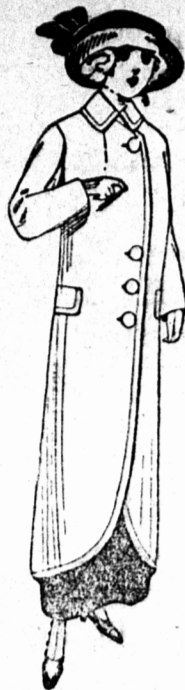


The greatest store and the greatest business on P. E. Island have risen here on the foundation of Public Satisfaction with the best service, the best assortment and the lowest prices. The store of satisfaction.

A Supreme Showing of The Season's Fashions

The Store Of Satisfaction never sacrifices quality for low pricing. Neither does it use quality as an excuse for high prices. It considers the customer first and the customer naturally gives it first consideration.

The Style Review of 1913 --- Fall and Winter Wear The Master Designers of the World Represented



A Magnificent Display and its Significance

The Word Of the Moment is Millinery

WITH EVERY WOMAN, at least, who has seen the display of PROWSE HATS. They demand attention and compel admiration because these are different hats, charming in the hand, but a literal revelation of beauty when deftly poised on the head. That they reveal unsuspected beauties in the wearer as well as in themselves is not the least of their many commendations to favor. And that they are the last word in distinguished and distinguishing style is half the secret of their favor. Among them are the cream of new Hats from famous milliners of Paris, London and New York. But equally beautiful are our own adaptations of these French hats, not lacking one bit of their chic, and style in original ways. Tailored Hats, Dress Hats, Morning Hats and children's millinery a wide range of original and imported models from \$2.10 to \$15.00.

FROM ALL THE WORLD OVER where fashion reigns have come to us the superb gowns, wraps, waists, hats, dresses, coats and furs that will be shown to you here all next week in a wonderfully attractive way, and which will be the authoritative **STYLE REVIEW OF THE YEAR**. It is an exhibit which will please the most fastidious women of Charlottetown and vicinity and one which they may speak of with pride to their friends.

THE REVIEW THIS YEAR is a most remarkable one in many ways. It is the most elaborately comprehensive ever attempted in Charlottetown. In fact we can confidently say that never before has there been exhibited in the history of the ready-to-wear garment business, so diversified, wide embracing and complete a collection of

Women's Misses' and Children's Apparel

Every good maker of note in London, Paris and Canada is represented, and one of the striking features of the showing will be the incomparable collection of misses' and children's apparel. The models are of course exclusive and will not be shown in any other store hereabouts.

PROWSE BROS LTD.

Autumn Dress Fabrics Are Ready

OUT FROM THEIR CASHES and in a wonderful early showing are the New Dress Goods, the fabrics that are shown in all the fashionable centres.

These messengers of the modes bear the imprint of France, of Germany, of England and the best of America. Included are the new velours, the lustrous, princely and broad cloths, wool brocades, wool venetians, whipcords, and diagonal tweeds, silk and wool creps, new satin cloths, eponges, and a score more of the new weaves and the old favorites.

A wonderful showing of the tones—mahogany, raven, petrol blues, new navy tones, all the dark soft tones of burgundy, plum, prune, Russian greys, all the shades of brown and tan, taupe, all the favored greys. No matter how difficult you have found it to get just the exact tone you want you will find it here in a wide range of the new materials and weaves.

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province

—THE MORNING DAILY Guardian can be obtained at Laferty's Tonsorial Parlors, Summerside.

—SUBSCRIBERS should renew a week or two before the time they have paid for has expired and thus not miss an issue, as all papers are discontinued promptly on expired date.

—DELEGATES—Sunday Schools are again reminded that the names and addresses of their delegates to the Provincial Convention must reach Mr. W. T. Huggan, Charlottetown, on or before Oct. 22.—J.

—THE SWANSEA TRADER—The Swansea Trader is due in Summerside early this morning. Her outward cargo will be large, consisting of about 2,000 bags of oats and potatoes.—J.

—THE BEAVER—Messrs. Joseph Head & Co., are loading the three masted schooner Beaver, with a cargo of oats for Hastings, N. S. She will likely be ready to sail tomorrow.—J.

—THE RAINFALL—The rainfall at Summerside, since Sunday last, has established a record for volume, which few will care to see equalled. The total rainfall amounts to within a fraction of 5 1/2 inches or about 55 tons of water to the acre. Reports from different parts of the county indicate that considerable damage has been done to the grain crops. In some cases grain in stock is said to be practically worthless.—J.

—HOTEL ARRIVALS, Bearisto House, Alberton, are: Harry England, Summerside; John W. McConald, Glenfannan; J. Arthur Buote, Summerside; J. C. Dymont, Northam; F. C. Colwell, St. John; A. D. Herlihy, Coleman; Joshua Henderson, Freeport; Chas. F. Dickson, St. John; J. J. McNeil, Charlottetown; W. B. Wilson, Charlottetown; J. E. McLean, New Perth; J. W. Orruthers, Montague.—A.

