

Friday and Saturday A Series of Striking "Week-end Specials"



6 Attractive Specials in English Flannelette

Spiro—British make, the best in the world—Imported direct.

- 27 inch heavy quality White, worth 35c for 28c
- 32 inch heavy quality White, worth 45c for 35c
- 36 inch extra fine heavy weave, worth 55c for 45c
- 32 inch fast cotton stripes worth 45c for 35c
- 34 inch no better made, worth 55c for 45c
- Cream Winceyett 36 inches wide—very fine weave, worth 45c for 30c

\$1.25 Fuji Silk—week end—99c

- Natural Fuji Silk, regular \$1.25. Week End . . . 99c yard
- Small lot all Wool Coatings, heavy weight, some plaid lined. Week End Sale \$1.59 yard
- Heavy Shantung Silk, first quality, regular \$1.00. For week end 89c yard
- Black Satin Charmeuse, regular \$3.00. Special for week end \$1.89 yard

4 NOTABLES FROM THE LINEN ROOM

- All linen crash toweling, 16 inches wide 16c yard
- Good quality English circular pillow cotton, 40 and 42 in. wide 50c yard
- Fine Grey Bengal Cotton, 40 inches wide 16c yard
- Remnants of White Cotton at Half Price.

5 BIG BARGAINS IN THE GREAT HOUSE FURNISHINGS DEPARTMENT

- Ivory Scrim Curtaining, double border 36 inches wide 18c per yd.
- Warm, serviceable Bed Comforts, well wadded and quilted and covered with a good strong covering. Special Friday and Saturday \$3.25 each
- White or Ivory double bordered scrim Curtains, 32 inches wide 12c per yard
- Good strong White Union Blanket, size 60x80. Special week end price \$6.95 pair
- A big range of reversible, double border Portier and Overdrape material. Friday and Saturday special at 65c yard

FRIDAY AND SATURDAY Vests 68c

- Ladies' Vests in long sleeves S. S. N. S. and opera top 68c with drawers to match.
- Children's Vests in all sizes 49c
- Ladies' Bloomers, good winter weight, in cream and black \$1.19

CASHMERE HOSE SPECIAL 89c

Women's Cashmere Hose in narrow ribbed, all wool and have triple reinforced heels and toes. These Hose are Pennmans make; are shown in black, brown, pampas, meadow lark. All sizes. Regular \$1.00 for 89c

MOORE & McLEOD LIMITED

Charlottetown, P. E. I.

THE WESTERN GUARDIAN

—SHOP from Holman's Catalog.

—ROBIN HOOD FLOUR, Wholesale and Retail, Holman's, Summerside.—771-11-17-1-mo.

—NEW RESIDENCE—Mr. R. W. Morrison, Summerside, has moved to his elegant new residence on Water Street East.—H.

—NOTICE TO FARMERS.—We will load Live Hogs at Albany Station Tuesday, Nov. 25th paying highest market prices. Green Bros, Borden and Albany. 849-11-20-41

—GUARDIAN REPRESENTATIVE—The Guardian's Western representative has an office on Water street, Summerside, next to Laurence Gallant's Tailor Shop (and directly opposite the Gallant Crockett block)—his phone number is 233. He is an experienced newspaperman, capable of giving advertising counsel and service, etc., and will be pleased to receive news subscriptions or advertising.

—GRAND BAZAAR—The Ladies of St. Mary's Academy Summerside are making extensive preparations for a Bazaar in aid of the New Extension to the Convent now in course of construction. The dates are fixed for Tuesday and Wednesday, November 25th and 26th. There will be a splendid display of useful articles on sale and the meals served will be up to the usual standard of excellence. All roads lead to St. Paul's Hall on the above dates. 704-11-13-m-13-19-21 24

Eastern Guardian

—SHOP from Holman's Catalog.

—SEND YOUR MUSKRAT and Mink skins where you can get the most money. Write for price list G. R. MacQuarrie, Summerside.

—LUMBER WANTED—Write for prices. The Montague Furnishing Co., Ltd.—816-11-19-m-31

—CHOICE BARRED PLY.—mouth Rock cockerels \$3.00 each till Dec. 1st.—D. F. MacDonald, Montague. 646-11-10m-w1011

—CONCRETE WORK.—They are getting the gravel and sand, this fall for the concrete work in connection with the prepared new church at St. Margaret's next spring.

—EASTERN AGENT—Mr. J. W. Murdoch is now Guardian Agent in Montague and will be pleased to receive news items, advertising, Job Printing, now and renewal subscriptions. 11.

—SEED POTATOES CHEAP.—One's certified seed potato grower, in the Scouris district, is retailing the tubers to near by farmers at 20 to 25c a bushel, prime stock, for seed purposes.

