

# S. A. McDonald Everybody to S. A. McDonald's on \$ Day

DOLLAR-DAY is going to be the BIGGEST merchandise event ever held on the Island. Come one—come all—bring your cousins, your sisters and your aunts. Make it the biggest event of the season. From Souris to Tignish they are coming to S. A. McDonalds. Don't forget the date, Wednesday 27th.

## Ladies' Raincoats \$2.00 Each \$ Day

50 Ladies' Raincoats, splendid material in all sizes from 32 to 44. These will be placed on sale at 9 a. m. at \$2.00 a coat. Positively only the one coat to each customer.

## Corsets 1.75 and 2.00 for \$

LADIES' CORSETS: A lot of clearing lines, regular values from 1.75 to 2.25 for 1.00 per pair on DOLLAR DAY.

LADIES' UNDER VESTS in good heavy ribbed material, regular value 50 cents at three for 1.00 DOLLAR DAY.

## Boys' Rain Coats for \$1.00

SMALL QUANTITY OF BOYS' RAINCOATS to fit young lads from 8 to 10, regular values 3.00 for 1.00, DOLLAR DAY.

## Ladies' Waists 2 for \$1.00 Dollar Day

LADIES' LAWN WAISTS: New Dutch collars; right up-to-the-minute in style, regular values 75c to 1.35 each at 2 for 1.00 DOLLAR DAY. All sizes from 32 to 42.

## Underskirts \$1.00

LADIES' UNDERSKIRTS: 75 only in the lot, regular values 1.25 and 1.35 for 1.00 DOLLAR DAY.

## Lace Curtains \$1.00

LACE CURTAINS: Special values, new dainty curtains for 1.00 on DOLLAR DAY.

## Sweaters \$1.00

A quantity of men's coat sweaters and pull-over sweaters, good heavy wool materials, regular values 1.25 1.35 for 1.00 on DOLLAR DAY.

## Men's Hats \$1.

MEN'S HATS: On a large table we are arranging a quantity of men's black and colored soft felt hats, regular values 1.50 to 2.25, for 1.00 on DOLLAR DAY.

## Ladies' Fur Coats \$50.00

LADIES' RAT COATS: Special values, regular \$60 and 65 values for \$50.00 on DOLLAR DAY.

## 5 yards Curtain Muslins for \$1.00

2 1/2 bleached table linen 1.00, 5 yards Kimona Crepe 1.00.

**Bargains all over the Store Day**

## Boys' Knickers 2 pr. for 1.00 Dollar Day

A LOT OF CHILDS ODD KNICKERS: The regular values of these are 75 cents to 1.25 at 2 pair for 1.00 DOLLAR DAY. These run in sizes to fit little lads from three to seven years.

## Tweed Vests 4 for \$1.00 Dollar Day

A LOT OF MEN'S ODD VESTS: All small sizes from 32 to 35 at 4 for 1.00 DOLLAR DAY.

## Aprons 2 for \$1. Dollar Day

LADIES' APRONS made from splendid quality, finest quality print cotton, made full length going for 1.00 DOLLAR DAY.

## Ladies' Felt Hat Shapes 2 for \$1.00

LADIES' FELT HATS: a quantity of ladies' felt hats, regular values from 1.00 1.50 each at 2 for 1.00 DOLLAR DAY.

## Ladies' Hats 2.00 to 2.75 for \$1.00

ANOTHER LOT OF LADIES' FELT SHAPES, regular values from 2.00 to 2.75 for 1.00 each ON DOLLAR DAY.

## Gloves 1.00

MOCHA GLOVES 25 dozen for 1.00 each on DOLLAR DAY.

## Men's Caps 2 for 1.00

MEN'S CAPS: 2 for 1.00 on DOLLAR DAY.

## Ladies Cloth Coats 10.00

LADIES' CLOTH COATS: Finished in the latest style, good, heavy, all-wool material, regular values 12.50 to 14.00 for \$10.00 DOLLAR DAY.

## Ladies' Cloth Coats \$15. to \$25. for \$10.

In our mantle room we are placing for that day 50 ladies coats regular values from 15.00 to 25.00 all going for 10.00 each on DOLLAR DAY.

