



**IN CHRISTMAS
CHOOSING REMEMBER
THE ETERNAL FEMINE**

There's nothing she'd like better for Christmas than a dainty boxed gift of her favourite cosmetics, cologne and dusting powder . . . or "her" perfume.

Choose here from a wide selection of the items she likes best in so many of the popular favourites. Here's a list that will help your selection.



Evening In Paris Gift Sets

- Tin Talcum & Toilet Water \$1.15
- Toilet Water & Glass Talcum \$1.30
- Face Powder & Toilet Water \$1.75
- Bath Dusting Powder & Toilet Water \$2.75
- Bath Salts & Toilet Water \$2.75
- Toilet Water - Bubble Bath & Tin Talcum \$2.00
- Tin Talcum & Perfume \$1.15
- Face Powder & Perfume \$2.00
- Toilet Water & Perfume \$1.30
- Bath Powder, Bubble Bath & Eau de Cologne - Toilet Soap \$2.75
- Tin Talcum \$1.50
- Perfume - Toilet Water - Glass Talcum \$2.00
- Perfume - Face Powder \$2.50
- Face Powder - Perfume - Toilet Water - Glass Talcum \$4.00
- Toilet Water - Perfume - Face Powder - Toilet Soap \$5.00
- Perfume - Tin Talcum - Toilet Water - Toilet Soap - Face Powder \$6.00
- Toilet Water - Atomizer - Perfume - Eau de Cologne - Toilet Soap - Talcum - Face Powder \$10.00

Ashes of Roses Gift Sets

- Tin Talcum & Perfume \$1.15
- Toilet Water & Perfume \$1.30
- Glass Talcum & Toilet Water \$1.30
- Tin Talcum & Toilet Water \$1.15
- Glass Talcum - Perfume - Toilet Water \$2.00
- Toilet Water & Bath Salts \$2.25
- Bath Salts & Bath Powder \$2.65
- Bubble Bath - Toilet Water - Soap - Bath Powder \$5.00
- Face Powder & Toilet Water \$2.00
- Face Powder & Soap \$1.95
- Face Powder & Perfume \$2.75
- Perfume - Soap - Face Powder \$2.75
- Glass Talcum - Face Powder - Toilet Water - Perfume \$4.00
- Face Powder - Soap - Perfume - Toilet Water - Glass Talcum \$5.00

Skylark Gift Sets

- Perfume - Face Powder - Talcum \$2.25
- Lifting Fragrance - Talcum \$2.50
- Perfume - Face Powder \$3.50
- Dusting Powder - Lifting Fragrance - Bath Bubbles \$5.00

MOORE & McLEOD Limited

HEALTH

Medical authorities state that the expectancy of life is eight years less than that of the average man on the street because of the industrial hazard with which he comes into contact daily. On the average industrial workers in Canada are absent from work eight days per year because of sickness.

Industrial physicians declare that both accident and sickness figures can be substantially reduced if a few definite health rules are followed by plant managers.

These include the setting aside of certain rest periods during working hours, especially in departments where women are employed; longer lunch hours, and the adjustment of working conditions to the worker, and not the worker to the working conditions.

It is emphasized by these authorities that during the rest periods, which may vary in length from ten to fifteen minutes, mild refreshment should be made available, thereby giving the worker added energy and lessening the chances of fatigue which so often is a direct contributing cause of accident.

They state that the half-hour lunch period in force at some plants is too short, and if continued for any length of time leads to gastric intestinal disorder, resulting in decreased production and increased turn-over in personnel. The lunch interval, they say, should be long enough that the worker can eat slowly and then relax afterward.

Complete ventilation of the plant, adequate lighting and sanitation, and the situation of the employee's work bench are all vitally important to the worker's health. It is asserted. Comfortable working conditions mean a reduction in fatigue, and therefore of accident, and a lessening of the chances of the worker being in a condition to become easily infected with disease.

Adequate toilet and washing facilities, especially, are of paramount importance to the health of industrial workers. It is emphasized that these should be kept scrupulously clean at all times if the danger of infection is to be kept at a minimum.

A recent National Health survey in the United States reveals that on a single working day in winter there are no fewer than 6,000,000 men, women and children in that country who are unable to work, attend school, or pursue their normal activities as a result of injury, illness, or physical impairment.

It goes on to state that during

a single year for every death reported there are 16 cases of illness, disabling the sufferer for seven consecutive days or longer. (There are on the average 107,000 deaths in Canada in one year.)

An estimation based upon the statistics available is that there are two and a half billion days lost annually in the United States because of illness. A fair estimate for Canada would be approximately a tenth of this figure, or 250,000,000 days. Adopting the usual estimate of two per cent of the population is concentrated among the Canadian population at approximately 12,000,000, it is concluded that a total of nearly 60,000,000 days are lost annually in the Dominion as a result of illness.

