

Why You Should Invest

How You Should Invest

For the progress and efficiency of any country to be brought to their highest standard, investment by monied people must be liberal and permanent, most particularly is the same true of Canada, a young country.

Money lying in the banks at 3 p. c. interest may sound well, but is no good to any country. Money lying idle in other places is also no good, except to the person who owns it, and it is not much good to them.

New enterprises, such as the INTERPROVINCIAL COAL COMPANY, LIMITED deserves encouragement by every person who has money lying idle. It deserves and should have the support of every person in Canada whether they invest in it or not, because it is an enterprise which assists in the up-building of a country and gives employment to a large number of workmen who are, in nearly all cases, the heads of large families; hence, an investment in this Company is legitimate in every way. Do you want to assist by taking advantage of the wonderful offer we are making you?

The careful investors ask the following questions. Is this investment helping the country? Is it permanent? Is it safe? Has it a reasonable chance of success? Will it return me as much in profits as other investments offered me? Has it the characteristics which will assure me of bigger returns than other investments offered me? If all of these questions can be answered in the affirmative, then your investment is good.

In the case of the INTERPROVINCIAL COAL COMPANY, LIMITED, everyone of them can be answered truthfully in the affirmative; hence, doubt should be thrown aside, and money should steadily flow into this Company until the required capital is secured.

The opportunity which this investment offers you, is one that does not occur more than once in a life time. The actual emergency which causes it probably will never occur again. Do not be slow to take advantage of it. Opportunities grasped at the proper moment lead on to riches. This is the proper moment for you. Let us hear from you at once.

Twenty Thousand Dollars

Is all the money that we require to complete the financing and development of our mine. We have already used \$72,000, for these purposes. To get another \$20,000, in a hurry, we offer you one and a half shares for the price of one, and on top of that the guarantee of 25 p. c. dividend on all the money you put into the Company. This dividend to be paid you each year, 1915, 1916, 1917, 1918, and to make this guarantee perfectly safe, it only amounts to \$5,000 per year and ties up the assets of the entire Company, as well as other assets amounting to \$100,000; in all, your guarantee has assets back of it of about \$200,000.

Capitalization

5c per ton is the exact capitalization of our Company with its 2,000,000 tons of coal. With such a capitalization as this, it would be nonsense to believe capitalization too high. Where capitalization is low, returns are large, hence, our ability to offer you and to guarantee you a dividend within the first four years which will give you all your money back and allow you to retain all the stock which you originally held—but, remember, this offer only holds good on the first \$20,000, worth of stock sold; after that is sold, no concessions of any kind or description will be allowed; hence, you need to get your money in quickly.

Your Money Safe

To make you feel absolutely sure and safe in investing in this Company, we have arranged to place every dollar subscribed here in the Canadian Bank of Commerce to be held in trust for you until you send your representative, chosen by yourselves, out to inspect the mine, and prove whether all the claims we have made for it are true, or not. When the report comes back, if it is favorable, and not until then will we use your money. If it is unfavorable, we will immediately return all your money to you.

If you can find another investment in Canada that will offer you these terms, then we say go ahead and invest with them, but we know you cannot, and the reason we are doing so is because we must.

We are asked the question—can your coal mine compete with the gas supplied in the West? To this we reply, certainly we can, but we do not have to, as there are only two cities in Western Canada supplied by gas for fuel purposes; these are Calgary and Medicine Hat, neither of which are in our market for coal, and even in these places gas is being removed every day and the coal fixtures put in their place, because of cheapness. Gas is not a competitor of ours, neither is any other in sight at present. We have 2,000,000 tons of coal in a market which is practically our own, certainly so much nearer us that the freight rates simply kill competition, or else allow us to make a double profit.

