

The Eastern Guardian

"IT PAYS to buy in this Province."
 *MR. HAROLD P. GORDON is the Georgetown Guardian representative.
 *MISS FLORENCE McLEAN, Milliner, Montague, will be at James St. Clair Moore's store, Eldon, on Wednesday and Thursday, May 29th and 30th. 6070-5-27M31

"TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

N SLANDER VIEWS WAR FROM UNITED STATES

1813 Park Avenue, Alton, Illinois, April 20, 1918.

The following letter was written to Mr. L. Stevenson of New Glasgow, by his brother Rev. G. Nelson Stevenson, M. A., B. D., Professor of English and Greek, Shurtliff College, Alton, Illinois, U. S. A. Rev. Mr. Stevenson is a native of P. E. Island, with a residence in the U. S. locating over many years. Professor Stevenson is in a position to gauge the interest abroad in the Land of the Stars and Stripes and the communication is passed along to Guardian readers.

Dear Brother,
 A few lines today, we are all in good shape here but the strain of the horrible war in France is wearing us considerable and I am anxious to know what is happening to the boys over there. The Canadians I suppose have not been in the thick of the present offensive of the enemy and learn their casualties have been few comparatively speaking. I am sorry that Messines Ridge has been lost after so much hard labor on the part of the Canadians, but I guess it will not be in their possession any great length of time. The day of final reckoning is not far distant now. It certainly was a great stand the Britons made against the barbarian hordes who came like a deluge into the planes of Picardy and of Flanders. The daily papers are extolling the bravery of the British as never before. They are comparing it to the line at Waterloo, when Wellington with his red coats resisted the onslaught of Napoleon's veterans until help arrived. It is believed here that Foch has a great reserve army ready who will rush into the enemy lines at the appointed time. When and where is the question. It is to be hoped that when it does it will force the German back into his own land, and end with the destruction of the German army.

The U. S. is thoroughly aroused and men, women and children are thoroughly awakened to the bigness of the task and filled I think, with an enthusiasm that will carry them to the bitter end. There will I am sure be no cessation of hostilities until Uncle Sam has helped the allies into Berlin. There is no half way house if I can judge the sentiments of the people here aright. The city of St. Louis with a population of 1,000,000 almost is all on fire. Canadian, British and French army officers are speaking there continuously. Privates Peat and Empey have spoke here. Empey especially a wiry little chap with a face like that of a weasel the antics of a monkey and a wit outraging anything ever known here before, not excepting Billy Sunday, slashed the Germans right and left. Ten thousand people laughed and wept by turns and finally gushed their teeth as he told of the bravery of the Canadian boys and the brutality of the Germans, who even went so far as to crucify Canadian prisoners. "Mighty few Canadian prisoners are taken these days" said he, "they do not surrender; they die first." Alton too a city of 32,000 people is alive also. One of the greatest parades I ever saw took place the other night, all Alton was there and the surrounding towns as well. When they congregated at the City Hall a German-American delivered an address, a man now 65 years of age but who lived in Germany

The Poor Man's Friend.—Put up in small bottles that are easily portable and sold for a very small sum, Dr. Thomas' Electric Oil possesses more power in concentrated form than one hundred times the quantity of many pungents. Its cheapness and the varied uses to which it can be put make it the poor man's friend. No dealer's stock is complete without it.

Hour by Hour

"God broke our years to hours and days
 That, hour by hour and day by day,
 Just going on a little way,
 We might be able all along to keep
 quite strong.
 Should all the weight of life
 Be laid across our shoulders, and
 the future, rife
 With woe, and struggle, meet us face
 to face
 At just one place we could not go:
 Our feet would stop and so
 God lays a little on us every day,
 And never, I believe, on all the way
 Will burden bear so deep,
 Or pathways be so steep,
 But we can go, if by God's power
 We only bear the burden of the
 hour."

Minard's Liniment Used by Physician

For Your Soldier Boy

In camp or at the front; for your Sallor Lad patrolling the high seas; from you to him to make his heart light and to help keep tight the home ties.

The Cook Studio

The Newest Designs

In picture frames in all sizes and styles, moderately priced. Call and see them.

