in Flavor
 delicious
"SALADA"
 TEA
 satisfies the most discriminating taste. A trial will convince you.



"SCAT" From the New York Evening Post.

Cantaloupe should not be prepared until one is ready to serve it. If it is cut and allowed to stand for any length of time with cracked ice in it, the flavor is entirely destroyed. If special chilling is desired, pack the cantaloupe in cracked ice without cutting and let it stand for a few hours.

Slogan Contest

\$10.00 FOR THE BEST SLOGAN

The Economic Committee appointed by the Associated Boards of Trade to inquire into how trade conditions may be improved in our Home Province, desire to adopt a popular slogan that can be generally used by Islanders.

The slogan must be short and to the point and express the ideas contained in the following statement:—"Buy Island Products—Patronize Home Stores. Money spent abroad gives employment abroad. Money spent at Home gives employment at Home."

The Contest closes on November 30th, 1925, when the slogan will be judged by three well known Islanders representing both Town and Country interests.

The Contest is open to any one and there is no restriction as to the number of slogans which may be sent in by any one person.

One good slogan is required and \$10.00 will be paid for the slogan winning the Contest.

Please address—
 PRESIDENT,

Associated Boards of Trade of P. E. I.,
 Box 249
 Mark on Envelope
 "Slogan Contest."

Summerside Business College
 A NEW STUDENT EVERY DAY.
 Good positions can only be held by those who have had a good BUSINESS EDUCATION.
 NIGHT CLASSES
 J. POGSON, Prin.
 6022-11-13-1mo.

THE WESTERN GUARDIAN

—SHOP from Holman's Catalog.
 —FOR LATE WESTERN NEWS—Page 3 is available.
 —GUARDIANS ON SALE at the Guardian's western office in the McNeill Building, Summerside, every day.
 —WANTED—Live hogs, will load live hogs Wednesday forenoon (Nov. 18th.) at Kensington. Everett Wedlock. 6034-11-13-31
 —GUARDIANS.—Those desiring to buy copies of the Guardian in Summerside will please secure them at the Guardian office in the McNeill Bldg., where they are on sale every day.
 —TAKE YOUR POULTRY to J. B. Millman, Kensington and receive highest market prices. 6046-11-14-31
 —DICTIONARIES.—There are still some dictionaries left at the western office of the Guardian in the McNeill Building, Summerside, P. E. I., for those who renew or subscribe for the Guardian.
 —DICTIONARIES can be had at the Western Guardian Office, Water Street, Summerside for only fifty cents with a new or renewal subscription.
 —GUARDIAN OFFICE.—The Guardian's Western Office is now located in the McNeill Building, Water St., Summerside, where subscriptions, news or advertising will be received. The Phone number is 233.
 —WILL BE LOADING HOGS and Lambs at Miscouche Wednesday, November 18th Emerald Thursday Nov. 19 at Kinkora Friday, November 20th. Signed J. W. Fyfe and T. A. McIver. 6049-11-14-smt
 —NEW DOMINION INSTITUTE—The November meeting of the New Dominion Women's Institute, which was held at the home of the president, Mrs. George Wilson and attended by all the members and five visitors, proved to be an exceptionally enjoyable one, a patriotic programme being carried out. The meeting opened with the singing of "O Canada," after which the roll call was answered with "Names of Allied Leaders in the Great War." The minutes of the last meeting were read and adopted. Considerable time was then spent in making plans for a chicken supper to be held in Afton Hall at an early date. The business of the meeting being over, Miss Bessie MacEwen recited "In Flanders Fields," and Miss Dorothy Doull read a paper on Patriotism. This was followed by violin selections by Mrs. Wilson accompanied by Miss Lillian Currie, and by a vocal selection by Miss Dorothy Doull. A dainty lunch was then served by the hostess, after which all joined in the singing of war time favorites. The singing of the National Anthem brought the meeting to a close.