Again, our competitors are 600 feet below the surface—our coal only 20 feet—hence what it costs to take the coal out of the deep mine really takes ours out and gives us all the profit we require. Some difference in working expenses, don't you think? These are the things that count, and count highly to the intelligent investor to whom we are talking. If these statements of ours are true, and you will have all the chance you wish to prove them so, then you must come to the conclusion that this investment is bona fide, solid permanent and profitable. We say it is up to you to send in your application as quickly as possible, so as to get the full benefit of the concessions given with the first \$20,000, of stock sold. Address all communication to undersigned. Send for prospectus, or call at the office, Prowse Block, Grafton St. Office hours, 10 to 1, 2 to 6, 6 to 8.

Interprovincial Coal Company, Limited

GEORGE W. MCPHEE, President.

DIARY OF EVENTS

TO-DAY.

City Magistrate's Court, 9 a. m.
Prince Edward Theatre, 7 and 9 p. m.
People's Theatre, 7.30 and 9 p. m.
Annual meeting of Prince Albert Black Fox Co., Board of Trade Rooms, 8 p. m.

"Monday, Oct. 12th Thanksgiving Day being a statutory public holiday, The Morning Guardian will not be issued on Tuesday, Oct 13th.

"The Evening Guardian will not be issued on Monday but will be published on Tuesday as usual. Advertisers will please note these changes.

"Send to R. T. Holman Ltd., for your Potato Baskets. Wholesale or Retail." 5945-1015M21.

Boy Wanted

for whole or part time
J. G. Jamieson
Druggist

Winter Comfort

If, during the cold nights that are to come, you tuck your feet against a hot water bag, you will realize what solid comfort is. You wouldn't part with one for three times its cost. They come in handy, too, when there is neuralgia, toothache or sudden pain in the house. We have all sizes and styles.

J. G. Jamieson
DRUGGIST.

BIRTHS

COX.—At the P. E. I. Hospital on Sept. 24 to Mr. and Mrs. C. M. Cox, a daughter.

MCDONALD.—At 49 Water Street, on Oct. 6th, to Mr. and Mrs. D. N. McDonald, a daughter.

DEATHS

MCNEILL.—At Cape Traverse, on Monday, Oct. 5, 1914, Peter McNeill.

TIDE TABLE

OCTOBER.

Date	Day	High	Water
		Time H ^r	Time H ^r
1	Th.	8.13 7.4	21.27 7.1
2	Fr.	9.14 7.6	22.04 7.3
3	Sa.	10.07 7.8	22.36 7.5
4	S.	10.54 8.0	23.05 7.8
5	M.	11.36 8.0	23.32 7.8
6	Tu.	12.15 8.0	23.57 7.9
7	W.		12.53 7.8
8	Th.	0.21 7.9	13.30 7.5
9	Fr.	0.45 7.9	14.09 7.1
10	Sa.	1.10 7.8	14.52 6.8
11	S.	1.37 7.7	15.45 6.4
12	M.	2.10 7.6	16.47 6.2
13	Tu.	3.00 7.3	17.54 6.3
14	W.	4.27 7.1	18.56 6.5
15	Th.	6.04 7.1	19.48 6.8
16	Fr.	7.26 7.4	20.34 7.2
17	Sa.	8.38 7.9	21.15 7.7
18	S.	9.40 8.3	21.54 8.1
19	M.	10.35 8.7	22.32 8.5
20	Tu.	11.27 8.9	23.10 8.8
21	W.	12.18 9.0	23.49 9.0
22	Th.		13.10 8.8
23	Fr.	0.30 8.9	14.04 8.4
24	Sa.	1.15 8.7	15.02 7.9
25	S.	2.04 8.3	16.04 7.5
26	M.	2.59 7.8	17.09 7.1
27	Tu.	4.04 7.3	18.12 7.0
28	W.	5.27 7.1	19.10 6.9
29	Th.	6.48 7.0	19.57 7.0
30	Fr.	7.56 7.2	20.35 7.2
31	Sa.	8.53 7.3	21.09 7.3

THE ZEPPELIN STAFF.