# THE Charlottetown Guardian

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Managing Editor J. R. Burnett

TUESDAY, OCTOBER 26, 1915.

## \$ DAY--ECONOMY--PATRIOTISM

This terrific conflict is costing much in men and money. The demands already made upon us are but fractional compared with what we shall yet have to do in the way of response to appeals. In anticipation of this, the order has gone forth to economize, to economize in labour so that men may be spared for the battle front; to economize in money that more may be available for the needs of the wounded and the disabled, and to carry on the war to a successful issue.

"In my judgment," said Mr. Lloyd George, "the last few hundred millions may win this war." It is necessary, therefore, that every man and every woman should save as much as possible NOW in order to be able to keep the old flag flying when the "silver bullets" are wanted in the last stages of the war.

The merchants realize this just as much as anyone else, and in putting on a Dollar Day sale, they are patriotically providing opportunities for the people to save money on necessary purchases.

To-morrow will be the great, patriotic Dollar Sale day; and in this morning's Guardian our readers will have an opportunity of reading all about the savings they may effect by a visit to the stores to-morrow.

The stores realize that women "know values." The stores that do not realize it do not advertise—for it would not "pay." The housewife who studies the "ads" learns about the NEW THINGS FOR THE HOME as quickly as the business man learns about the new things for the office.

Just for the sake of INFORMATION ABOUT THINGS the "ads" would be worth reading. But much of this information has a cash value of itself to-day which is of particular and peculiar interest to every family, every householder, and every bachelor man and woman.

There may be some "cheering news" for you in to-day's "ads" about that purchase you have been long thinking over and which you must shortly make anyway!

Some little item in one of to-day's "ads" may make "a quick trip to the store" a very profitable journey for you!

A half-hour's ad-reading may enable you to save enough money, on your necessary purchases, to make an extra purchase!

Besides your presence in Charlottetown to-morrow will help to stimulate a community spirit. You will meet your friends and friends' friends in the streets and stores; you will be able to exchange views on the harvest and the prospects for the next season's work; you will be able to tell the Charlottetown people, the people of Queen's, Prince and King's all about the efforts your districts have been making for patriotic schemes; you will be able to compare notes on the success of recruiting; and above all you will have a glorious opportunity of seeing the brave boys who are going forward in the Artillery and Infantry to do your fighting in the fields of France and Flanders.

To-morrow will be a great day, a memorable day for the Islanders who visit Charlottetown.

## THE RESPONSIBILITY

In the great war that is engaging the attention of the whole world and before which the whole world stands awed and transfixed there are just two classes interested, namely, those at the head of affairs who know what is being done, why it is being done and how it is going to be done, and those who practically know nothing about it. From the former class we hear very little; from the latter we hear much. Out of the little that those who know, and of the much that those who do not know, tell us, we are weaving our theories of what is and is not being done and how the war should be conducted. "If I were the Commander-in-Chief" is not such a burlesque as it appears in the cartoons. The sentiment, variously expressed, is quite common.

It is one of the easiest things in the world to criticize, to find fault, to insinuate that things should be done differently. It is quite true that our armies at the front are not making the progress that we in the back ground expected a year ago that they would make. It is equally true that Lord Kitchener and those associated with him warned the country that the war was going to be a long and difficult one, and it is quite safe to assume that they knew the difficulties they had to contend against and the preparation that must be made to meet these difficulties. Yet because the hopes of those who knew little about it were not realized there has been criticism and fault-finding. This criticism has had serious consequences in the Old Country. It has entered the Cabinet and there have been resignations. It extended to the laboring classes and there has been unrest and dissatisfaction.

In our own country, even in our own little province there has been criticism, some of it perhaps well founded, some of it founded on utter ignorance of conditions. We have complained of the slowness of recruiting; we have seen young men on the streets and on the farms who, we concluded, should be in the ranks. No doubt some of them should and probably they will be when the unavoidable necessity of which we know nothing has been overcome. We have expressed disappointment at the amounts contributed to the various war funds and no doubt the amounts in many cases should have been larger but we do not know the circumstances of others or the loads they are carrying in secret. And we are not expected to know, nor are we responsible. England expects every man to do his duty, not that of another, and every loyal man in the Empire will do it, whether it be in the matter of enlisting or by contribution. There are others but to their own master they stand or fall. Some of them are known to be parasites and they are despised accordingly, but all are not necessarily parasites who do not enlist when we think they should, and who do not contribute in the proportion which we consider reasonable. Each knows his own circumstances and by these he must be guided. The Empire's call is to YOU not to your neighbour, and on what YOU do lies YOUR responsibility.

