



W. CHESTER S. McLURE
Candidate for Queen's County

Says . . .

Prince Edward Islanders at home and abroad are particularly proud of the magnificent enlistment record of our young men and women in the service forces in this war. It is the highest percentage in all Canada, and it has been from the very start of the war although it is only recently that we succeeded in getting recognition of this fact from the Mackenzie King Government at Ottawa.

It will be the first solemn responsibility of the Progressive Conservative Party, when returned to power, not only to insure that accurate figures of enlistment by Provinces are obtained, but that everything possible will be done in the way of rehabilitation of our returning war veterans, and of prompt and adequate consideration for their dependents.

The Mackenzie King Government is appealing to the electors for the endorsement of its war record. Let me emphasize then that Canada's war record — military and civilian — is not a Government record. It is the record of the people of Canada, irrespective of party and creed, and it is a tribute to the Canadian people alone. The war record of the present administration, from the beginning, is one of instability, evasion and ineffectiveness. Were it not for the continual prodding, leadership and co-operation of the Progressive Conservative Party, Canada's war effort would indeed have been a shameful one.



WING COMMANDER
J. ANGUS MACLEAN, D. F. C.
Candidate for Queen's County

Says . . .

How can we expect that our fighting men and their dependents and orphans will be given a square deal after the war by a man who has refused to support them in matters of life and death on the battlefield? The men in the armed forces are depending on you and me, here at home, to place the safeguarding of their interests in the hands of those who are their friends and comrades, men who know that their dependents and orphans can be adequately cared for at the cost of only a few days of war.

We are determined that they should be properly cared for even if the cost were much higher. It is therefore our responsibility to see that their future interests will be in the hands of their friends and not in the hands of a man who has already left them "holding the bag" in the hour of their greatest perils.

It is time that you and I, as thinking Canadians, refuse to submit longer to the vacillating leadership of a man who has continually, in this war, refused to place the country's welfare ahead of personal interest. After all, Canadians are entitled to a leader of whom they can be proud in any circumstances and in any company.

A MANIFESTO

—BY THE—

PROGRESSIVE CONSERVATIVE PARTY

AND ITS CANDIDATES

—IN—

Prince Edward Island



LT.-COL. E. H. STRONG, M. C.
Candidate for Prince County

Says . . .

1st. Be a Bracken man and assure that the next Premier of Canada will be one in whom the people can place every confidence.

2nd. Support the Progressive Conservative candidate in your County and bring this Province stability, security, and prosperity in Victory.

3rd. Support the men and women in the armed services who at this moment are voting for the Bracken candidates. Vote Progressive Conservative "It's the Service Men's Party."

4th. It has been said "Take the word Liberty out of the English language and the rest is meaningless." Senseless controls and autocratic administration by the King Government have done this in Canada. "The Red Tape must be slashed."

5th. If you vote for or support the King Government you will put the stamp of approval on the betrayal of many of the leading public men who had your previous support and confidence.

6th. If you vote for the King Government you will perpetuate the two Army System in this country and put men into power whose policy is to "Divide and Rule."

7th. Let us be a United Canada and elect Progressive Conservative candidates who believe in Government of the People, by the People and for the People.

8th. Electors in King's, Queen's and Prince, vote for your Progressive Conservative Candidates, MacPhee, MacLure, MacLean and Strong, and all men and women who have the best interests of this province at heart should so vote to ensure Good Government for Canada, equality of opportunity and a square deal for all.



H. F. MCPHEE
Candidate for King's County

Says . . .

I would suggest to the electors of King's that before they give their support to the Government candidate they must first convince themselves that they are satisfied with the treatment which they have received during the past years. I appeal to them to put all partisan feeling aside and to vote for the Government candidate only if they are prepared to endorse the Government's record in reference to King's County.

