

The Shrine of BEAUTY.

Everyone worships at the Shrine of Beauty—and why?—Because beauty stands for Health, Culture, Refinement and an appreciation of Nature's gifts. If you would bring many of the good things of life to you instead of going after them, cultivate and take care of a beautiful clear complexion by using one of the many excellent creams and lotions we always have in stock.

The 2 Macs

149 Great George St.



2000 YEARS AGO

the fighting Gladiators of ancient Rome healed their wounds and sores with rare herbal oils and balms. These are said to have limited the damaged tissues together in miraculous fashion.

Through the highly-prized secrets of those precious healers were lost with the fall of Rome itself, the introduction of the great herbal balm, Zam-Buk, has furnished their true successor. It is so marvelously like them in action.

The soothing and healing touch of Zam-Buk is today known world over. Wherever there is a Cut, Burn or Scald, a Festering or Poisoned Sore, a Swell of Eczema, Salt Rheum, Stitches or Rash, Zam-Buk ends the trouble once and for all. The same with Ulcers, Ringworm, and Piles.

Nothing else known to Science perfects such marvelous healing, or cures disease from the tissues so thoroughly as Zam-Buk does. This is due to its pure herbal character and origin. Its absolute freedom from the animal fats and minerals found in present-day ointments is another valuable feature.

With production costs at high-water mark, the price of Zam-Buk remains at 50 cents. At the old price you will have the same high standard of curative and healing value. Increased world-wide demand allows this.

All sizes of Zam-Buk Co., Toronto, 50c. or 3 boxes for \$1.50. Trial Sample Free. If satisfactory return postage accompanies application.

Zam-Buk
THE 20th CENTURY HEALER

THE CENTRAL GUARDIAN

IT PAYS to buy in this PROVINCE. **CONSULT HOLMAN'S CATALOG** 3045-6-22-41

READ ALLEY & CO'S ad in this issue. 3349-10-8-31.

WATER RATES:—Monday is the last day for paying water rates. 3355-10-9-21

MEN'S BOOTS, a style for every foot at the Sample Shoe Sale. Alley & Co. 3349-10-8-31.

MEN WANTED who wear shoes in any size from 5 1/2 to 12 to get correctly fitted at Alley's Sample Sale. 3349-10-8-31.

See the \$1.59 dress goods draped on a form in Paton's window and then make its duplicate for yourself from the exquisite materials offered. 3355-10-8-31.

THE GRADUATE NURSES of the P. E. I. Hospital are raising their rates to \$21 per week on account of the high cost of living. 3399 11 11 31.

SCHOOL WORK — HONOR ROLL of St. Charles School for the month of Sept.—GRADE 4—Jae McDonald; Dannie McDonald; Mary Bell McDonald; GRADE 3—Gregory McDonald; GRADE 2—John E. McDonald; GRADE 1—Frank Cahill; Mary Power; PERFECT ATTENDANCE—Gregory McDonald; John E. McDonald; Frank Cahill.

SCHOOL WORK — Following is the standing of the P. Prim School for the month of Sept.—GRADE 4—Mary MacRae; and Kathryn MacRae; equal; Bessie MacRae; GRADE 4—Mildred Murchison; Gertrude MacLeod; William MacRae; GRADE 3—Hector Murchison; Kenneth MacRae; GRADE 2—A. MacLeod; Albert Murchison; Richard MacRae; GRADE 1—Neil Murchison; Walter MacRae; Billie Irwin; PERFECT ATTENDANCE—M. Ruth MacRae; Marion MacWilliams, teacher.

SCHOOL WORK — The following is the standing of the pupils of Orwell Cove School for the month of Sept.—GRADE 7—John MacDonald, Irene MacLeod and Angus Nicholson, equal; Florrie McDonald; GRADE 6—Reggie MacRae; Willard MacPherson; Jean MacPherson; GRADE 5—Murd MacPherson; Annie Nicholson; GRADE 4—James MacRae; Donald Nicholson; GRADE 3—Joseph MacDonald; GRADE 2—Christie Nicholson; Johnnie MacRae; GRADE 1—Willie MacRae; and Dannie MacRae, equal; Mary MacDonald, Irving Nicholson—Teacher, Margaret H. Gillis.

