

MAXIMS OF A MERCHANT

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MAXIMS OF A MERCHANT

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CHARLOTTETOWN, CANADA, SATURDAY, OCTOBER 1, 1927

GREAT BRITAIN NOW LEADS WORLD IN GIGANTIC AIRPLANES

Latest All Metal Air Battleship Has Just Completed A Cruise Of 5,500 Miles Over The North And Baltic Seas. — Two Passenger Flying Boats For Use On Overseas Sections Of The Empire Air Route Are Nearing Completion.

LONDON, Sept. 30. — Great Britain now leads the world in gigantic airships, for it is disclosed today that the latest all metal air battleship, weighing 13 tons and equipped with Rolls-Royce engines, has just completed a cruise of 5,500 miles over the North Baltic Seas.

In addition, there will be other even more formidable aeroplanes intended for war purposes which are at present undergoing secret tests. Four of these will leave Plymouth on October 17 next, in order to visit

CANADA HIT BY WEATHER FINE AND WARM

AUSTRALIA'S NEW TARIFF

Duty on Automobiles Increased from 7 1-2 to 11-2 Per Cent. in One Case and From 12 1-2 to 20 Per Cent. in Another.

SYDNEY, Aus., Sept. 30. — The New Australian tariff effective immediately will have its effect on the Canadian Automobile export trade with Australia which during the past two years, has averaged \$7,500,000 in value.

Canada comes under the Intermediate tariff in Australia. Hitherto, the duty charged by Australia on assembled motor chassis from Canada has been 7 1-2 per cent, this under the amended schedule will be increased to 11 1-2 per cent, the former rate of 12 1-2 per cent on assembled chassis is raised to 20 per cent.

The new tariff in the case of the United States will be increased from 12 1-2 to 17 1-2 on assembled chassis and from 17 1-2 to 25 per cent on American made assembled chassis.

English made assembled chassis will be admitted to Australia free of duty, while an impost of 5 per cent is put on assembled English chassis.

The Minister of Customs, Hon. H. E. Pratt, in introducing the new tariff in the House of Representatives at Canberra said that the value of imported motor car chassis was \$61,250,000 of which the United States share was \$37,500,000; United Kingdom \$15,000,000 and Canada \$5,000,000.

GREAT HAVOC IN ST. LOUIS

5,000 BUILDINGS WERE WRECKED AND THE PROPERTY DAMAGE WILL BE IN THE VICINITY OF \$100,000,000.

(Special to the Guardian.) ST. LOUIS, Mo., Sept. 30. — St. Louis awoke early today to full realization of the appalling toll of the four minute passage of yesterday's tornado. 79 known dead, 671 treated for injuries, 5000 homes and business structures destroyed or damaged throughout a devastated area of six square miles and official estimates of the damage running from \$100,000,000 to \$100,000,000. All but 7 of the bodies recovered were identified.

The tabulation of deaths, injuries and damage mounted steadily throughout the night and it was feared that further exploration today might increase the first two figures.

Downtown St. Louis escaped virtually unscathed, but some of the city's finest homes along Lindell Boulevard from Newstead Avenue to Grand Boulevard were laid waste.

The area of greatest destruction lay roughly southwest to northwest bounded by Forest Park boulevard, Sarah Street, Pendleton Avenue and Herbert Street.

CH'TOWN SCHOOL TEACHERS HOLD CONFERENCE YESTERDAY

Morning And Afternoon Sessions At Prince Street School. Officers Elected. Addresses By President Yeo, Justice A. E. Arsenault, L.W. Shaw, Supervisor Of City Schools, And Others.

The teachers of the city schools met in conference yesterday in the Assembly Hall of Prince Street School.

The President, H. W. Yeo, in his address made reference to the origin and aims of the World Federation of Educational Associations, stating that the W. F. E. A. was first planned at a meeting of educationalists held in California in the year 1923; the next meeting being held at Edinburgh, Scotland, during the summer of 1925 and the second Biennial Conference convened at Toronto during the past August.

He also stated that the W. F. E. A. had been endeavoring to create points of contact among the nations of the world. It has set in action committees for research in public health, and it has endeavored to bring Home and School into relationship for greater mutual helpfulness. It has prepared new texts books and of revising old ones to give the international attitude of mind and it has been striving to create an international mind.

Mr. R. H. Rogers then reported on the findings of a committee to look into the city pension scheme and approved of the act as it now stands.

