

# S. A. McDonald

The Island's Leading Clothing Store.



**THE STANDFOLD**  
A Convertible Coat Suitable for our Winters.  
(REGISTERED)  
(PROTECTED BY PATENT)

### Our Overcoats Assure You Of Winter Comfort

COME IN and inspect our line of "classy" overcoats. You'll find them here in all styles, colors and fabrics to suit your taste and at very small prices.

We have all styles of coats, College, Convertible, Senator, Chesterfield's, etc., and can assure you of long wear and winter protection in every garment.

In tailor made, ready-made, and semi-ready coats we can give you good satisfaction in material, workmanship and price. We have the latest clothes worn by smart dressers and at prices that place them within the reach of all.

Call in today and try on some of our coats, they are superior to most and are bound to please.

Prices \$8.00 and up.

Who's Going To Win Our Contest?

### CANNING CODFISH FROM GULF OF ST. LAWRENCE.

(From Consul Frank Deedmeyer, Charlottetown, Prince Edward Island.)

The cod taken from the Gulf of St. Lawrence and at once prepared for the table is a delicacy far superior in appetizing appearance and flavor to the dry cod of commerce.

A method has been found to can this fish as it is taken from the water. The canned product in appearance of whiteness and delicacy of flavor comes very near the fresh cod. The cod may yet become a real aristocrat among fish. Experiments in the canning of cod have been carried on for some time in Prince Edward Island by an American firm of lobster packers which operates a number of canneries in this Province. The results are most encouraging and a market has been found for the output. The fish is first pickled, then steamed, and put into cans of commercially convenient sizes.

The method requires that the fish used be fresh from the water, and once thoroughly cleaned, and that the cans be absolutely pure and free from all deleterious matter. Unless the highest degree of cleanliness is observed the product will not keep. Properly done up the canned cod is a guarantee of absolute purity. The canned fish may soon drive the dried from the market.

Present methods are objectionable. The objections to the use of the dried cod are many. It is not, as alleged, always speedily and thoroughly cleaned; often the catch is salted down and split and cured for a future time. To prepare it for the dry-fish market cleanliness is not a prerequisite. Some fishermen are less careful than others, but even by the observance of ordinary care the drying cod, spread for some time on a scaffold, catches the dust and other impurities of the air. The manner of its handling, generally, is not appetizing. It is often stored and moved about much like kindling wood or bricks, stacked up on wharves and in warehouses and loaded into vessels, unprotected against the ravages of rodents and other vermin.

If the canning process proves as successful as it promises to be, it will open up a widening market for the cod and other food fish of the north Atlantic waters. An increased demand for canned fish will result in the expansion of the fisheries and in higher prices. The cod is the leading food fish caught in the north Atlantic. The value of this branch of the fisheries to the Dominion of Canada is now nearly \$4,000,000 annually. Since 1869 the cod has yielded Canada an income of \$150,000,000, leading salmon, lobsters, and all other species. In the last fiscal year the dry-salted cod of Canada went principally to Porto Rico, Cuba, Brazil, the British West Indies, and Italy. The United States took about one-ninth of the output. Only a small percentage of this catch is sent fresh to the American markets.

### A Good Snap in Silk Ties

This is a really swell stock that are actually worth 50c. Here's the whole secret—a manufacturer had an extra stock of handsome silk ends—we bought the ends at remnant prices and had them made into fashionable smart new ties—and they're here for your selection at ..... 25c



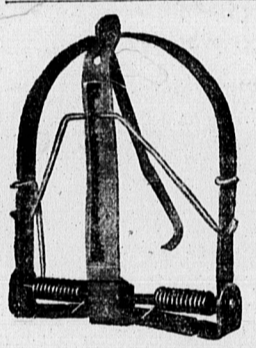
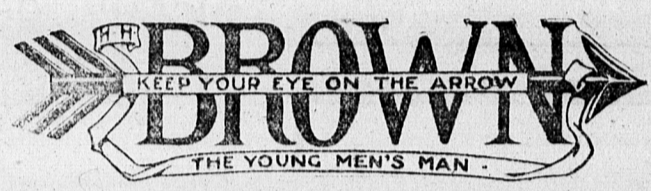
### Really Good Ties for 35c