PERSONALS
 —Mr. Benjamin Creed of Gaspereaux, left recently for Boston. A.
 —Mr. Leo Gorman is visiting friends in the Eastern Capital. A.
 —Mr. Raymond Condon of Panmure Island, left recently for Boston.
 —Miss Elsie Knight of P. W. C. spent the holidays at her home in Georgetown. A.
 —Miss Mildred Donovan, P. W. C. spent her holidays with her parents, Mr. and Mrs. Maurice Donovan, Georgetown. A.
 —Miss Grace Douglas of P. W. C. spent the holiday at her home in Georgetown. A.
 —Miss Katherine McKinnon of P. W. C. spent Thanksgiving with her parents, Mr. and Mrs. John McKinnon, Georgetown. A.
 —Mrs. William McDonald has returned to her home in Georgetown, after spending a pleasant holiday with her son, Mr. Reuben McDonald. A.
 —Rev. Mr. Murchison spoke very acceptably to a good sized audience in St. David's Presbyterian Church, Georgetown on Wednesday evening. A.
 —Messrs Fred Walker, Daniel Martiel, William Martell, Albert King and Henry Martell returned to their homes in Georgetown having spent the fall in Western Canada. A.

NOTHING BUT THE TRUTH

"You look tired!"
 "Yes, I've had a bad day. The officeboy of mine came in with the old story of getting away for his grandmother's funeral, so just to teach him a lesson I said I would accompany him."
 "He took you to the baseball game, I suppose?"
 "No such luck! He told the truth for once. It was his grandmother's funeral!"
 Late T. R. Preston

THE PRESS IS THE PUBLIC'S TRUE SCHOOL

Dr. Ernest Dewar Burton president of the University of Chicago, is kind enough to say that "newspapers and universities in the true sense of the world, are both educational institutions." He adds: "Both are dealers in knowledge, the newspaper confining itself to current history, which to the university is only a small fraction of the knowledge of one of its departments. It must be that Dr. Burton doesn't read the newspapers very carefully, or he would hardly assign them so small a part in the educational field, comments the St. Augustine, Fla. Record.
 News is well called "current history," but where is the paper today that confines itself to news? The news column themselves extend to ever widening spheres of life and knowledge as men's interests broaden. And there is more space devoted in the average paper to "features" and departments than to regular classified news. A great deal of this matter is genuinely educational. In fact there is hardly an activity of the university that is not the modern newspaper.
 It is from the newspaper rather than the university that the big majority of people nowadays get their education and educational facilities thus offered them for almost nothing and in a form that they can assimilate easily and quickly are increasing all the time.
 It might be that a young person reading half a dozen good newspapers regularly and thoroughly for four years would have a more valuable stock of knowledge than the average college graduate, even though he would miss some of the specialized knowledge and mental discipline that the college man is supposed to get.

One of the best known newspapermen in Canada, editor of the Brantford Expositor, who was engaged in newspaper work in Canada for over half a century. He died at Brantford recently.
 Keep Minard's Linctant in the house.

LIB-CONSERVATIVE CONVENTION THIRD DISTRICT OF KING'S

A Convention of the Lib-Conservative Electors of the Cardigan District, will be held on Wednesday, November 18th at 2 P. M., in the Public Hall at Cardigan, for the purpose of nominating a candidate to contest the District, in the forthcoming by-election. Chairmen of polls are required to call meetings, to appoint the five delegates to which each is entitled.
 J. A. McLEAN, Convener.
 FRED R. MELLISH, Secretary.



Great Sale of DRESSES \$8.00 and \$15.00 Commences Friday Morning

Checking up stock in the Ready to wear Department indicates that we have too many dresses of four or five different classes, on our fixtures. They are all good dresses, good, wearable styles, but some of them have overstayed by a little, their regular selling period, and all of them must move out to give place to new goods which have just arrived—and more that are still coming. To make a swift clearance, we have cut the price of every dress to the point where you cannot afford to pass it.

The whole great lot is divided into two big groups regardless of original value—cost—or anything else.

At \$8.00

This group includes dresses of Serge, and of a good grade Poiret Twill, mostly blacks and Navies, all good smart wearable garments, some plainly finished, others trimmed in Military or Fancy Braid.

Reduced to \$8.00

At \$15.00

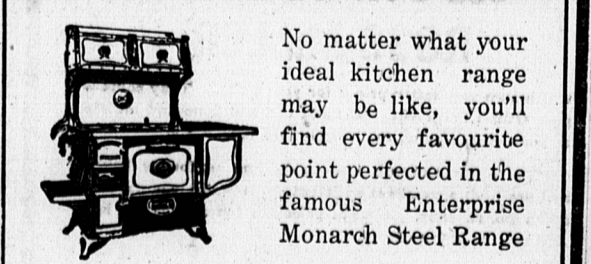
When you see these, you'll be amazed at the qualities that are included in this class. Fine Poiret Twills in Navy and Black, beautifully made, trimmed in self or colored braids, dresses you'd be delighted to wear.

