

Bill Says: 'Cycling Has Walking Beaten a Mile'

I THINK both you fellows are missing a good thing.

I heard you grouching something terrible yesterday, Jim, about your long, tiresome walk. You were late and got docked. I started ten minutes later and had lots of time. And you, Tom, said your feet burned and ached from walking so much.

'Why, my bike and I have the laugh on both you fellows all the time. We spin along home while you're trudging along. Cycling has walking beaten a mile.'

'Well, wheeling is very fine with a Real Bike Like Yours'

I wish I could afford one like it, Bill.'

'Why, Tom, the shoe leather you're wearing out hoofing it on the hard sidewalks would help pay for a C. C. M. bike like mine. Besides, your time is worth money and a bicycle saves a lot of time.

And then, you know, one like mine will last for years.'

'That's so, Bill.'

'Yes, and when you're buying a bike, Tom, be sure to get one with

C. C. M. Triplex Hanger

It makes a wonderful difference in the ease of riding. It gives your bicycle more speed—and pep—and power.'

'How much extra is the Triplex Hanger, Bill?'

'Not a dollar. It's on every C. C. M. Bicycle at

No Extra Charge'

'What about that handy little brake on your bike, Bill?'

'You mean the Hercules Coaster Brake. It's been nicknamed "the Little Fellow with the Giant Grip" You'll notice it hasn't any clumsy side arm. The Hercules is regular equipment on every C. C. M. Bicycle, too.'

'It's some bike, Bill. Guess we'd both better get that kind and ride to work, too.'

C.C.M. Bicycles

PERFECT—MASSEY—RED BIRD CLEVELAND—COLUMBIA



'The Bicycles with the C.C.M. Triplex Hanger'

Canada Cycle & Motor Co., Limited Montreal, Toronto, WESTON, ONT., Winnipeg, Vancouver

Eastern Guardian

SHOP from Holman's Catalog.

'BUY YOUR drygoods from Ives & Murdoch Ltd. and save money.'

'GANG PLOW' Wheels repaired for \$1.25. Made good as new.—J. R. Becham, Montague.

'MONTAGUE MINSTREL Show Easter Monday night, April 17th, under auspices Community Welfare League.'

'TICKETS NOW on sale for Montague Minstrel Show at Mabon's Drug Store.'

'COME TO THE ODDFELLOWS' Hall, Montague, Easter Monday night and enliven away the blues. See the janniest bunch of Coons, ever lived.'

'NEW CURTAINS, carpets, cretonnes, silks, velvets, gingham, beds, collars, dresses, children's wash suits, men's shirts, suits, and etc., arrived at Ives & Murdoch Ltd.'

'HEAR JUDGE "Dill Pickle" decisions at the Minstrel Show, Monday night, Everybody's going. On such fun. Meet me there at eight o'clock.'

'GET OUR NEW WALL paper sample book, just a post card will bring it to you, show a room suitable for any room in the house. Ives & Murdoch, Ltd.'

Minard's Lintner for Blotting

THE TUMBLE WEED

Juniors must not only know how to grow grains and plants but they must be able to recognize and to combat weeds.

In some parts of the country farmers are greatly troubled by a plant called the tumbleweed. The farmers of the west have to fight this plant, with all their might; and one reason why this is so, is because the farmers farther east do not combat it as vigorously as they ought.

Often this plant is called the tumbleweed. It is interesting to learn why this name has been given to it. Through the summer season this weed grows like other plants; but as the end of the season comes on, the branches get hard and dry and they have a way of folding down upon themselves, until the plant resembles a big ball. Inside of this are the seeds of the plant, ready for distribution, and the tumbleweed scatters them, all right.

When the plant is fully mature, its hold upon its roots becomes weakened, and some day when the wind blows hard, the stem is parted from the roots and away the top goes, tumbling along with the prevailing wind. From its habit of thus rolling along the weed has been called the tumbleweed, or the rolling weed.

Slips of paper have been fastened to tumbleweed, stating from what part of the country they started; and long afterwards these balls are found hundreds of miles from the place where they started. By this time they have shaken out all their seeds. They are blown from the place where the plants grew away out into other sections, where they take root and grow to plague the farmers, into whose crops they come. If you and I and all of us should make it our business to root out every tumbleweed before it was ripe and so destroy its further progress, we would be doing a great kindness to our fellow juniors in distant parts of the country.

A Scottish minister had a sermon which he preached on special occasions. It was taken from the text: "Are not two sparrows sold for a farthing?"

John Soble, who had been a devoted church worker, was leaving the place, so he attended church on the Sunday before the departure, and once again heard the familiar sermon and the "Are not two sparrows sold for a farthing?"

In the course of time John returned to his native place. He went to church on Sunday, and was not a little surprised to hear the same old text announced. After the service was over the minister beckoned him into the vestry and started talking about the many changes that had occurred during his absence.

"There is one thing that has not changed, sir, I notice," said John. "And what is that?" said the minister, expecting to hear some complimentary remark about himself.

"The price of the sparrows," was the calm reply.