SCHOOL WORK — Following is the standing of Primrose School for the month of Sept.—GRADE 7—Margaret Cantello; Mary MacDonald; Jessie Acorn; GRADE 6—Lorne Wigginton; Christina Acorn; Ada Acorn; equal; CLERMONT McDONALD; GRADE 5—Mary Cantello, and Augustine McDonald, equal; Christina Cantello; Laura Acorn; Daniel Acorn; Florence Cantello; GRADE 4—Clara McMaster, Laura Miller; GRADE 3—1 Div.—Annie Acorn; Margaret Acorn; GRADE 2—Hector Cantello; John Cantello; GRADE 1—Mary McMaster, Elizabeth Campbell, Florence Acorn, Irene McMaster, Bertha Acorn, Harold McLeod, Stillman Acorn—L. M. Rice, teacher.

WEDDING BELLS — St. Francis de Sales Church, Little Pond, was the scene of a pretty wedding on Tuesday morning, Sept. 28, when Miss Mary C. MacDonald of the Auditor General's Department, Ottawa, was united in marriage to Lieut. John J. MacDonald, of Ileson Flinn. The bride, who wore a tailored suit of navy blue, with hat to match, was attended by her cousin, Miss Annie G. MacDonald, while Mr. John W. MacDonald supported the groom. At the conclusion of the nuptial Mass, celebrated by Rev. Dr. Walker, the bride party motored to the home of the bride's brother, Mr. James A. E. MacDonald, where a sumptuous wedding dinner awaited them. After a pleasant afternoon spent in music, speeches and songs they motored to Glenfinlay, where a reception was held. Among those present were Rev. A. J. MacDonald, pastor of the church and Rev. J. J. MacDonald, Summerside, who both paid an eloquent tribute to the splendid record of Mr. MacDonald overseas. Their many friends join in wishing Mr. and Mrs. MacDonald many years of happiness.

NOTICE TO THE PUBLIC—As arrangements have been made with the Bank of Nova Scotia to act as Treasurer of the funds of the P. E. Island Protestant Orphanage, all sums collected either for the Building Fund or maintenance of that Institution, and remitted to the above named Bank will be promptly acknowledged.

In making remittances kindly state plainly whether for the Building Fund or Maintenance. Plans for the New Orphanage are now being completed by the architects, after which a cut of the proposed building will be published, and tenders called for. By order of committee. 3271-10-5-61

Lachute, Que., 25th. 1918. Minard's Liniment Co., Limited. Gentlemen,—Ever since coming home from the Boer war I have been bothered with running fever sores on my legs. I tried many salves and liniments; also doctor-ed continually for the blood, but got no permanent relief, till last winter when my mother got me to try MINARD'S LINIMENT. The effect of which was almost magical. After two bottles the sores completely disappeared and I have worked every working day since. Yours gratefully JOHN WALSH.

The Advent Of Autumn

Autumn, at times, may seem severe, but in her happier moods she offers much to the lovers of outdoor life.

Fall photography is full of opportunities for nature is then garbed in her prettiest robes. If you need a camera or supplies—or have films to be developed and printed—remember our Camera Department.

Our Toilet Goods Department also affords many things which may be needed during the autumn months—Creams, Lotions, Powders, etc. etc. etc.

Fickle fall weather will create some need for special remedies to combat certain ailments—such as colds, coughs, rheumatism, etc. etc.

We have anticipated your fall requirements by providing a very complete stock of QUALITY GOODS.

Visit our store whenever it is convenient—and for your emergency shopping just PHONE NUMBER 33

Johnson & Johnson
THE QUALITY DRUGSTORE
COR. KENT & PRINCE STS.

Look Prosperous

By wearing Morris & Smith's shoes. They are not only ideal shoes for the busy business man because of their fit and comfort but they have a natty last and a nifty style that makes them distinctive.

Good solid value in these shoes at \$6.50 up.

Try them on here.

