

Summerside and Western Guardian



He Likes to Wash With Lifebuoy

The velvety lather cleans and refreshes every pore in his skin. It makes him feel fit all over. He "looks" the difference. It is delightful and invigorating to wash with Lifebuoy.

The "health" odour in Lifebuoy is not a perfume—not the odour of a medicine—but a pure hygienic odour that tells you instantly why Lifebuoy purifies and protects—why it improves your skin.

Lifebuoy "smells clean". It is as pure as soap can be made. The velvety smoothness of a wash with Lifebuoy is a delight which is denied to those who use only ordinary soaps.

Try a cake of Lifebuoy to-day. You can get it at any grocery, drug or department store.

LIFEBUOY HEALTH SOAP

LEVER BROTHERS LIMITED, TORONTO

When you eat let it be the best

WAGSTAFFE'S
Pure Strawberry Jam
Pure Raspberry Jam
Made from Fruit and Granulated Sugar Only
Bottled with care in silver pans
ASK YOUR GROCER FOR IT

MR. MERCHANT!

Ever go hunting? Ever throw your arm over your shoulder on a crisp morning and go afield for furry and feathered game? Wasn't it a great delight to hear the whirr of wings or see a glint of fur between the tangle of the underbrush, to sight along the barrel until you had a line on your quarry, press the trigger and—find you hadn't loaded your gun!

Every day during 1921, Mr. Merchant you will be hunting—out gunning for customers. Your ammunition is your stock. Your gun is the Guardian. You will often draw bead on your quarry—a customer. Are you going to forget to load your gun and disappoint yourself?

Naturally you want to do a big business in 1921. But the first requirement is to have somebody to do business with. And successful business men, those who have applied the acid-test know the only way to have customers is to let folks know what you have for them by persistent and not spasmodic advertising.

This is no age to argue: Does advertising pay? It has proved to both big and little stores that it does pay. The man who makes it pay is the man who is big enough to look ahead for better business, instead of keeping in the same rut year after year. Behind every business that keeps up with the times is an individual who keeps ahead of them.

The merchant who lets himself believe that Guardian advertising won't pay him is virtually saying: "My business is big enough. I don't want any more!" If you want less business keep quiet—you'll have it! But this is no time to throw business away. You need it. Judicious advertising in the Guardian is the most satisfactory way to get it. Then Prince Edward Island folks will migrate to your door as naturally as the birds fly south in winter.

But it's up to you. Are you going to hit the target in 1921? Or are you going to plod the old rut? The Guardian is ready and willing to serve at your command. It can help you. Resolve that you will command it and give it a fair chance to prove that it can build you a bigger and better business than ever before.

—IT PAYS to buy in this province.

—THE FRENCH RIVER LITERARY Society intend holding a concert and pie social February 23rd. weather unfavorable will be held Friday February 25th. Admission 25 cents. Ladies with pies free.

—DEBATE—A very amusing as well as interesting debate was put up in Epworth Hall, Summerside on Friday evening on the important question whether men or women have the greater influence no decision however was reached.

—TO URGE RE-OPENING—Hon. W. M. Lea, Hon. Benj. Gallant Messrs J. E. Wyatt, K. C., and W. F. Timmarsh are leaving this week for Ottawa to connect with the re-opening of the Dalton Sanatorium and to press for federal aid for its maintenance.

—FROM THE FAR WEST—A letter from New Westminster, B. C. to R. T. Holman, L.L., Summerside, requesting a Spring Catalogue and stating that customer received a large shipment of furniture from Holman's a short time ago and it was so satisfactory that they wish to send another order.

—CONDUCTS TWO STORES—Mr. J. A. Ramsay, brother of Mr. T. D. Ramsay, Summerside, is conducting two dry goods stores in Calgary, having recently purchased the stock of C. M. Baker Co. on Eighth Avenue East. His store in the twenty-two hundred block on Fourth Avenue West fills a long-felt want in that locality and is visited by purchasers from all parts of Calgary as well as from the country districts.

—HOSPITAL OPENING—The formal opening of the Prince County Hospital took place on Saturday afternoon and many people from all parts of the country took advantage of the occasion to inspect this newly enlarged institution. The hospital as it is at present is well laid out and is the last word in convenience—which means much to such an institution. The rooms are all bright and spotless, and every attention is given to make things cheery for the patients.

—Mr. Chas. Ross and wife of Montreal is visiting her sister Mrs. Leslie Wright, Summerside.

—Miss Dorothy Waugh, Alberton, is visiting her aunt, Mrs. Mont gomery Waugh, Summerside.

—Miss Irene Forsythe of the Canadian Bank of Commerce, Summerside spent Sunday at her home in Charlottetown.

—Friends of Miss Lena McNeil, will be glad to see her out again after being confined to her home through illness.

—Miss Agnes Ellis of Holman's Ltd., Summerside spent the past week visiting friends at Ellerslie, returned Monday morning.

—Mr. and Mrs. A. C. Saunders leave this week on a visit to eastern Canada and American towns.

—Miss Gertrude Sullivan of the Western Union has returned to Moncton after a pleasant visit with friends in Summerside.

—Mrs. Frank McCaull, Charlottetown spent the week end in Summerside the guest of Mr. and Mrs. Walter Hogg.

—Mr. Dan M. Ellis, Haverhill, Mass., has returned to his home after attending the funeral of his mother Mrs. John E. Ellis, Tyne Valley.

—WILBERT O. DOCKENDORFF, NORTH RIVER, P. E. I. January 11, 1921.

