

**Rene Fonck, Now Kingbird  
Among Fliers of France,  
Is Son of Fair Lorraine**

HE tiny kingbird, because of his speed, intrepidity and sharp beak, can put to flight the forest hawk or even a giant eagle. His quick darts baffle his heavier opponent and wear him out, while the kingbird keeps clear of the attacks of his adversary.

A Lorraine boy of 24 years, Lieut. Rene Fonck, is the kingbird of the French aviators. This youngster with the downy mustache and the simplicity of manner of a country boy has nearly sixty German airplanes to his credit, says the French magazine, *Lectures Pour Tous*. He has fought the Germans singly, in pairs and in flocks. He darts at them from the clouds and baffles them with his speed; then a quick shot from his never-falling machine gun and the fight is over. France had loaded him down with medals even before the exploit that put him above all in aviation, the avenging of the death of Guynemer, hero of France's fliers.

The avenging of Guynemer is typical of Fonck's air tactics. On the Belgian front Lieut. Wisemann, boche aviator who slew the valiant French flier, was spreading terror among the airmen. After his victory over Guynemer he had written to his family: "I have just vanquished the most redoubtable of our enemies; I



RENE FONCK.

have shot down the famous French captain, Guynemer. Now I have nothing more to fear."

"But Wisemann," says *Lectures Pour Tous*, which tells of the fight as the young aviator told it to the writer, "had reckoned without Fonck, and he did not long enjoy his triumph. One day Fonck was playing among the clouds 5,000 metres above the ground. Some 700 metres below him flew a patrol of eight French aviators. Suddenly Fonck saw a splendid Rumpler biplane, glittering in its newness, swoop toward the patrol.

"Instantly, according to his custom, Fonck sped his little machine straight at the proud boche. He drove furiously, but the German, full of confidence, did not dodge; indeed, he put on all speed toward the rushing Frenchman, firing a burst from his machine gun. But the bullets missed the dodging little plane, and that signed the death warrant of the Hun. Never had Fonck's plane responded so superbly to its master's touch. He flashed under the great Rumpler like a hummingbird dodging a branch, and as it passed beneath and a little to the rear, Fonck's machine gun sputtered and the German fell 6,000 metres. Guynemer was avenged!"

Lieut. Fonck has come through his numerous battles without a scratch. Seemingly he throws caution to the winds when he fights, but in reality he studies his adversary as coolly as if he were playing chess. He picks out the time to strike, and his success lies in being able to strike at that instant and to strike accurately. He practices shooting with machine gun and rifle incessantly and is a marvelous marksman. That makes it possible for him to make every shot count, and his eyes are so trained to judge speed and distance that he can figure his manoeuvres out to a nicety. So it is not all luck that has brought him victorious and unharmed through half a hundred battles in the sky.

Fonck summed up his aerial tactics as follows: "Instantaneousness, suppleness and quick, sure vision. These are the three qualities that distinguish the true chasseur of the air. "Instantaneousness makes it possible for him, thanks to the rapidity of his reflexes, to execute the desired movement at blinding speed at the exact instant it is needed. "Suppleness facilitates the execution of the manoeuvre. "Quick eyes make it possible for him to gauge the speed and distance of his enemies. "If a pilot has these three qualifications he need have no fear of being humbled and he may be sure of having many scalps at his belt. "No fixed rule for combat can be established. It all depends on the place, the time and the number. Of course the best plan is to dash upon your man before he sees you, but that can't always be done. And when that is impossible the problem is so to twist and dodge that you keep out of his line of fire and at the same time uncover his weakness. Once you find his weakness you must instantly make the best of it. "If you find yourself opposed by

Sometimes a man avoids a scrape by letting his whiskers grow.

A man gets more invitations to pay up than he does for dinner.

**Farmers of Canada  
Have Much at Stake  
in the Victory Loan**

**Money From Loan Needed to  
Finance Exports of Farm  
Products to Britain.**

The Canadian farmer stands to gain or lose much through the success or failure of the Victory Loan. He is much more dependent on it for the ready sale of his products than has generally been realized. Some there are, even to-day, who fail to grasp the facts of the situation.

It is a mistaken idea that all a farmer has to do these days is to raise grain, cattle, hogs, or produce cheese, butter or eggs and he is sure to find a ready market at high cash prices. A keen demand for these



MR. J. E. GUNDY.

Vice-chairman of the Dominion Victory Loan Committee, and a strong leader in the campaign.

products, of course, exists, and Great Britain will take all of them that Canada has to spare; but the demands of the war have been so heavy that she cannot pay cash for all these things. She must have credit. It is here that the Dominion Government steps in, and provides the cash, obtaining the necessary funds through the Victory Loan.

The farmer should be as enthusiastic over the Victory Loan campaign as any other class. If it is not a decided success they stand to lose heavily. But if they subscribe to it liberally and endeavor to get others to do so, its complete success is assured.

