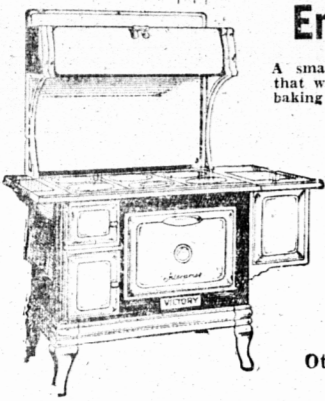


ENTERPRISE . . .

Once A LUXURY For A Fortunate Few -- --
 YOURS For Only 5.00 Down
 And A Few Dollars Each Month!

No need to deny yourself the comforts and wonderful satisfaction of an Enterprise Range . . . There's a model to suit every need and at every popular price. A small down payment and easy monthly installments, without interest or extras, and you can enjoy "Canada's Finest Range". Come in today and see the new Enterprise models.



A smart looking cast iron range that will give years of cooking and baking satisfaction.

With Waterfront or Reservoir

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Others from 49.50 up

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 Delivers Any Enterprise

BALANCE

No need to Buy the Ordinary . . . In Easy Payments
 There's An Enterprise No Interest
 At Every Popular Price!

Sold And Guaranteed By

HOLMAN'S

SUMMERSIDE

CHARLOTTETOWN

Mr. S. C. McEvenue -Enjoys The Maritimes

TORONTO, July 26.—An even brighter future for Maritime tourist business was predicted here tonight by S. C. McEvenue, recently appointed general manager of the Canadian Life Assurance Company. Mr. McEvenue has just returned from a business trip in eastern Canada.

In recent years, Mr. McEvenue pointed out, revenue from the tourist trade in the three Atlantic provinces has exceeded that of any other single industry. The total easily surpasses that of agriculture, manufacturing, mining or fishing. And it is spread over the entire Maritimes, penetrating into districts which have little other profitable business. The tourist business has developed despite some handicaps, he stated, chief of which has been lack of modern highways. This obstacle is now being overcome very rapidly, with a network of paved roads spreading through Nova Scotia, New Brunswick and additional ferry service to take motorists over to Prince Edward Island.

"The development of good roads will do great things for the Maritimes," Mr. McEvenue stated, "for it will undoubtedly pay dividends in the form of even greater tourist business. The attractions which the East has to offer vacationists are unsurpassed. It is a land of marvellous scenic beauty. It has every facility for fine outdoor sport. Above all, it is peopled with extremely hospitable folk who do all in their power to make your stay an enjoyable one."

Mr. McEvenue also paid tribute to the character of the Maritime people. "Their viewpoint is based on sound thrift," he pointed out. "In consequence business in the Maritime provinces is exceptionally stable. They may not seem quite as prosperous as some of the other provinces when times are good. But neither do they feel depression to as great an extent. This sane thinking has also led to an exceptionally fine credit standing in all three provinces, and has resulted in a record of municipal financing unequalled in this country."

Cardigan Head And Vicinity

A number of the young people from this vicinity attended the entertainment and dance put on by the Cowboy entertainers from Alberta in New Perth Hall on Wednesday night and were well pleased with the evening show.

Mr. Gerald McDonald, Cardigan, was a visitor to the city during the past week.

Mr. Harry James, City, was a business visitor to 48 Road, and Cardigan on Tuesday.

Miss Mary Carter, accompanied by Mr. Parnell Wood motored to the City on Tuesday.

Mr. John McSwain, Cardigan Head, is engaged in the building of a new house to replace the one destroyed by fire last year.

Miss Marie Curran, Baldwin's Road, spent the past week visiting at the home of her uncle, Mr. Patrick Casey, Cardigan.

Miss Mildred Wood, of Boston, who is spending a short vacation on the island, was a visitor to 48 Road during the past week, the guest of her cousin, Mrs. Peter Carter.

Mr. Peter MacKenna, Baldwin's Road, motored to Cardigan, Thursday on business.

