

Prince Edward

FORD STERLING
IN
Hearts and Swords
A Two Part Comedy
A Long Laugh and a Merry one

Strange Evidence
Frontier Western
Drama

The Senator's Bill

A Gripping Political Drama

Where There's A Will

There's A Way

A Lively Comedy Drama

CONTINUOUS SHOW
FROM 7.15 to 10.30

FRIDAY AND SATURDAY
THE DIAMOND MAKERS
A Startling Detective Drama In Two Parts

Admission
Orchestra 10c
Balcony 5c

THE CENTRAL GUARDIAN

IT PAYS to buy in this Province.

VERNON RIVER CIRCUIT.—The services next Sunday will be held as follows: Vernon River Bible School, 9.30 a. m. Public Worship, 10.45 a. m. Cherry Valley—Bible School 1.30 p. m. Public Worship, 2.30 p. m. m. Public Worship, 7.00 p. m. A cordial welcome is extended to all.

A PLEASURE TRIP.—Cape Traverse during the past few weeks has been visited by many holiday seekers, especially in pleasure craft. One party of nine, who were on their way to Summerside, canoed into Cape Traverse, and after a short but pleasant stay proceeded on their journey. On Saturday last the well known railway gasoline boat Louie C. left Charlottetown at six o'clock for the Cape but owing to heavy fog could not make port. They returned to Victoria and left there for Cape Tormentine Sunday morning where they had breakfast, after which a quick run was made and Cape Traverse was reached at 1.30 p. m. The party consisted of Messrs. Angus and Alexander Cameron, and William Munroe, while the guest of honor was Mr. John McIsaac, who recently returned from a very pleasant event on the eastern line and resumes his duties on the P. E. I. R. in the near future.

MISSING.—Anyone who can give any information regarding John Singleton, married, age about forty-five (45 years), fair complexion, height about 5 ft. 9 in., very poorly dressed, who left home on Sunday, May 31, 1914 and who has not been seen or heard of since. Kindly write to Milbura Dixon, Port Wood, P.O., Wood Islands, Queens Co., P. E. I. 3719

MANY GUESTS.—The following are the guests at York Point Hotel:—Canon and Mrs. Simpson, Miss Dorothy Simpson, Miss Simpson, Charlottetown; Miss A. Daley, Miss W. Daley, Worcester, Mass; Mr. and Mrs. A. C. Duchemin, Master Warren Duchemin, Miss Dorothy Duchemin, Mrs. D. A. Wedlock, Mrs. J. E. Bell, Miss Vera G. Peake, Charlottetown; Mrs. V. and Mrs. Austin W. Hollis, Miss Constance Hollis, New York; Mr. and Mrs. Arthur G. Peake, Miss Alice Peake, Mr. George K. Peake, Charlottetown; Miss M. Moore, Miss J. Moore, Mr. H. Moore, Moncton; Miss Bella Gillis and Miss C. B. Trainor, Charlottetown.

WEDDING BELLS.—A pretty wedding was celebrated at the pro-Cathedral yesterday morning when Miss May Flynn, formerly of Cardigan, but lately of Boston from which city she returned on Monday night, was united in marriage to Mr. James Fogarty, a prosperous young farmer of Cardigan, Rev. Father Herrell, officiating. The bride who was daintily attired in white silk and lace, wore a becoming hat, while the bridegroom was in a suit of brown, Mr. P. B. Praught, nephew of the bride ably supported the groom. The happy young couple left in the afternoon by train for Cardigan where a reception was given them last evening by their immediate friends. The Guardian joins with their many friends in extending hearty congratulations.

FOR making the hair soft, silky and fluffy, for feeding the hair roots and keeping the scalp in its proper condition and good health, Rexall's Harmony Shampoo is just what you want. It is recommended by the leading dermatologists and experts in hair culture. 50c. per bottle, Mackinnon Drug Co., Great George and Kent Streets.

