

### DAILY SELECTIONS FOR GUARDIAN READERS

Furnished By W. S. Louson

#### LOVE THE WORLD NEEDS.

"Love for all of us is an endless succession of forgiveness," says a writer who takes a sweet and wholesome view of family life. "We built our houses with our smiles and tears but mostly with our wits, and we sharpened on each other with great good feeling." The love that can give and take, that will not make mountains out of mole hills, nor grave offences out of passing moods, that refuses to carry today's small

neglect or unreasonableness over into tomorrow's sunshine, that recognizes itself as very human, and does not expect angels in human companions, is the sort of love the world needs. This blessed everyday affection, with the saving sense of honor that does not mistake comedy for tragedy, and is able to clear the atmosphere with a laugh, does indeed build homes. It builds the strong, tender, happy family life that is at once the world's wealth and its hope.

"THE MAN who knows nothing of the goodness of our clothes nor the fairness of our prices, may find it possible to 'pay less and dress better' if he comes here for his outfit

at Our Unloading Sale. National Clothing Co. 2970-12-1mtf. "Ladies new winter coats sell at one quarter off at Patons 3071-12-6ME2wks.

"Assurance, that most wise and beneficent invention, which mitigates the anxiety of the breadwinner and promotes the security, the blessed security, of the home."—LORD MORLEY.

This beneficence finds its highest expression in the Policies of The Great West Life providing Life Insurance at the Lowest Net Cost anywhere available

The Mail-Service of Information will carefully attend to your letter of enquiry.

### The Great West-Life

Assurance Company

Head Office—Winnipeg

Branch Office—Charlottetown

### Hyndman & Co., Ltd.

Managers P. E. I.

Offices 61 Queen St., Telephone No. 67

## THE CENTRAL GUARDIAN

IT PAYS TO buy in this Province.

TO EXHIBIT IN AMHERST.—Mr. John Tweedy, Earncliffe, leaves this morning for Amherst with a number of Cotswold sheep and poultry. Mr. S. C. Lane, Mt. Mellick, crossed also today with his famous Leicester sheep.

UNSUCCESSFUL.—The police yesterday made a raid on certain premises in the city where they had occasion to believe intoxicating liquor was being unlawfully kept for sale. Evidently they were misinformed or the news of their visit had preceded them, for though they made a thorough search of the premises raided, they were unable to find anything of the nature they looked for.

GOOD MEETING.—At Cornwall on Wednesday evening, Dec. 3rd, an able, comprehensive and lucid address was delivered on Social and Moral reform by Rev. W. J. Smith, B. A. of Montreal, one of the Field Secretaries of this department. In spite of the weather and roads a good number gathered and were well rewarded. The choir under the leadership of Mrs. Frank Howard gave various appreciative selections. The pastor, Rev. George Orman presided.

### LADIES' WINTER COATS

Patons have a number of grand, new ultra fashionable coats on hand for ladies which they will sell at one-third off, owing to the mild weather and the holiday season coming on. This is a great bargain as the winter has hardly begun. Call before the best are picked up.—Patons. 3073-12-6me1wk.

### CHILDREN'S COATS

A liberal saving in price is offered of 1 off Children's coats for winter wear at Patons. See them.

### PRETTY KIMONAS

This department is replete with all the leading colors and textures in kimono and bath robes for Christmas gift giving, selling from \$1.95 up at Patons. 3073-12-6me1wk.

HANDSOM LEATHER GOODS Never was the range of leather goods so complete. See them on the second floor at Patons. Just the thing for Christmas. 3073-12-6me1wk.

ST. JAMES.—The Rev. T. F. Fullerton, D. D., will preach at both services at St. James' Church on Sunday. His subject in the morning will be "The Greatest Thought in Life"; at the evening service, "The Tardiness of God."

TRANSFERRED.—Mr. J. S. Lewis, the manager of the local branch of the Bank of Nova Scotia, at Stellarton, received a telegram on Monday conveying orders from headquarters to trek onward. "To Mr. and Mrs. Lewis, who have grown accustomed to look upon Stellarton as their home town, the sudden mandate must be fraught with no little concern. To their many friends in town and country and to the business man on the streets, the news will be hailed with the deepest regret. Mr. Lewis' new station is Bridgetown, Annapolis County.—New Glasgow Chronicle.—(Mr. Lewis is a brother of Mrs. R. M. Johnson of Charlottetown.)