## GERMAN OCTOPUS REVELATION

Captain F. B. McRae sends us the following from London's "Canadian Gazette"; it speaks for itself:

"Loathe as we may the depths of degradation to which military Germany has descended during this war, it is impossible not to admire the skill with which commercial Germany has turned our lethargy to her own advantage. Take the astonishing disclosures now being made by the Law Officers of the Crown in the Admiralty Prize Court. According to the Solicitor-General, three German concerns had, before the outbreak of war, so manipulated their business that they dominated the output of base metals all over the globe. These firms had their headquarters at Frankfurt and Halberstadt, and the Solicitor-General declared that their position was a revelation of the extent to which the German octopus had thrown out its tentacles over the metal markets of the world. 'It was,' he said, 'no exaggeration to say that the base metals of the world were at that time at the mercy' of these three German concerns. The cases now before the Admiralty Prize Court especially affect shipments of zinc concentrates from Australia, but we know that the German domination extended to the base metals of which Canada is an essential source of supply, and the question of policy which now arises is a matter of the deepest concern to Canada as to other parts of the Empire. It is maddening to reflect that many a Canadian in Flanders and many an Australian in Gallipoli has been sent to his death by enemy guns and enemy ammunition made with the aid of the ores of the native land of that same Canadian and Australian. The British Empire will deserve to fall to pieces if its public men do not forthwith get together to arrange its affairs so that our own resources may be made to serve the interests of our own people and not those of our enemies.

"This question of the materials of industry goes to the root of the Empire problem as it is now being forced upon the attention of British and Canadian statesmen. Here in England there must be an administrative and legislative sequel to the Admiralty Prize Court cases to which we have referred. The Australian Government, on its own initiative, has cancelled the contracts which handed over Australian ores to German manipulation, and has established an Australian Metal Registry which will give the Australian Government a complete control of transactions affecting its base metals. In Canada the Ontario Government has appointed a Royal Commission to consider what steps should be taken to secure for the purposes of Empire defence a similar control of the nickel ores and matte of the Sudbury region; and there is reason to anticipate that the hematite ores of Bell Island and other base metals of British North America will become the subject of administrative measures with the same ends."

## NOTES

The Isle of Man has been severely hit by the war. The island, it is reported, has only enough money to carry it over a fortnight.

It cannot be repeated too often, that Democracy is fighting for its very existence in this struggle. Its most dangerous foe is not the open enemy in the field, but those besetting sins within against which Democracy always needs to be on its guard—impatience, suspiciousness, and the habit of clinging to old prejudices when the whole universe is shaking and cracking around it.

## DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson.

## DAY BY DAY.

We need not weep before our friends are dead.

Still they wake and sleep; lightly they tread; happy their laughter. As it was of old, laughing with us after the tale was told.

We will not weep because they are not near. Memory shall keep their splendour here. Brave life is beckoning, so they go away.

We can pay the reckoning Day after day. DOROTHEA SUMMER.

