

No Excuse For Waiting Another Day Before Buying Your Winter Wearing Apparel

Our Displays Bring You the Greatest Values We Have Offered in Many Years
Flattering New Styles In Coats

Luxurious Fabrics, Smart New Styles, At Amazingly Low Prices
Save Money on Each Purchase, You Will Enjoy Wearing These New Styles on all Occasions

NEW WINTER COATS

Of course you need a new Coat and at our remarkably large range, you can have a beauty. There's a coat for everyone. For Juniors, who like young, smart styles, for Misses who demand Chic, and for women who look for style, generous cut and excellent workmanship. Luxurious Fabrics, Best Quality two year Satin and Celanese Lining. Fur trimmings that blend smartly with each garment. Collars of Wolf, Opossum, Skunk, Sable, Mink, French Beaver, Seal, Persian, Lynx and Fitch; all sizes, Price Range, Basement—\$10.95, \$11.95, \$12.95 and \$15.95. Ladies Ready-To-Wear—\$15.95 and up to \$45.00.



Ladies' Knit Suits

Sure you will like one of these warm cozy Knit Suits. Two piece style of Pure Botany Wool in shades of wine, Roseda Blue, Royal Blue, Raspberry, Rust, Longcamp Red, Tuscan Wine, and other new and leading shades—**\$7.95** especially priced at each

Better quality Knitted Suits of fine Botany Wool three piece style, shades similar to above line. Extra Special value at — **\$10.95**

Ladies' Fur Coats

Beaver Lamb a very serviceable Coat, light in weight but lots of warmth. Price — **\$39.00** and **\$42.50**

Hudson Heads, a very dressy Coat at a moderate price, only — **\$37.50**

French Seals, Selling at — **\$49.75** **\$59.00** and **\$69.00**

Children's Coats

Chinchilla Coats and Leggings warmly lined, fur trimmed, and untrimmed, colors Wine, Royal Blue, Sand, Brown, and Green — **\$7.95** values for **\$6.95**

Childrens Camatex Coats, warm cozy garments that stand lots of wear and still look good. Priced — **\$6.95** to **\$11.95** (According to size required).

A complete range of children's coats including all the newest styles, nice assortment of shades and different materials to select from, sizes 3 years to 14 years. Selling at **\$7.95** **\$8.95** **\$9.75** **\$10.95**

Ladies' Sweaters

A very complete range to select from at moderate prices Pullover or coat styles in the season's newest shades, and patterns priced at

\$1.95 **\$2.25** **\$2.50**
\$2.95 and **\$3.00**

New Twin Sets Sweaters Per Set, only **\$3.75**



CREPE DRESSES
VELVET DRESSES
WOOL DRESSES
AFTERNOON DRESSES
SPECTACLE DRESSES
SPORTS DRESSES
BAY DRESSES
JACKET DRESSES

SIZES for EVERY MISS and WOMAN

NEW WINTER DRESSES

Fine showing of Ladies' Wool Dresses, Wool Crepes, Jerseys, Bunny Wool, etc., plain shades and plaids. Basement Prices of **\$2.95** **\$3.95** **\$4.95** Ladies-Ready To-Wear **\$4.95** **\$6.95** **\$7.95** and up

Dresses For Day And All Occasions If you could feel the Fabrics, if you could see the colors, if you could hear the comments, if you have a nose for value, if you have taste for quality, then you'll want these new Fall and Winter Dresses.

Everything you could possibly want, silk crepes in all the leading shades and styles. Sizes for Misses and Women. Basement Prices **\$2.95** **\$3.95** and **\$4.95**

Ladies Ready-to-Wear Department **\$4.95** **\$6.95** **\$7.95** **\$9.75** **\$10.95** up

Better Quality Crepe Dresses including all the Better Makes, Seasons newest Styles, Garments you will be proud to wear on Special Occasions on Sale at **\$12.95** to **\$19.75**

SPECIAL

18 only Silk Crepe Dresses Deja included Values from **\$12.95** to **\$19.75** clearing at **\$10.95**

Make Sinclair's Your Headquarters When In Summerside

MILLINERY

Special Values in Headwear

Felts, Velours, Etc., Latest Hats.

Toques, Turbans, Berets and high Hats that are Top-notchers for style. Blacks, Brown, Wine and other new shades. We have always been headquarters for Millinery and this season's showing will be better than ever.

New Fall and Winter Headwear arriving daily. Felts and other new materials, new styles and shades, priced from **\$1.95** up.

SPECIAL

Clearing lot 3 dozen Black Velvet Tams, now selling only each **98c**

Two dozen Children's round felt hats different Shades, Special **39c**

See the New Shirley Temple and Jane Withers Children's Hats, very Chic. All new shades and materials, each **\$1.95**

Be Sure and Visit Our Up-to-Date Basement Store—It Will Pay You

SKI SUITS For Misses And Girls

Snow Suits For Little Tots

Warm Cozy Garments For Winter Sport

Moderately Priced



SINCLAIR and STEWART Ltd

Summerside, P. E. Island