LONDON, Oct. 7.—An Express despatch from the Hague says the German newspapers indicate that Count Zeppelin is at Wilhelmshaven on the North Sea with his staff. That is the point from which the air raid on the British Isles is to start. One paper quotes Zeppelin as saying he had not forgotten England and would prove it very soon.

DR. A. W. CHASE'S CATARRH POWDER 25c.

is sent direct to the diseased parts by the improved blowers. Heals the sores, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. a box. Shovel Brand. Accept no substitutes. All dealers of Edmanston, Bates & Co., Limited, Toronto.

HOTEL ARRIVALS

REVERE HOTEL.

Rev. J. G. Gaudet, Hope River; W. Regan, St. John; C. G. Howard, Milton; Jos. Robertson, Montreal; J. A. and Mrs. Robertson, Bonshaw; Roy E. McLean, Lot 16; Mrs. C. E. Golland, Somerville, Mass.; H. G. Nelson, M. Bell, Hampton; D. S. McQuarrie, Crapaud; Rev. J. Connolly, Vernon; P. K. Nason, St. John; W. O. Whitten, New Glasgow, N.S.

VICTORIA.

F. M. Redding, F. L. Bowman, St. John; Dr. P. P. Duffy, Master Frank Duffy, Chatham, N.B.; J. P. McNamara, N. W. Trainor, Montreal; S. C. Clark, Mount Stewart; P. A. Wallace, J. A. Winfield, L. J. Nicholson and wife, Halifax; H. McLean, Boston, Mass.; R. D. Riester, Buffalo, N.Y.; W. J. Meredith, Dartmouth, N.S.; D. J. Dwyer, Pictou; John M. Maloin, New Glasgow; W. W. Watt, C. J. Oakley, Toronto; O. Cameron, Moncton; F. E. Charlton, Summerside; J. M. Vevrins, N.Y.; F. L. Rogers, Alberton; J. W. Molloy, St. John.

QUEEN.

Wm. H. Millar, Campbellton; H. B. Weeks, North Tryon; G. R. McQuarrie, Summerside; L. N. McKinnon, Montague; M. McLean, Wiltshire; Jos. B. Keenan, St. John; J. E. Robertson, Red Point; J. P. Perry, Summerside; George H. Perkins, Toronto; W. S. Lantz, Calgary; Mrs. A. M. Smith, Lowell, Mass.; Miss A. L. Martin, Boston, Mass.; Mrs. Russel, Mr. Arthur Russel, St. John, N.B.

I.C.R. BUILDING ITS OWN CARS.

MONCTON, Oct. 7.—The I.C.R. is taking up the construction of its own passenger cars. There are now under construction at the new shops in Moncton four baggage and two postal cars. They all have steel frames. The baggage cars are sixty feet over all and are fitted with Simplex four-wheel trucks. The postal cars are sixty-five feet in length, and have Simplex six-wheel trucks. It is said they will be the equal of any product of the regular car-building concerns.

Engineers report the new block system between Moncton and Paines Junction working excellently so far. Recently the I.C.R. received ten passenger locomotives of the Pacific type, two switch engines, 180 box cars of 80,000 pounds capacity, and four special steel pit cars, each of 150,000 pounds capacity. The "Pacific" came from the Montreal Locomotive Works, the switch engines from the Canadian Locomotive Company and the cars from the Eastern Car Company. The road has ordered four more special pit cars from the latter concern.

The P.E. Island Railway recently received from the I.C.R. three passenger cars and one baggage car. At Charlottetown their standard gauge trucks were changed to suit the narrow gauge of the Island line. The Moncton and Buctouche Railway recently purchased from the I.C.R. an entire train of one small locomotive, one first-class car, and one combination second-class car and smoker.

