

# Winning Trade

Yes that is what we are doing every day. Our business shows an increase every month since we started. We are pleased and will do all we can to please you, if you will only give us the opportunity. Remember all our stock is NEW, FRESH, CLEAN and ABSOLUTELY THE BEST.

## "The MacKinnon Drug Co"

Cor Great Geo & Kent Streets.

# Test Heintz Baked Beans

Test Heintz Baked Beans—they're delicious, palatable and appetizing. They are baked to a golden brown color—baked in a temperature in which they absorb all other wholesome ingredients which are added and makes them doubly delicious and nutritious.

Include Heintz Baked Beans in your order or ask for them specially.

## JENKINS, The Grocer

dtf

# Fire Insurance

is a necessity—then place it in good strong Stock Companies such as are represented by

## E. R. BROW

Manager for P. E. I. Charlottetown.

# SS "City of Ghent"

PICKFORD AND BLACK LINE.

—1910—  
Sails from Halifax every Tuesday morning at 7 a. m.  
Sails from Charlottetown every Thursday evening.  
Calling at Sheet Harbor, Isaac's Harbor, Canso, Arichat, Port Hawkesbury, Port Hood, Cape George, West Arichat, and Summerside.  
For further particulars apply to

## Carvell Bros.,

Agents. 6-7dttt.

# Ocular Headaches

are a dreadful annoyance, not only the unnecessary suffering, but such continued headaches leave their effects upon the eyes and the system. All this can be avoided. There is always a remedy and only one.

Years of experience enable us to render you a service that is priceless to you and to the health and care of your eyes.

Office Hours 9 a.m. to 12 a.m. 1 p.m. to 5:30 p.m. Saturday evening 7 p.m. to 9 p.m.

## Silverston & Epstein

Drs. of Optics. 168 Queen St. dmwfmwhttt

# HOW

can you expect to have a good smoke unless you use our **Tobacco** Dark and light cut in tins and packages.

## Hickey & Nicholson Tobacco Co., Ltd.

Charlottetown Phone 345 Manufacturers dmw.

# The New Low Cost Policy

issued by the North American Life Assurance Company supplies a long felt need. By the payment of a low premium **A Guarantee Income** is secured for your wife and family. By payment of a slightly higher premium for a definite number of years you will receive the Annual Income YOURSELF.

## Ross & Matthews

North American Life

tsrthtf Charlottetown

# "The Home of Good Ice Cream"

Have you tried our cake. It pleases others—it will please you.

## E. J. DesRoches

Sunnyside

# THE QUEEN'S COUNTY GUARDIAN

Head Offices in New Prowse Block—Charlottetown.

The latest news, first of all. J. J. Hughes, Souris, was in Halifax, yesterday.

Today's Guardian comprises twelve pages. Rev. J. C. McMillan, Cardigan, was in the city yesterday.

The Cascapedia left this port last evening for Montreal. Rev. S. T. Teed of Moncton, at one time stationed in Tryon, celebrated the 85th anniversary of his birth last week.

The St. James S. S. picnic takes place to Murray River on July 4th. Wednesday, July sixth, is the date of the Strawberry festival on Brighton Road.

Alexander Martin, Valleyfield, was in the city yesterday and registered at the Queen Hotel. The schooner Frank has arrived in port with a cargo of brick for L. M. Poole & Co, Connolly's west wharf.

Dr and Mrs G. W. Smallwood, Somerville, Mass. are visiting in the city the guests of Mrs Smallwood's sister, Mrs Arthur Gates.

There will be plenty of refreshments and a splendid visitors' table at the St. James' S. S. picnic to Murray River next Monday, July 4th.

The steamer Amethyst sails from Montreal Friday, July 1st and will call at this port as will be seen by ad which appears elsewhere in this issue.

The Guardian should have stated in last Thursday's issue that it was Longworth who returned from Ridge Hill, N. S.

The Ladies of St. Joseph's Sodality promise a pleasant evening at their strawberry festival on Wednesday, July sixth, at three o'clock. Admission ten cents, children five.

