

REXALL HAIR TONIC
 Is the best hair preparation on the market today for falling hair, dandruff, and irritations of the scalp. Two sizes 50c and \$1.00 per bottle. Be sure to get the coupons.
 Sold only at
THE McKINNON DRUG CO.
 The Rexall Kodak Store

ALWAYS CHEW HICKEY'S BLACK TWIST
 Hickey & Nicholson Tobacco Co., Ltd
 CHARLOTTETOWN, P.E.I.

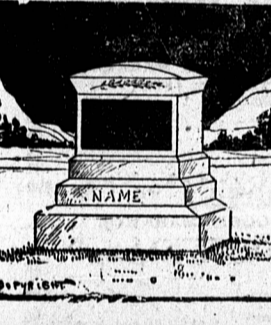


YOU CAN RELY ON OUR JEWELRY

THE PICTURE OF "PRINCE CHARMING" AND THE SCALES TELL OUR BUSINESS METHOD. WE GIVE YOU YOUR FULL MONEY'S WORTH. LONG EXPERIENCE IN THE JEWELRY BUSINESS HAS TAUGHT US WHAT AND WHERE TO BUY. SO WHEN YOU BUY ANY ARTICLE FROM US YOU CAN KNOW THAT THE QUALITY IS SUPERB AND THE DESIGN IS CORRECT.

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C. W. PATTERSON
 THE RELIABLE JEWELERS



Monuments that endure the Ravages of Time

Are what you seek to make the grave of your departed with. We supply no others. Our Monuments are the best to be had. Estimates given.

Chandler & Bell
 60 Kent Street

If You Want to Make Money Hold a PICNIC

If you want to raise money for Red Cross, Soldiers' Comforts, War Prisoners or any other patriotic object; or if you wish to help your Church, School or Society you can't possibly conceive of anything more popular or profitable than a Picnic.

Holman's can supply everything necessary to make your Picnic a huge success. There's no guess work—no running around—no dissatisfaction, when you get the supplies from Holman's, because we will show you exactly when, where and how you can make money; what to buy and what not to buy. We have helped dozens of others make their picnics successful in the past. We can help you.

We quote lowest prices on FRUIT, CONFECTIONERY, BOTTLED DRINKS, CIGARETTES, PENNY GOODS, NUTS, GAMES, CIGARS. We can also provision your table, equip your booths and supply you with red-hot selling money-making specialties.

Write us for prices and particulars, stating on what date you propose holding your picnic.

R. T. HOLMAN LTD.
 Summerside

The Central Guardian

IT PAYS to buy in this Province

LAI D TO REST.—The remains of the late Mr. John Henry Gates, the last survivor of the good ship Fanny, were laid to rest Sunday in Sherwood Cemetery. A large number attended the funeral. The services at the house and grave were conducted by Rev. R. G. Fulton. The pall bearers were: Messrs. Percy Gates, Fred Gates, Frank Gates, three grandsons of the deceased and Mr. James Stewart, grandson-in-law.

NINETY YEARS YOUNG.—A correspondent writes: In passing along the lovely country section of Bay Fortune we called to see our old and revered friend J. C. Underhay. Notwithstanding his four score and ten year Mr. Underhay has planted and tended quite a large plot of garden vegetables besides a field crop of carrots, parsnips and mangels which had been all nicely hoed by this aged gentleman who will be 90 years old his next birthday.

GENEROUS INVITATION.—The management of the Lyceum Theatre has kindly extended an invitation to the children of both Orphanages to be their guests this afternoon and see the "Trouble Makers." The manager of the Theatre is also arranging to get automobile owners to lend a helping hand in bringing the children in Mr. J. Stanley Wedlock and Mr. R. H. Sterns have already offered their cars and it will be appreciated if other car owners can assist in this undertaking.

DEATH OF J. B. LAMBKIN.—The death is announced in the Royal Victoria Hospital, Montreal of Capt. J. B. Lambkin, Capt. Lambkin was well-known in Moncton and Charlottetown having been for some years connected with the I. C. R., as assistant General Passenger Agent; prior to that he had been connected with the C. P. R. in the same capacity. Since the outbreak of the war, he has been handling the transportation of wounded soldiers returning from overseas in connection with the hospital commission. He has not been in good health for several months, tuberculosis being the cause of his death. Jim Lambkin as he was familiarly called by his large circle of acquaintances, and railway officials in all parts of Canada, was known and hailed as a good-fellow from the Atlantic to the Pacific. He was characterized for his continual sunny disposition, frankness of speech, and good nature, and his proverbial smile and good humor that perpetually illuminated his countenance will be missed. Deceased leaves a widow and two grown up children, one son and one daughter.

Minard's Liniment Co., Limited

Gents.—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.

Yours, &c.,
 WILFRID GANGNE

Prop. of Grand Central Hotel
 Drummond, Aug. 3, '04.

Cooked Ham and Bologna

Sliced whatever thickness you use and ready to serve.

When you want a hurried meal remember we always have cooked meat.