You'll actually think these ties worth more money. There are handsome stripe effects. Choose at only ..... 35c

### Out-of-the-Ordinary Smart, Stylish Ties

You can't possibly buy better or nicer ties than these exquisitely handsome creations. A wide range of pretty patterns and colors—showing the shadow effects and double color treatment.....50c

If you want something real natty in neckwear you'll want to see the latest idea—the Paisley effects—it's the closest to real oriental are selling at and worth more than ..... 75c and \$1.00



## Trappers

We have just received the third large lot of traps

### VICTOR

Stop Thief and Tree

Beware of unknown traps. Our traps will not lose fur—they are sure to go and sure to hold. Every trap is warranted perfect. This means everything to the trapper.

### PRICES

- No. 0 Victor 13c
- No. 1 Victor 15c
- No. 1-2 Victor 20c
- No. 2 Victor 30c
- No. 1 Stop Thief 13c
- No. 2 Stop Thief 18c
- No. 3 Stop Thief 22c

Save money buy from us.

## The Rogers Hardware Co. Ltd.



### SANTA CLAUS HEADQUARTERS

WE are busy getting ready for the big annual HOLIDAY RUSH. Hundreds of CASES BOXES, BARRELS, HOGSHEADS and CRATES of new goods gathered from many countries are being received and opened up.

### New and Up-to-date Goods

—IN—

fancy goods, elegant china, glassware, toys, dolls, games, Christmas stationery, Xmas cards, calendars newest books, leather goods, smallwares, Bric-a Brac etc.

Santa Claus headquarters will be more popular than ever this year.

## Carter & Company, Ltd

drtuff.

Japanese Kimonos, quilted silk, combination colors, black and mauve, navy and red, red with navy etc. Elegant, rich and comfortable. Very suitable for Christmas gifts \$9.00 and \$10.00. Patons, Patons. 11-30dtf.

"Sachet Powder—La Violette, Rosiris, Saffron, Vivita, Azurea, Floramye, (Piviers) Trefolia, Violet, Heliotrope, (Grossmiths), Affinity (Seeley). The latter is simply lovely. Our special mixture for Xmas work is nice, too, and only 5c. a drachm. E. A. Foster, Central Drugstore, Sunnyside. 11-29dtf.

"Our stock offers unbounded opportunities for selection of pleasing, acceptable gifts for all. We can make your Xmas gift selecting most enjoyable for our stock is so large that no matter what your taste you will find the right article here at a small price. The Two Macs. drtf.

### A NEW CREATION WEBSTER'S NEW INTERNATIONAL DICTIONARY

The Only New unabridged dictionary in many years. Contains the pith and essence of an authoritative library. Covers every field of knowledge. An Encyclopedia in a single book. The Only dictionary with the New Divided Page. 400,000 Words, 2700 Pages, 6000 Illustrations. Cost over half a million dollars. Post yourself on this most remarkable single volume.



Write for sample pages, full particulars, etc. Name this paper and we will send free a set of Pocket Maps. G. & C. Merriam Co. Springfield, Mass.

### Presents for "Him"

is that to which particular attention is given. Our prices are placed at the lowest notch—Quality always the best.

### W. N. Tanton

Central Drugstore Sunnyside.

Make Every Day a bright day, by beginning the day with

**Abbey's Effervescent Salt**  
25c and 60c a bottle.

"Call in today and see our excellent showing of Canada's best sleighs. The display includes all the favorite models specially recommended for Provincial roads. No matter what your taste is you will find here your favorite and at a price that makes purchasing easy. Call in today—you're welcome. A. Horne & Co. 125 Kent Street. 11-29dtf

Overcoats—The Convertible style—3 in one—from \$8.50 up at Prowse Bros 11-28dtf.