Mr. John Rattenbury, City, was a

guest and Alvera Watts (equal) Mabel Watts, Duncan MacKinnon, Junior Certificates; Calvin Watts, Rod McKinnon; Rose McIntyre, Agnes McAulay; Jack MacDonaid, Progress Certificates.

Jack MacDonaid, Norman Keizer, George Roberts; John L. MacDonaid, Rod and Anna MacKinnon; Calvin, Allison, Willie, Margaret and Alvera Watts.

Primary Certificates: Michael Robison; John L. MacDonaid, Mabel, Margaret and Alvera Watts.

Prizes

Prize for Highest Aggregate Grade V—Rose McIntyre.

Prizes for High Honor Diploma winners—Margaret Watts, Alvera Watts, John L. MacDonaid.

Prize for Attendance—Mabel Watts.

Prize for General Improvement—Jack MacDonaid.

Prize for Most Improvement in Writing—Calvin Watts.

Catechism Prize drawn by Alvera Watts.

Prize for General Improvement—Willie Watts.

Prize for Application—Roddie MacKinnon.

Rita F. Martin, Teacher.

EYESIGHT EXAMINATION

Fitting and Supplying Glasses Etc.

H. J. MABON

OPTOMETRIST MONTAGUE, P. E. L. Office Connected With Drugstore



AT THESE BIG "GOODRICH" TIRE BARGAINS



IF YOU WANT TO SAVE MONEY—SEE OUR GOODRICH THRIFT TIRES TODAY!

Take advantage now, of our money-saving bargain prices on new guaranteed Goodrich Tires. Select from our large Factory Fresh stock.

You will find a tire, in the size you require that will give you the most economical mileage you have ever had. Goodrich Tubes also give you most for your money.

Goodrich Commander—a husky full-dimension tire, extra wide, deep, heavy tread made of "wear resisting" rubber—is extra high in mileage, extra low in price. Saves you up to 35%.

Goodrich Cavalier—packed with high priced features it has an extra strong bruiser-resistant carcass with wider, flatter tread. This tire will give you plenty of dividends in extra mileage. Saves you up to 17%.

WE BUY YOUR OLD TIRES
 Trying to get the last few miles out of your old tires is Dangerous—and NOT economical. We'll give you a special trade-in allowance for them . . . and you'll be surprised at the small amount you need to pay for new, safe, guaranteed Goodrich tires. Come in today.

FREE A THOROUGH INSPECTION OF YOUR TIRES
 WE PUT ON FREE THESE TIRES



NEW GOODRICH SAFETY SILVERTOWNS
 This tire will STOP you quicker on wet roads than any other ever stoppable. It's the Little Silver Golden Egg and the Little Silver Golden Egg protect you against high speed blowouts.
AT NO EXTRA COST

EXTRA LIBERAL TRADE-IN ALLOWANCE!

T. G. IVES

219 GREAT GEORGE STREET OPEN EVENINGS

Local Motorists Get Many Free Services

In these days, when the high cost of living makes it necessary to stretch our dollars to the limit, it is surprising how many valuable services are given free to motorists.

One particularly important service that is attracting motorists to T. G. Ives, 219 St. George Street, is the free tire inspection available to all automobile owners in Charlottetown.

"We are glad to offer this service to motorists," Mr. Ives, told our reporter, "because it saves many lives as well as much property damage, and it does make friends for us when we try to keep cars driving on safe tires."

"When these motorists decide to buy new tires, they usually give us a chance to explain how we can save them money with the new Goodrich Tires. Frequently, motorists are surprised when they learn how little it costs to buy guaranteed tires. They admit it is a mistake to try to get the last miles out of old tires, when they can buy new ones so reasonably. Not only is it a mistake—it is dangerous and expensive."

"We buy their old tires, and put on any new Goodrich Tires they may buy, free of charge. So you see, our business has been built by free service that our customers have come to know and appreciate."