The foregoing letter is addressed to W. E. Enman, Farador Representative, 226 Richmond St., Charlottetown.

OVER-EATING
is the root of nearly all digestive troubles. If your digestion is weak, eat less, better eat less and use **KI-MOIDS**

the new aid to better digestion. Pleasant to take—effective. Let **KI-MOIDS** help straighten out your digestive troubles.
MADE BY SCOTT & BOWNE
MAKERS OF SCOTT'S EMULSION

DICKY DIPPY'S DIARY
WEDNESDAY:— PASSED A LOT OF BOYS WITH THEIR ARMS FULL OF SNOWBALLS, AND ONE SAID TO ME: "MISTER, WANT TO BUY SOME SNOWBALLS? YOU KIN HAVE THE WHOLE LOT FOR A QUARTER."

"NOTHING DOING," SAID I. "I HAVEN'T GOT A CENT."

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AND THEY DID!

—ENTERTAINMENT.— There will be an entertainment and sale of candy in Blatouque Hall Thursday 24th, under the auspices of the Woman's Institute.

—SUCCESSFUL PLAY.—"Obey the Alderman", was the title of a decidedly entertaining and well acted comedy drama staged by local talent in Happyland Theatre, Summerside last night. This bright production was put on by the St. Paul's Dramatic Club before a packed house and was thoroughly enjoyed. Delightful specialties were furnished between acts. The proceeds amounted to about \$200 which will be devoted to carnival purposes.

—ALBERTON CIVIC ELECTION—Much interest was taken in the civic election held in Alberton yesterday. Mr. James E. Birch was elected mayor over ex-mayor Prof. It by a majority of 50 votes. Four candidates were running as councillors and Messrs Oulton, Whelan and McBeth were elected. The voting resulted as follows:—Out of a total of about 150 votes, 115 were cast while three ballots were spoiled. For mayor Mr. Birch received 66 votes, John T. Profit, 46. For councillor Mr. Russell Oulton led the poll with 100 votes; Charles McBeth 96; James Whelan 91; William D. White, 46; Mr. J. E. C. Hunter was returning officer and the voting took place at the court house.

—WESTERN PERSONALS—Mr. Mark Bernard of Borden, was in Summerside Monday.

—Mr. E. H. Monkley, Summerside, has returned from New York.

—Mrs. K. H. Briggs, Alberton, left this morning for Edmonton.

—Friends of Jos. McDougald are glad to see him out again after his severe illness.

—Mr. Chas. Ross and wife of Montreal is visiting her sister Mrs. Leslie Wright, Summerside.

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THE MARKETS

MONTREAL, Feb. 21—There were no further developments in the local egg situation today, prices being about steady at the late decline noted, but the prospects are that unless the consumption increases considerably at the present low level for the season of the year, and if receipts continue as liberal as they have been this week prices will go still lower in the near future. A fairly active trade was done today in a jobbing way, and sales of Canadian new laid stock were made at 60c, and American new laid at 48c per dozen. The receipts today were 1,795 cases, as compared with 1,121 for the same day last week, and 729 for the corresponding day a year ago.

The market for dressed poultry was without any new feature to note. There is a steady demand for supplies of storage stock for immediate consumption, and a fairly active trade is reported in this respect at firm prices. There is also an ample demand to absorb all the offerings of fresh-killed stock that are coming forward.

We quote wholesale jobbing prices as follows:
Turkeys, choice 60c to 62c
Good turkeys 55c to 57c
Dressed 30c to 35c
Chickens 40c to 42c
Ducks 40c to 41c
Fowls 33c to 35c

There was an improved demand for car lots of potatoes on spot today, of which the offerings were light, and in consequence the undertone to the market was firmer, with Green Mountains and Quebec stock quoted at 95c to \$1 per bag of 90 lbs. extract. A fair trade was reported in a jobbing way at \$1.20 to \$1.25 per bag of 80 lbs. extract.

New York, Feb. 20—Eggs strong. Receipts 23,912 cases. Fresh gathered extra firsts 43-2c to 44c; fresh gathered firsts 41c to 43c; State, Pennsylvania and nearby western henneries, whites, firsts to extras, 56c to 58c; do. browns, extras 46c; do. gathered, browns and mixed colors, firsts to extras, 42c to 45c.

REPORTS OF WOMEN'S INSTITUTES PRINCE EDWARD ISLAND

Georgetown—The regular meeting of the Georgetown W. I. was held in the Town Hall on Feb. 3rd. There were eighteen present. The programme consisted of Roll Call, Minutes, Reports of School and Visiting Committees, Arrangement of Bye-laws for the library and the serving of lunch.

Cardigan Women's Institute held its regular meeting on February 8th at the home of Mrs. D. C. Morson, here were eighteen women present. The programme consisted of solos and readings by the members, also reports of committees.



18¢ per package
Two for 35¢



Real Satisfaction!

Enjoy them to-day

PLAYER'S NAVY CUT CIGARETTES

This Institute is planning to hold a concert on Easter Monday. The idea to hold a social to raise funds for the painting of the school-house.
Mt. Carmel—The monthly meeting of this club was held on Feb. 16th. The members are planning to hold a party for the raising of funds for the carrying on of their work. A demonstration was given by one of the members on the making of meat pie. The next meeting will be held at the home of Mrs. Narcisse Gallant on March 1st. This school district and the Institut-17th.

REGAL

The Big Value in FLOUR for Bread, Cakes & Pastry

The St. Lawrence Flour Mills Co. LIMITED
Montreal, P.Q. Halifax, N.S.



—By SINNOTT

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