ARTISTIC STORE WINDOWS.—Among the many pretty windows, that tell their tale of Christmas, is Paton & Co's on Richmond Street, which drew the attention of many interested people yesterday. The windows are daintily decorated and in them are displayed many exquisite pieces of neckwear and neckwear novelties for the Christmas gift giver in many exquisitely fine laces, tulle and ribbons. It might be here mentioned that the firm received yesterday a large consignment of American novelties for the holiday trade which are being rapidly put in the show cases. Today they are devoting a large space to handkerchiefs and the showing is a splendid one, the entire store giving the idea of one fairy land of dainty laces and linens. 3074

FOX NEWS.—The Dominion Fox Ranch Company of Murray Harbor have a few shares for sale. They have in their ranch three pairs of high grade Silver Black foxes. The third pair was placed in the ranch a few days ago and is of the following breeding: Female, bred by R. T. Oulton; male, Silas Raynor. The total capitalization of the three pairs is \$45,000, \$15,000 a pair, and the ranch keep is only fifteen per cent. The personnel of the company is as follows: President, J. F. Sterns, Souris; Vice-President, Willard L. Jordan, Murray Harbor; Secy-Treas., W. H. Prowse, Murray Harbor; Directors: Hon. John McLean, Souris, and J. M. McLean, New Perth. Parties wishing to secure any stock in this Company should apply at once to The Canada Fox Exchange and Investment Co., Ltd., Charlottetown, as there are only a few shares left. 3045.

AN INTERESTING ARTICLE.—The Farmer's Magazine in its December issue, contains an interesting illustrated article by Morley J. Edwards, who writes of money-making for animals; an opportunity that is open to many farmers in the rough creek lands." In the course of the article the writer makes reference to this province, as follows: "You've heard a good deal probably about the several Prince Edward Island men who have become millionaires in the past two or three years through the breeding and subsequent financial manipulations in regard to the sale of silver foxes. Leave that aside, for the present at least. The prophecies made above are not made on the strength of those facts, undeniable though they are. But are you aware that racoon, beaver, mink, fisher, marten, otter, skunk, muskrat and even common cats are being farmed with good results, not only in Prince Edward Island—they seem to have gone almost wild over the possibilities of the new industry there—not only in the Maritime Provinces, where the contagion of the thing naturally spread first, but also in Quebec, in Ontario, and even here and there in one or two of the Western Provinces. Now do you see the possibilities for your wooded lot or acres of swamp in a year or two? The matter was summed up rather succinctly by one of the Prince Edward Island fox-ranch owners the other day. When discussing this very point of the prospects of future over-production and the consequent falling of price, he said: 'If we came down to a fur basis in Canada right now, we have not enough prime silver fox skins to supply even the New York market for half-an-hour.'"

"Wearwell" pants for workmen are the most durable.

Make This "the Gift Store" You will see here innumerable suggestions in dainty, practical and useful gifts for men, women and children. We know the quality will be high and the prices will be low. Call in. W. N. Tanton Punnside

## S. A. McDonald The Island's Leading Store

### Ring Us Up For Your Clothing Needs

Bannockburn Tweed Suits \$10

See our special all wool Bannockburn, D. B. Tweeds Suits the regular \$10.75 kind, all sizes. Sold by us the year around for.....\$10

Dressy Tweed Suits \$15

This lot includes some of the handsomest tweed effect we have ever shown in dark, rich, warm brown and two-tone colorings too in the lot. Our special price.....\$15

Very Glassy Models \$18

Semi-Ready suits the best in clothing, handled only by us in Charlottetown, your choice of the newest and most correct in tailoring at.....\$18

### 3 Specials in Overcoats

Splendid Dark Tweeds \$7.00

Your choice of 50 Dark Brown tweed overcoats stylish warm and comfortable special at.....\$7.00

Brown Two-tone Diagonal \$10

This overcoat is S. B. Convert collar made of very rich two-tone home Diagonal cloth and is fully equal in appearance and comfort to regular \$15 overcoats all sizes while they last.....\$10

High Class Ulster Coats \$15

One of the handsomest coats in the store warm, dressy and comfortable, a coat you will be proud to own in shades of fawn and brown very special.....\$15

Others at \$16.50, \$18.00, \$20.00 and \$22.00



## We're Too Busy To Give Descriptive Details

We've already stated our reasons necessitating our

### Unloading Sale Our Part is Done Its Now up to You

Hundreds of people have taken advantage of our uncomparable Bargains since we first announced our Bargain Feast. Have you gotten your share? If not DO SO AT ONCE THERE'S ONLY Eight Days left, 8 days left. Its Easier to save Money than to earn it.

