

THE EASTERN GUARDIAN

*SHOP from Holman's Catalog... *SHOP from Holman's Catalog... *IF ITS "DRY GOODS" we have it. Buy where you can save money. Ives & Murdock, Ltd. 500917-27-101.

*SAILS FOR NFLD.—The schr. Maggie and Eric, Capt. Kenny, sailed from Montague for Newfoundland last week with a cargo of general produce, loaded by McLeod and McGregor.

*THE FAMOUS seven reel Studebaker film will be shown at Souris in the B. I. S. Hall on Wednesday, Nov. 1st at 8 p. m. and at Montague in Ives' Hall on Thursday Nov. 2 at 8 p. m. There will be no admission charge at either place.

*BIG SHIPMENTS.—Large numbers of lambs continue to be shipped from Montague this fall, several carloads already having been shipped. The price paid being nine cents per pound or nearly nine dollars for a lamb. When the weather gets cooler, these animals will be killed here and shipped as dressed meat. Some of the farmers are receiving from this source alone as much as for their whole crop of potatoes. The raising of sheep is one of our best paying industries and while the majority of the farmers are engaged in it, the pity is all of them are not. It is said the wealth of Australia is due to its sheep raising. Large quantities of Australian wool find its way into the United States and Canadian markets. Here, there were more sheep raised on this island, this importation might be considerably lessened.

Beauty Contented... You are always confident that your beauty has been developed to the highest of its possibilities after using Gouraud's Oriental Cream. Send 15c for Trial Size. Parf. T. Hespion & Son Montreal. Gouraud's Oriental Cream

Our prediction of the hottest summer ever is based on the fact that all summers are that hot.

Stop! Look!! Listen!!! Come to see our big week end bargains in Dry Goods, Boots and Shoes, Ready-to-Wear Clothing, etc., in OUR NEW STORE IN GEORGETOWN. Customers coming by ferry who make a purchase of \$5.00 (Five Dollars) or over will get their ticket refunded. B. BENJAMIN Next to Laver's Meat Market

ENTERPRISE PIPELESS FURNACE

What It Is: The most dependable, modern heating system to own, to operate and to keep in good repair. Made of all-cast iron, it wears years longer. What It Does: Keeps every part of the house warm, even in the coldest weather. The heat is even throughout. Occupies very small space. Can be installed in a day. Very simple. No cumbersome heat pipes. No cutting up of the house. The Enterprise is the most economical of the pipeless furnaces. It saves from one-quarter to one-third of the fuel. We will gladly show you the Enterprise Pipeless Furnace and its exclusive features.

Poole & Thompson, Ltd. Montague, P. E. I.

*NO PICTURES in Morell or St. Peters this week. 30-31

*FAWCETT FURNACES—Let me sell you a Fawcett Furnace. Satisfaction Guaranteed. Ora Kaye. Montague. 30-61

*CAN MAKE OVER Your old Hot air Furnace into Pipeless style. Ora Kaye. Montague, 30-61

*If you want drugs our stock is genuine, fresh and sure curatives.—The Souris Drug Co.

*WE WILL BUY live hogs at Ugg Station on Tuesday Nov. 7th. Current market price. McLeod & Son, Ugg.

*A POPULAR MOVE.—Mr. and Mrs. H.J. Mabon of Montague have moved to their new premises the Robertson property. In such capab'g hands, when again the month of roses comes round, this will be one of the prettiest places in the town.

*SHIPPING DULL.—This is the dullest fall in the shipping line that Montague has seen for many years, there being only three vessels in the port at the present time, one a large Newfoundland vessel, loading mixed cargo, the other are locally owned and will likely be laid up. Farmers are reluctant to haul at the prevailing prices—and are holding for higher figures.

*ENJOYED HOLIDAY.—Mr. Archie Campbell has just returned to Montague from a month's visit to Boston and other centres. Being a man who has always been used to hard work, the trip was all the more enjoyable. While in Boston he saw a great many islanders—among them a number of his old acquaintances, who showed him every kindness which greatly added to the pleasure of the trip. Archie is one of few who are conspicuous by their absence and it was certainly welcome news, when the word was circulated that he was home again.