Mr. Leo McDonald reported for the committee on correspondence courses. Considerable discussion followed this report and it was resolved to refer the matter back to the committee to gain further information on the matter, the information to be at hand a week hence. The matter of our examination system was then dealt with at length.

Eight Provinces Will Be Represented

(Special to the Guardian.) TORONTO, Ont., Sept. 30. — There is to be a unique gathering in Toronto on Monday next, a business convention quite out of the ordinary. It is a gathering of representatives of the provinces of Canada and it is expected that some eight provinces will be there. Prince Edward Island which is dry is the one exception. The main topics of the conference will be liquor, concern methods of administering the liquor laws in the various provinces. It is expected that the sessions will be in private.

Will Check Flood Of European Immigration

(Special to the Guardian.) OTTAWA, Ont., Sept. 30. — Canada will check the flood of European immigration, Hon. Robert Forke announced tonight. In conversation with the Globe, the Minister of Immigration said he had written to the presidents of the Canadian National and Canadian Pacific Railways informing them that the agreement whereby Europeans are brought to this country will be subject to suspension at the discretion of the department.

Mr. Forke's idea is that when the incoming tide of immigrants from Central Europe is greater than the arrivals from the British Isles, he will notify the railway companies that their blanket permission to bring agricultural workers from Europe to this country is suspended.

Mr. Forke himself came to Canada as a Scottish immigrant some forty years ago. He has made good in the new land, and is sincerely desirous of stimulating the movement of agreeable British settlers to Canada.

"It is no easy matter to secure Britshers who are willing to tackle the task of clearing the scrublands of Western Canada," said Mr. Forke, "and for that reason we are permitting Europeans to go in there."

Work On Rouyn Spur Nearing Completion

(Special to the Guardian.) TORONTO, Ont., Sept. 30. — The first train into Rouyn over the new T. and N. O. Spur will be run on December 1st next. Announcement to this effect was made yesterday by Premier Ferguson upon his return to the Parliament buildings from a week spent in the North country. Hon. Mr. Ferguson went to the end of steel on the T. and N. O. and also inspected the construction work on the Rouyn Spur.

The Premier stated that the laying of steel was expected to be completed by the end of October. At the present time the work of laying is progressing at the rate of about one mile daily. The Rouyn station was also declared by him to be nearing completion and the hard track-laying at the terminal to be completely installed.

Roof Blown Off And Four Lives Lost

(Canadian Press.) MOOSE JAW, Sask., Sept. 30. — Four lives were lost and four other occupants of the building escaped almost miraculously when the roof of the kitchen of the farm-house of Thomas Glenendinning, near Darmoody, exploded this morning. The roof was blown off the house and one side partly blown out. Flames almost immediately enveloped the building.

Mrs. Glenendinning, her daughter Nancy, aged five years, her son George one and a half years and Mrs. Reid, a friend who had been visiting the Glenendinnings during the summer and fall, were the victims of the fire.

Mae Edwards Co. In Entertaining Play

"Play Things" Presented Last Night Before Large and Appreciative Audience.

The Mae Edwards Company excelled themselves last night in a thrilling and mysterious drama entitled "Play Things". The play, besides being mysteriously gripping, was packed full of laughs and some of the audience had difficulty in remaining in their seats. The story concerned an old gentleman who had succeeded in inventing an electrical apparatus which would induce sleep of such a profound and refreshing nature, after dozing for a few moments, wake up as if he or she had slept for twenty-four hours. Around this central character is woven a plot in which the murder of the inventor is attempted by the inventor's doctor, assisted by a crystal gazer, in an effort to steal plans of the invention. The house in the scene is all wired up with startling alarms and other devices to frighten the superstitious much terror on the part of the negro servant of the inventor, whose antics caused much laughter. The criminal doctor was checked, mated by the old gentleman's assistant together with a detective. The house keeper was one of the most comical characters in the cast and did much to lighten the mood of the play.

Miss Mae Edwards took the part of a stenographer who is in love with the inventor's assistant, which role was played by Laurence Hayes.

The vaudeville and Novelty Orchestra offerings last night were of their usual excellence, Charles Downes and Anita Webb presented some comic sketches, songs and stories.

Tomorrow evening The Weasel will be presented. This will be worth going to see.

