



The Prudent Man

Will place his order for Winter Coal NOW and thus derive the benefit of the present market prices.

ORDER NOW FROM A. Pickard & Co. Phone 240, Charlottetown.

MECCA

the household remedy for Burns Sores-Cuts Bruises-all Skin Troubles.

Ointment

Sold by all druggists Prepared by FOSTER-DACK CO., LTD. TORONTO, ONTARIO

The Central Guardian

IT PAYS to buy in this province.

GOING OVERSEAS.—Pte. D. Clarke and Trumpeter Manderson of the old 105th Battalion who were turned down owing to ill health, left yesterday morning for England to rejoin their regiment.

LAWN SOCIETY.—A very pleasant lawn social was held on the school grounds at Augustine Cove on Monday evening, July 23rd.

NEW CLUB ORGANIZED.—A very enthusiastic meeting of the men of Sacred Heart Church, Mt. Ryan was held Sunday afternoon.

BIBLE SOCIETY MEETINGS.—Principal J. D. Seaman who is making a special visit reorganizing branches of above society writes from Murray River as follows:

ENJOYABLE OUTING.—On Saturday, the 28th, inst., the Employees of Messrs. DeBlois Bros., were the guests of Mr. George DeBlois, who placed Mr. McInnis' boat at their disposal.

A NARROW ESCAPE.—What might have been a serious fire occurred in Victoria a few days ago, when the residence of Mr. Wesley Myers, Victoria, caught fire from a defective flue, but owing to the timely assistance of the neighbors the fire was extinguished before any serious loss was sustained.—V.

S. S. CONVENTION.—The annual convention of N. W. Queen's District, Sunday School Association was held at North Rustico, Presbyterian Church, Wednesday, July 25th.

BIBLE SOCIETY MEETINGS.—Principal J. D. Seaman who is making a special visit reorganizing branches of above society writes from Murray River as follows:

PERSONALS

Right Sorts Of Overalls for men

1.50, 1.75, 2.00

Mens' Rip-proof Overalls, Union made, of a good heavy servicable denim in black, blue, black and white stripe, blue stripe and greys, the materials are very servicable and will stand any amount of wear and washing; they are cut full and roomy, large sockets, double suspenders with large rib. This is your chance to get a good overall at a very low prices, \$1.50 and \$1.75 pair

Reliable Headlight or Peabody Overalls. These Overalls need no introduction to the Canadian workman, all guaranteed. Union made cheap, shrink, ing, sweat-shop Overalls wont do for the Engine Driver, Fireman, Brakeman or Farmer, or Mechanic, buy a pair of these guaranteed Overalls and be convinced \$2.00 pair

1.50 and 1.75, 2.00

Moore & McLeod

The Men's Store



Try BEAVER FLOUR Both Ways

Make up a batch of Bread and Rolls with it. Then bake a Pie and Cake.

Notice the fine, even texture—the absence of holes—the delicate, nutlike flavor, of the Bread. Then consider the lightness and flakiness of the Pastry.

DEALERS—write us for prices on Feed, Coarse Grains and Cereals. 200 THE T. H. TAYLOR CO. LIMITED, CHATHAM, Ont.

Ask for HICKEY'S Twist

Ask your dealer for Hickey's Twist and insist on getting the genuine for it's the Cleanest and best Chewing Tobacco.

HICKEY'S is a large, clean, fragrant juicy plug that gives real satisfaction to chewers after they have tired of other kinds.

TRY HICKEY'S TWIST—the change will do you good.

Hickey & Nicholson Tobacco Co. Ltd Charlottetown

BLUE SERGE SUITS

To the man who intends to buy a Blue Serge suit, we would say, by all means, buy now and save a lot of money.

We are selling our present stock of high quality, guaranteed serges at rock bottom prices. When the present stock is exhausted the prices will certainly advance at least fifty per cent. So buy now and save.

McLELLAN BROS QUEEN ST TAILORS

For the Picnic

Grape Juice Lemon Powder Lime Juice Thermos Bottles Pocket Flasks Swimming Wings Fishing Tackle—and everything else you need.

The Two Macs 149 Gt. Geo. St.

Phosphates Sparkling, Pure, Tart, Cold as Ice and Full of Vim.

LADIES \$4.00 Tan Boots for \$2.67 3.00 Tan Shoes 2.00 2.50 Tan Pumps 1.50 We have decided to clear out

OVER 100 PAIRS Ladies' Tan & Chocolate Boots, Shoes & Pumps

ONE THIRD OFF MARKED PRICES

These goods are all good value at the Regular Price, and we would ask you to call and

LOOK AT THEM Morris-Smith-Beer

Johnson & Johnson The Quality Druggists Cor. Kent and Prince Sts.

Mr. D. R. Rutherford, the well-known commercial man, of Halifax went to Badalbane yesterday.

Mr. Gordon Evans is spending his holidays at Eldon, the guest of Mrs. (Rev.) T. F. West.

Miss Neavy Myers, Victoria, recently spent a few days in Augustine Cove the guest of Mr. and Mrs. Job Inman.

Mrs. T. McBeth, and children, Monon are spending the summer in Victoria the guests of Mrs. Mary Brian.

Mr. and Mrs. P. W. Turner who have been stopping at the Russ moved yesterday to their farm Sidmount where they will spend the summer.

Mr. W. A. and Mrs. Thomson, Miss Gertrude Thomson and Mr. A. Cameron, made a return auto trip to Augustine Cove on last week.

