

ANOTHER POUND ^{of Fat} GONE



**Lose Pounds and Pounds .. Quickly .. Easily
No Exercise .. No Laxative .. No Starvation!**

You, too, can say happily "Another pound of ugly fat gone!" Inches and pounds disappear painlessly—because the MELTOWAY Dietary Reducing Plan really helps you. Remember, MELTOWAY is the most effective Dietary Reducing Plan ever offered.

**UNCONDITIONAL
GUARANTEE**
that you will be
FULLY SATISFIED
or your
MONEY BACK IN FULL

**YOU TOO
CAN
LOSE
UGLY
FAT
UP TO 7 LBS.
IN 7 DAYS**

Let your tape measure or bathroom scales give you the good news—day by day—of inches and pounds gone! All you have to do is to follow MELTOWAY'S Plan faithfully—and if you do not lose weight from the very first day—return the unused tablets and get your money refunded in full.

Don't be misled by imitations!

MAKE SURE YOU GET

**GENUINE
MELTOWAY**

The original
dietary reducing plan



- ★ NO MASSAGE
- ★ NO LAXATIVES
- ★ NO DRUGS
- ★ NO EXERCISE
- ★ NO STARVATION DIET

YOUR QUESTIONS ANSWERED

Q. Do I have to starve myself in order to get my figure back?

A. Certainly not! Trying to reduce by eating less, or skipping a meal altogether, makes you feel miserable and upsets your digestive system. Under the MELTOWAY Plan, you eat plenty of foods that keep you well-fed, but wisely fed.

Q. What are the MELTOWAY Tablets for?

A. Your doctor or druggist will tell you that the ingredients in MELTOWAY Tablets supply the necessary vitamins and minerals that keep you full of pep and energy. These tablets contain no reducing drug, they are strictly a Food Supplement.

Q. Will reducing affect my general health?

A. Doctors say that overweight puts an extra strain on heart, liver and kidneys . . . that excess fat may shorten your life by years. Getting down to normal weight for your height and age is the first step to glowing health.

Q. What will the MELTOWAY Plan cost me?

A. The complete Plan—enough for one full week's trial—costs you only \$2.95. Larger economy sizes cost \$4.95 (126 tablets) and \$9.95 (315 tablets). Remember, the Plan is sold with the Unconditional Guarantee that you will be fully satisfied—or your money back in full. Don't put off starting MELTOWAY'S amazingly successful Plan—Buy it TODAY.

Q. Is the MELTOWAY Dietary Reducing Plan recommended for Glandular Obesity?

A. No—absolutely NOT! If you suspect your overweight is due to glandular disturbance, see your doctor at once.

**YOU MUST LOSE
UP TO 7 POUNDS
IN 7 DAYS
OR YOUR
MONEY BACK**



MELTOWAY—FOR SALE AT ALL DRUG STORES