# Dollar Day List From the Ladies' Department

- Flannelette Night Gowns for..... \$1.00
- Blouses for..... \$1.00
- 2 Blouses for..... \$1.00
- House Dresses for..... \$1.00
- 2 Suits Underwear, 4 Garments for..... \$1.00
- 3 Vests, regular 40c. for..... \$1.00
- 3 pairs Drawers, regular 40c., for..... \$1.00
- Children's Eider Down Kimonas, Blue, Pink and Cream..... \$1.00
- Corsets, PATONS SPECIAL..... \$1.00
- Combination Suits, worth \$1.25 for..... \$1.00
- Ladies' Equestrians, Black only..... \$1.00
- 2 Aprons, worth 65c. each for..... \$1.00
- 4 Ladies' Slip-Waists for..... \$1.00
- 2 Wool Toques, many colors and styles..... \$1.00
- Ladies Kimonas, Crepe and Flannelette..... \$1.00
- Silk Blouses, White, trimmed with Black..... \$1.00
- Stanfields Combinations at the old price \$2.50 a suit, all sizes. One lot of sample waists, Voiles, Marquissettes, Lawns, etc., half price on DOLLAR DAY.
- Good French Kid Gloves in Tan only, sizes 5 1/2 to 6 1/2, \$1.25 for \$1.00
- Tan Dog Skin Gloves, extra value at regular \$1.25, DOLLAR DAY..... \$1.00
- A dandy Glove and it fits lovely. Our French Kid Gloves, Tan only, all sizes, \$1.00 on DOLLAR DAY. Ladies Leather Gloves, Wool lined, worth \$1.35 for \$1.00, extra value.
- Mocha Lined as above, worth \$1.25, for..... \$1.00
- Ladies' Swell Stockings in Tan, 2 1/2 Ribb, Cashmere, good value, at 85c. for .65c.

PATONS were lucky to get a lot of Cashmere Hose at the old price; ladies make a note of this when making up your DOLLAR DAY list.

Red Wool Hose, all sizes to 10 1/2, 2 pairs for \$1.00 worth up to 65c.

White Washable Gloves, leather, guaranteed..... \$1.00 pair

500 yards VELVETEEN, one of the best makes in Green, Tan, Brown, Blue, Crimson, Prune, Black, Copen Blue, worth 75c. for 50c. No more than 1 Dress length to a Customer.

Men's Reefers worth from \$5.00 to \$7.00 DOLLAR DAY ..\$1.98

Double and Twisted Bannockburn Pants, Homespun..... \$2.75

Men's Vests worth \$1.75 to \$2.00, quilted backs..... \$1.00

# PATONS

# DOLLAR DAY

## at Crabbe's Hardware Store

Big Bargains in every department. Everything priced low for this big event. Your dollar will buy more here by far than any other place in the city. Special trains from all parts of the province. All lines lead to Crabbe's for Special Bargains. Read this list:

- Large Grey Bread Boxes Round Corners for..... \$1.00 each
- Galvanized Tub and Wash Board for..... \$1.00
- Large Wooden Tub and Wash Board for..... \$1.00
- Large Galvanized Wash Boiler, for..... \$1.00
- Tin Wash Boilers large size for..... \$1.00
- Large Size Round O' Cedar Mop for..... \$1.00
- Triangle O Cedar Mop and Bottle Polish for..... \$1.00
- 10 ga. "Bonax" Smokeless loaded shells 2 boxes for \$1.00
- Barrel Ash Sifter and Coal Hod for..... \$1.00
- 1 Set Mrs. Potts' Nickel Sad Irons, for..... \$1.00
- 1 Large Enamel Double Boiler and Saucepan for..... \$1.00
- 1 Oil Stove and Kettle for..... \$1.00
- 26 in. American Hand Saw and 2 Foot Rule..... \$1.00
- "Carbo Magnetic" Razor, Reg. price \$2, for..... \$1.50
- \$1.25 "Fox" English Razor and Lather Brush for..... \$1.00
- 1 Axe and Handle also Good Hatchet for..... \$1.00

## See Our Line of Stoves and Ranges

Here is where we can make your money go much further. We have the finest display of high class stoves and ranges in the city. While in town don't neglect seeing our grand display. We can save you money in your stove purchases. For Dollar Day we will prepay freight on stove, \$10.00 worth or over. This is a special feature. See our window display.

# Simon W. Crabbe

Hardware and Stoves

3569-10-25M31.

# A Few of Goff Bros Dollar Day Bargains

- Ladies' Fancy Slippers 3 prs for \$
- Goffs Patent Shirts \$1.50 for \$
- Misses Heavy Boots \$
- Child's Boots \$
- Ladies' Boots and Shoes 3.00 for \$
- Men's heavy woolen Socks 3 prs for \$
- Men's Long Boots for \$
- Men's Felt Boots for \$
- Ladies' Rubbers 2 prs for \$
- Ladies' Felt House Boots \$
- Ladies' Cloth Top Rubbers 1.50 for \$
- Boys' Dongola Boots \$
- 6 prs children's woolen stockings \$
- Suit Cases 1.00 DOLLAR DAY.