—THE VERNON DRAMATIC CLUB intend putting on a play "Dust of the Earth" in Montague Hall, November 24. Proceeds, worthy cause. Curtain rises at 8:20 sharp. Admission 35c and 50c. Night unfavourable, play following night. 850-11-20-21

—DULL TIMES IN LUMBER WOODS.—A number of young men from the Eastern part of the Island returned to their homes, at the end of the week from a trip to the lumbering centres in New Brunswick. No work. The restrictions and cost thereof, are preventing many of the young men from going to the Maine lumber woods this fall.

WANTED IN EVERY HOME

CONTAINS NO ANIMAL FAT
IS PURELY VEGETABLE

Zan-Buk

RELIEVES SORES, BRUISES, PILES, RIPPLES, ECZEMA, BRUITS, SCALDS, BURNS, SORE HEADS & BACKS, CHAPPED HANDS, UNCLE TOM'S CABIN, LACROSSE, BASEBALL, HOCKEY & FOOTBALL PLAYERS & SKIERS AS AN EMERGENCY.

SOOTHING HEALING ANTISEPTIC

The Time Is Now

Delay may prove costly in more ways than one.

Upon your eyes and the eyes of your children rests a responsibility you cannot ignore. A little attention now will be repaid many times in comfort as well as a proven direct aid to success. I have recently equipped my office with "The Do Zeng Diagnostic Unit." This instrument is absolutely the very latest on the market for Eye Examination.

Our Professional Experience and Facilities are at your immediate service.

H. J. MABON

OPTOMETRIST

Montague, P. E. Island
Office Connected With Druggists

—CHURCH SERVICES FOR NOV. 23RD—Presbyterian, North Bedeque at 11 o'clock. Lower Bedeque at 3 o'clock. D. K. Ross.

—WHIST ENJOYED—The weekly whist in the Strand Theatre Kensington was held on Tuesday night, and passed off most pleasantly. The prizes were won: Gents, by James Pendergast, Ladies, Mrs. Walter Bernard. The last of the series will be held on Tuesday, 25 inst. —Y.

Splendid Showing By Maritime Life

BUSINESS WRITTEN IN FIRST EIGHT MONTHS IN EXCESS OF \$1,000,000.

Written business to Nov. 13 in excess of \$1,000,000, representing applications for insurance from approximately 500 people, is the result which has been achieved by the Maritime Life Assurance Company during the eight short months which this organization, now a well established institution, has been in existence. And with the exception of a substantial amount written in Bermuda, this splendid volume of business has been secured altogether within the Maritime Provinces.

It is with pardonable pride that the directors and leading executives of The Maritime Life point to this business record, claiming it to be a better one than has been made by most of the Canadian companies in their initial year. It is a record which establishes the soundness of the company's business methods and reflects credit upon those under whose guidance its affairs have been conducted. The achievement of writing more than \$1,000,000 worth of insurance shows that the Maritime Life has already been able to create an effective field force and it shows too, sincere and constant effort on the part of those engaged in furthering its interests.

The fact that the company is an "all Maritime" one, Maritime owned and Maritime directed, may in part be responsible for the excellent start it has received, but energy and executive ability, fairness of dealing, and a product, the value of which is not surpassed, have undoubtedly won the business.

The subscribed capital of the company at the present time amounts to in excess of 56 per cent of the authorized capitalization of \$1,000,000, and it is the expectation of the directors judging by the way the stock is being taken up, that the whole issue will be absorbed by the public in the near future. J. T. Wilson, president of the Maritime Life, speaks most optimistically of the future, declaring that the field force is daily improving its capacity and greater results can be expected in the immediate future.

Methodist Mission Band Concert

A large and appreciative audience attended the annual musical concert of the Methodist Church Mission Band, Hertz Memorial Hall last evening. An interesting feature of the program was the presentation of Life Membership Certificates to Misses Margaret Fletcher and Norma Ayres.

PROGRAMME

Part I

Opening Remarks by Chairman
—Mr. Robert Inman
Chorus, "O Canada", "Queen of Canada"—Miss Helen Bentley
Boy Scouts—Misses Vera Wise and Margaret Stutch, Joan Winchester and Ruth Stewart
Girls—Misses Jean Bentley and Dora Mutch
Chorus, "Stand up for Jesus,"
Piano Duet—Miss Thelma Burns and Miss Nan Shaw
Recitation—Miss Dora Mutch
Solo—Miss Constance Colwill
Doll's Drill—24 Junior Mission Girls
Chorus, "Shine Out for Jesus,"
Soloists: Francis Sherran, May White and Noble Cudmore
Solo—Miss Freda Colwill
Duet—Misses Marjorie and Phyllis Whitlock
Recitation—Miss Norma Ayres
Solo—Miss Doris Young
Chorus, "Little Builders,"—Soloists: Misses Marion Thorne, Florence Godkin and Pearl Sherran
Solo—Miss Marguerite Cudmore
Hoop Drill—24 Senior Mission Band Girls
Intermission—Sale of Candy.