With a lattice design made from fine white string laid round the sides. A wheel design made by twisting fine string round and round in close autumn wear. This hat showed a father high crown, slightly stiff, and

Babe Ruth's 60th Creates New Major League Record

(Canadian Press.) NEW YORK, Sept. 30. — Babe Ruth's sixtieth of the season created a new major league record carried the New York Yankees to four wins over the Washington Senators today. With the score tied at 2-2 in the eighth, Koenig tripled with one out and came home as Ruth shattered his old mark of 59 home runs with a full-mash shot in the seats of the right-field stand. Ruth also hit four singles and scored three of New York's runs.

Sir Charles Batho Is Chosen Lord Mayor Of London

LONDON, Sept. 30. — Sir Charles Batho was today unanimously chosen Lord Mayor of London. Sir Harold John DeCoursey Moore, an eligible candidate that he was withdrawing for business reasons. Later in a statement to the Evening Standard, he said he had withdrawn "to avoid anything in the nature of competition, principally because I am the youngest qualified candidate." Sir Kingston Studd, whose wife is Princess Alexander, daughter of the late Prince Paul of Russia, was one of the unsuccessful candidates.

Princes Borrowed To Pay Their Bill

(Special to the Guardian.) LONDON, Sept. 30. — Prince George came back from Canada with the Prince of Wales with a pocket full of Canadian dollar bills.

The second night here he went with friends to an after theatre supper dance and when he went to pay his bill could not find any money in his purse. The King's youngest son then appealed to his brother, also a member of the party and the heir of the throne was also without any currency. The two brothers looked at one another for a moment. Desiring to keep the facts a secret they whispered a few words to one of their friends and the friend paid and no one in the cause he had lived in India up to rassment of the royal pair, not even the waiter.

Dog's 3 Attempts At Suicide

(By British United Press.) LONDON, Sept. 30. — A Barry (Cardiff) bulldog has just made its third unsuccessful attempt at suicide. The dog, which is owned by S. H. Bryant, made its first attempt three weeks ago, when it was found with its head in a gas ring, with the gas tap turned on. Great force had to be used before the dog could be taken away.

It was found a few days later in exactly the same position, with its head in the gas ring and the tap turned on.

The dog was kept under close care, and hardly ever let out of its mistress's sight. One day, however, while with its mistress, it jumped into a bath tub of boiling water, and struggled violently when attempts were made to pull it out.

The attempts are believed to be deliberate, and due to depression caused by a skin disease, for which the dog is being treated.

Trotsky Expelled From Party

(Canadian Press.) MOSCOW, Sept. 30. — Leon Trotsky was expelled from the central committee of the all-Russian communist party tonight.

News Editor Dies

(Special to the Guardian.) TORONTO, Ont., Sept. 30. — J. Wilkinson, manager news editor of the Mail and Empire, for more than thirty years, died suddenly last night. Some months ago Wilkinson was stricken with severe illness, the effects of an aneurism, which was the immediate cause of his death. He seemed to have completely recovered from this attack and returned to his duties at the Mail and Empire early in August. Mr. Wilkinson was in the Mail and Empire office last evening, apparently in his usual cheerful spirits. Shortly after his return to his home he was fatally seized and passed away about two hours later.

Condensed Specials

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- *REAL GOOD CAR FOR \$135.00 Five passenger touring, good strong car, new Silverton motor tires and good battery. Motor was overhauled by best mechanic in city and works like new. Apply J. A. Gesner, Tire and Radio Shop.

Purchased Town For \$7,500

(Special to the Guardian.) EUREKA, Calif., C. W. Morgan set a new low price for California towns today when he took over the village of Cedar in Stockton County for \$7,500.

The town consists of a general merchandise store, a dance hall, a post office, a gasoline station, and a few houses and cabins. Morgan owned the town once before.

String Trimming For Hats

(By British United Press.) LONDON, Sept. 30. — String, both of the natural grey shade used for tying up parcels and coloured twine is the latest novelty used for trimming fashionable hats.

Among the millinery sensations at a popular French coast town the other day was a novel creation by a Paris hat artist, a wide-brimmed affair of peach-coloured straw lined with velvet and trimmed with strands of yellow twine laid close together round the crown and knotted together at the sides with the ends hanging over the brim.

Usually several lengths of twine are used together, of medium thickness. But occasionally thin string appears. Particularly novel was a hat velvet hat suitable for early autumn wear. This hat showed a father high crown, slightly stiff, and

Human Race Faced With Extinction

BUDAPEST, Hungary, Sept. 30. — Prof. Ludwig Mehley, widely known researcher in racial biology, made somewhat of a sensation in scientific circles yesterday by declaring that the human race was in danger of extinction by inter-racial marriages which, he said, were increasing throughout the world.