In so far as any worthwhile attention from the Government is concerned, King's appears indeed to be a forgotten County. I am satisfied that the electors of King's County are fully aware of the situation. In the vast Dominion expenditures which have been made during recent years, they know how much has gone elsewhere and how little has come to this Province in comparison, but they know, too, that they have had no worthwhile share at all in what did come to this Province.

I do not think that the electors of King's will wish to endorse the sort of treatment they have received.

WE MEAN to see that every Canadian citizen able to work has the opportunity to work at fair pay.

HOW DO WE PLAN THIS?

By the full use of all our resources and productive capacity; by fostering international trade; by developing our banking and credit system, and by the use of the power and finances of the State in necessary public works.

WE WILL:

Help individual and co-operative enterprise to increase employment by revising crippling tax systems, by removing controls and regulations which slow down the expansion of legitimate enterprise and by improving relationships between the Government, Labour and Management;

Increase our imports and exports by keeping trade barriers as low as possible; See that the powers of the Bank of Canada are used to supply ample credit for an expanding economy;

Undertake a carefully planned programme of socially desirable projects, such as low-cost rural and urban housing, rural electrification, conservation and reforestation, natural resources development—all on a national scale.

AID FOR THE FARMER

FARMERS must have their proportionate share of the national income.

We shall secure them this through a system of prices determined and announced in advance of production. These prices will be based on a study of the most recent figures of national income. The study will show whether total farm income constitutes a fair proportion of the national income and, to the extent that it does not, prices will be adjusted.

To the extent that freer trade, full production and full employment fail to provide the farmer with a market in which he can buy and sell on equal terms with others, we offer a reasoned and logical plan of full compensation, instead of the hit-and-miss devices for partial compensation, which have for years been followed in recouping farmers for the loss which they have suffered by selling in a free market and buying in a protected market.

In co-operation with the Provinces we will set up a Dominion-wide farm rehabilitation and soil conservation plan.

We will re-establish a Natural Products Marketing Act.

We will consult freely with representative farm organizations and Agriculture will always have adequate representation on Government Boards affecting farmers' interests.

FISHING

WE BELIEVE fishermen, like farmers, are entitled to their fair share of the National Income.

WE PLEDGE OURSELVES:

To enact legislation to assure our fishermen adequate basic prices;
To supply improved facilities so our great national home market will be fully developed and served;
To promote international trade and obtain the necessary export markets.

TRANSPORTATION

IT IS ESSENTIAL to keep freight rates low and to prevent waste due to the over-crowding of the railways, water carriers, trucks, buses and air services. We will co-operate with public and private enterprise to create a fully developed system of transportation in Canada designed to furnish the cheapest and most efficient service possible. We are opposed to the amalgamation of the two railway systems, believing that competition between them provides a more efficient service than a single great monopoly.

WE WILL SEE that a special effort is made to remove the injustices felt in the Maritime Provinces as outlined in the Duncan report and that other sectional injustices also are rectified.

WE WILL continue the development of our Government-owned Trans-Canada Airways. We will encourage private airline systems, to give employment to our airmen and to speed up the development of our country. We will see that Canada plays her part in the development of international air transportation by means of reciprocal agreements.

VETERANS

WE WILL SEE that all veterans are given a square deal. We will ensure that every veteran shall not suffer material loss because of war service. To this end, we propose:

Reinstatement into civilian life of veterans on a self-supporting basis.
Provision at the country's expense of such training and assistance as may be necessary for that purpose.

Assurance that all disabled veterans are generously and adequately cared for.
Preference for veterans in public employment and no considerations of political patronage to interfere.

As a direct result of the continuous pressure in Parliament by Progressive Conservative Members, some of the principles which we were the first to advocate have been enacted into law, notably—

Pensions freed from income tax.
Furlough travel costs reduced.
Clothing allowance increased.
Department of Veterans' Affairs established.

Veterans' insurance.

Rehabilitation grants.

War service payments (called "gratuities" by the Government).