The Bayer Studio

Supreme Lady

--Shoes--

High Grade Shoes at moderate prices.

Black Kid high tops, made with low or high heels on new lasts.
 \$6.50 \$6.85 \$6.95

Plum Brown Boots, made with high buckskin tops in Grey and Brown, giving two shades.

Only 7.95

See These New Shoes

Alley & Co

135 QUEEN STREET

ELLIS' Montague

For First-class Quality in Fishing Tackle. Now that the fishing season is on we can fit you with everything necessary from our large assortment such as Rods, Lines, Reels, Baskets, Casts, Flies, Nets and Waders.

Ellis' Pharmacy Ltd. MONTAGUE

Auld Bros Ltd. In Stock, Immediate Delivery FLOUR

Robin Hood, barrels and bags, old grade.
 Queen City, barrels and bags, old grade.
 Forest King, barrels and bags, old grade.
 Beaver, barrels and bags, war grade.
 Queen City, barrels and bags, war grade.
 Ogilvie's Gov. Standard, barrels and bags, war grade.
 Victory, barrels and bags, war grade.

CEREALS

Roller Oats, barrels and bags.
 Fine Oatmeal, barrels and bags.
 Wheat Farina, barrels and bags.

FEEDS

Oilmeal, "Old Process"
 Cotton Seedmeal.
 "Royal Purple" Calf Meal.
 "Blatchford's" Calf Meal.
 Cornmeal and Cracked Corn.
 Middlings, Feed Flour.
 Write us for prices.
 Wholesale only.

Auld Bros Ltd.

7018-5-29M41.

Be Fair to Your Dealer

AS a business man, your shoe dealer has only one object in life. That is to fill your requirements exactly—to thus make his store a more satisfactory place to shop.

Every minute of the day he is on the alert to obtain new and reliable merchandise, so that when you come into his store, you will have the best of everything at the lowest possible prices to choose from.

In addition to supplying your needs, he tries in every way possible to avoid misunderstanding, mistakes and annoyances. He sells you not only merchandise, but service.

For example: In Canada from coast to coast, there are approximately 10,000 dealers who sell shoes. They sell thousands and thousands of pairs of shoes each day. It would be surprising if among these thousands of business transactions some mistakes or misunderstandings did not occur.

Now then, when something goes wrong with your purchase, what is your attitude towards your dealer?

In most cases, of course, the basis of adjustment is evident, and most dealers in Canada are quite ready to give prompt attention to reasonable claims. That is the understanding on which

all business should be done.

If you buy a suit and a seam rips or any other little thing goes wrong, you do not ask or desire a new suit, but merely have the trouble repaired.

Are you equally reasonable about Shoes?
 Do you make demands on your shoe dealers which in comparison with other business would be unreasonable or excessive?

Do you fully realize that footwear has to stand the roughest treatment of any wearing apparel, and is oftentimes subject to actual abuse and rough usage?

All reliable manufacturers stand fully behind their dealers in cases

of reasonable claims arising from chance defects of workmanship and material. But if you force your dealer to make allowance for a claim that is unjust, he has to stand the loss.

Appreciate the fact that your retail shoe dealer wants your trade, and that he wants to have you consider his store a pleasant and satisfactory place to shop. He wants to be just, even at financial loss to himself. So the next time you have a complaint or a re-adjustment to bring to his attention, why not be sure that your claims are well founded and that what you ask him to do is reasonable.

Be fair to your dealer.

When you see the A. H. M. trade mark on a shoe, you know that not only is that mark an endorsement by the largest shoe concern in Canada, but that being the product of a highly organized industry, the shoe you are buying represents the utmost in value, style and wearing qualities which can be obtained at the price.