Invest in Permanent Silver Foxes Ltd. Class A foxes personally selected from ranchers whose honesty ranks Class A as well. 3747.

FOR SALE.—That large warehouse in Victoria, belonging to the Henry Wadman Estate. Building in good repair. Apply to Peter Newman, Charlottetown, or O. B. Wadman Crapaud. 3194-6-27Msat.&wedf.

City Taxes.—No discount on city taxes after July 31. 3732-7-28Mtu.

PROSPECTIVE FOX DIVIDENDS

The following list of prospective fox dividends is compiled from unofficial information supplied to The Guardian. In some instances the dividend to be declared may be more, in others less but approximately it will be in the vicinity of the figure given. Additions will be published as the information reaches the Guardian:

Abegweit Black Fox Co.	50
A. E. McLean Co., Ltd.	50
Bideford S. B. Fox Co.	200
Belmont Black Fox Co., Ltd.	75
Barkers Black Fox Co., Ltd.	75
Beechwood Black Fox Co., Ltd.	30
Brighton Black Fox Co., Ltd.	35
Bunbury Black Fox Co., Ltd.	15
Carruthers S. B. Fox Co.	110
Ch'town Silver B. Fox Co., Ltd.	100
John R. Dinis	175
Dalany-Smith	175
Dundas S. B. Fox Co.	65
Eastern Black Foxes Ltd.	80
Empire Black Fox Co.	100
Eureka Fox Co., Ltd.	100
Freeland	50
French River Farming Co., Ltd.	225
General Fur Farms Ltd.	70
Georgetown S. B. Fox Co.	35
Good Luck Fox Co.	100
Glenaladale S. B. Fox Co.	100
W. B. Hayes	100
Hartford Dark Silver Fox	25
Hawatt-Dalton S. B. F. Co.	50
Humber Silver Black Fox Co., Ltd.	35
Hackett S. B. Fox Co.	50
Huntley Silver Fox Co., Ltd.	10
Imperial S. B. Fox Co.	130
Judson Co.	75
Maple Leaf S. B. Fox Co., Ltd.	95
Malpeque S. B. Fox Co., Ltd.	75
Maritime S. B. Fox Co.	150
Mac B. & S. Fox Co., Ltd.	50 to 65
Magic Silver Fox Co.	140
Mt. Edward	40
Montague Black Fox Co.	40
Massachusetts S. B. Fox Co.	50
Murray River Silver B. Fox	75
R. J. McNeill Co.	100
New Haven Fox Co., Ltd.	50
North American S. B. Fox Co.	30
Prince Royal	75
Perlees	75
Provincial S. B. Foxes Ltd.	65 to 75
Prince Albert	60
Pioneer Fox Farming Co.	50
Regal B. & S. Fox Co.	75 to 80
Royal S. B. Fox Co., Ltd.	300
Rogers-Fayton	40
Riverside Farming Co.	40
Railway Mutual Fox Co.	50
Spring Park	50
Sanson S. B. Fox Co.	100
Silver Tip	150
Standard	20
Stirling	30
Silver Fox Ranching Co.	60 to 70
St. George's Bay	20
Seal River	25
Thoroughbred	25
Three Rivers	65
Upton	55
Victoria Farm	25
Rosemount Consolidated	15
H. J. McNeill Co.	5

Peoples Theatre To-Night

ALEXIA'S STRATEGY

In Two Parts

Alexia didn't believe that young could be guilty of defalcation though some of the notes were found in his room. By clever detective work on her part she clears her lover of suspicion and all ends well

Knock About Kelly Comedy
Bobby & the Banker Comedy

The Climax a powerful Pathe Drama
Kathlyn Tomorrow

Sauce for the Goose

in which Hubby is taught a lesson
Featuring L. Roygers Lytton

2 Shows 2
7.45 & 9 P.M.

ADMISSION FIVE CENTS
Matinee Saturday 3 P. M.