Morris & Smith
The big shoe store.

October 14, 15, & 16 BEGINS

C.E. Pratt & Son's Mid-Month SPECIAL PRICE SALE

Every article with a YELLOW TAG attached, will be a GENUINE BARGAIN. Boots, Suits, Raincoats, Overcoats, Ladies' Coats, Sweaters, Furniture, Springs, Mattresses, Hardware, lines, etc., will all be tagged.

We also tag a special Grocery Assortment, at an Extra Special price.

Only one assortment sold to each customer

October 14, 15 and 16.
THURSDAY, FRIDAY AND SATURDAY.

C.E. PRATT & SON
St. Peter's

These sales will be continued Monthly, for some time. Special prices will be obtained positively, only on days mentioned.

SO
COME WHEN YOU'RE CALLED

3351-10-8-61.

WOMEN FROM NORTH, SOUTH, EAST, WEST

RECOMMEND LYDIA E. PINKHAM'S VEGETABLE COMPOUND AS A RELIABLE REMEDY FOR WOMEN'S ILLS

Spokane, Wash.—"I want to recommend Lydia E. Pinkham's Vegetable Compound for women's ailments as it helped me so much during middle age."—Mrs. MARY THA CONNOR, 1027 Mansfield Avenue.

Ableme, Texas.—"For almost a year I was unfit to do my work as I suffered so from female ills. Lydia E. Pinkham's Vegetable Compound restored my health after everything else had failed."—Mrs. E. E. OWENS, Rockville, Conn.—"I suffered so long from female ills I was blue and melancholy. Lydia E. Pinkham's Vegetable Compound restored my health after everything else had failed."—MRS. MARY WIRZ, 3 Chamberlain St.

Oakland, Cal.—"Lydia E. Pinkham's Vegetable Compound gave me such relief during Change of Life. I wish every woman could know about it. I surely praise this great remedy for women's ills."—MRS. MARY S. ASHLEY, 5709 Dover Street.

The reason Lydia E. Pinkham's Vegetable Compound is so successful is because it contains the curative strengthening properties of good old fashioned roots and herbs which act directly on the feeble organism. 203

ENJOYED VISIT — Mr. and Mrs. D. A. Stewart and their little daughter of Stellarton, N. S., have returned home from spending a two weeks visit with Mrs. Stewart's parents, Mr. and Mrs. Alex. McDonald, Argyle, Shore. Mr. Stewart speaks very highly of the kindness shown them while on their visit through different parts of the Island.

SPECIAL MEETING — The Rev. F. S. Porter, Maritime Secretary of Canadian Bible Society and Judge Forbe s. of St. John, N. B., arrived in this Province last Saturday evening. These gentlemen intend holding a number of services in this Province in the interests of the Bible Society. The places and dates of these meetings will be found in this paper.

SCHOOL WORK — Following is the class standing of Primrose School for the month of Sept.—GRADE 7—Margaret Cantello; Mary MacDonald; Jessie Acorn; GRADE 6—Lorne Wigginton; Christina Acorn; Ada Acorn; equal; CLERMONT McDONALD; GRADE 5—Mary Cantello, and Augustine McDonald, equal; Christina Cantello; Laura Acorn; Daniel Acorn; Florence Cantello; GRADE 4—Clara McMaster, Laura Miller; GRADE 3—1 Div.—Annie Acorn; Margaret Acorn; GRADE 2—Hector Cantello; John Cantello; GRADE 1—Mary McMaster, Elizabeth Campbell, Florence Acorn, Irene McMaster, Bertha Acorn, Harold McLeod, Stillman Acorn—L. M. Rice, teacher.

Women Who Are So Nervous

"IT SEEMS AS THOUGH THEY WOULD FLY."

"We all know them, and they are to be pitied, but if they could only realize there is one tried and true remedy for this condition our druggists would not be able to supply the demand for it.

That remedy is Vinol, the cod liver and iron strength-creator and body-builder.

Mrs. Albert Boutilier of Halifax, N. S., says:—"The influenza left me all run-down and so weak and nervous I would not work. Nothing seemed to help me until my daughter brought me a bottle of VINOL, and it accomplished wonders for me, as it built me up and restored my strength quickly. I cannot praise it enough."

