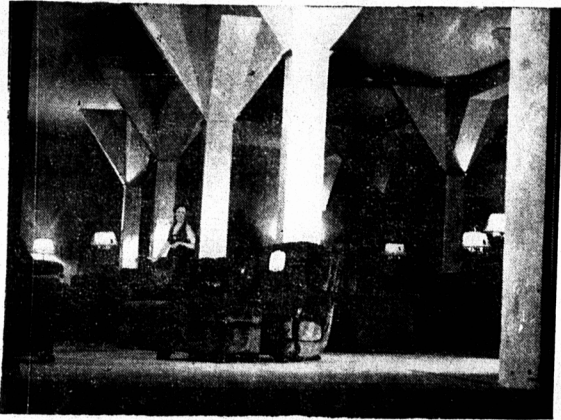


MURRAY'S DONNACONA USED IN NEW BUILDING

Views in Annex Showing Donnacona



View of Main Floor Entrance to New Holman Furniture Showroom



Large Bright Bedding Section on the Second Floor of New Building.

Beautiful Interior Effect Achieved By Use Of Donnacona Panel Board - All Roofing and Building Papers Are Murray Made

Same Material as Made for Home Use

Donnacona — the newest and most up to date panel board on the market today is the material in which the walls of the new Holman Furniture Showrooms are finished.

This Alexander Murray Product is shown off to perfection in such a setting enhances the attractiveness of the interior to a much greater extent than any other material which could be chosen for the job. . . but in addition to its beauty its real value lies in the job it does, year in and year out, for the property holder on whose walls or ceilings Donnacona is to be found.

It is a well known fact that the thicker and lighter any insulation is—the better it is. Donnacona is the lightest of any such panel board of equal thickness. This fact is important because it fills two main considerations—i. e. it keeps the heat in thus reducing fuel cost and keeps the cold out adding greatly to the even comfort that can be maintained in the room.

Holman's Charlottetown Furniture Showrooms are as modernly finished, and as attractive to the general public as any building in the city. . . yet Donnacona was simply nailed on the

rough studs and not even a coat of paint applied. Such installation reduces materially the initial cost of building and the time required to transform a half finished room or house into the finished job.

The Murray products that were used in the interior of the new Furniture Showrooms are the same as those that the Alexander Murray Co., make for all purposes. Donnacona Panel Board is a standard product and is a readily adapted to homes as it is to office or store buildings. In addition to the panel board used in the interior finishing — other Murray products used in the new Holman Annex include roofing, and exterior insulation, which is of the same high quality and permanence, as the Panel Board but built to withstand the severest of outside weather.

HOLMAN HOME PLAN

(Continued from page 7)

fact that the best that modern furniture craftsmen can produce is always available at Holman's at lowest cash price is perhaps one of the reasons why this store is so popular with families from one end of the Island to the other.

NEW SHOWROOMS

(Continued from page 1)

trimmed with douglas fir in Natural color.

In addition to work done on the annex remodelling of the front of the old store has made a great deal better effect on the older part of the store. New front windows over which a new mezzanine floor has been built add new light and brightness to the old China Department.

On the mezzanine floor is located the manager's office and space for the display of tricycles, and juvenile furniture.

The main office will remain on the second floor but it has been enlarged to provide long needed facilities.

CHANGES PLANNED

(Continued from page 2)

cases will shortly be installed and the whole department brightened up considerably.

These changes will be made immediately after the Christmas rush early in the new year.

All Pictures and Engravings in this Section were taken and produced by The Journal Photo Engraving Department.

You Can Have a Home Like This!



Finished In The New, Modern Manner With DONNACONA

Inexpensive - Artistic - Permanent
A Perfect Insulating Material

Finer Homes, as well as stores and other buildings, are being built modernly with Donnacona. Large, thick sheets ready to nail in place with matching moulding available to give any desired effect. When you build or remodel use Donnacona for added smartness and protection.

**Holmans New Furniture Showrooms
Are Completely Finished In
DONNACONA PANEL BOARD**

**Congratulations and Best Wishes
To R. T. HOLMAN Ltd.
On The Completion of Their New
Charlottetown Furniture Store**

Alexander
MURRAY

AND COMPANY LIMITED
BUILT UP ROOFS - SHINGLES - INSULATED SIDINGS
DONNACONA INSULATING & HARD BOARD, ETC., ETC.