*NEW BUSINESS STORE.—We are pleased to report another new fish emporium opened up in Montague. Two of our townsmen, Messrs Dolron and Sorrie being the proprietors. All kinds of fish will be handled.

*Among the notable visitors to Montague recently, was Mr. Hiram Mellish. Mr. Mellish is on a visit to his old home in Union Road, Kings County. Although it is thirty two years since he left his island home, his aged mother who is in her eighty-eighth year, recognized him on first sight. Mr. Mellish has been fairly successful in U.S.A. and is today Superintendent of one of the largest reformatories in that land.

Eastern Personals... *Mr. Malcolm Macdonald of Lorne Valley was a week end visitor to Montague. Judging from the many hearty hand shakes he received, he is surely a welcome visitor.

HOTEL ARRIVALS

VICTORIA HOTEL... Geo. D. Scarborough, Toronto; John J. Kerr, Hamilton; Dr. Earl Schroeder, Everett Mass.; C. A. Meikle, Summerside; C. D. Murdoch Amherst; H. E. Marney, Amherst; F. Fraser Halifax; F. E. MacLaurin, Ottawa; W. T. Weir, Stanley Bridge; M. C. Pollard, Toronto; W. H. Pope, Pictou; Capt. J. P. Ellis, Boston; A. B. Hollis, Montreal; R. E. Perry, Halifax; John E. Taylor, Montreal; F. W. Melliot, Concord, Mass.; T. D. Benson, Summerside; H. P. Blakey, Montreal; Miss S. T. Weatherbie, Bellevue; Alfred Weatherbie, Bellevue.

QUEEN HOTEL

H. B. Arbing Summerside; Miss Marion E. Jack, St. John; Mrs. A. P. Ives, Elliot Maine; J. H. McPhee, Georgetown; S. W. Gardner City; J. A. McDonald, Halifax; B. G. MacFarlane, Sackville; C. Carter, Halifax; Mr. and Mrs. Metherall North Sydney.

REVERE HOTEL

Thos. Campbell, Souris East, A. F. Campbell, Souris East, H. Murdoch, Victoria, D.L. MacDonald, Montreal, N.E. Myrer, City, D. LaJole, Quebec, H.J. Sutherland, Souris, R.J. Harris, Sydney, C. B. Chas. Currie, Hamilton, Elmer Brown, York, Rodette McAdam, St. Peters, P.A. Spiter, City, L. B. Bell, Toronto, M. J. Mulver, Kirkora, E. J. McIver, Kirkora, Jas. B. Jay, Morell, W.R. Callaghan, Summerside, R.E. Ellis, Summerside, Jan. Bears, Boston, Mass., Geo. O'Donnell, Boston, Mass., Lily Weirs, Boston, Mass., Alice Fitzpatrick Boston, Mass., T.T. Trenholm, Amherst, A. Delaney, Kensington, J.R. Harris, St. John, Geo. Perry, Newfoundland, A. McDonald, Souris, J.N. McEachern, Souris.

Simple Way To Take Off Fat

There can be nothing simpler than taking a convenient little tablet four times each day until your weight is reduced to normal. That's all—just purchase a case of Marmol's Prescription Tablets from your druggist for one dollar, the same price the world over. Follow directions—no starvation dieting or live-long exercising. Eat substantial food—as easy as you like and keep on getting slimmer. And the best part of Marmol's Prescription Tablets is they are harmless. That is your absolute safeguard. Purchase them from your druggist, or send direct to Marmol Co., 4812 Woodward Av. Detroit, Mich.