Prof. Mehley, who has just been elected dean of the Philosophical faculty of the University of Budapest, made his remarks in the course of the inaugural address before an audience largely made up of distinguished scientists.

He started the audience by declaring that parents belonging to heterogeneous races produce degenerate progeny, adding "the best marriages are those where the two contracting parties show blood affinity."

Lost Memory

(By British United Press.) LONDON, Sept. 30. — How, on the battlefields of France, he restored memory to shell-shocked victims, and how a man, employing the methods of the psychologist, overcame a strange fear that had haunted him for years, were told by Dr. William Brown, of King's College, London, before the Psychology Section at the British Association meeting at Leeds.

A large proportion of the shell-shock victims in France, said Dr. Brown, could not recollect the events that had occurred immediately after the shell exploded.

These patients were easily hypnotized, and under light hypnosis the lost memories could be immediately restored, he said.

Dr. Brown told of a man of considerable education, who had for some years suffered from obsessive fear, the origin of which he could not fathom. He would wake up in the morning with this fear weighing upon his mind.

After reading about the method of abreaction (working off of the emotion) as used in treating shell-shock patients, he thought he would try to cure himself by a similar method.

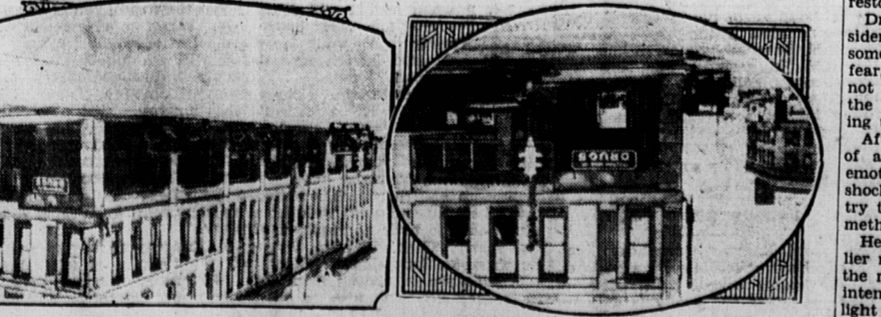
He tried to recall earlier and earlier memories of his past life, using the method of concentration—to all intents and purposes producing a light degree of self-hypnosis.

At length he seemed to get this memory. It was half a memory, half a waking vision. He seemed to be in a sort of native compound in India. He experienced intense heat, such heat as he never remembered



Announcements, Coming Events, Meetings, Etc

- *Coming: Cardigan Thursday Big Show and Dance. 9462-10-13
- *Salad Dishes etc., from exhibition luncheon at St. Paul's School-room. 9480
- *Coming: Souris Tuesday, Dempsey vs. Sharkey fight. See the knockout. 10-1-21.
- *See Mary Pickford in "Little Annie Rooney," wonderful show, also serial, Victoria Monday, French River Wednesday. 9482
- *Inquire Re Chronic Diseases 112 Prince Street, Dr. Cliff. Don't delay, recovery in next three months. 9-12-3 mos.
- *Trinity Church Choir will present Sacred Cantata and other program at Stanley Bridge Hall, Thursday, October 6th. 9481-10-1-31
- *Notice: There will be a meeting in the Rustico Bank hall on Wednesday Oct. 5th, to consider our transportation problems. 9460-10-1-21
- *Mt. Herbert Live Stock Shipping Club will lead live horse Tuesday afternoon Oct. 4th. List before Monday noon will. E. Innes Sec'y. 9471-10-1-21
- *A public meeting will be held in the Belfast Hall on Oct. 4th, at 7.30 p. m. Mr. Lloyd Shaw will lecture on a Night School and Short Course for Eldon, Agricultural Moving Pictures in connection. Free. 9457-10-1-21



Above are photographs depicting a novel method of street widening, achieved in Portland, Oregon. The original sidewalks have been added to the street width and an arcade-like sidewalk produced by eliminating the lower front door of the dwellings themselves and supporting the upper storeys by pillars. In this way an economical street widening has been achieved, while it is claimed the covered sidewalk is a distinct benefit to the stores in both very hot and inclement weather.

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