Beer & Goff
 GROCERS
 THE STORE WHERE CLEANLINESS PREVAILS

Dr. E. C. Harris
 Eye Specialist

Office Royal Bank Building, Charlottetown
 Office Hours 9.30-12.30
 2-5
 Phone 68-7

Moore & McLeod Ltd.
 119-121 QUEEN ST. CHARLOTTETOWN

August Clearance Sale of WOMEN'S SUITS AND DRESSES OPENS TODAY

NEW ARRIVALS EVERY DAY in the Ready-to-wear department require room and yet more room. This is a room making sale—present season's suits and dresses are being cleared to supply space for the new things.

Muslin, Cotton, Gaberdine Dresses

VOILE DRESSES, SHANTUNG Silk Dresses and a host of other pretty dresses going at deeply cut prices;—




And these are all dainty pretty dresses such as you can use right throughout the year for house wear—do not miss this opportunity of getting one or more.

| | |
|--|--------|
| Black and White Striped Voile Dresses \$5.00 for | \$3.75 |
| Plain Rose and Blue Colored Voile in Misses sizes \$6.00 | 4.50 |
| Tan and Blue Plaid Voile Dresses \$8.50 | 6.40 |
| Navy and White Voile Dress \$12.00 | 9.00 |
| Ivory White Garberdine Dresses \$16.00 | 12.00 |
| Shantung Silk with Georgette Sleeves \$20.00 | 15.00 |
| White Garberdine, Braided Front \$21.00 | 15.75 |

WOMEN'S LINEN, SHANTUNG, TAFFETA AND SATIN SUITS

EVERY FIXTURE IN THE DEPARTMENT MUST BE EMPTIED within the month of August—to make room for the new goods that are crowding along each day. That's why you can buy these lovely suits at prices far less than the present factory prices for similar garments. Choose NOW.

HERE ARE SOME OF THE LINES OFFERED

Ladies' Linen, Shantung, Taffeta and Satin Suits.

| | |
|---|--------|
| Ladies' White Linen Suits \$9.00 | \$6.75 |
| Ladies' Shantung Silk Suits \$18.00 | 13.50 |
| Ladies' Shantung Silk Suits \$36.00 | 24.00 |
| Ladies' Shantung Silk Suits \$42.00 | 28.00 |
| Ladies' Taffeta Silk Suits in Copen. and Navy \$22.00 | 15.00 |
| Ladies' Taffeta Silk Suits in Brown and Navy \$28.00 | 18.75 |
| Ladies' Taffeta Silk Suits in Green and Navy \$32.00 | 20.00 |
| Ladies' Satin Suits in Taupe, Navy and Black \$38.00 | 26.00 |
| Ladies' Taffeta Suits in Navy \$55.00 | 36.21 |

Final Clearance of Smart Serge Suits

\$45 for \$29



Ladies' Serge Suit worth to \$35.00 for \$25.00
 Ladies' Serge Suits worth to \$45.00 for \$29.00
 Ladies' Black and White Check Coats \$9.00 for \$6.75
 Ladies' Colored Tweed Coats \$16.00 for \$12.00
 Ladies' Covert Cloth Coat \$24.00 for \$18.00
 Ladies' Velour Cloth Coat \$5.00 for \$25.00
 Ladies' White Wash Skirts \$1.25

MUST ADMIT GUILT.
 (Toronto Globe)

Apparently the gentle "farmerette" will have need of all the sense of humour with which the gods may have endowed her, if some of the tales that come in are to be believed. One of the recent yarns concerns a Toronto girl who signed up as a hired man not a hundred miles from anywhere, and got along fairly well till the fatal day on which she was seen by the daughter of the house carrying several pails of water to her room. "What are you doing that for?" enquired the daughter. "Why, I'm going to take a bath," replied the innocent Torontonian. "Bath are you," said the daughter firing up in the defence of ancient rites—or lack of them. "Well, I can just tell you that you can get out of this. We're not going to have you come here trying any of your new-fangled notions in this house." Sure enough the farmerette had to leave, and as the father of the family drove her to the station he lamented: "Say, me and you and the boys was gettin' on fine, but Bessie she put up a kick on them new ideas of yours about a bath and so on. I don't see as how it 'ud hurt you yourself if you wanted to bathe, but Bess, she just wouldn't have it."

MEAT IN FRANCE

As a result of the meat shortage, and also in order to check the slaughter of dairy animals, three meatless days per week have been instituted in France, and the number of animals slaughtered has been limited to two-thirds of the weekly average in March 1917. In Paris recently beef averaged 48 cents per pound wholesale and 60 cents per pound retail. Moreover, some difficulty has been experienced in obtaining adequate supplies of fresh meat for the armies.

AND NOW \$1.95

will buy you a pair of LADIES HIGH CUT BOOTS WHITE CANVAS Rubber Sole and Heel

These are nice comfortable SUMMER WEAR and this is the time of year to have them and wear them. Sizes 2 1/4-6 1/2

NOTE—If by mail please add for postage on two pounds.

Morris-Smith-Beer