FOLLOW the CROWD to our DOLLAR DAYS SALE

The Mercantile Event of the Season

Our Big Pre-Thanksgiving Sale Friday and Saturday, November 3rd and 4th

The Greatest Value for Your Dollars Seen in Recent Years

We close on Thanksgiving Day, Monday, November 6th

Velveteens Regular \$2.25 for \$1.48 27 inch Velveteen with twill back, in colors dark olive, rose, grey and purple, regular \$2.25 value for only, per yard... \$1.48 Corded Velvets \$1.75 for \$1.19 27 inch Corduroy Velvet in copen and navy shades—suitable for Children's Coats; \$1.75 value, clearing at per yard... \$1.19 Coating Cloth Reduced to \$2.29 54 inch all-wool Velour Coating Cloth in dark fawn shade, this is entirely new stock and should be a favorite to all anticipating a new coat; regular price \$2.75 per yard; clearing for these two special days at only... \$2.29 Oxford Suiting \$2.50 for \$1.98 1 only piece all wool Oxford Suiting, suitable for men's wear as well as children's coats; a good weight in a nice dark grey shade, 50 inches wide, well worth \$2.50 per yard. November 3rd and 4th, yours for only... \$1.98

A Matchless Offer in Women's Botany Serge Suiting \$2.59 per yard

Not even in the old days of cheap goods have you seen anything to beat this line for downright good value. A splendid quality cloth in Men's weight serge, admirably adapted for the new Fall and Winter costume; all pure wool 54 to 56 inches wide, fully equal to anything you may see offered at \$3.50, and we make this statement without fear of contradiction—a really wonderful value at this special price: per yard... \$2.59

3 Leaders from the Hosiery Department

A good weight heather mixture Cashmere Hose, assorted colorings; one that will assure comfort and service, sizes 8 1-2 to 10. Regular value \$1.00, special only... 78c Ladies pure wool heather mixture Hose, a very popular line and a leader in all respects; sizes 8 1-2 to 10, was \$1.50, now only... \$1.29 Ladies extra heavy weight Cashmere finish Hose, in black only. This line will give you warmth and comfort combined with wear; sizes 8 1-2 to 10 regular 75c, special for these two days per pair... 48c

Two Special Values in Flannelettes

Flannelette is a very needful article at this season of the year for children's undergarments, hence we offer for these two days this 27-inch striped flannelette in a good weight that you can depend upon at the special price of 16 1-2c per yard. Heavy weight White Flannelette 34 inches wide, extra special for November 3rd and 4th at per yd. 24c.

Women's Fine Boots worth to \$6 00 Clearing at \$3 45

100 pairs Women's high cut Kid Boot in both black and chocolate shade, made on a good fitting last with medium or Cuban heel, assorted sizes in the lot; priced regularly at \$4.95, 5.50 and 6.00; your choice to clear in this special two days' sale per pair... \$3.45

Granulated Sugar 7 3-4c

For these two days, November 3rd and 4th we offer best grade granulated white sugar at per lb., 7 3-4c; we limit the quantity sold to any one customer at 20 lbs.

Sinclair & Stewart, Limited SUMMERSIDE, P. E. I.

Big Values are offered in the Ladies' Ready-to-wear Department For Our Pre-Thanksgiving Sale

Ten only Women's Coats, fancy Tweeds and other Cloths, in sizes 36 to 40 only; priced to \$25.00, a great bargain at this clearing price, each... \$10.00 Ten only Black Plush Coats, size 36 and 38; worth \$35.00, to clear each... \$20.00 New stock in Burbury style coats, specially priced, each... \$13.75 Ladies Velour Coats in smart new models worth to \$27.50, special sale price... \$19.00 Girls' Winter Coats, in ages 10 to 14 years, fancy Tweeds and heavy Chevions, full lined; regular value \$15.00; a wonderful value at this very low price, your choice... \$8.75 Children's Blanket Cloth Coats, scarlet and copen shades, full lined, ages 4 to 6 years; specially priced each at... \$4.95 Girls' Wool Serge Bloomers, 8 to 14 years, price only... 98c Children's dark Flannelette Rompers, 1 to 3 years, special... 98c See our big range of new Fall Coats, Dresses, etc.—All priced to your advantage.