AMES HOLDEN McCREADY LIMITED

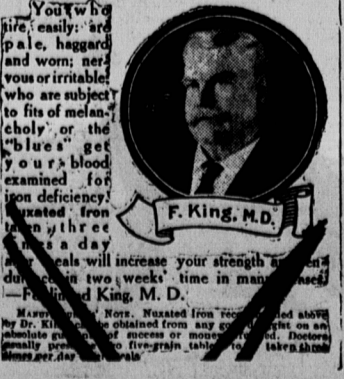
"Shoemakers to the Nation"



until he was 19. He has a son a surgeon in the British army, another son a Lieutenant in the American army. What he said was good, and had the right ring. The laws in Germany, he said, are made by the Princes and the men they choose for the Bundsrath, the German legislative body. The Princes of course make the selection according to the wish of the Kaiser. In other ways than this there are manifestations that Alton is alive.

The surrounding districts too have caught the infection and no pro-German dare show his head. The other day a mob—a short distance from here took a man—a supposed pro-German spy, at least a pro-German and strung him up by the neck until dead. His feet were ten feet from the ground.

WOMEN! MOTHERS! DAUGHTERS!



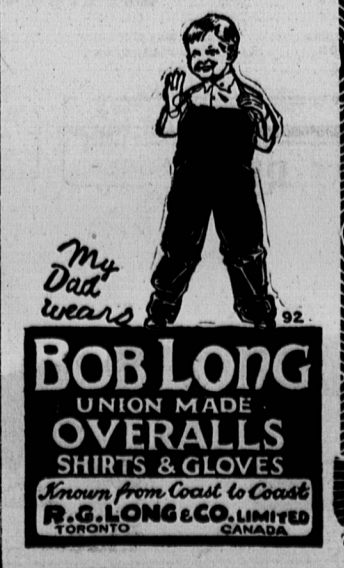
that was about as high "as Human." I think such deeds as these will not win the war, yet they show the spirit of the people here in the southern part of Illinois.

President Wilson was slow in moving in this matter, his slowness and hesitation was due largely to the fact that the people of the U. S. are a mixed people and many of them have the "feeling" of the fatherland still with them. It was a different matter to handle such people and to give them Anglo-Saxon ideals. They are getting them now quite effectually. Again you know that the U. S. people are suspicious and rightly so of the political methods of the nations of the old-world. These nations have dynastic and political schemes always on foot that have for their object their own self aggrandisement. Secret treaties they have always had and ulterior objects hidden neat political and social camouflage. Of this U. S. was suspicious for a long time until Wilson's notes brought from Lloyd George and Poincare letters having the true ring. Then the die was cast and I am sure that the British Empire and the U. S. will be united forever actuated by the same principles. NELSON

MASTERY OF THE AIR

We remember how when in our youth the first steam traction engine was brought into a certain rural district, the local farmers said that it would never be able to move itself, and when it did move itself, they declared that it would never be able to ascend a certain hill. When it did both these things, the local wisdom was that the engine would never plow. When, however, it succeeded in plowing, the agricultural community was at once converted to a belief in the new power, and there is no district in England where traction engines have been more fully used. We are reminded of this experience by what has happened in the case of airplanes. At first the world doubted whether the airplane could be made to stay in the

air. Now the airplane has shown an almost uncanny mastery over that element. Obviously, however, in spite of its wonderful performance, it is still far behind the bird in its achievements; but Prof. Bell, the well-known inventor of the telephone and a great student of aeronautics, has all kinds of hopes as to the future. He sees the day when the flying machine will fly so fast that wings will be unnecessary. It is even possible, he thinks, that the mystery of moving through the atmosphere may be so fully penetrated that locomotion may be found possible, not only without wings, but without an engine. It is certainly true, as he says, that "all other things that fly without engines, the albatross with out the movements of its wings easily overtaking a ship against the wind."—The New East.



Stanley Bros

Beg to Advise the "Mothers" of the Arrival of the Ready to Wear Boys' Blouses

BELOW IS A PARTIAL LIST
 High Collar with Buttoned Link across Collar, Blue and Black Stripes 75c each
 Same as above only in Pure White.....75c each
 New Blue Stripes only with the New Sport Collar.....75c each
 A splendid wearing material in all Blue, Sport Collar \$1.15 each

Sizes of Above 8 to 16 years

Again we can show you a splendid range of boys "Outing" and "Negligee" shirts all sizes all prices.

Call and Inspect Stanley Bros THE ALWAYS BUSY STORE

7016-5-29M31.