WESTERN GUARDIAN

—MT. CARMEL.—Mr. Peter J. Arsenault and Mr. Philibert Richard, of Mont Carmel, who were working in Miscouche Bay in the oyster business, returned home on Saturday last and went back on Monday morning to resume their labors.—Mr. Joseph C. Richard, of Cape Egmont, who had been sick with typhoid fever, is now recovering and his friends feel confident that there will be no relapse in the course of his sickness.—Mr. Daniel S. Gallant is busy putting up the contents of his garden for the winter. Mr. Gallant's garden, of which no mention has yet been made in these columns, is profusely filled with celery, wonderful both in the quality and number of plants.—R.

WESTERN PERSONALS

—Mr. W. W. Arnett, of Albany, was in Summerside yesterday.—X.
—Mr. C. Leonard Grant, of The Fur Farmers Bureau, Charlottetown, was in Summerside on Tuesday.—X.
—Mr. J. T. McKay, Sea View, was in Summerside yesterday on fox business.—X.
—Mr. Thomas Moysie, Beledue, was a visitor to Summerside yesterday.—X.
—Miss Clara Aylward, who has spent the last two weeks visiting friends in Summerside, left yesterday for her home in Emsdale, Lot 4.—H.

—Messrs. Leslie and Howard McFarlane, of Beledue, were in Summerside yesterday on fox business.
—Miss Gorman was a passenger to Kensington yesterday afternoon where she held her recital and concert last night in aid of the Belgian Relief Fund. 592

REV. W. H. SPARLING STRICKEN SUDDENLY.

CARLETON PLACE, Ont., Oct. 7.—The Rev. Dr. William Henry Sparling, one of the best known ministers of the Methodist Church in Canada, died suddenly Sunday afternoon while returning from the village of Appleton, near here, where he had been conducting services. Of North of Ireland ancestry, Dr. Sparling was born at St. Mary's, Ont., the son of John Sparling, at the time mayor of that town. He was educated at Cobourg University, where he graduated in Arts in 1876. He was ordained a minister in the same year, having been received as a probationer in 1873.

HORSE NOTES.

Mr. John A. McLeod, Prim Rose, was the successful winner at the recent Georgetown exhibition of the first prize for mare with foal at side. Mr. McLeod also won second prize for this foal in a class of five, foal being sired by the thoroughbred stallion Zipango, owned by Mr. C. B. Clay, of Bridgeford, Ont.

IN MEMORIAM

MR. JOHN McNALLY.

The death occurred at his home in Port Augustus on Thursday last after a prolonged illness of Mr. John McNally. The deceased was a young man of estimable qualities, of a quiet, pleasant disposition and made many friends who sincerely mourn his death. The funeral which was largely attended took place on Saturday morning at St. Patrick's Church, where a Requiem Mass was chanted by Rev. Allen McDonald, after which all that was mortal of him was laid to rest in the cemetery adjoining, there to await the final resurrection. R. I. P.

MISS MARY L. RICHARD.

The angel of death has again spread his wings on a resident of Mont Carmel and has brought with him grief and sorrow, when on the 28th of September, passed away the soul of Miss Marie L. Richard, beloved daughter of Mr. John Richard, of St. Timothy. The deceased was fourteen years of age and a model among the young girls of her age. She had been ailing for five weeks the prey of typhoid fever. She leaves to mourn a father and mother; also brothers and sisters, most of whom are younger than herself, who all will deplore their loss for a long time. The funeral service was conducted by Rev. P. P. Arsenault, parish priest. Those present at the service as well as those absent among friends and relatives join in presenting their deepest sympathies to the family in trial.—R. I. P.—R.

MRS. MARY NICHOLSON.

The death of Mrs. Mary McKenzie, relict of the late Murdoch Nicholson, of Commercial Cross, occurred on Sept. 26th, aged 79 years. She was the daughter of the late Mr. Murdoch McKenzie of Rose Valley. Her death removes from this community one of its aged people. The deceased was a member in full communion in Valleyfield Congregation and her daily walk and conversation during her stay of close to sixty years in the community testified that she earnestly endeavored to live up to God's requirements of man. She was highly and much esteemed by all who had the pleasure of her acquaintance. She is survived by four sons and three daughters. All but one son Angus in Alberta, were enabled to be in regular attendance upon her during her great suffering which she bore with great patience. Her husband predeceased her 33 years. The funeral service at the home and grave were conducted by the pastor Rev. A. S. Stewart, Valleyfield.