FOX STOCK QUOTATIONS

FURNISHED AND CORRECTED DAILY BY THE FOX EXCHANGES AND INVESTMENT COMPANIES LTD.

Par	Asked	Price
Alberton Dark Silver	100	110
A. E. McLean Co., Ltd.	100	115
Belmont	100	145
Beech Wood	60	55
Barkers	100	125
Brighton	100	110
Belfast Fox Co.	50	70
Beech Hill	50	60
Charlottetown	100	175
Caruthers	100	130
Dalton	100	100
Dinnis Pedigreed Foxes Original	100	150
Dominion	100	125
Empire	100	125
Eastern	100	105
Freeland	40	50
Great Canada Northern	100	125
Howatt-Dalton	100	100
Ives	100	125
Milton Patch Fox Co.	50	50
Montague	500	600
Mount Edward	100	115
Massachusetts	100	110
North Milton Pedigreed Foxes	100	100
North Tryon Co.	100	125
North Shore	100	100
Provincial	100	150
Barkers	100	130
Prino	10	10
Regal	100	100
H. J. McNeill Co.	5	9

Rayner International 100 100
Rogers Fayton 100 15
Record 25 25
Rosemont 100 120
Smith 100 100
Seal River 100 150
Sanson 200 230
Souris Black Fox Co. 100 125
Spring Park Fox Co. 100 190
Silver Tip 500 1,500
Thoroughbred 100 100
Sterling 100 125
Taylors 100 125
Three Rivers 100 105
Tuplin Irving 100 100
North River 40 45
Upton 20 25
New Haven 53 25
O'Leary Patch 10 10
Crystal 50 55
Victoria 100 105

1915 COMPANIES.
John Agnew Fur Farms Ltd. 20 20
Empire (New Issue) 100 100
Fur Producers Ltd. 100 100
Kingsbury Fur Farms Ltd. 100 100
Dinnis Pedigreed Foxes (New Issue) 100 100
Mason Pure Bred S. B. F. Co. 50 50
New England and Prince Edward Island S. B. Fox Co. 10 10

"For that dip in the briny, you need one of our bathing caps, made of finest quality rubber, with mercerized linen lining, in all colors and shades at 25cts. up. Our swimming wings show you how to float, swim and offer great sport in the water 35cts., up. The Two Macs, 149 Great George Street, Mt.

RELIEF FUND FOR WFL'D. SUFFERERS

- Subscriptions will be received by is Worship Mayor Sterns and Dr. J. T. Jenkins.
- Prince Edward Theatre \$54.05
 - R. H. Sterns 50.00
 - W. A. Weeks 20.00
 - Prof. Watkins 5.00
 - G. L. Wright 0.50
 - Colonel F. S. Moore 10.00
 - The Faithful Circle of King's Daughters (per Mrs. Edward Chandler) 12.00
 - A friend 1.00
 - B. R. Holman 5.00
 - Roger Farquharson 2.00
 - Anna Farquharson 2.00
 - T. W. Woodman 10.00
 - Dr. S. R. Jenkins 5.00
 - W. S. Louson 5.00
 - J. H. Hill 5.00
 - Hyndman & Co. 10.00
 - Dr. J. T. Jenkins 22.00
 - W. A. Morson \$20.00
 - Robert Bell 2.00
 - F. J. Holman & Co., Ltd. 5.00
 - William Clark, North Wiltshire 7 bags potatoes
 - A. A. Alley 5.00

L. K. M. 1.00
A friend (Georgetown) 1.00
Chimes 2.25
Thomas Enston, Hampshire 5.00
Mrs. George E. Auld 10.00

CHANCE TO OBTAIN REAL DICTIONARY

READERS OF THIS PAPER MAY OBTAIN VALUABLE BOOK WITH SIX COUPONS AND LITTLE MONEY.

