

### THE CENTRAL GUARDIAN

IT PAYS to buy in the Province. INVITATIONS are out for Miss Gorman's Wednesday evening dance class. Opening will be held tomorrow evening. 5960

WOMEN'S INSTITUTES.—A meeting will be held in the Alexandra Schoolhouse at 7.30 on the evening of the 14th of October for the purpose of organizing a Women's Institute in that section if the ladies so desire. Mrs. Dunbrack and her assistant Miss Sterns will address the meeting. All interested in the work are invited to attend.

AT THE FRONT.—Among the Canadians who are at the front in Europe are a number of members of the Order of the Knights of Pythias; and Grand Chancellor E. A. Potter has sent a record of the fact to all Lodges of the Order with a request that it be printed in the press. The "record" is as follows: "Knights of Pythias loyal and in line:—A very creditable number of this Order have volunteered for active service and are now on their way to the front. The large majority of the Lodges will ensure their members who go and all will be kept in good standing while in the service of their King and Country during their crisis through which we are passing."

The Island Condition Powder contains only the finest ingredients and is made according to the formula of an eminent veterinary. For 15 years it has stood the test and today it is in greater demand than ever. Feed it and get results. 25c. full pound package. 20c. pound in quantities. E. A. Foster, Central Drugstore. mtf.

## COAL

is one of the things that contribute largely to our enjoyment, while it goes up largely in smoke, it leaves behind genial warmth to the occupants of the house.

We can supply you with the best Coal at the lowest price.

Order your supply today.

**A Pickard & Co.**  
Phone 240  
Ch'town

"Eight pairs finest Class A Foxes capitalized at \$16,500.00 per pair makes STRATHCONA SILVER BLACK FOXES LIMITED the ideal for investment. Write for prospectus and information to J. P. Gordon, Secretary, Charlottetown.

### Home Decorating

You can't be comfortable at home with dingy walls and ceilings, any more than you could with shabby clothes in public.

We are Painters and Decorators and would like to renovate that room you overlooked earlier in the season.

Phone 280-L  
**The Island City Painting Co**  
203 Kent Street

## COAL Best American Anthracite

—IN—  
Chesnut for Base Burner  
Stove and Egg for the Furnace  
Also  
All kinds of Good Soft Coal  
—AT—

**Geo. E. Full's**  
Coal Yard  
Prince St. Wharf

### Here's the Right Tonic

For those who prefer a tonic in solid form, Rexall Bio-d Tablets is the one right remedy. It is a preparation made from a formula that has been used successfully for many years by leading physicians throughout Great Britain and the United States and is an excellent tonic for the blood, nerves and the general system. 50 tablets in a box 1/2c, three boxes 1.25; money back if dissatisfied.

**McKinnon Drug Co**  
Cor. Gt. George & Kent Sts.

### Smoke and Chew Hickeys Twist Tobacco

Millions of plugs sold yearly. Because it is the best.

**Hickey & Nicholson Tob. Co. Limited**

Manufacturers Phone 345

### Potato Diggers

See Them Buy Them Use Them

The "Improved Proctor" with the following changes. Extra heavy shank. Solid one piece beam. Protection collar to eliminate winding of tops. Double removable bearing on frame. Adjustable bearing with set screw to take up wear of bevel pinion.

Inspect them at our show room.

**A. HORNE & CO.**

NEW MAST.—The builders are engaged on the Marine wharf preparing a new foremast for the D. G. S. Brant. The new part will very shortly be ready.

SUMMONSES ISSUED.—Several summonses have been issued and will be served by the police of Charlottetown to dog owners who have failed to pay their taxes. It is expected that a further batch of summonses will be served in the course of the next few days.

TWO SONS ON DUTY.—Messrs Louis McLeod and Vernon McLeod, sons of Mr. George S. McLeod of Fredericton, P. E. are among the Islanders who answered their country's call on the opening of the war. These young men both voluntarily enlisted. Louis being sent to Sydney Mines where he now is. Vernon, who gave up his position in the bank at Windsor, N. S., is now on the high sea en route to the front.