John Horne, City, the well-known horse-man, shipped by morning yesterday two first-class horses. He also shipped a large number last week. This month he has shipped eighty-seven.

On June 9th the community of Southport was saddened by the news of the sudden death of John McNeil. Mr McNeil was fifty years of age, and had been in failing health for the past few weeks but was apparently no worse than usual until just a few moments before his death. Just as he was eating his dinner he suddenly seized with a spasm of heart failure which terminated fatally a few moments later. Mr McNeil was, in the days of his health, one of Southport's most energetic and prosperous business men, was ever a provident father, an obliging neighbor, and respected and believed by all who knew him. He was a member of the Alexandra Baptist Church, and in the years of his failing health was ever supported by his firm and unwavering faith in the Christ, who has now called him to the higher service above. He leaves a sorrowing widow, three daughters, and four sons, Mrs Nellie McLean of Moncton; Mary and Alfonso of Goven, Sask; Wellington and Richard at home. A suitable memorial service was held in the Alexandra Church on June 19th. The large congregation which gathered both at the burial on the 11th and at the church on the 19th gave evidence of the high esteem in which the departed was held.

Recent Toledo papers contain the following item. The Mr Martin referred to is a native of this city and was at one time employed with James Pater & Co. His wife was a Miss McLean, also of this province. The Irving B. Hiett company yesterday closed a deal by which the Landers Brothers company, now located in Ontario street, acquires property that will permit the building of a new factory and the enlargement of an industry almost exclusive in Toledo. The erection of the factory will begin as soon as plans and specifications can be drawn. The Landers Brothers company, manufacturers of cotton goods, are devoting their efforts largely to the making of webbing used exclusively in upholstering furniture factories and automobile manufacturers. There are but two other factories in the United States competing with the Toledo firm, one in Massachusetts and the other in Philadelphia. They came to Toledo as a venture about six years ago, attracted by the shipping facilities and the location of the city in the centre of the great manufacturing district of the middle west. Since coming here the company has been obliged to constantly enlarge the plant, until, it sought the down town location, it sought space that will permit of larger expansion for several years to come. It is the intention of the Landers Brothers company to start operations at the new site with a plant large enough to furnish employment to about 100 operators. This will be enlarged as the business grows. Ralph A. Landers is the general manager in charge of the local business, assisted by W. A. Martin and H. H. Christopher. The other members of the company have their headquarters in Boston, from which point the eastern business of the company is handled. As soon as possible the entire manufacturing business of the company will be done in Toledo.

Harmony and unanimity marked the proceedings of the annual school meeting at North Wiltshire. The ratepayers manifested their interest in the school by voting a supplement of \$75.00, an increase of \$25. The retiring trustee, Murdoch McLean, was re-elected. Midsummer vacation.

Persons sending advertising to The Guardian will confer a favor on the management if they will state whether they want it in The Morning Daily or Rural Daily, how long and how frequently they wish it inserted in each, and whether as a business ad, display ad, or classified ad, bearing in mind that if for the latter it can run but for consecutive in sections. All ordinary amounts under one dollar are accepted on a cash in advance basis and ten per cent discount given, except to those having a regular advertising account.

Wm Mombourquette, manager of the Queen Hotel, City, has returned from a trip to Cape Breton. While there he saw F. H. Stover, who is conducting the boring for the Maritime Oil and Gas Co. at Lake Ainslie. Mr Stover informed him that they had struck a current of gas which when lighted sent a flame up thirty feet in the air. Mr Stover is judging from the indications as he sees them at present, believe that when he gets about 100 feet deeper they will strike real oil sand and then his efforts will be crowned with success. Quite a number of people here are interested in the project.