There are many other important principles which we have advocated and to which we pledge ourselves:

Establishment of the "first in, first out" principle of demobilization.

Protection of soldier debtors against legal action.

Elimination of official red tape.

Revision of the Pensions Act to provide adequate machinery and understandable benefits obtainable with a minimum of formality and delay.

Payment of adequate pensions or compensation on the "insurance principle" in the event of death or disability of members of the armed forces or merchant navy.

Acceptance of recorded condition of personnel on enlistment as sufficient proof in determining disability pension. Any subsequent deterioration will be assumed due to service. Benefit of doubt will be given to veterans.

SOCIAL SECURITY

WE WILL ensure protection against unemployment, sickness, accident, old age by the following action.

Where social services are administered provincially we will provide grants large enough to ensure adequate standards of social security to all Canadians.

We will extend the application of present contributory unemployment insurance and make protection against unemployment a Dominion responsibility.

We will introduce a Dominion-wide contributory retirement insurance plan. Until the benefits available under this plan are adequate we will increase the amount of basic pension to at least \$30 per month and lower the age limit to 65 for both men and women.

We will modify the regulations so that thrift will never again be penalized.

THE HEALTH of a Canadian in any one province is as much a matter of vital national concern as the health of a Canadian in any other province.

TAXATION

WE BELIEVE that every citizen of Canada should bear his share of the tax burden required to meet the cost of all public services, in accordance with ability to pay.

WE WILL frame our tax policies so as to stimulate greater employment and the expansion and development of industry, natural resources and external trade.

WE ARE opposed to the principle of more than one tax on the same income, and we will remove, as rapidly as possible, the present unfair double taxation of income.

TAXATION REFORM

We will revise and simplify the present obsolete and unscientific tax structure and consolidate the tax collecting authorities.

We will, for those in the lower income brackets increase the income tax exemptions to permit a higher standard of living.

We will see that the power to tax is returned to Parliament, rather than left in the hands of officials, so that the taxes borne by the people are those imposed by their elected representatives.

CO-OPERATIVES

A TRUE CO-OPERATIVE is a union of individuals who have put money or goods into a business which they own, support and operate for their common interest. They may co-operate in buying, selling, producing or distributing. The true co-operative is accordingly part and parcel of a system of free enterprise and entirely inconsistent with the principles of socialism.

WE RECOGNIZE the true co-operative as a legitimate progressive business enterprise and pledge ourselves to give it the same fair treatment as any other kind of business.

PROGRESSIVE CONSERVATIVE CREED

"Freedom - Security - Opportunity and the British Partnership"

FREEDOM—Freedom is founded on a sense of responsibility to God and a belief that all men and women have been endowed by Him with individual worth and dignity. Being equal in importance before Him, they should be secured in equality of opportunity under the law and in the full exercise of the democratic liberties and rights which have become the heritage of free men.

SECURITY — Freedom will be a reality when social security and human welfare become a fundamental objective of the nation. Freedom from want and freedom from fear are essential to a happy and normal family life. Want and fear must be banished and security brought within reach of all Canadians.

OPPORTUNITY — The prosperity of the Canadian people depends on our creative capacity, individual initiative, our energy, determination, and willingness to work. Gainful occupation for all is a primary objective of Progressive Conservative policy. We affirm our faith in the future of a United Canada. Our national resources under progressive development can be made to provide a high standard of living for all Canadians and for a larger population drawn from people whose intelligence and love of freedom will fit them for a democracy in the British tradition.

THE BRITISH PARTNERSHIP — We affirm our loyalty to the King and our faith in the British partnership. We accept the responsibilities together with the benefits of this partnership. The guarantee of freedom, security and opportunity for Canadians will be found in the strengthening of the British Commonwealth in closer association with the United States of America and our other fighting Allies and in the application of the principles of the Atlantic Charter.

It's Time for a Change

VOTE

PROGRESSIVE CONSERVATIVE