### A Pure Soap

is necessary for a good complexion. A soap to be pure need not necessarily be high priced.

We have on hand a large assortment of all the leading makes of Toilet Soaps, besides other varieties, which if not so well known are fully as good and cost less money—William's Carnation at 25c box and Benzol Glycerine 3 for 10c are splendid values.

Don't forget however that our

Prescription Department is that to which particular attention is given. Our prices are placed at the lowest notch—Quality always the best.

**E. A. Foster**  
Central Drugstore Sunnyside

### AMHERST WINTER FAIR.

"That the tenth annual Winter Fair eclipses all previous ones, is shown by the entries which are now in, and made up.

The following is a list of the entries in the different classes:

- Beef cattle..... 145
- Dairy cattle..... 86
- Sheep..... 255
- Poultry..... 136
- Live Poultry..... 1,482
- Dressed Poultry..... 206
- Fruit Collections..... 41
- Seed..... 225

Which is in total 60 per cent. over last year, which was a record one.

The number of live poultry as above, is more than 500 more birds than have ever been shown here, and is by far the largest exhibit of poultry ever shown in the Provinces. A splendid program has been arranged for each evening, and all interested in agricultural life should be present.

Low rates have been secured on all railway lines, and the Lodging Bureau guarantees accommodation for all.

THE LINE OF PATENT LEATHER BELTS THAT YOU CAN GET HERE FOR 35 CENTS WILL DELIGHT YOU. HAVE A LOOK AT THE PRETTY ONES IN COMBINED BLACK AND RED EFFECTS. MOORE & McLEOD. 11-21dtf.

### Send us Your Table Linen

Our success with table linen not only evidences the thoroughness of our system, but the exceptional character of our facilities. Our ironing machines iron the articles excellently, giving it fine lustre and bringing the patterns out prominently.

With proper washing and correct starching this gives a result which delights the most fastidious lover of dainty napery and we invite such to try our work. We'll call for bundles and deliver them.

- Table cloths..... 5c each
- Table napkins..... 1c each

**Star Steam Laundry**  
A. F. Webster, Prop.

### NEW YORK FISH ADS.

Consignments Solicited. Prompt Returns

**John Dais Co.**  
(Incorporated)  
107 Fulton Market  
New York  
Wholesale Commission Fish Dealers.  
**FISH**  
Bass, Smelts and Eels, Specialties  
All correspondence promptly answered, tendils sent on application.

"Women's black fur lined coat, semi fitting, trimmed with self straps and buttons, made from all wool. Broad cloth, muskrat trimmed, sleeves lined. A serviceable and comfortable garment. Sizes 34 to 38. 50 inches long. Collar and reverse genuine sable, also in brown, green and black, \$4.00. Same as above only with real mink collar and reverse, \$75.00. Caracole coats, imitation pony, latest style. A late shipment received Saturday. Go on sale, \$12.50. Paton's. 11-21dtf.

"Our fall and winter cap stock is now ready for you, and we ask that you will see them before purchasing yours. In fall weights we have some extremely new and nobby shapes and patterns. 60c., 75c., \$1.00 to \$1.50. In the winter ones, we have the biggest assortment we have ever shown. 50c. to \$1.50. "It will pay you to see them." D. A. Bruce. 11-18dtf.

**New Millinery accessories just arrived Fashionable millinery at small cost at Prowse Bros. 11-28dtf.**

**NEW LINEN COLLARS FOR LADIES. THE PRETTIEST DESIGNS IN EMBROIDERY—2 FOR 25c AND 25 CENTS EACH. MOORE & McLEOD. 11-21dtf.**

"Our 65c. neckwear might easily be mistaken for a \$1.00 line. Paton's. 11-22dtf.