S. S. Harland will make a Dominion Day excursion to West River and return. Return fare only twenty cents. A delightful sail for a mere trifle. In addition to her regular trips on July 1st the above steamer will leave Steam Navigation Co's wharf at 10.30 a. m. for McEwen's Wharf and West River Bridge, returning will leave the bridge at 1 p. m. and will leave here again for same places at 3.30 p. m. due back to the city about 6 p. m. It is already assured that a very large number will take advantage of this opportunity to have a very pleasant Dominion Day outing.

# Kodak Films

The films of speed and quality. Johnson & Johnson.

# Cameras To Hire

We have a few cameras to hire by the day or week on favourable terms.

Arrange for one for July 1st.

## Johnson & Johnson

# Holiday Necessities

There are a whole lot of articles you require to complete your holiday "kit" and we believe that these can be supplied by us better. You know our business policy has always been to keep the best and this policy offers you an absolute guarantee when you require fishing tackle, a camera or photographic supplies, cigars, pipes, tobacco or any one of the dozens of other necessary articles. Let us supply your requirements.

## "The Two Macs"

449 Great George Street.

ARENA Bowling Alleys open to night at seven o'clock. 6-27dtf.

# WE ARE

in real downright earnest about our

# Bread Making

We aim to excel. A loaf of our evaporated Cream Bread will prove this.

Only 6 cents per loaf.

# D. STEWART

Eclipse Bakery  
Kent Street  
Telephone 211



**Equal to Parisian Models in Style and Shapeliness BUT FAR MORE DURABLE AND MUCH LESS COSTLY**

# To-day begins a special sale of fresh new corsets

This is not an offer of a job lot—or a shopworn line. It is just another instance of modern, wide-awake merchandising. Months ago we contracted for the great lots that we are placing before you to-day—we "beat down" the factory to the bottom price on two big lots—then we "beat down" our own ordinary figure to a point in each case where nothing but big, swift sales will give us even a small margin. If economy interests you look into these.

**2 good 75c lines 59c on sale at**

Latest model, deep hip, medium bust, four horse supporters attached, one line of firm stout coutil, the other of fine, summer weight percales, both white, 75 cent value for 59c.

**1 great "dollar line" 75c offered at**

Fine, firm and strong coutil, in white, low bust line, very long and deep at hips. The very newest model four horse supporters, a regular dollar line in the ordinary way all sizes, special at 75c.



MOORE & McLEOD, Charlottetown.

Enclosed find.....for which mail me.....pr. of special corsets—size.....

Name..... Address.....

**Sale of pretty shirt waists 59c**

This lot of shirt waists is going to make you "take notice". The waists are neat—pretty, well made. Material is good, the embroidered fronts are very effective. The regular value is 85 cents. Sale price.....59c

**Summer evening coats 3.75**

These coats are made in a good range of fawn covert coatings. They are just right for cool evenings, they will surprise you when you see that regular prices run to \$8.75 each..... 3.75

# Here's an interesting sale of pretty silks—49c yd.



This morning we are starting what we think will prove an interesting bargain offer at the silk counter. The lot includes some plain 25 inch Tung Wun in several shades, some fancy Shantung, same width, several shades, and a lot of pretty French Silks, in stripes and fancy patterns. The values in the regular way run as high as 1.10 per yd. Yours to-day at.....49c

Promptness will mean considerable in this offer. Think it over.

**Wash Goods worth 18c on sale to-day—10c**

Down at the wash goods counter you will find a great clearing range of pretty wash goods including seersuckers, white stripe muslins, mercerised broches, prints etc, of many sorts and a wide variety of patterns, worth to 18c special at..... 10c

**Wash Goods worth to 25c on sale at 15c**

Next to the ten cent bargain line you will find a splendid showing of muslins, gingham, seersuckers and assorted wash fabrics of all sorts, running in value from 20c to 25c offered you to-day per yard.....15c

**Wash Goods worth to 50 cents on sale to-day at 20c**

This is in many ways the "King pin" of the whole offering. There are handsome French Muslins, there are pretty self stripe reps, there are fine crinkle cloths, there are fabrics of almost all good sorts, running in value as high as 50c which will be offered at.....20c

# Moore & McLeod