EXAMINATION.—The following is the standing of the pupils of Canoe Cove School for the month of September. —Grade VI.—1, Flora Campbell; 2, Malcolm McFadyen; 3, Ivan McArthur. Grade V.—1, Marion McKinnon; 2, Sarah McEachern; 3, Sarah McKinnon. Grade IV.—1, Sara McKinnon; 2, Eleanor Inman; 3, Flora McKrae. Grade III.—1, Jessie McNeve; 2, Mary Bell McKinnon; 3, Archibald Campbell. Grade II.—1, Margaret Campbell; 2, Marjory McEachern; 3, Donald McFadyen. Grade I.—1, Charles McNeve; 2, Mary McRae; 3, Neil Campbell. Those who had perfect attendance.—Flora Campbell, Sarah McKinnon, Sarah McEachern, Sarah May McKinnon, Irvin McDonald, Donald McFadyen, Goodwill McFadyen, Marjory McEachern, Hilda McNeve, Gertrude McNeve, Malcolm McFadyen, Freda Fotts.—Archibald M. Campbell, Teacher.

Y. M. C. A. GYMNASIUM.—The gymnasium classes at the Y. M. C. A. have made a splendid start, the enrollment having reached 50 at the end of the first week. There is a class for students on Mondays and Thursdays, from 4.30 to 5.30; one for school boys on Wednesday afternoons and Saturday mornings; and one for young men on Tuesday and Friday evenings. In the young men's class on Tuesday evening last there were eighteen fellows on the floor and a "rattling" good time was spent. A little free-hand calisthenics, apparatus work in squads, a few group games and some basket ball comprised the programme. This exhilarating exercise followed by hot shower bath, put the "boys" into excellent spirits. It is expected that the classes will steadily grow, and it is the intention to organize a basket ball league at the earliest opportunity with a sufficient number of teams to allow every member to be in a team.

Before the war started we secured our present splendid stock of tooth brushes. The line is unusually good, as the bristles are all the first quality French make. They are stronger and more durable than the ordinary kind. These brushes have either straight or curved handle, with regular and irregular brush surface, with plain and perforated backs. Price 25c and 35c. McKinnon Drug Co., Cor. Great George and Kent Streets. Mt.

ST. LAWRENCE SILVER BLACK FOX CO., LTD.—A Meeting of the shareholders of the St. Lawrence Silver Black Fox Co., Limited, will be held in the office of the Company, Charlottetown, on Thursday October 15, 1914, at the hour of 7.30 p. m. Wm. Moran, Secy. Treas. 6774-9-28 m161

### Protect Your Complexion

"The woman beautiful" remains so as long as she can retain the charm of a fresh and fair complexion.

The right way to care for the skin is to feed it.

Creme Veloute is essentially a skin food and a tissue builder. It is readily absorbed by the pores, removes impurities, quickens the circulation of the blood in the external tissues, rounds out the muscles and makes the skin fair and firm. It is free from irritating qualities and is delicately perfumed, making its use a pleasure.

Keep a jar on your toilet table

Price 25c each and sold only by

**Johnson & Johnson**  
The Quality Drug Store  
Cor. Kent & Prince Streets



### Colgates Makes Shaving Easy

Colgates shaving stick is a pure, white soap, delicately perfumed; contains healing medicinal properties.

It has a smooth creamy lather that quickly softens the stiffest beard—paving the way for a pleasant shave. Price, per stick 25c.

**The Two Macs**



## Moore & McLeod

119-121 Queen St., Charlottetown

### We're Splendidly Ready With Autumn Wearables

Cannot remember any fall whose coming found the store so splendidly equipped with new stock—of the sorts that everybody wants.

For example consider the things that war conditions make difficult to secure—Dress Goods—Laces—silks—gloves—fancy buttons—trimmings—hosiery—all of these are here in better range than any previous year

And the prices? In almost all cases there is no advance—here and there—some goods produced close to the war zone—hard to secure—have cost us more in freights—insurance and the like—and have had a few cents increase. Anyway what we want is to have you call—examine—compare.

