

BETTER BUSINESS BULLETIN

BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy

material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

Look ALL MAKES — ALL MODELS

Come In And See Them

Prices and terms to suit purchaser.

We must clear out these cars because we need the floor space for new ones.

T. G. IVES

Great George Street Phone 1117

ATTRACTIVE CHRISTMAS GIFTS

Pyjamas, Gowns, Satin Nighties and Slips.

SATIN BLOUSES Sizes 14-20

Price \$2.95

THE MODERN SHOP

Upstairs Over Canadian Stores

We carry a most complete assortment of best quality Groceries and Confectionery. Get your Christmas needs here, and don't forget

MISSING WORDS

Advertiser's Name _____

Groceries Edward See
Is To Value

Solution to Last Week's Contest

ADVERTISER'S NAME — THE GLORIA

Low—S. N. Kays
High—A. Pickard & Co.
Gift—Uptown Flowers
Tone—Toombs Music Store
Our—The Gloria
Are—Thos. Mills
Insist—The Pure Milk Company
Euston—C. C. Heeschen
Richmond—E. S. Moore

BUY AND SAVE AT THESE PRICES

Flour, all kinds, 24 lb. bags — 95c
10 lbs. Beans — 45c
10 lbs. Oatmeal or Rolled Oats 45c
3 pkgs. Corn Flakes — 25c
10 lbs. Sugar, White or Brown 50c
1 lb. package Tea — 45c

PHONE 246-J.

MacPHEE BROS.

Get Contest Slips Here

Call and see our special tables of

GIFT SUGGESTIONS

LINGERIE, SCARVES, HOSIERY, HAND BAGS, MUFFS, HOUSE DRESSES, Etc.

All at very low prices.

THE GLORIA

"Save The Child And Build The Nation"

DRINK

"GARDEN CITY"

MILK for STRENGTH

Garden City Milk Filtered, Clarified and Pasteurized for your protection.

YOU'RE SURE IT'S PURE WHEN IT'S "GARDEN CITY"

PHONE 584

The Pure Milk Company

Pioneers of Safe Milk

See Our Nice Selection of

YARDLEY'S and OTTER & MOORE'S

Lavender Toiletries

PHONE 773

We invite you come in and see our special assortment of

GIFT FLOWERS

We deliver to all parts of Prince Edward Island.

PHONE 1482

UPTOWN FLOWERS

173 Great George Street

MOORE'S SAUSAGES

2 Lbs. for 35c

Entry Slips for this Contest with all orders.

PHONE 1085

E. S. MOORE

109 Richmond Street

PRIZE WINNERS

1.—Mrs. T. H. Allen, General Delivery, Charlottetown.

2.—Alberta MacLean, 13 King Square.

3.—Mrs. Alta Rodd, Brackley.

GIFTS FOR CHRISTMAS

Cellophane Wrapped

25c

SEE AD. PAGE 3.

PRINCE GROCERY

GET YOUR Christmas Supplies at our store. We have a complete stock of High Class at very low prices.

PHONE 65

S. N. KAYS

87 Pownal Street

OUR CUSTOMERS know that we handle only one quality; the BEST.

TRY OUR Potted Meat AND Mince meat

PHONE 336

THOS. MILLS

MEAT MARKET 135 Hillsboro Street

RELIABLE COAL

PROMPT DELIVERY

BE SURE THAT YOU ARE GETTING YOUR MONEY'S WORTH WHEN YOU BUY

COAL

A. PICKARD & CO.

PHONE 240

Foot of Queen Street and 153 Great George Street

WE PAY SPOT CASH

FOR EVERYTHING WE BUY

All kinds of Men's Winter Clothing and Footwear; Carpenters' and Mechanics' Tools; Furniture, Stoves, Etc.

EXCHANGE STORE

108 Richmond Street. Phone 869.

DRESSED POULTRY WANTED

We will pay highest cash prices for Dressed Poultry, for the balance of the season.

PHONE 500

F. B. CONRAD

Corner Queen and Water Streets Charlottetown

No Experimental Work

Our Watch and Jewelry work is done personally. Our material department is well stocked.

We have had a long and successful experience.

We can assure satisfaction.

W. N. TANTON

Watchmaker and Jeweler 180 Kent Street

FLOWERS FOR CHRISTMAS

See our display of Potted Plants including:

JERUSALEM CHERRIES, PEPPERS, BEGONIAS, CYCLAMEN, AZALEAS, POINSETTIAS, FERNS, etc.

We deliver to any part of the civilized world.

JAMES TAIT

FLORIST 37 VILLA AVENUE

Member Florists' Telegraph Delivery Association Inc.

LAMPS

"The Gift of a Lifetime"

We have on display New Beautiful Bridge and Parlor Lamps at Bargain Prices. Call and them.

EDISON MAZDA LAMPS 20c.

TOOMBS MUSIC STORE

W. C. T. U. Notes

THE CHEAT

I cheated a good friend yesterday. Kept what his and went my way; Wronged him by silence—for in haste I let a glad thought go to waste.

I had a word of cheer to speak, To strengthen him when he grew weak To send him smiling on his way— But what I thought I didn't say.

He would have richer been to know That deed of his had pleased me so; But oh, I failed to let him see How much his conquest meant to me.

I cheated him of words of praise Which would have cheered his troubled days. In this a faithful friend I wronged By keeping what to him belonged.

The praise was his, by right to hear To him belonged my word of cheer; In silence, though, from him I turned And cheated him of what he'd earned.

—Author unknown.