A LOT OF THE PRETTIEST NEW PATENT LEATHER BELTS YOU HAVE EVER SEEN. THE VERY LATEST SHAPES—BLACK OR RED EFFECTS—25c, 35c, 50c, 75c. MOORE & McLEOD. 11-21dtf.

Charlottetown's best line of furs are to be seen at Paton's 1-3 off samples. 75 pieces to choose from. Body Guard; Paton's best underwear. Stylish winter mufflers. All popular colors. Men's knitted mufflers with clasps, 25c. 11-21dtf.

THE CORSET THAT YOU WANT CAN BE HAD HERE—OR IF WE ARE OUT OF YOUR SIZE WE WILL GET IT—WIRE FOR IT IF YOU SAY. CORSETS 50c, 75c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.50, 3.00, 3.50. WE SELL D. & A. B. & L. AND NEMO. FOR COMPLETE RANGES COME TO THIS STORE. MOORE & McLEOD. 11-21dtf.

LARGE BOX OF FUR NECK PIECES, COMPRISING TROWERS, SCARFS AND CRAVATS 13 OFF. THE BALANCE OF OUR SAMPLE LOT. PATON'S 11-15dtf.

"50 misses and girl's coats — all new styles, pretty and comfortable. Bring along the little ones. Paton's. 11-21dtf.

"Why not save money on your boy's suit by buying from us—others do. Simon Joseph, Queen St. 11-21dtf.

SEE THE NEW COATS THAT WE OFFER YOU—SMART—UP TO THE MINUTE NEW GOODS NOT OFFERED IN ANY OTHER STORE IN TOWN. MOORE & McLEOD. 11-21dtf.

"Dominion Blend Tea saves you money. It is good tea. It comes out strong in the cup and has fine flavor. Ask your grocer for Dominion Blend Tea. Registered. 10-24dtf.

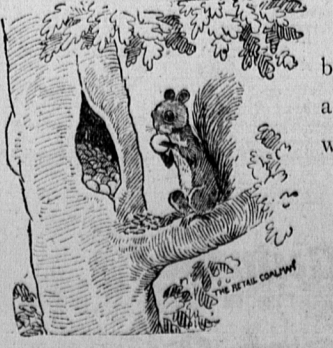
"STANFIELD'S UNDERWEAR CAN BE BOUGHT AS CHEAP IF NOT CHEAPER THAN ANYWHERE ON P. E. I. OR IN CANADA. ASK FOR THEIR PRICES. PATON'S. 11-19dtf.

"A Thermos bottle makes an acceptable Xmas gift. Nothing will be so much appreciated in the home. Special lines for the Xmas trade. Call and see them. E. A. Foster, Central Drugstore, Sunnyside. 11-23dtf.

SEE THE LINE OF GOOD WARM WELL MADE QUILTS THAT WE OFFER YOU AT 1.00 EACH. COMPARE WITH MOST 1.25 LINES. MOORE & McLEOD. 11-21dtf.

**HOTEL ST DENIS**  
BROADWAY and 14th STREET  
NEW YORK CITY.  
Within Easy Access of Every Point of Interest. Half Block from Wagoner's. 5 minutes' walk of Shopping District. NOTED FOR Excellence of Cuisine, Comfortable Accommodations, Courteous Service and Homelike Surroundings.  
**ROOMS \$1.00 PER DAY AND UP**  
Very Commodious Sample Rooms at Reasonable Rates.  
**EUROPEAN PLAN.**  
Table d'Hote Breakfast 50c.  
**WM. TAYLOR & SON, Inc.**

### Are You Ready For The Winter?



Have you filled up the coal bin in your cellar. It's to be a long, hard winter, say the weather profits. Better fill the bin now.

**A. Pickard & Co.**  
Phone 240

**NEW YORK FISH ADS.**  
ESTABLISHED 1870  
**R. W. SANDIFORD**  
WHOLESALE COMMISSION  
38 Fulton Fish Market  
HARD CLAMS LOBSTERS  
Consignments Solicited Prompt Returns  
121-12m wlrw12w