

Woman's Realm / Social and Personal / Fashions / Literature

ATTRACTIVE SANDALS ARE INEXPENSIVE



DESIGN NO. 1197
These crocheted sandals are created from scraps from the rag bag and the yarn. Pattern No. 1197 contains complete instructions for making medium size.

To order pattern: Write or send above picture with your name and address with 15 cents in coin or stamps to Needlework Bureau, Charlottetown, Guardian.

Do not No. 1197

NAME

STREET ADDRESS

CITY

PROVINCE

The first national Unemployment Insurance measure in the world was enacted in Britain in 1911. Canada's Unemployment Insurance Act was passed in 1940.

Dorothy Dix Says—

MOVIES GUIDING GIRL'S LIVES Could Emphasize Beauty In Righteousness And Old Standards Appeal To Men

The most potent influence in the world today over young girls is the moving picture. It is their Bible, their Emily Post; it is the law and the companionship about their morals and their manners and their general conduct and appearance.

Of course, every teen-ager is necessarily a copycat. She has no knowledge of life or experience to guide her, so she has to form herself upon someone whom she sets up as an ideal. In former days this person was Mother, or Aunt, or Florence Nightingale, or Frances Willard, and Sweet Sixteen dreamed about being like them and having a household of beautiful, blue-eyed, golden-haired children, or being a mistletoe angel, or working great reforms, and generally upholding the world.

GREAT WOMEN CONSIDERED FRUMPS
But not now. There isn't a little sub-deb who doesn't turn up her nose at Mother's opinions, nor is there any girl-child who craves to emulate the great women who adorn the pages of history, but who, she thinks, must have been awful frumps and had a slow time of it, having just one husband, or maybe no husband at all, and doing things in which there was no pay.

MOVIES SHOULD TEACH BEAUTY IN RIGHTEOUSNESS
In a word, we would like to have it brought home to our girls through the all-potent power of the cinema, that there is a beauty in righteousness that transcends that of the flesh, and that all of the old-fashioned feminine virtues are still the charms that are the most appealing to men.

Customs have changed, but not the things that make women attractive to men. Femininity has always been women's chief lure, and it is instead of breeches, Gentleness, sympathy and kindness are the qualities men admire more in women than wisecracking, and every man wants a woman who says her prayers and believes in God and has standards of right living that no one can shake. And when men come to marry the flower they want to pin in their buttonholes is a bid with that stripping off her clothes doesn't make a homely girl attractive, it just calls attention to her defects, and that while loose morals may get a girl dates they do not take her to the altar.

SHE MISSED SO MUCH— UNTIL SHE STEPPED OUT OF THE BARRIER!



Not long ago she was always left out of things. Unknown to her, the invisible barrier of "B.O." cut her off from the friends and good times she longed for.

Today, she is popular, sought after. The answer is simple. She discovered the pleasant safeguard of sensible people everywhere. She bathes daily with the special purifying lather of Lifebuoy soap. Because Lifebuoy is especially made to stop "B.O.", it gives lasting all-over protection. And its clean, invigorating scent vanishes before you're even dressed.

You'll like Lifebuoy's mildness, too. Tests prove that Lifebuoy is actually milder than many so-called beauty soaps.

FROM HEAD TO TOE—it Stops "B.O."

BABY'S COLDS

Believe misery that externally. Rub on VICKS VAPORUB

A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have been received by the Price Control and Trade Board from housewives in this region. The answers are provided by the Board's Reader's Committee of the War Times Price and Trade Board.

Q. Would you please tell me how much interest a store keeper can charge?
A. If the interest you mention is on a loan, the maximum is three-quarters of one percent on the unpaid balance for the first four months of the loan. If it refers to some other method, advise us of the details and we will give you a more specific answer.

Q. Is it permissible to use ration coupons issued to us by friends, or ourselves?
A. In answer to this we understand that you mean loose coupons, and as such it is not legal to tender loose coupons.

Q. If we are unable to secure maple syrup during the maple syrup season, will the Board be ready to use the coupons saved for this purpose?
A. The D coupons with which you obtain maple syrup are good for all types of preserves and up to the present have no expiry date.

Q. I purchased a can of crushed unseasoned pineapple recently. I was required to give three L coupons for it. Will you please explain the point? Why are coupons required for unseasoned fruit?
A. It is the usual unit as rationed, and both sweetened and unseasoned fruit that require the surrender of D coupons.

Q. Can my hairdresser raise the price for all types of preserves and up to the present have no expiry date.
A. There is a ceiling price on potatoes. As you did not state the price you paid, it may or may not have been above the ceiling price. The rise to which you refer may have been the seasonal increase in the price of potatoes, this went into effect on January 1944.

LEICESTER, England.—(CP)—Rev. J. R. Collins, vicar of St. Mary de Castro Church here, paying tribute to Allied airmen, said, "we owe a tremendous debt to them and I look forward to the time when they have wiped out Berlin and the other cities of that land of warmongers."

Home Service

Aids to Poise in Public Speaking

Fanlike Over Error She's Made
To the scary, inexperienced speaker her own voice is a stranger. Suddenly she hears it saying some ghastly thing she never planned on going off into an unexpected squeak!

But this won't happen to you if you practice simple public speaking exercises at home. Make friends with your voice! Read aloud a little while each day, directing your tones to the front of your mouth.

Send 15 cents in coin for your copy of PUBLIC SPEAKING SELF-TAUGHT to The Guardian Home Service Address. Be sure to write plainly your name, address, and the name of booklet.