MAYFIELD W. I.

The monthly meeting of the Mayfield Women's Institute was held on July 19th at the home of Mrs. James Houston. There were seven members and two visitors present.

The reports of the various committees were given and new ones appointed. School committee, Mrs. Gordon Houston and Mrs. James Houston; sick committee, Mrs. Millar Orr and Thelma Johnson; lunch committee, Mrs. Blair Andrew and Mrs. Warfield Orr; program committee, Evelyn Houston and Mrs. Warfield Orr.

The place of next meeting was not decided on. Roll call to be answered next night with Sing, Say or Pay.

The program for the evening consisted of a chorus, followed by

instrumental music by Marguerite Houston. Mrs. James Houston was appointed organist for the next four months.

A dainty lunch was served and meeting closed by singing the National Anthem.

JUNIOR RED CROSS MEETING

The Tri Sigma branch J.R.C. of Albany School held its final meeting of the 1932-33 school term on June 17th, with the vice-president, Kathleen Boulter, presiding.

The meeting opened by repeating the Junior Red Cross pledge in union. The new business of the meeting was immediately begun. Plans were made to keep the branch active during vacation by holding candy sales. Committees were appointed to keep the school room tidy and to carry water until vacation. The branch has had a very active and successful term.

During the year, meetings were held regularly and magazines were sold each month. The following cash contributions were made: To Handicapped Children's Fund—\$6.75.

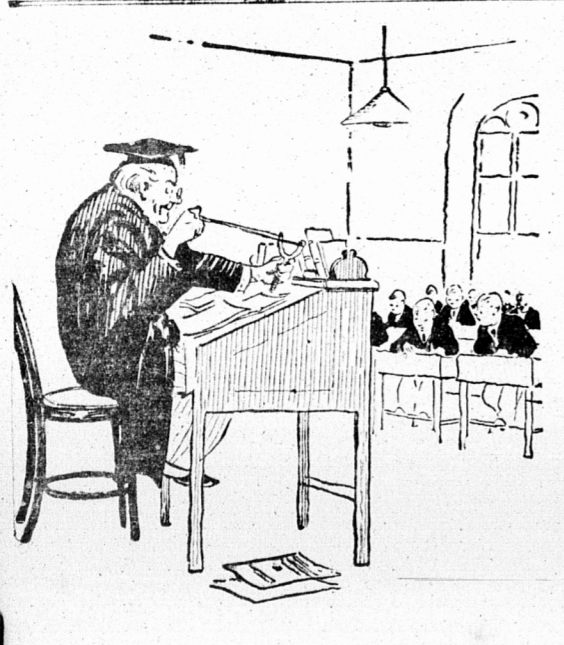
To Santa Pals—50.
 To Peace Garden Fund—25.
 Valentine and Easter cards and treats were sent to the district shut-ins, and Valentine cards were sent to the Red Cross headquarters for the crippled children. Health contests, first-aid demonstrations, health songs, repeating the pledge at each meeting, and other plans kept the members constantly reminded of the J.R.C. pledge.

The members have tried to live up to the name which they chose for their society: Tri Sigma, meaning Three S's, sincere selfless service.

At the final meeting a hearty vote of thanks was extended to Elma Large, who willingly assisted in making the meetings interesting and helpful by supplying musical accompaniment for the various songs and exercises, and for the regularly held "sing-songs". The various members were thanked for the capable way in which they fulfilled their duties.

The following programme was presented:
 Opening chorus: There's A Long Long Trail A-Winding.
 Recitation by M. Jean Boulter.
 Recitation by June Campbell.
 Solo: The Dying Cowgirl—by Elma Large (guitar accompaniment).
 Recitation: Safety First—by Leonard Sherry.
 Solo by Ruth Croken (encored).
 Reading: A Young Girl's Choice—by Kathleen Boulter.
 Exercise: Health Jingles—by four girls.
 First Aid Demonstration, by Elma Large.
 Solo: It's A Long Way To Elmer

—By George McManus



GRAND TRACADIE SCHOOL

(Primary Department)
 For the year ending June 30, the following certificates and prizes were awarded:

Grade V Grading Certificates:
 1. Rose McIntyre, 98.1 per cent.
 2. Roderick MacKinnon 92.2 per cent.

