

The New Plug in!

Victor Radio



An instant Hit!

—a brilliant success throughout the Dominion. Flashing like meteors across an enkindled sky, these sets have the stuff, maintaining Victor's quarter century of reputation. Regardless of the money asked, the New Victor Radio wins out on tone, quality, beauty, and general performance.

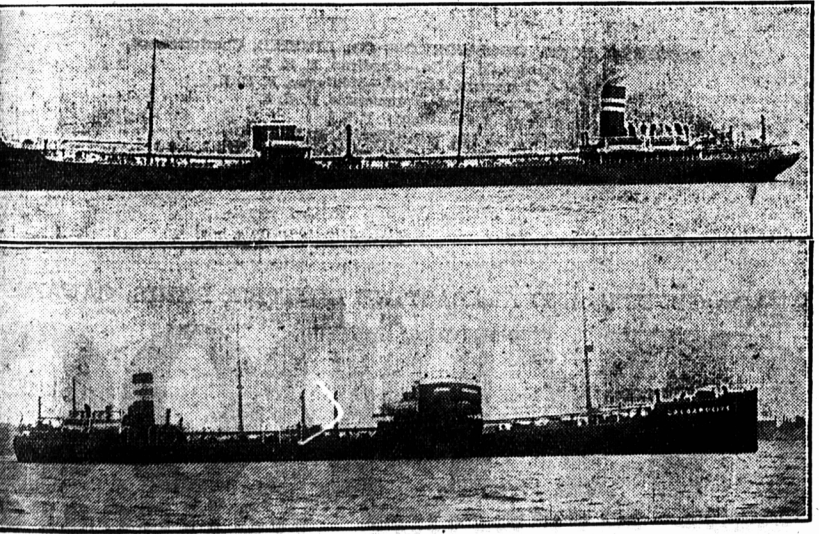
Authorized Victor Radio Dealers are showing this beautiful walnut-designed table set with a full set of tubes and "plug-in" cord for only \$190.

Victor Talking Machine Company of Canada Limited

THE NEW VICTOR RADIO SPEAKER... deftly enclosed in a stately brown walnut cabinet.



LARGEST AND FINEST OIL TANKERS SAIL UNDER CANADIAN ENSIGN



ABOVE—The "C. O. Stillman" world's largest Tanker. BELOW—The "Calgarolite" most modern of Tank ships.

With the launching in England September 14th of the motor ship "Calgarolite," Canadian vessels which already own and claim also the most modern and efficient of tankers, and a Canadian tanker fleet wins further evidence as one of the major oil fleets of the world.

LONDON LETTER

(British United Press) PREMIER'S APPEAL TO EMPLOYERS

Mr. Baldwin just before leaving London for his annual holiday at Aix les Bains, occupied himself in the drafting of a letter to Employers at large urging them to employ more men and so lessen the great amount of unemployment which still prevails despite all official endeavours to reduce it.

GREAT GUN OF SOCIALIST CONGRESS

Who will be the Great Gun when Socialist Congress opens shortly? Ramsay MacDonald is—and will be in Canada, so he may be counted out—for which circumstance, no doubt, purely fortuitous, he is, one would imagine, duly though privately thankful.



Your Biggest Creditors

Are They Fully Protected?

A man can be so kind to his wife and family, that he forgets his widow and orphans.

Your family is your biggest creditor. If that little flock is not protected by Life Insurance, practically it has no protection.

What greater source of satisfaction and pride than the fact that you have shielded it against all hazards with the armour of Life Insurance?

A Great-West Life Policy means immediate protection, an assured income for the family in any event, and for yourself in old age.



Great-West Life Insurance Company

HYNDMAN & CO., LTD., Provincial Managers, Charlottetown, P. E. I.

LLOYD GEORGE'S SUCCESSOR

Assuming for the moment that Mr. Lloyd George is the present actual head of the Liberal Party, who is to succeed him, should he in the day of battle which will come next year, show signs that his natural political force has abated and that years have staled his infinite variety?

SIR AUSTEN'S ILLNESS

In spite of the cap-trap of the lesser and least responsible of the continental newspapers, Sir Austen Chamberlain's illness has been a real and not merely a diplomatic malady.

THE PARTY INVITATION

No longer does Mrs. Smythe from- ally request the pleasure of Mrs. Jones' company, etc., etc. She simply writes "Bride" and "3 o'clock Thursday" on her visiting card and mails it. Besides being simpler, it looks jollier.

TO PAINT STAIRS

If you are living in the house and want to paint the stairs, paint only every other stair and let that dry, then paint the steps you have missed on the first painting. In this way you can walk on each alternate step while the others are drying.



Here's a tube that just naturally STAYS YOUNG

THESE Nor-Phonic Tubes refuse to grow old. They outlive all their brothers on the market. Nor-Phonic Tubes will positively eliminate all noises, resulting in a clear reproduction of your radio programmes.

Northern Electric NOR-PHONIC TUBE

NORTHERN ELECTRIC RADIO PRODUCTS ALWAYS IN STOCK AT ISLAND RADIO CO. C. F. C. Y. BROADCASTING STATION

Pep up your set with Westinghouse Genuine Radiotrons



This is the NEW Westinghouse tube that saves half the filament current if your set at present uses UX-201A tubes.

Ask your dealer for full information. UX-121B, the power amplifier for UX-201A, UX-201A, UX-25, UX-171A, AC tubes, UX-226, UY-227.

Westinghouse PIONEERS IN RADIO

THE ROGERS HARDWARE COMPANY, LIMITED. Distributors.

Sold by J. A. GESSNER, Tire and Radio Shop, Great George Street.

THE GABBS



By Barrie Payne

It seems a pity that circumstances do not permit the titular heads of States to sign the great pacts which are such a hobby of statesmen of all countries in these times.