Living & Leisure The Woman's Realm

COUNT YOUR BLESSINGS

The sun still shines, the air and earth remain; The ocean and the clouds still give us rain; The lilies still flow, and fragrant breezes blow. And we have still the soil where crops will grow.

We still have country lanes where wild birds sing, And still the summer follows sunny spring. Still glows the moon with all its silver light, Amid the silence of the starlit night.

The same almighty and eternal Power Still shapes the endless world and While all these sacred blessings still remain, Let no man ever murmur or complain.

E. Oxburgh.

OLD SERVANT

Joseph Osborne Adams, who served the Halifax family from footman to nurse through three generations up to the father of the British ambassador at Washington left \$32,000. He died in November, 1942, aged 72.

HINTS ON ETIQUETTE

If you are a tactless person and want to change, think about other people, about their likes, their dislikes and their rights more than about your own.

NO BASEMENT

Many people are living in houses without basements but they needn't suffer from cold floors on that account. The trick is to bank the outside walls nearly to the window ledge with earth, straw or snow when all are good insulators.

BLACK OR PRINT FOR AFTERNOON

The simple afternoon dress is either a well cut sleeveless black gown with long black gloves or a similar silhouette in print. The skirt is slim and is held to that line with avon fullness or front pleats arranged in variety of patterns. These are the latest fashions to panel down the front. The bottom lines the figure giving the waist a neat, well defined look. Shoulders are kept from being too prominent by the use of the all-homemade bolero to the several T-shirts. These are dresses lean to the front and skirt no flowing and simple.

The men's cutting patterns from current styles are by Miss M. Power. The men's cutting patterns from current styles are by Miss M. Power.

BUTTERFLY POWDER TIES, DRAPES ITSELF

Joseph H. Hooley launched the butterfly tie which is one of the most distinctive ties on the market. It is made of silk and is held to that line with avon fullness or front pleats arranged in variety of patterns. These are the latest fashions to panel down the front. The bottom lines the figure giving the waist a neat, well defined look. Shoulders are kept from being too prominent by the use of the all-homemade bolero to the several T-shirts. These are dresses lean to the front and skirt no flowing and simple.

In this house the long slim all-silk tie was broken by Miss M. Power. The men's cutting patterns from current styles are by Miss M. Power.

Get Relief From Your TIRED FEELINGS NERVOUS SPELLS

Thousands have been overjoyed at the results of a little bottle of Dr. Williams' Pink Pills for Pale People. Contains general tonic and iron. Contains iron and other essential vitamins to energy and health. Send for your free trial bottle.

THE COOK'S CORNER

APPLE CUSTARD PIE
Quarter and dice tart apples. Line a pie plate with a good pastry, prick with a fork, and lay apples in crust until it is full. Mix 1 egg, 1 tablespoon flour, 1/2 cup milk, 1/2 cup sugar, and about 1/2 to 2/3 cup milk. Sprinkle apples with 1/2 cup sugar, pour in the custard mixture and bake at 350 deg. Fahr. until custard is set and top is lined with brown. Other fruits such as peaches, rhubarb or cherries may be used.

APPLE FRITTERS
One cup flour, 1/2 teaspoon baking powder, 2 tablespoons sugar, 1/2 teaspoon salt, 1/2 cup milk, 1 egg, or 2 tart apples. Mix and sift flour, baking powder, sugar and salt. Add milk and well-beaten egg. Divide into sections. Dip each piece of apple in a batter and fry in deep fat at 350 deg. Fahr. until golden brown. Drain on ungreased paper and serve sprinkled with powdered sugar. Fritters may be fried in shallow fat and turned over if preferred.

BLACKHEADS
Get two ounces of peroxide powder from your druggist. Sprinkle on a hot, wet cloth and apply to the face gently. Every blackhead will be dissolved. The one safe, sure and simple way to remove blackheads.

WIN YOUR FAMILY'S PRAISE!



Save AUNT JEMIMAS Often The greatest meat saver of all!

Needlecraft For The Home

For that important night wear, this willow-slim dress with its beguiling neckline and its flowing princess lines that will give you added height and slenderness. No. 3615 in size 36 requires 3 1/4 yd. 36-inch fabric.

Send 20 cents for PATTERN, which includes complete sewing guide. Print your Name, Address and Style Number plainly. Be sure to state size you wish. Include postal unit or some number in your address. Address, Pattern Department, the Charlottetown Guardian.

Name
Street Address
City Province

RECTAL ITCH

PROMPTLY HELP RELIEVE Itch, also pain of piles with mild, scientifically medicated CUTICURA OINTMENT

STALINGRAD PLANS MONUMENT

NEW YORK, Feb. 2.—(CP)—Stalingrad, celebrating today the first anniversary of its liberation from the Germans, plans to build a victory monument nearly 70 metres high which will serve as a light-house to ships on the Volga. The BBC reported today CBS shortwave listening station recorded the broadcast which added that "Stalingrad's population is now 250,000."

QUICKIES



"I'm gonna rent a heated apartment with a Guardian Want Ad, then you can take off the earmuffs an' listen to what I have to say!"

WHY IS COCOA NOURISHING?

Cocoa is nutritious because of its high protein, fat, carbohydrate, and mineral content. PERFECTION COCOA is exceptionally rich in these valuable energy-giving elements because it is guaranteed to contain 22% of rich, nourishing Cocoa Butter.

For an economical, nourishing food-drink which the whole family will enjoy, be sure to buy PERFECTION COCOA. Regardless of price, there is none better. Yet PERFECTION COCOA costs less!

ONLY 27¢ FOR A FULL POUND Why Pay More?