The Guardian regrets to learn of the serious illness of Mrs. Jane Pearson, Charlottetown, and Miss Mary A. Hardy, Pleasant Grove.

Miss Laura Cox and Miss Josie Blake of this City left yesterday afternoon on a driving trip to Souris, where they will spend some time.

Mr. Ernest Reid, manager of the Royal Bank of Canada, at Tyne Valley, is spending a short vacation with his parents Mr. and Mrs. Robert Reid, Crapaud.—V.

Mrs. McManus, who has been visiting in Charlottetown the past week, the guest of her father Sir W. W. Sullivan returned to her home in Memramcook yesterday.

Miss Reagh R. N., Mrs. Selby and Baby Marguerite, have arrived from Regina on a visit to their mother Mrs. Reagh, "Glenelm Cottage" Milton. En route they spent a week in Toronto where a large reception was given in their honor at the home of Lieutenant-Colonel Selby.

Mr. Walter Burke of Carter & Co., Ltd., went to Summerside yesterday.

Miss Florence Bell, Charlottetown spent the past week in Crapaud the guest of Miss Ruth Fall.—V.

Miss Helen Reid, Tryon, is spending a few weeks in Bathurst, N. B., the guest of Miss Nellie Rogers.

Miss Gertrude Thomson, Crapaud, spent Thursday with friends in Charlottetown.—V.

Mr. Walter McPhail, Argyle, paid a short visit to friends in Victoria, on Sunday.—V.

Miss Muriel McLean, Salem, Mass., is spending a few weeks at her old home in Crapaud.—V.

Rev. Dr. Wiggins, Rector of Sackville, and Mrs. Wiggins, are visiting in Charlottetown, the guests of Sir Louis and Lady Davies.

Miss Elma Inman, Augustine Cove, has gone to Fredericton where she will spend a few weeks the guest of Miss Helen Young.—V.

Mrs. Jos. Sullivan and little daughter Lois have returned to their home after spending a few weeks with the former's parents Mr. and Mrs. James Daye, Victoria.—V.

THE PEOPLE OF INDIA

The population of India is far more diverse than is generally thought. They talk about 150 different languages, and are divided up into forty-three distinct nationalities. There are 2,378 main castes besides a large number of sub-castes. There are 200,000,000 Hindus, from which, fortunately we can draw fighting men; 60,000,000 Mohammedans, while among the Hindus there are 50,000,000 of degraded, people of no caste, whose touch, or even shadow, is supposed to cause pollution.

The girls are of all sorts, bright little things with pounds' worth of gold ornaments round their necks and arms and in their ears and noses. These are Brahman children, who must be married before they are ten and are then kept secluded in their mothers' homes till the final marriage ceremonies are complete, when they are passed on to the houses of their mother-in-law.

A Brahman or Hindu girl has refined features and in figure is what the French call petite. Their carriage is erect, their limbs are beautifully moulded, and their every action is graceful. With regard to families, twenty people will frequently live in the same house dependent on a solitary wage-earner.

Limited in number but mighty in influence are the Parsees, who hold the wealth of Bombay in the hollow of their hands and dwell in the loveliest mansions around the coast. They conform to European customs

THE VOICE THAT COUNTS

"O father, I wish I could sing. Florence sang at the club today and we all enjoyed it so much. She sings every night to her father, too. I'd give anything if I could, but there isn't any music in me."

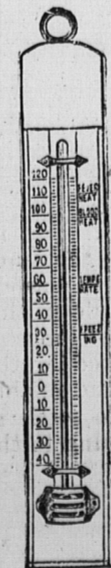
"Is that so?" asked father, taking her wistful face between his hands. "Well, perhaps you can't sing, but don't tell me your voice has no music in it."

"Why, father, how can you say so?" "Almost every evening," answered father, "when I come home, the first thing I hear is a merry laugh, and it rests me, no matter how tired I am. Yesterday I heard that voice saying: 'Don't cry, huddle, sister! I'll mend it for you. Sometimes I hear it reading to grandmother. Last week I heard it telling Mary, 'I'm sorry your head aches. I'll do the dishes tonight.' That is the kind of music I like best. Don't tell me my little daughter hasn't a sweet voice."—Ex.

The best tree is not the one of beautiful and perfect symmetry, but that which bears the finest fruit. The best church is not one of beautiful edifices and elaborate creeds, but that which sends out the most men and women to declare all the counsel of God.

Surely we ought to learn to be patient with others, since God has to show every day such infinite patience towards us.

--a Hot Weather Hint to Farmers



BUTTER--

We are ready to handle a quantity of butter in tubs, paper lined or parchment-wrapped, pound blocks. Butter in crocks is not desirable owing to difficulties in shipping. The highest cash prices paid for all butter accepted.

EGGS--

Also opened to buy a quantity of fresh eggs for which we will pay the highest market price.

POULTRY--

Owing to the hot weather we cannot handle poultry except on Tuesdays only. Persons with quantities of poultry for sale should make arrangements in advance with us before bringing in their shipment. Highest cash prices paid.

F. J. Holman & Co., Ltd. CORNER OF GREAT GEORGE & KENT STS.

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ILLUSTRATED EDITION Distributed by the

Ch'town Guardian

Clip three of these coupons and present them together with our advertised price of \$1.59 and receive your copy of the BIG PRINT RED LETTER BIBLE.

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Specially bound in genuine Limp Leather, numerous beautiful colored plates, maps and biblical scenes, faithfully record, etc.

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