Grade IV Grading Certificates:
 1. Agnes McAulay; 2. Jack MacDonaid; 3. Norman Keizer

Grade III Grading Certificates (March):
 1. Anna MacKinnon; 2. Bertie Gibbs.

Grade II Grading Certificates (March):
 1. Michael Robison; 2. Willie Watts.

Grade II Grading Certificates (April 25):
 Margaret Watts, Alvera Watts and John L. MacDonaid.

Grade I Grading Certificate (March):
 Mabel Watts.

Writing Certificates:
 High Honor Diploma won by John L. MacDonaid, Margaret and Alvera Watts.

Senior (Grade VIII) Certificates—Rose McIntyre and Calvin Watts. (Grade V Pupils).

Special Diploma for Most Improvement in Writing in the classroom for the year—Calvin Watts.

Proficiency Certificates: Rose McIntyre, Agnes McAulay, Anna MacKinnon, Michael Robison, Mar-

NOVEL HOUSE-BUILDING per cent sand and cement with soap acting as water-proofing material, three unskilled laborers built SONOP, South Africa—Using 95 a modern six-roomed house for £215 per cent ashes from a dump, five (1952).

NOTICE!

The Milk and Cream Producers, Consumers and Distributors Protective Board hereby give notice: No person or persons shall produce, sell or offer for sale Fluid Milk or Cream in the Charlottetown area after August first, 1933, until a license has been secured from said Board. License Fees, for Producer—50c.

License Fees, Distributor—\$1.00 for each and every vehicle License Fees, Hotels, Stores, Restaurants, etc.—25c.

Wholesale price of milk shall be 8 cents per quart for Raw Milk; 9 cents for Pasteurized.

Retail, Raw Milk, 9 cents per quart, Pasteurized 10c. Blend, 8 to 10% butter fat, wholesale 18 cents per quart, Retail 20 cents.

Table Cream 18 to 24% butter fat. Wholesale 35 cents per quart. Retail 40 cents.

Whipping Cream, 30 to 35% butter fat. Wholesale per quart 45 cents. Retail 50 cents.

1-2 pints in Milk and Cream 2 cents extra per quart.

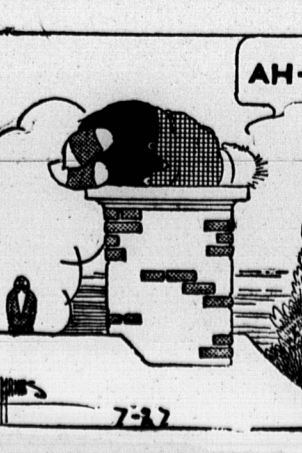
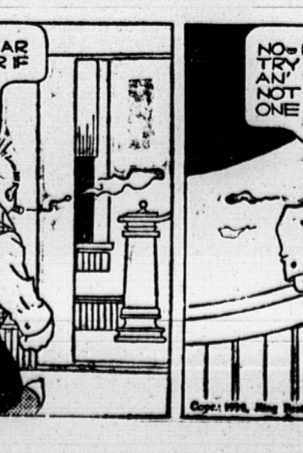
Producers, Distributors and Pasteurized plants will receive written notices as to prices, contracts, etc. from Board.

All licenses to be granted from office of Dairy Superintendent, Dept. of Agriculture.

Do You Need Help?

If you require a man, boy or domestic help, a "Want Ad" in the Charlottetown Guardian will find you a reliable person. The rate is only 2c a word a day. Charlottetown Guardian "Want Ads" produce results.

BRINGING UP FATHER



7-32