Part II

Mother Goose Exercise.
Volita solo—Miss Thelma Teed
Tablans "Rock of Ages,"—Misses Marie Mutch, Dorothy Teed and Ruth Ayres.
(Repeated by request)
Recitation—Miss Isabel Josie
Chorus, "Loving Helpers,"
Soloists: Misses Hilda Fletcher, Marjorie Holman, Jean Bentley and Dora Mutch
Duet—Misses Vera Wise and Joan Winchester
Solo—Miss Dorothy Cudmore
Recitation—Miss Ruth Toombs
Solo—Miss Ruth Ayres
Chorus, "Rose, Rose, Rose,"—Miss Margaret Mutch, soloist.

STOCK QUOTATIONS

HALIFAX, Nov. 20.—Quotations furnished by Ward & Johnston, Members of the Montreal Stock Exchange:

Bell Telephone	138 1/2
Brompton	—
St. Lawrence Flour	66
Ottawa Power	—
Cuba Cane Sugar	14 1/2
Cuba Cane Sugar Pfd.	61
Pan American Petroleum	54 1/2

Radiates Energy

"The Mighty Atom"

In a perfect food a sufficient supply of proteins is essential. OXO Cubes present valuable beef-proteins in a soluble form and, in addition, accessory substances which increase nutrition. OXO is the concentrated goodness of fresh lean beef. OXO Cubes are solid nourishment—a most economical food.

Tasty Dishes
OXO Cubes provide appetising soups, stews, gravies, and enrich all meat-dishes with little trouble and great economy. They improve the cooking and promote better health for the family.

Strength for the Invalid
OXO Cubes are dietetically superior to beef-tea, and more economical. Hospitals, infirmaries, and public institutions use OXO in preference to beef-tea. OXO is a splendid protection against influenza.

The Children's Meals
Let the children start and end the day with OXO and milk. Add an OXO Cube to a bowl of hot milk (diluted, if desired), and serve with bread or toast.

For Business Girls
OXO Cube sandwiches, or a cup of OXO and a few biscuits, make a sustaining and economical lunch. Many sedentary workers prefer an OXO lunch to heavier diet. They find it lessens nervous strain and is most refreshing.

For the Children Tommy Tomkins Painting Book never fails to delight the children. It amuses them while teaching them to paint. Send four OXO Cube Wrappers to Oxo Limited, 232 Lemoine Street, Montreal, Que.

FREE OXO CUBES

The Great Beef Economy

In tins of 4 - 15c
" " " 10 - 30c

American Can.	150%	Am. Smelting & Refng.	84 1/2
Brazilian Fraction	64 1/2	Anaconda Copper	35 1/2
Howard Smith Pfd.	—	Canadian Pacific Railway	153 1/2
Howard Smith Com.	—	New York Central	118
Spanish River Pfd.	—	Crucible Steel	65 1/2
Spanish River Com.	102 1/2	International Paper	48 1/2
Steel Company of Canada	84 1/2	Kelly Springfield	16 1/2
British Empire Steel 1st Pfd.	—	Mex. Petroleum	—
Pennans	—	International Mer. Marine	—
Abitibi	57 1/2	Press Steel Car	—
Shawinigan	132 1/2	Reading	66 1/2
Laurentide Pulp	82	Southern Pacific	102
Canadian General Electric	—	Studebaker	41 1/2
Canadian Steamship Com.	14	Union Pacific	149
Canadian Steamship Pfd.	56	Utah Copper	80 1/2
Asbestos Com.	—	U. S. Steel	116
Dominion Bridge	79	U. S. Industrial Alcohol	84 1/2
Montreal Power	181 1/2	MONTREAL EXCHANGE	103.90
Winnipeg Electric	27 1/2	1934 Victory	—
National Breweries	61 1/2	1933 Victory	—
Atlantic Sugar	—	1922 Victory	—
Atchison	112 1/2	1933 Victory	—
Am. Car & Foundry	—	BANKS	—
Am. Locomotive	83 1/2	Bank Commerce	196

ALL HOLDERS OF COUPONS FOR THE CHEVROLET TOURING CAR, Superior Model, are requested to be at the Prince Edward Theatre tonight. Drawing takes place at 9 o'clock.

A flour that never varies

Your bread and cakes invariably will be light and of perfect texture—your pastry flaky and delicious—if you use

Quaker Flour

Always the Same—Always the Best

You can depend on Quaker Flour. It always bakes the same. Every milling is rigidly tested by being baked in our own bakeshop.

Every sack of Quaker Flour is guaranteed to give absolute satisfaction.

A product of The Quaker Mills, Peterborough and Saskatoon.

Sold by all leading retail stores, Charlottetown.
N. RATTENBURY, LTD., Wholesale Distributor.