Reduced to \$15.00

We have not printed any price comparison in this ad. We believe that you know that when we say that a bargain is offered—it is always a real one here. These two groups, offer in our opinion two of the most outstanding bargains that this store has placed before you this year.

MOORE & McLEOD LIMITED

ENTERPRISE MONARCH STEEL RANGE



No matter what your ideal kitchen range may be like, you'll find every favourite point perfected in the famous Enterprise Monarch Steel Range

- the most beautiful.
- most completely equipped.
- most serviceable.
- Most dependable range that money can Buy or Experience Produce.

Call in today and see this wonderful range—get our free illustrated catalog and latest price list.

HOLMAN'S
 Summerside Charlottetown

DOES YOUR CHILD WANT TO BE AN ATHLETE

Boys and their parents should remember that their is not so much difference between original ability as there is in the effort made to develop it. It isn't what nature gives you—provided she doesn't actually handicap you—that determines how far you will go in athletics; it is what you do with yourself. The well-developed athlete is the man who, while a boy, engaged in the right kind and amount of physical exercise.
 Mothers have always done more to develop champion athletes than have professional coaches. If the mother is wise enough to encourage her boy in right kind of sport if she sees that he gets the right kind of food and enough sleep, if she makes sure that her boy is decent and clean, then she is doing more than the best coach in the country can do to make him an athlete—and a man. The mother gets in her work when it counts. The coach can merely finish up what the mother has started to build and what is true of boys is equal true of girls. The same laws of physical growth apply to each. The reason I have always been so deeply interested in boys and athletics is that in this work I find my greatest satisfaction. I have been coaching ball teams for thirty years and I hope to continue to direct the athletic activities of boys for many years to come. My satisfaction comes from the knowledge that in building athletes I am also building men; men who will be able to play the game of life better because of the development of all the factors which go to make a winning athlete.

BANK OF A ROMAN SOLDIER

One of the biggest finds of Roman coins in London, England, in recent years was made a short time ago by a workman excavating on the site on the Royal Hotel, Russell Square.
 About 77, down he came upon a lead box, in which were close on 700 bronze coins, mainly of the Emperor Constantine the Great, who reigned from A. D. 307 to 337.
 Officials in the Roman coins section of the British Museum were greatly interested in the find and at their request Mr. Knott, the custodian of the find, sent them the coins for examination.
 The coins are of little value to collectors or antiquarians," said a museum official "but are interesting in having been found further west from the City of London than was to be expected. It shows that there probably was a Roman outpost of some sort here."
 "These coins are called Constantinian. We get hundreds submitted to us every week, and only the other day we got a parcel of 4,000 which had been found in a quarry at Portlissad. Their present-day value from a collector's point of view is about 6 cents each.
 "No doubt they belonged to a soldier of the Roman army of Occupation, and as there were no banks in those days he followed the usual banking practice of the time and buried them in the ground.
 About the size of farthings (half a cent) the coins are of bronze, but originally had a thin coating of silver, which has all worn away.
 The bulk of them are of the year 324

ALL IN THE SAME PLACE

She: I've just put my furs into cold storage!
 He: Cold storage! Ha! I never heard it called that before. My cuffs and watch are there too!
 The bank of contentment has no interest for us until we have made in it a deposit of service.

DANGEROUS HANDICAP

Tommy had sprained his wrist and didn't want to go to school.
 "But your wrist is nicely bandaged," urged his mother. "It won't prevent you from attending classes."
 Still the boy held back. Dad took a hand at this point.
 "Now speak up son," commanded his father. "Let's have the real reason. Why don't you want to go to school with a sprained wrist?"
 "Too many boys owe me a licking—Louisville Courier Journal.

The Latest in Optical Instruments

Having installed in one "Unit" the latest Optical Instruments for Eye Examination, I am giving Montague and vicinity service equal to any in the larger centres. This De Zeng Unit was brought from the United States and was shown at the Maritime Optometric Convention in Charlottetown. It is considered the best word in Optical Equipment on the market.
 Have your Eyes Examined with precision and thoroughness.
H. J. MABON
 Optometrist, Montague
 Office Connected With Druggists.

MR. SLOW-PAY AGAIN

The dentist had been trying to collect a bill for a set of false teeth.
 "Did he pay you?" asked his wife.
 "Pay me! Not only did he refuse to pay me, but he actually had the affront to gnash at me—with my teeth!"
 Minard's Linctant for Distemper.