### You Get a Really Excellent Tweed at 75c Good Medium Weight Suiting

We'd like you to know more about this really nice dress fabric. It is a good weight—comes in shades of brown and greys, mottled and small checks—good for anybody—fine for schoolgirls dresses. 75c

### There's another great value in pretty tweed—a line of 44 inch fawns, greys and browns at 55c

This store has always been famous for blue serges. There's a great range of English—French and Holland Serges here now at 50c, 65c, 75c, 85c, 1.00, 1.15, 1.75, 2.25 and so on. Then come fancy dress goods in mixed silk and wool—all silks—all wools. Black dress goods in a hundred different styles—more dress goods than you ever saw in the store before.

### Hats That Express Style and "Class"

That is where this millinery department is new—and different. The management of this department does not believe in dressing ladies in uniform. Every customer has her own personal need carefully studied? And every hat that goes out is just the hat that the buyer should have.

OUR HATS COST NO MORE THAN ORDINARY HATS

### Have You Seen That Elegant Corduroy 85c

The young lady who looks after the velvets says "I've never seen a corduroy velvet so good for the money as this. It is 23 inches wide. It comes in black, brow, green, navy, copenhagen, moe. 85c There is a lovely corduroy velvet, rich and soft, lovely colorings, 23 inches wide, shown in greens, blues, browns, black, copenhagen. \$1.00

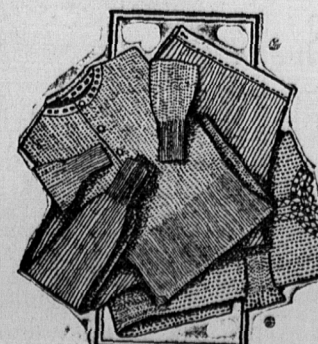
### Lovely Shades in Velvet at 75c Beautiful Velvets at 85c

This is positively the finest thing we ever saw at the money. 23 inches wide, black, navy, navy, tan, chocolate, light cardinal, crimson, bronze terra cotta. 75c WEAR GUARAN-TEED Here is a dandy—rich soft—handsome attractive in every way—ideal for ladies' costumes 23 inches wide. Black, blues, greens, browns, mole, marine, reds. WEAR GUARAN-TEED

### It's The Corset That Makes The Dress

The corset factories say that this store sells more corsets than anyone else in P. E. I. We ought to for we carry the stock. D & A CORSETS D & A LA DIVA B & I CORSETS PARISIAN CORSETS NEMO CORSETS 50c, 75c, \$1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 4.00, 5.00, etc. SEE OUR WONDERFUL DOLLAR CORSET Compare it with usual \$1.50 lines.

### Men's Autumn Underwear



There is every good sort of underwear waiting for you here. There is a saving here on almost every sort of underwear. Penman's Fleece Lined 50c Penman's Merino 60c. Stanfield's \$1.00, 1.25, 1.40 1.75. Wolsey \$2.25. Ceetee 2.25. Boy's Fleece 25c and 35c.

### Get Your Fall Overcoat Here ---and Choose To-day

We want you to see the best range of smart Fall Overcoats in town. We want you to try them on. We want you to find the graceful—smart—just right style that will "get you right where you live." We want you to see how much cheaper we can sell a good overcoat.



OVERCOATS at \$8.00, 9.00, 10.00, 12.50, 15.00, 18.00, 20.00, 22.50, 25.00.

FALL SUITS 8.00, 10.00, 12.50, 15.00, 16.50, 18.00, 20.00, 22.50, 25.00.

BOY'S SUITS 3.50, 4.00, 4.75, 5.00, 6.50, 7.50, 8.50, 10.00, 12.00.

A Wonderful Boy's Suit \$7.50

Here is a line that is usually sold at ten dollars—bought right—offered at 50.

### Men's Swell Hats



STETSON TRESS FRANKLIN

Soft \$1.50 to \$6.50 Hard \$2.00 to \$5.00