## Now Is Your Chance

- Men's Suits
  - \$10.00 Brown Single Breasted Diagonal Tweed. Unloading Price.....\$6 90
  - \$12.00 Brown Oxford Tweed, Single Breasted, Twill lined. Unloading Price.....\$8 25
  - \$12.50 Blue 18 oz. Serge Progress Brand Single Breasted Style, former sa in lined. Unloading Price \$8 75
  - \$15, 18, 20, 25 Tweed College Coats all hand tailored with very best trimmings shawl or notched collars, double breasted styles unloading. Price \$11.40, 14.00, 16.00, 20.00
  - \$15.00 Spring and Fall Coats In Black Vicuna and weed effects, silk or plain
- Men's Overcoats
  - 40 doz. Pen Angle Fleece Shirts and Drawers. 40c ea.
  - 20 doz. Nova Scotia Underwear, all sizes, guaranteed all wool, Reg. \$1.25 per garment. Unloading Price 90c ea.
  - 50 Black Beaver overcoat, velvet collar reg. \$7.50 unloading. Price.....\$5.75.
- 5 doz. Grey Coat Sweaters Regularly sold \$1.00 for 69c
- A big lot of pull over Sweaters some as high as \$2.00 for 1.00
- 15 doz. newest Fall Dress Shirts, Crescent Star Tooke Brand Semi stiff fronts or plain, of some with French Cuffs, Soft Collars to match Reg. \$1.25 to \$1.75. Unloading Price.....99c
- Blue and Grey Flannel Shirts with Reversible Collars, high grade material Reg. \$1.75. Unloading Price.....\$1.20
- 10 Tweed College Coats in single breasted only belt on back snappy tweed effects unloading. Price.....\$7.75
- 12 College Coats In assortment of colors the newest styles unloading Price.....\$9 50

## National Clothing Company THE STORE WITH A CONSCIENCE

2010-12-4M31.

### AUCTION Stock & Crop

We are authorized by Bart C. Hardy Esq to sell on his farm Union Road on Monday Dec 8th 1913 commencing at 12 o'clock noon all his stock & crop consisting of: 1 brood mare 14 yrs, 1 Clydesdale filly 3 1/2 yrs, Goldfinger, 1 Clydesdale colt 1 1/2 yrs, Lord Dalmeny foal (Darkwood), 5 mitch cows in calf 1, 1 calf in January, 2 in Feb. 2 cows in milk, 1 dry cow fattening, 2 heifers, 1 7/8 old, 2 steers, 1 17/8 old, 4 calves, 4 pure bred shorthorn bull (registered), 3 brood sows with pig. \$1000—10 cows 6 yrs old, 100 bushels wheat, 200 bus. timothy seed, 200 bushels oatmeal, 50 bus. straw. TERMS: twelve months credit 6 per cent off for cash. Sale 10:30 a.m. BENJ. CARTER & CO 3071 12 4Mthursat. Auctioneers

### BOSTON HOTEL ADS

250 ROOMS 150 BATHS HOTEL OXFORD Copsey Square, Boston, Mass. Near Public Library, Trinity Church, Christian Science Church, New Opera House, and out 10 minutes to the shopping and business section. Electric cars pass the Oxford to B. and M. R. R. Station 7th St. Lines and every part of the city and suburbs. Single rooms \$1 and up with bath 50. Double rooms \$1.50 and up with bath \$2.50. CHARLES A. WILSON, Manager. 27-10-2212AM 1913

### A Christmas Gift

Useful and lasting—a residence telephone is the very thing. It serves through the year as a constant reminder of Christmas. Over seven hundred telephones in Charlottetown alone for daily communication. A year's subscription is a pleasing Christmas Gift. Call or Write the Contract Department Tel. 600. 12.6Msatwedtf Telephone Co of P. E. I.

### Fire Insurance A Necessity

Then insure in good strong stock companies, which never contest an honest claim such as is represented by E. R. BROW Charlottetown