CITY COUNCIL DOINGS.

To put through the license reduction will require some talk hustling. Meanwhile lots of corn will be tramped on. The cure is "Putman's," the old reliable corn extractor that has been curing corn and warts for years. "Putman's" never fails, 25c. at all dealers.

DAILY SELECTIONS FOR READERS OF THE GUARDIAN

Furnished by W. S. Louson

WAR!

I abhor,
And yet how sweet
The sound along the marching street
Of drum, and fife, and I forget
Broken old mothers, and the whole
Dark butchery without a soul.

Without a soul—save this bright
drink

Of heady music, sweet as hell:
And even my peace-abiding feet
Go marching with the marching feet.
For yonder, yonder goes the fife,
And what care I for human life!

The tears fill my astonished eyes
And my full heart is like to break;
And yet 'tis all embannered lies—
A dream those drummers make.

Oh! it is wickedness to clothe
Yon hideous grinning thing that
stalks
Hidden in music like a queen
That in a garden of glory walks,
Till good men love the thing they
loathe!

Art, thou hast many infamies,
But not an infamy like this.
Oh, snap the fife and still the drum,
And show the monster as she is!
—Richard De Galliene.

"If you want what is right in chewing, and smoking tobaccos you will see what we have to offer. Here you will find Irish Twist at 8c an ounce, Shamrock, Clay Pipe, Marlgold, Bangor, Ivy, and Master Workman at 10c, and Pedro at 15c. a cut. MacKinnon Drug Co., Cor. Great George and Kent Streets. MEMF.

BABY GIRL BORN TO THE WIFE OF WINSTON CHURCHILL

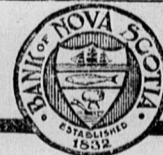
LONDON, Oct. 7.—A baby girl was born to-day to Mrs. Winston Churchill, wife of the First Lord of the Admiralty.

BATTLE'S FOURTH WEEK.

LONDON, Oct. 7.—Under Sunday's date the Times correspondent at Espernay says the battle of the French rivers has entered on the fourth week and unless some flanking movement is carried through there appears no reason why the titanic tragedy should not continue for a long time, now that the Allies trenches rival the Germans in perfection. The Germans are constantly delivering attacks but the Allies are not making any attempt to advance in that region. They are content for the time being, to beat off the German attacks. The Germans are worn by the hard campaign and frequent attacks. The Allies are fresh because of the frequent rest and change. The Allies' casualties have been very slight recently.

NO CORROBORATION.

The Westminster Gazette is indebted to Mr. Eugene Wason, M.P., for one of the best things yet said about the Kaiser and the Almighty. Mr. Wason has had a letter from an American friend, in which the writer quotes the following remark overheard: "Nobody seems to be on Germany's side except the Almighty, and we have only the Kaiser's word for that."



Build Up Your Credit

Over 90 per cent. of business is transacted through the medium of credits. If the time comes when your business career depends on obtaining credit, you will find that ability to save money inspires the greatest confidence. The moment you begin to save, you start the building of your credit.

The Bank of Nova Scotia

offers depositors absolute safety, and invites your business, be it large or small.

Capital - \$ 5,000,000
Surplus - \$ 11,000,000
Total Resources - \$ 16,000,000

BRANCHES

Charlottetown - Summerside
Alberton - Kensington
Montague

"Towing worth 12c, and guaranteed absolutely all Linen can be bought at Reddin's on Friday and Saturday for 10c. per yard. 5748.

Just Received

Unique designs in Fox Jewelry and Souvenirs of P. E. I. consisting of Fobs, Brooches, Charms and Spoons, etc.

G.H. Taylor

Jeweler & Optician