Richer by several thousands of new words is our English American speech today than a few years ago. To profit by them in good measure you must know what they are and what they mean. Mainly they have been born of scientific progress and the development in art and science. About 3,000 of them are in the new 1912 Funk & Wagnalls Comprehensive Dictionary with Atlas, offered by us for six coupons and only ninety-eight cents. Look at this superb volume and you will surely get it, if you call before this edition has been exhausted.

3362-7-10MBtf.

WOMEN'S INSTITUTES

On Thursday afternoon, July 17th the Annual meeting of the Stirling Women's Institute was held at the home of Mr. and Mrs. H. Bulman, Stanley, there being several visitors present, as well as a large number of members. After the opening ode and the regular monthly business transacted, the President gave her address on the year's work and the financial standing of the Institute. Some favorable remarks were then made by those present, some of the visitors expressing themselves as being very much impressed with the work of the Institute and the Institute work in general. Then came the election of officers, who were all re-elected, viz: Pres. Mrs. Walter Simpson; Vice-Pres. Mrs. Wallace MacKay, Secy. Mrs. John McGuggan. Following this the members enjoyed dainty refreshments served by the host and after a social hour of singing, music and conversation the meeting closed with a vote of thanks to Mr. and Mrs. Bulman and Mrs. Wedlock for their kindness. The next regular meeting coming during the Confederation Celebration the meeting will take place on Tuesday afternoon August 11th at 2 o'clock at the home of Mr. and Mrs. Walter Simpson, Bay View and as Miss McDougald, Assistant Supervisor is expected to give a demonstration in cooking all the members are particularly requested to be present.

Canada Atlantic Fox & Fur Co., Ltd.

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Canada Atlantic Fox and Fur Company Limited

Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR.

(This ranch will be one of the largest in the world and is now under construction on the Union Road)

Canada Atlantic Fox and Fur Company, Limited.

CANADIAN OFFICE:
Charlottetown, Prince Edward Island, Canada

RANCH:
Near Charlottetown, Prince Edward Island

Authorized Capital, \$1,000,000.00
Present Issue 750,000.00

Common Stock, no Bonds or Preferred Stock to be issued

PAR VALUE SHARES \$50.00 EACH
PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.

PAYMENTS—20 p. c. on application, balance August 15th, 1914.

CHEQUES PAYABLE TO
CANADA ATLANTIC FOX AND FUR CO., LTD.

Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.

The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

OFFICERS
President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa
1st Vice-President—D. C. McKay, Halifax, N. S.
2nd Vice-President—Fred J. Taber, Boston, Mass.
Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.
Thomas Nagle, St. John, N. B.
William Craze, Liverpool, England.
Geo. F. Urling, Brookline, Mass.
F. H. Manning, Windsor, N. S.
B. N. Blackadar, Yarmouth, N. S.
Solicitors—Johnston & Inman, Charlottetown, P. E. I.
Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch

The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.

The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

Equipment

A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

Ranching Expenses

There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies

The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be reared under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

Future Policy

While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

Management

As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS
Estimate number of pups 1915, 120 at \$6,000 each \$720,000.00
Retain five pairs to add to stock at \$6,000 each 60,000.00
Estimate dividend to stockholders 660,000.00
Equalling 88 p. c.

STOCK 1916, 45 PAIRS
Estimate number of pups 1916, 135 at \$5,000 each \$675,000.00
Cost of Raising, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$5,000 each 50,000.00
Estimate dividend to stockholders 605,000.00
Equalling 80 p. c.

STOCK 1917, 50 PAIRS
Estimate number of pups 1917, 150 at \$4,000 each 600,000.00
Cost of Raising, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$4,000 each 40,000.00
Estimate dividend to stockholders 540,000.00
Equalling 72 p. c.

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

Guaranteed DIVIDENDS

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.

APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir—

I hereby make application for _____ shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this _____ day of _____, A. D. 1914.

Name _____
Occupation _____
Address _____

Canada Atlantic Fox & Fur Co., Ltd.

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