Fur Sets only \$19.75

8 only Black Manchurian Fur Sets Muff and Stole, regular \$30.00, clearing at per set... \$19.75

New Pattern Hats Reduced 1-3 off

20 new Pattern Hats, the season's popular models and trimmings, specially reduced for two days' sale, 1-3 off. See also our special showing of Tams, also Brushed Wool and Felt Sport Hats at closest prices.

Special Values in Dress Goods

Plaid Dress Goods in medium and dark shades, especially suitable for children's wear—extra value at per yard... 59c All wool Self-stripe Serge, 50 inches wide in colors sand, rose, navy, brown, copen and black; special sale price per yard... \$1.10

Grey Cotton Greatly Reduced Note the Width

60 inch Unbleached Cotton, woven of good serviceable weight strong even thread, a banner for general use in 5 and 10 yard ends; special sale price, 5 yard ends, 75c, 10 yard ends... \$1.50

Women's Underwear Specially Priced

20 dozen Women's Ribbed Underwear, Fall and Winter weight, with long sleeves, regular value 65c, but owing to a slight imperfection such as a drop stitch or oil stain, they are classed as seconds, but the general service of the garment is not by any means affected; a big value for the sale, per garment, 46c; per suit of two pieces... 90c

Big Values in Towels and Toweling

Turkish Towels of good quality that will give a lot of wear, well adapted for general household use, have fringed ends with cream ground and colored stripes; size 15x32 inches, special value per pair... 32c Superior quality crash roller Toweling, 16 1-2 inches wide, all linen quality with striped border. Note the price per yard... 24c

Odd Lines in Men's Heavy Rubbers at \$2.49

40 pairs of Men's Heavy Lumbermen's Rubbers, Snag Proof top with Red Sole, also some in all grey rubber and some with leather tops, odd lines from last season in \$3.50 to \$3.95 grades, on sale for Friday and Saturday, November 3rd and 4th at per pair... \$2.49

We Cash Your Victory Bond Coupons

Illustration of a woman in a long dress and hat, standing and looking to the side.

Granulated Sugar 7 3-4c

For these two days, November 3rd and 4th we offer best grade granulated white sugar at per lb., 7 3-4c; we limit the quantity sold to any one customer at 20 lbs.

Sinclair & Stewart, Limited SUMMERSIDE, P. E. I.

Mr. Edwin Gillis, of Bayside, has returned to S. D. U. "Ed." is taking fourth year work there. Mr. and Mrs. Edward McDougall of Grand River plan on spending the winter months at Ramford, Me. A pleasing social event took place at Maple Leaf Hotel, Grand River, on the night of October 12. Mr. Linus McDonald was a visitor to Richmond on Saturday.

The cheese factory at Grand River closed on Saturday last. Excellent work has been done in this factory for the past two years under the management of the capable and efficient cheese-maker, Mr. Henry McDonald. The cheese sent out is of the highest quality, and the finest flavor. Mr. McDonald is returning to S. D. U. in the course of a few days.

We wish him all kinds of luck. Miss Jante McDonald, of Grand River, returns to Boston, Mass., next week. Perhaps the June bridegroom will swear off drinking if the June gride will swear off smoking.

In England, beer is getting so high the poor can't buy it. Same here.

Richmond and Vicinity... Miss Margaret McCarvell and Miss Margaret Curley, teachers of Grand River, have returned to their schools after spending a very pleasant vacation with their parents at Borden and Freetown. Mr. Joseph McInnis, cheese-maker at Seikirk, has returned home recently to Grand River.

Grand River... The merchants of Richmond are extra busy this season shipping potatoes, lambs and geese. The highest price is being paid. Mrs. Emmanuel McLellan, Richmond, and Miss Ellen Gillis, Bayside, are visiting friends at Cardigan Bridge. Mr. Linus McDonald was a visitor to Richmond on Saturday.

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