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AN EASTER MESSAGE

The bells will be pealing in a myriad steeples and Anthems will be ringing from the joyous voices of ten thousand choirs. Ten thousand times ten thousand voices will chorus the great anthem of the Christian Church: Christ the Lord is risen today! It is wonderful, simply wonderful, to think how this message can make this old world thrill. Once a year, if only once, men stop to hear the songs of praise that tell of that triumphant day when the Christ burst the gates of hell, and opened Paradise by His emerging from the tomb. He knows that His heart was not pitched to the tune of the Glory Song of the Royal Feast of Feasts. Suddenly there flashed upon him it seemed almost as if an angel had come down from heaven and held a scroll of golden letters before his eyes. The words "Christ is risen today" were written on the scroll. "Christ is alive!" he repeated to himself. "Alive! Alive!"

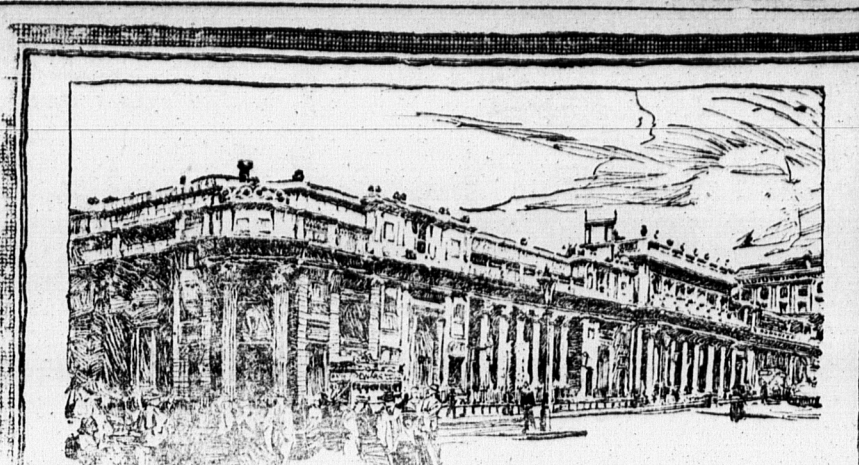
And then he paused again. "Is it possible that that can really be true? Living as really as I myself am?" It seems so strange, so hardly true. And again he repeated "Christ is alive, Christ is alive!" And they say in the legends of that resurrection vision, that the great Dr. Dale of Birmingham preached as if in the glory of a new discovery. They say, too, that his congregation all that year around sang each Sunday morning, "Christ the Lord is risen today, Alleluia!"

The rallying centre of the world of Christians today at Easter time, is in this Fact of fact.

The power of Easter is not in the realm of sentimental realism. It is in the actual life of the living, rising, reigning, conquering, and coming Lord. Never again, never, never, can men think of Christ as merely belonging to a bygone past. He is the beginning and the end, the first and the last of every movement, of every achievement, of every mission, of every life. He is the Living One. A dead Christ cannot save, inspire or uplift. We live because He lives. We SHALL live because He is alive, forevermore.

—DYSON HAGUE

Toronto, April 10, 1922.



Safe as the Bank of England

NEVER has a policyholder suffered loss through the failure of a regular life assurance company operating under charter from the Dominion of Canada. Can as much be said of any other class of business? The soundness of each Canadian life company is rigorously tested, and the renewal of its license each year depends upon the result of an examination into its affairs by inspectors from the Government Insurance Department. Where else are trust funds so carefully guarded? To guarantee the fulfilment of policy contracts, the Dominion Government has fixed a minimum standard of reserves to which every company is obliged to conform. The Imperial Life maintains reserves greatly in excess of the Government standard.

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FAME NUMERICALLY SPEAKING THE ORDER OF HIS GOING
Mabel—I see that they have a town in Massachusetts named after me.
Morris—Well, what do they call it?
Mabel—Marblehead.

PRATT'S MONTHLY SALE 3 BIG DAYS

20TH. THUR 21ST. FRI. 22ND. SAT.

NOTE THESE SPECIALS

A good line of Print Cottons at 14c per yard to clear. Full widths. Also a full line at other prices.

LADIES SWEATERS A beautiful new line EXTRA SPECIAL! Ladies tie-back Sweaters, colors, Tan, Blue, Black, Green, Coral, Mauve, Grey. All trimmed with brushed wool collars of shades to match.

Men's Hose Black and Tan 22c Per Pair

GROCERY SPECIALS Canned Pumpkin 9c Egg Baking Powder 27c per 1 lb tin.

TEAS As this article is advancing every day we should not cut the price any. But will give 10 per cent. reduction of our already low price for this sale only.

MOLASSES There are four grades of Molasses. We have the highest grade. Extra Fancy Barbadoes. Sale price 69c per gallon. We sell by weight the only correct way of selling Molasses. Best Granulated Sugar 74c.

FLOUR Already priced away below today's market has 8 per cent. for SALE DAYS ONLY.

For SALE DAYS ONLY we allow these prices in any quantity from one bag up.

25 lbs. Good Quality Codfish for \$1.00 Best Salt Beef 7c per lb.

Just opened up a complete line of latest SPRING MILLINERY in all the new shades and materials, fancy ribbons, flowers and ornaments of all kinds. Subject to a substantial discount for 3 days only.

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STOOD Benham—I tell you there's nigger in the woodpile. Mrs. Benham—That's a funny place to look for chickens.

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