A large proportion of disabling illness is concentrated among the under-privileged section of the population. The survey disclosed that for every person in the middle and high income groups ill for a week or longer, there were two persons on relief similarly disabled. Chronic disabling illness in the re-

lief population was 87 per cent higher than in the families with annual incomes of \$3,000 or more.

The annual days of disability per times as great as among their neighbors in the upper income group. Yet 28 per cent of the cases of illness in the relief group and 28 per cent of those in the low income group, received no medical care from a physician, as compared with 17 per cent in the high income group.

STOCKING RUNS

"An ounce of prevention" and so the saying goes on. Here's one way to prevent stocking runs caused by snagging on splintery legs of office desks or chairs: Cover splintery sections well with several coats of colourless nail polish to make a smooth, hard surface.

Chili sauce and a little lemon juice blended into cream cheese and spread on small, crisp crackers make tasty canapés.

OUT OUR WAY

By J. R. WILLIAMS



BORN THIRTY YEARS TOO SOON

OUR BOARDING HOUSE WITH MAJOR HOOP!



11-30

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a new business may be inserted at five cents a word, strictly payable in advance.

CONFEDERATION LIFE INSURANCE

BEAUTY SHOPPE formerly Helen's, 100 Kent Street, phone 277. 11-26-42

COME to the special meetings being held in the Gospel Hall, Upper Prince Street, each night except Saturday at 8 o'clock. He, that being often reproved hard, with his rock shall suddenly be destroyed, and that without remedy." Prov. 20-1. 128-41

MARRIED IN MONCTON—The marriage took place in Moncton Saturday at the United Church parsonage the Rev. J.A. Ramsay, D.D. officiating of Gwendolyn Mary Rogers, daughter of Mrs. Ethel Rogers, Charlottetown, and the late Lieutenant R.B. Rogers, and Wendell George Barbour, son of G.H. Barbour and Mrs. Barbour.

Mr. Joseph Delaney of Saulte, 108 is visiting in the City. His many friends are pleased to see him so much improved in health.

430th R.C.A.F. Casualty List

OTTAWA, Nov. 24 (CP)—The R.C.A.F. in its 430th casualty list of the war today reported three missing and believed killed during overseas air operations, 14 missing after overseas air operations, and two prisoners of war.

Eight men previously reported missing overseas were listed as now for official purposes presumed dead.

No casualties in Canada were reported.

Following is the latest list of casualties:

Overseas
Missing believed killed during air operations: Alister Godfrey, Sgt., Vancouver.

Falcon, Charles Reginald, Sgt., Peterfield, Man.
Smith, Frederick John, Sgt., Byron, Ont.

Missing After Air Operations
Wallace, Edward Wilson, PO, Toronto.
Bing, Gerrard Roy, PO, Regina.
Buck, Frederick Wafer, PO, Copper Cliff, Ont.

Tomlinson, Mansell Matthew, PO, Hespworth, Ont.
Le, Arthur Geoffrey, Flt. Sgt., William Head, Victoria.
Ratcliffe, John Thomas, D.P.M., Welland, Ont.

White, Lloyd Ernest, Flt. Sgt. Saskatoon.
Arbuckle, Irving, Sgt., Toronto.
Carter, Peter, Sgt., New Westminster, B.C.

Jorn, John Miller, Sgt., Ottawa.
Longley, John Arthur, Sgt., Kelowna, B.C.
Regis, Emile Ernest Joseph, Sgt., Fannyville, Man.

Smyth, David Beverly, Sgt., Kelsey, Sask.
Taylor, Thomas Ross, Sgt., R.R.300, George Taylor (Brother) West Bathurst, N.B.

Prisoner of War
Kidd, Gordon Arthur, PO, St. Catharines, Ont.
Bodner, George Robert, Sgt., Smiths Falls, Ont.

Previously Reported Missing, Now For Official Purposes Presumed Dead
Daves, Spencer Sidney, Flt. Sgt., Southampton, Eng.
Peterson, Reginald Bruce, Flt. Sgt., Toronto

Shannon, Robert Porter, Flt. Sgt., Vancouver.
Wilkie, Gordon John, Flt. Sgt., R.R.617, Mrs. W. T. Wilkie (Mother) Purvis St., North Sydney, N.S.

Alexander, Edward George, Sgt., Ville St. Laurent, Que.
Dusten, Roy George, Sgt., Welland, Ont.
Kenny, Donald Stewart, Sgt., Tleborron, Ont.

Moore, George Nelson, Sgt., Edmonton.

OTTAWA, Nov. 24 (CP)—Nine men were listed as killed on active service overseas and two as killed on active service in Canada in the 430th R.C.A.F. casualty list of the war, issued tonight.

Twelve men were listed as missing after air operations overseas. The overseas section also listed one man who died of injuries suffered on active service, one missing believed killed during air operations, and three previously reported missing now for official purposes presumed dead.