—ONE CENT per word each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—MR. FRANK LAFFERTY is Guardian Agent in Summerside. His office phone is 26.

—SALESMAN WANTED— for shoe department. One with some experience preferred. Apply personally or in own hand writing. Sinclair & Stewart, Ltd. 2175-10-18ME21.

—FOR SALE.—A female black silver fox of a large litter 1913. Well bred of the Raynor-Tuplin stock. Price reasonable. Apply to P. O. Box 220, Summerside. 1576-9-19Mtf.

—WANTED by Nov. 4th, a maid for general housework. Apply Mrs. R. B. Rogers, Summerside, P. E. Island. 2120-10-15M5p.

—Mr. W. A. MILLMAN is Guardian Agent in Alberton, and he will be glad to receive news, and renewal subscriptions and advertising. Metf.

—SMELT NETS all sizes Sea Island Cotton, Scotch Linen—the early, not applicable to the ward right kind and the right prices at Braces. 1962-10-8Mw41Es21.

—FOX AND MINK NETTING.—Braces have just received still another shipment of the famous "RED LABEL" quality and can now supply all widths and gauges in 1 and 2 inch mesh. 1962-10-8Mw41Es21.

—TOWN COUNCIL.—A meeting of the town council was held in the Court House, Alberton, on Wednesday evening, all of the Councillors being present with the exception of Chas. Woodman. It is understood that the sidewalk extending from the corner near the Episcopal Church to the residence of James Barke, will be lengthened as far as the Catholic Sacred Hearts Church. The work will be done under the superintendence of the police officer, Jos. Brown.—A.

—FOX CAGE.—About a mile back in the woods near Alberton, is a curious looking cage. Some said it was left here the time the Haag Circus struck town, but on further inquiry it is learned that it is only a part of a fox ranch, that had been put out there to catch any foxes not yet capitalized in a Stock Company.—A.

WESTERN PERSONALS

—Mrs. H. J. Compton, Summerside, has returned from a six weeks visit to her daughter, Mrs. G. B. Hillis, Halifax.—J.

—Mrs. John Grady, Summerside, and Mrs. Henderson, Bedque, left recently for Vancouver, where they will spend the winter.—J.

—Mrs. Jabez Williams, Tyne Valley, left yesterday for Boston, where she will spend some time visiting her daughter, Mrs. E. Rayner.—J.

—Miss Nettie Haywood, Alberton, arrived home last week from Brockton, Mass., where she was visiting friends.—A.

—Mrs. Jabez Pridham, Summerside, left on Thursday morning for Saddle Lake, Alberta, where she will spend the winter with her daughter, Mrs. (Rev.) J. A. Sellar.—J.

—Mr. J. J. McDuff, of Charlottetown, Superintendent of Dominion Public Buildings, was in Alberton on a short business trip. While here Mr. McDuff thought that Alberton should have a Public Building. A new post office and custom house would fill a long felt want.—A.

—We know we can give you wonderful satisfactory service in prescriptions. Our department is kept busy from 9 a. m. until 9 p. m. filling the orders that are coming in but we can still attend to any part of the order. We guarantee the accuracy of dosage and the purity of ingredients. We give you just what the doctor ordered. Leave your next prescription here. The MacKinnon Drug Co., Corner Great George and Kent Sts.

AN INTERESTING CONVERSATION

The following is the substance of a conversation which recently took place between Mr. Thomas McMahon, night watchman at St. Dunstan's Cathedral, and a man who called to see him:—

"So, Mr. McMahon, you really think the Oxygenating Machine cured you?"

"I don't think it, I know it," replied Mr. McMahon.

"But was your case really as bad as has been stated?"

"Well, a good many people in town know that I was gone to nothing with anaemia, rheumatism and other ailments, that for five years previous to using the machine I was steadily going down hill, and if you don't believe me I can refer you to scores of people who knew my condition, although no one but myself knows how much I suffered."

"Did you have medical treatment during your illness?"

"I guess I spent considerably over a thousand dollars in that line, and several doctors told me that my case was incurable."

"But if the Oxygenator is such a fine remedy, I can't understand why some people whom I know to be suffering with anaemia and rheumatism don't try it?"

"Perhaps they haven't heard of it."

—Mrs. J. J. Ross, Boston; J. Poole, Montague; T. S. Hamon, Montague; F. N. Dawson, Toronto; W. H. Thompson, St. John; F. J. McQuarrie, St. John; Miss A. McDonald, Dundas; Mrs. Thompson, Boston; W. Amy, Toronto; W. L. Thompson, Boston.

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—"But if the Oxygenator is such a fine remedy, I can't understand why some people whom I know to be suffering with anaemia and rheumatism don't try it?"

—"Perhaps they haven't heard of it."

—"So you think that invalids who won't try it are fools?"