**BUY MORE VICTORY BONDS.**

**PRAIRIE FARMERS' EXAMPLE.**

Saskatchewan, which is almost a purely agricultural province, has given a splendid lead to the rest of the Dominion. Owing to the crop failure in several of the districts, the allotment for the Province in the Victory Loan drive was placed at \$15,000,000. Recently those in charge of the provincial organization said that they would not think of getting less than \$22,000,000.

**BONDS OR BONDAGE.**

**Canadians at Home  
Must Do Their Utmost**

It is For Them to Demonstrate that the Spirit of the Boys Over There Exists at Home.

Canadians at home must do their utmost in the Victory Loan drive, for the boys in France are looking on. These brave fellows, the pride of the British Army, who have carried all before them during the last three months, must not be disappointed in the folks at home. It must be demonstrated to them that the spirit exhibited in the front line, is to be found also on the home front.

There is no problem confronting Canada to-day, or likely to confront her in the future, which Canadians cannot solve, if they put their minds to it. There is no task for them too difficult. But, while everybody believes this, there is no use talking about it, unless the Victory Loan is put over. It will be, for it must be.

**BUY BONDS FOR VICTORY.**

**DOUBLE UP.**

The call is now "Double up." Everybody seems to be doing it. Why shouldn't they? The cause is worth doubling up for. Besides, it would be impossible to get a better investment. It's better than the American war effort. Their Fourth Liberty Bonds buy only 4 1/2 per cent, whereas our Victory Bonds buy 5 1/2 per cent. So "doubling up" is the correct thing. It is patriotic and a good business. Double up.

**THE CRISIS.**

Your country needs your financial help to meet its crisis to-day. You may need financial resources to meet a possible crisis in your affairs later on. There is one safe, sane, sure way to meet either kind of crisis. In taking it you discharge your duty to your country and to yourself. Take it to-day. Buy Victory Bonds. Buy all you can.

**LEND TO CANADA.**

There is a place for everything, but few people have access to the index.



TANK AS TRANSPORT Canadian soldiers using one of His Majesty's landships as a travelling vehicle—Canadian official photograph. Copyright, Canada War Records.

**SUCCESS**

My boy, seek not the easy path  
To get to wealth or fame,  
But earn your way in work or play,  
Be worthy of your name.  
He cannot keep his honors long  
Who wins them by deceit,  
And soon or late the demon fate  
Dethrones the cunning cheat.

Success is not a sudden thing,  
It comes not over night,  
Though you may see what seems to  
be  
The victor in the fight,  
And know that little has he toiled  
His downfall is begun,  
His gold is brass, his fame will pass  
If they're not fairly won.

The road is long and hard and rough  
That leads to lasting joy,  
Time quickly stains what cunning  
gains.  
Remember that my boy,  
And you must earn by honest toil  
Whatever you'd possess.  
'Tis from the heart that you must  
start  
To be a real success.

# Use More Milk

LET milk play a bigger part in your daily diet.

Use more milk—for health's sake. Use more milk—for economy's sake. Use more milk—for loyalty's sake.

Food specialists, doctors, experts all say that milk is one of the richest and most nourishing foods that Nature provides. And it is one of the most economical.

At this season of the year you should use lots of milk. Drink it at every meal—as a food. Let it take the place of meat, bacon and other foods needed "over there." Use more of it in your cooking—because it adds a richer flavor, because it is more nourishing, because it aids digestion.

Try using more milk in your diet—for one week. See how much better you feel. See how much you save.

BECOME better acquainted with the goodness, the many uses, the economy of milk—Nature's first food. And become acquainted with Carnation Milk—Nature's first food in absolutely pure form.

Into thousands of homes—all over Canada and the United States—we are introducing this better milk.

Thousands of new homes have learned that Carnation Milk is milk in its handiest form—in its safest form

—that, unopened, it will keep fresh for weeks!

—that it is economical (no waste)—

—that it can be ordered with your groceries!

CARNATION MILK is rich, pure milk "from Contented Cows." It is "whole milk"—evaporated to the consistency of cream. Then sealed in air-tight cans and sterilized. Nothing but water is taken out of it. Nothing is put in to sweeten or to preserve it. It is just pure whole milk—of uniform richness and quality—sealed safe from contamination.

And you can use it for everything—for cooking—for creaming vegetables and soups—as cream for coffee—diluted, as a safe, nourishing drink for your children. It is the only milk supply your home needs.

Order a week's supply of Carnation Milk from your grocer—he is the Carnation Milkman. Always keep a few cans handy for unexpected needs.

Many fine TESTED recipes are given in "The Story of Carnation Milk"—a splendid booklet you should have. These recipes will help you to combine variety with nourishment in your meatless meals. Write for a Free copy to-day—mention this paper, please.

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