Overseas
Killed On Active Service:
Laut, William George, PO, Brackbridge, Ont.

Ash, Norman Andrews, Sgt., Peace River, Alta.
Groteau, Joseph, Bernard Raymond, Sgt., Quebec.
Cavanaugh, Robert Joseph, Sgt., Mason City, Iowa.

Doiding, Arthur John, Sgt., Winnipeg.
Lafamme, Joseph-Yves Camille Charles Auguste, Sgt., Ottawa.
Fairly, Joseph Adelard Frederick Evariste, Sgt., Montreal.

Richard, Gordon Hubert, Sgt., Arrowood, Alta.
Dunn, Jack, Sgt., Montreal.

Died As a result Of Injuries Sustained On Active Service:
Young, Thomas Taggart, Flt. Sgt., Indianapolis, Ind.

Missing Believed Killed During Air Operations:
Ond, Norman Richard, Flt. Sgt., Chicago, Ill.

Missing After Air Operations:
Easley, Raymond Sidney, PO, Montreal.
Hedley, William, James, PO, Burlington, Ont.

See, Donald Phillips, PO, 388-36, W.E. Scott (Father) 24 Fourth Ave., Edmundston, N.B.
Thompson, Duncan Gordon, PO, Orton, Ont.

Barber, Richard Thomas, Sgt., Vancouver.
Bergquist, Edwin Robert, Sgt., MacGregor, Man.
Brasnett, Raymond Gerard, Sgt., Jasper Park, Alta.

Dunn, Francis Xavier Joseph, Sgt., Dilke, Sask.
Hogan, Francis Joseph, Sgt., Ottawa.
Lindsay, John David, PO, Toronto.
Morrow, Donald Lloyd, Sgt., Vancouver.

Russell, John de Forrest, Flt. Sgt., High Bluff, Man.
Previously Reported Missing - Now For Official Purposes Presumed Dead:



LINGERIE
Pyjamas, Nighties, Panties, Slips, Bed Jackets, Satin and Grepe Lacy Luxuries, and Tailored Triumphs that will make most acceptable Christmas Gifts.

HANDBAGS
For smartness and variety, our large stock can't be beaten . . . Pouches, Swagger Bags . . . Envelope, all these and more in Morocco, Goatskins, Pigtex . . . Black, Brown, Navy and Saddle Tan. 1.39 to 6.50
Priced from

GLOVES
A large variety from which to choose in super Angora . . . Angora Blossom and Plain Knit gorgeous shades of Blue, Rose, Yellow, Lime, Smoke and White. 59c to 3.98
Priced from

SWEATERS
You'll be amazed at the large assortment of styles and colours in our stock of Cardigan and Pullover Sweaters. 1.98 to 3.98
Priced from

HOUSECOATS and BATHROBES
Quilted printed satin . . . flannels . . . Chenille and Candlewick, also Eiderdown, priced from \$3.25 to \$10.98. You will also find many other useful suggestions such as Hosiery, Umbrellas, Chiffon Scarves, Skirts, Jackets, bright striped Blouses, as well as Coats, Dresses and Millinery.

LAY AWAY A GIFT A DAY TILL CHRISTMAS
THE GLORIA
Corner Queen and Richmond

Locke, Richard Philip, PO, Ver- Canada
non, B.C. Killed On Active Service:
Stout, Harley Richard, PO, Litchfield, Gordon Hubert, Lac.
Hanley, Sask. Cheltenham, Adelaide, Australia.
Ballgall, Donald Leslie, Flt. Madden, Peter, Lac, Hampton,
Sgt., Birmingham, Eng. Victoria, Australia.

How It Happened

Five little girls,
Wondering how to help all day:
One became a Wireless Operator,
And then there were four:

Four little girls,
Wondering what to do all day:
One became a Filing Clerk,
And then there were three.

Three little girls,
Envy their friends all day:
One became a Photographer,
And then there were two.

Two little girls,
Lonesome for their pals all day:
One became a Cook,
And then there was one.

One little girl,
With a single thought all day
One became a Stenographer,
And then there were —

No, not none, but —
Five splendid girls in Air Force blue,
Doing a man's job all day.

You too, can follow in their footsteps by writing to
**The R. C. A. F. Recruiting Centre,
MONCTON,
DO IT NOW**



Come In And See Our GIFT SUGGESTIONS

Coats, Housecoats, Nighties, Pyjamas, Slips, Panties, Hosiery, Gloves, Purse, Scarves, Sweaters, Skirts, Dresses. All sizes, Skating Outfits, Jackets, Blouses, Bed Jackets, Umbrellas, Hankies and Oodles and Oodles of the things to make all the ladies happy at Christmas time — SHOP EARLY — They are sure to be pleased if they receive a gift from

THE FASHION SHOPPE
GREAT GEORGE STREET