—"I certainly do. If they're not open minded enough to investigate and give the machine a chance, the grand cure is up with them. That which cured me and so many others will cure them if they haven't waited too long."

—"Then, you don't think the Oxygenating Machine can cure everyone?"

—"Hardly. If I had waited much longer I'm sure it wouldn't have cured me. I got it as soon as I heard of it, and just in the nick of time."

—The visitor departed convinced that Mr. McMahon had acted wisely and with the determination to advise his suffering acquaintances to give the Oxygenating Machine a chance.

—The improved Oxygenating Machine called the Farador may be rented or purchased on the same terms as was the older machine—the Oxyphator, which is now sold at a very liberal discount. Call or write to W. E. Enman, Representative of the Farador Oxygen Co., 30 Longworth Ave., Charlottetown. 2190-10-18Mell.

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ROMANCE OF FAR WEST DISCLOSED AT MONTREAL

MONTREAL, Oct. 15.—Arthur Hinstonbury and his bride, Yaada, daughter of Oswenwenda of the Squamish tribe, reached the next to last lap of their long honeymoon. From a sheep ranch three hundred miles from Vancouver to Leeds, Eng., is the extent of the journeying.

Mr. Hinstonbury is taking his Indian wife home to see his parents. When Mr. Hinstonbury first settled in the district, about seven years ago, the Indians helped him greatly in caring for his sheep. A strong friendship grew up between him and Oswenwenda, one of the little braves, but when early in September Mr. Hinstonbury decided that he was in love with Yaada, the daughter, Oswenwenda demurred, as he said marriage between the two races was wrong.

"So we ran away to Vancouver," Mr. Hinstonbury said. "Oswenwenda took it pretty cheerfully after we got back, but they made us go through the Indian ceremony as well."

HOTEL ARRIVALS

—Mrs. J. J. Ross, Boston; J. Poole, Montague; T. S. Hamon, Montague; F. N. Dawson, Toronto; W. H. Thompson, St. John; F. J. McQuarrie, St. John; Miss A. McDonald, Dundas; Mrs. Thompson, Boston; W. Amy, Toronto; W. L. Thompson, Boston.

VICTORIA

—Mrs. J. J. Ross, Boston; J. Poole, Montague; T. S. Hamon, Montague; F. N. Dawson, Toronto; W. H. Thompson, St. John; F. J. McQuarrie, St. John; Miss A. McDonald, Dundas; Mrs. Thompson, Boston; W. Amy, Toronto; W. L. Thompson, Boston.

QUEEN

—Mrs. J. J. Ross, Boston; J. Poole, Montague; T. S. Hamon, Montague; F. N. Dawson, Toronto; W. H. Thompson, St. John; F. J. McQuarrie, St. John; Miss A. McDonald, Dundas; Mrs. Thompson, Boston; W. Amy, Toronto; W. L. Thompson, Boston.

REVERE

—Mrs. J. J. Ross, Boston; J. Poole, Montague; T. S. Hamon, Montague; F. N. Dawson, Toronto; W. H. Thompson, St. John; F. J. McQuarrie, St. John; Miss A. McDonald, Dundas; Mrs. Thompson, Boston; W. Amy, Toronto; W. L. Thompson, Boston.

Foxes, Mink, Marten and Coons For Sale

2 black and silver female foxes 1 1/2 years old had litters this spring.

1 black and silver female 2 1/2 years old had litter last spring.

1 black and silver dog 1 1/2 years old father of litter

7 large young females 40 to 90 percent black.

3 large young dogs 40 to 90 percent black.

4 large young cross females and 2 dogs.

1 very large Island trapped red female had litter last spring.

1 pair of dark martin

2 very large dark female coons. Also a number of mink.

—The Tyne Valley Fox Exchange Tyne Valley, P. E. I. 1221-10-15MwmtlNov15.

THE CULTURE OF BLACK AND SILVER FOXES.

A timely publication, The Culture of Black and Silver Foxes, has recently been issued by the Rod and Gun Press, Woodstock, Ont. This book is a series of articles written by Dr. L. V. Croft, who in addition to being a successful breeder of foxes in captivity, is a specialist in veterinary science and his attitude in these articles is that of a scientific man. To those breeders of fur bearing animals who have no knowledge

of veterinary science—and comparatively few of those who are engaged in this new industry have—Dr. Croft's book will be of inestimable value. The book comprises chapters on Heredity, Origin, Breeding, Mating and Gestation, Pups and Dens, Food and Feeding, Hygiene and Care, etc. It is well illustrated, neatly bound in paper cover, and can be procured from W. J. Taylor, Limited, Publisher, Woodstock, Ont., for the remarkably low price of sixty cents.

"The finest stock of linens shown on Prince Edward Island is the lovely range of new Shamrock linens at this great linen department. See the ready made table cloths—the tea clothes—the pillow shams—the towels and all the rest. Such goods as have never been shown in this city before. Moore & McLeod 2175-10-18M21.