SUPPORT THE LEAGUE OF NATIONS

The League of Nations needs support! It needs the individual, the organization, the nation in every part of the world!

In the lowest point of its prestige and influence since its organization, eighteen years ago. Those who long for world peace are vividly aware that in these critical days there must be a great rally of league supporters.

Let there be no apology for it. It still remains the greatest hope for peace that exists today.

Battered by critics, shaken by failure it still persists as an established organization of nations

\$4000.00 PRIZES in the **Dr. Chase Paradol Contest**

See Particulars on Page 3

as a common meeting ground—as a brake upon hasty, violent action. Great nations still support it, call upon it in times of stress. We have maintained it throughout eighteen years. We cannot tolerate the thought that it might dissolve. We have no substitute for it.

Again we turn to the preamble of its constitution where the high contracting parties agree to promote international co-operation and to achieve international peace and security; to accept obligations not to resort to war; to establish international law governing conduct among governments; to prescribe to open, just and honorable relations between nations. The underlying principles are right and must survive.

Even now, the future policy of the League of Nations is being formulated. Let every man and woman in Canada realize the importance of these days, for the future peace of the world. May the words and actions and prayers of our organization be such that we may do our full share to assure the League of Nations an opportunity to realize its great purpose. Support the League of Nations! (Submitted by Mrs. Rex Eaton, National Superintendent of Peace and Arbitration.)

EVILS OF TOLERANCE

Tolerance is a virtue when exercised in its proper sphere. It is not a virtue when it is exercised out of that sphere. The Word of God condemns the condoning or tolerating of evil. We therefore, as a Christian community, are not justified in tolerating an institution such as the liquor trade.

I have been asked to explain why some people want to tell others what they shall or shall not drink, and what they should not do on Sundays. One word affords the answer: Calvary. Our Saviour suffered on the Cross to redeem our race from all those habits, appetites and practices which are injurious, and no Christian who has the love of God in his heart and the vision of the Cross before his eyes can be indifferent to the highest moral and spiritual welfare of his fellow men.

There is abundance of proof that even moderate indulgence in alcoholic beverage is: hurtful and injurious. He who indulges incapacitates himself for the highest and best service he might render. He is indulging a weakness which is robbing his manhood of its strength, its beauty, its glory and power. He may refuse to see it. He may declaim against those

whom he regards as interfering with his personal liberty, but he would do well to consider the words of the apostle: "Only, use not liberty for an occasion to the flesh, but by love serve one another."

The people who are seeking the overthrow of the liquor trade are moved by sincerity altruistic ideals.

—T. H. Bradley.

PERSONAL LIBERTY ENDS WHERE PUBLIC GOOD BEGINS

The Rt. Hon. Sir George E. Foster, G.C.M.G., D.C.L., Finance Minister of Canada in The Government of Sir John A. McDonald, has written at length on the subject of Prohibition, to the Temperance Alliance. Scarcity of space

prevents our publishing the paper in full but we select therefrom the following:—

GEMS

I have never shirked hard work. I have led an exceedingly active life, calling for constant and exhausting physical and mental exertion, and done as much organization and administrative work as perhaps any man living in Canada, and have done this without the aid of intoxicants of any sort. "Yes," says a friend, "but what a lot of fun you have missed." Maybe, but when what a lot of headaches I have missed, what a lot of chances to make a fool of myself, to lose my self respect, and maybe to become a victim of the degrading drink habit. Have you not my friend, as well as I, in memory

many fine youths who started life with endowment and resources equal or superior to our own, who have fallen victims to drink and wrecked their own careers beside bringing untold suffering to their families.

"Police reports from every Wet State and community in America ought to open the eyes of those who clamored for repeal of Prohibition. Those data show that arrests for drunkenness have increased by 21 per cent., that motor car accidents due to intoxicated drivers have been more than trebled, that murders, suicide and violent crimes having liquor as their underlying cause are greater than at any time in the past ten years."—Life Magazine.

OUR BOARDING HOUSE with Major Hoople

EH! WHAT'S THIS? WHY UMF-U-SPUT-T-SPUTT-T-DRAT THAT LAWYER! CHARGING ME A \$500 FEE FOR DEFENDING ME IN THAT LEASE CASE—ACK-KUMF—KUMF—I'LL HAVE HIM DISBARRED! ULF-U-MPS!

IS THAT FROM LAWYER HANKLE, TH' MAGICIAN YOU WERE CHEER LEADER FOR YESTERDAY, BECAUSE HE PULLED ONE OUT OF HIS HAT AND FOOLED TH' JUDGE? I THOUGHT HE SHOWED YOU ALL HIS TRICKS

HE DID, EXCEPT THAT ONE! WHAT CAN YOU EXPECT? WHEN A SQUIRREL DOES BUSINESS WITH A TAXIDERMIST, HE'S GOING TO GET STUFFED

THE BLOW FALLS—HARD!

OUT OUR WAY

HE GOT SO TIRED WAITIN' FOR THE BOSS TO LEAVE FOR A MINUTE SO HE COULD LOAF ON THE JOB, THAT HE CAN'T ENJOY IT, NOW THAT THE BOSS HAS LEFT.

AW, THAT AINT IT! HE'S JUST HAVING A TOUGH TIME TRYNA LOOK AS TIRED AS HE THOUGHT HE WAS WHEN THE BOSS WAS WATCHIN' HIM.

EMPTY SUCCESS

J. R. WILLIAMS

suffragette having been seen in... It leaked out later that the suffragette flags had been placed by our new King, then PRINCE... Without law, eral pandemonium would de...