Vinol enriches the blood, quickens the circulation, strengthens the nerves and every organ in the body.

Your druggist sells it, therefore accept no substitute.

Stop at Cook's for Your Photos

POULTRY SUPPLIES

Look after your Poultry flock. Nothing on the farm pays better than Poultry, with the high prices and big demand for Eggs and Dressed Poultry there is big money in it, and will continue to be. The cost for feed and attention is small compared with the financial results.

We make a specialty of Poultry Foods and Supplies.

Just Arrived

500 Bags Peerless Ground Oyster Shells (it is absolutely necessary to give the flock shell for Egg Shell formation.)

500 Bags Mica Crystal Grit. (A hen has no teeth. Grit must be taken into the crop to assist digestion.)

20,000 Poultry Leg Bands. Mark the young Pullets with a leg band, so that you can keep a record of their age. We have both Celluloid Ring and Aluminum numbered bands.

Lowest Prices. Wholesale and Retail.

Carter & Co. Ltd.

COMING TO THE PRINCE EDWARD

2 Days Only 2
Wednesday-Thursday
October 13-14



GEORGE LOANE TUCKER'S 'The Miracle Man'

Presented by Mayflower Photoplay Corporation

SCHOOL WORK — THE FOLLOWING is the standing of the P. Primrose Island School for the month of Sept.—GRADE 7—Mildred Wight; Ada Wight; Fabian Murphy—GRADE 6—Jerome Murphy—GRADE 5—Eileen Wight; Eugene Murphy; Leonard Lannigan; GRADE 4—Theodore Lannigan; N. Wight; E. Campbell, GRADE 3—Vernon Campbell; PERFECT ATTENDANCE—Mildred Wight, Archie Wight, Gladys Murphy, Eileen Wight, Evelyn Campbell, Nealie Wight, Eugene Murphy, Ada Wight, Teacher—M. Carmelita MacDonald.

The whole of life illumined: the flesh, the blood, the soul of living men and women—sinning, struggling, loving.

The reck of the underworld, the lure of the sea, the breath of the fields in summer. Fused with a thousand smiles and tears, in to a great dramatic entertainment that will live forever in your heart.

JOT THE DATES AND COME!

Prince Edward

MATINEE 3.15 NIGHT 7 AND 8.45 SHARP

SHE SURE DID REMODELL HER HUBBY:—

DOROTHY GISH

In a Numerous Comedy Drama on Femininity

'REMODELLING HER HUSBAND'

A riot of fun--He promised to love but one: But he fell for the Manicure Girl and all the rest and its his wife's task to remodel him.

See how she Remodels Him.
Dorothy Gish in a Dual Role as Star and Director.

JACK DEMPSEY

IN THE EIGHT CHAPTER OF

'DAREDEVIL JACK'

LIVE HOGS WANTED

Our agents will load live hogs at our usual buying points on the following dates:—

Thursday, Sept. 23rd.
Thursday, Oct. 7th.
and every Thursday thereafter throughout October, November and December.

See our agents for prices, weights, etc.

We want a few good live buyers at points where we are not already represented. Write or phone for particulars.

WM. DAVIES CO., LTD.,
E. M. CRAIG,
Island Representative,

Middleton
28 1-9-21 mtwt

MEN'S Sample Shoe Sale

ALL High Class Shoes

We have purchased a lot of Men's High Grade Fashionable Samples and have included them with all our broken lines of BELLS, EAGLE, SLATERS and BRANDON SHOES, these are CANADA'S BEST and sell from coast to coast from \$13.00 to \$16.50—the leathers are Black Calfskin, Kid and Kangaroo and many shades of Brown.

Big Assortment to Choose from, All Sizes

Sale price \$11.61 Tax .39 Total \$12.00 Buy Your Fall Shoes Now

We have all sizes 5 1/2 to 12 and Many Styles

Come in and inspect--See the Styles

Alley & Co., Ltd. Fashionable Footwear

