


**DIPLOMA**

**THE CHAIN STORES ARE SENDING PETER TO COLLEGE!**



At least that's what his mother says. Actually, we're doing nothing of the kind directly.

All we're doing is distributing goods directly, passing the savings made on to customers in the form of lower retail prices. According to disinterested experts, the average saving made by buying in chain stores is 10¢ out of every dollar. (Sometimes a little less—oftener a good bit more.) And when you consider that Peter's mother is a regular chain store customer, supplying practically all her family's personal and household needs at the various chains, it's easy to understand that her savings are considerable. Over the years, of course, they run into amounts quite adequate for financing college courses. In a Province where education is so dear to every parent's heart, it's probable that a great deal of the money saved by chain store customers is invested in children's schooling. Home improvements, travel, automobiles, doubtless get their share.

But that's not our business. Our business is merely to save money for you and to enable you to get fresher, better goods, newer, later styles as you save!

**Prepared in the Maritimes FOR CANADIAN CHAIN STORE ASSOCIATION**

**Attention!**

Those who remember the higher prices before chain stores became general are dead set against special chain store sales. They've no desire to go back to an era when old-fashioned merchandise was expensive—modern styles unobtainable!

**Bargain Excursions May 13th**

To Halifax, \$6.00; Quebec, \$11.25; Three Rivers, \$43.20; Montreal, \$12.50; Ottawa, \$15.25; Toronto or North Bay, \$18.75.

**T. B. ROGERS**

181 Queen St.  
City Ticket Agent Can. Nat. Rys. Phone 540

**ST. PETER'S HARBOR W. I.**

On Wednesday evening, May 4th, the regular meeting of the St. Peter's Harbor Women's Institute was held at the home of Mrs. Selma Drake with eleven members and five visitors present.

Roll call was responded to by an exchange of seeds.

Correspondence included a letter from Red Cross Society asking for our cooperation in carrying on the annual canvass for senior membership and funds. Doris MacEwen and Edith MacEwen are going to St. Peter's Harbor.


Meeting closed with the National Anthem after which program committee was heard from and a delicious lunch was served by the hostess.

Next meeting is to be held at the home of Mrs. Guss McDonald. Roll call to be responded to by a grab box.

**UGHT TO BE QUIET**

LONDON. (CP)—Among advertisements of The Times is one of a seaside hotel having "no hostesses, no parties, no group photographs."

**PLAY BALL!**



AND—Play fair with the public. Our Chewing tobacco is sold to you with this thought always in mind. That is why every fig of

**HICKEY'S BLACK TWIST CHEWING**

is of equal flavor and freshness. We advertise this favorite old chewing tobacco and the familiar fig has helped to advertise the Island because it is used by Islanders abroad as well as those at home.

10c PER FIG

**HICKEY and NICHOLSON**

**Britain Shows Her Hometowns Are Top Goods**

FASHION PREVIEW IN LONDON PROVIDES MANY REASONS WHY WOMEN DRESS WELL IN ENGLISH MATERIALS.

(By MOLLIE McGEE)  
(Canadian Press Correspondent)

LONDON, May 10 (CP)—Fashion the world will see this summer at the Empire Exhibition in Glasgow were presented at a preview for the press in London a few days ago. In a golden-walled circular room of the luxurious Dorchester Hotel, mannequins paraded before fashion writers from London, Paris and representatives of the Empire press.

The idea behind this display was not essentially to present new fashions but to show what could be done with materials as low in price as 25 cents a yard—from mills in the Midlands suffering from a tremendous depression. This slump is due to the importation of foreign particularly American materials for cheap dresses.

Edward H. Symonds, organizer and producer of the fashion displays at Glasgow and director of the firm patronizing the show, Queen Mary, gave a serious talk before the show began. He said frankly the British textile industry was facing an unprecedented crisis and employment of thousands of workers depended on the popularizing of British-made fabrics.

It was amazing to see how England's master dress designers had paraded that followed made dresses from materials priced at 25 cents to \$2 a yard rival gold-threaded gowns of hand-woven fabrics from British Malaya costing \$75 a yard.

**Lovely in Organdie**

A debutante court gown of porcelain white, two-toned, printed cotton organdie was one of the loveliest dresses shown, yet the material itself cost approximately 46 cents a yard retail. Ruffled and cut to perfection, it looked like the sheerest chiffon and is the first example made public of how British manufacturers have succeeded in duplicating a printing process hitherto a guarded secret of the Swiss.

The inevitable organdies for Ascot were shown to have acquired a new quality—they can be rained on and still retain their crispness. Prices per yard ran from 30 to 85 cents and colors favored were the new cyclamen and a soft apple green. Hats worn with these were definitely bonnet, with a curled ostrich plume, or flat as pancakes with posies decorating the centres of the crowns. This group of dresses was termed summer wedding or garden party in Canada.

**Lancashire Velvet**

A new venture brought into prominence at this show, and great credit was given to the Lancashire woven cotton velvet. Soft as any continental variety, in various rich colorings, this material was most successfully used for a day-time ensemble of green military cloak with straight-lined dress with sash and hat. The lining of the square-shouldered dress-length cloak and wide sash of the dress were in deep purple.

Another velvet evening gown in vivid lipstick scarlet was of the slinky, form-fitting trailing variety, with very low crossed strap back. Long colored gloves added glamor to the evening costumes. One pair were in gold with black at the under arm, another of cerise red and still others of purple worn with aquamarine blue.

Association, 184 College Street Toronto, will be answered personally by letter.

**HEALTH**

**CANCER RACES WITH TIME**

Now that we are beginning to have thoughts of the contrary, cancer can be cured in many cases through proper treatment given in the early stages of the disease.

Time is the deciding factor as to the results which may be hoped for through treatment. If the cancer condition can be cured, the chances can be removed or destroyed, the for doing this depend upon whether or not the disease is localized in one place.

The millions of cells which go to make up the human body all come from one original cell, the fertilized ovum, or egg. For some reason which is as yet unknown, a single cell may start to grow independently, apparently no longer under the control which regulates the normal growth of body cells. This one cell multiplies to form a growth which, if it is malignant, is called a cancer.

The important fact in this, and the one which everyone should understand, is that cancer does not begin in this way. It means that for a long time, every cancer is a local growth. Later cancer may spread to distant parts of the body, but in the first place, it is limited to one part.

This is of significance as regards treatment. A local growth can be removed by surgery or destroyed by radium or x-rays. It is because cancer is, for a time, a local growth that cancer can be cured by proper treatment.

There are no serums, diets, salves or secret remedies which cure cancer. It depends upon the kind of cancer and its location as to what is the best treatment. For treatment, we have surgery, radium and x-rays, either alone or in combination.

Time decides the outcome. The delay of even one day in securing proper treatment lessens the chance of a favourable result. The day comes when the curable cancer becomes incurable because of delay, neglect or ignorance.

Cancer is cured when the right treatment is used early enough. To body, but in the first place, it is removed by surgery or destroyed by radium or x-rays. It is because cancer is, for a time, a local growth that cancer can be cured by proper treatment.

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**THE LADY RODNEY DOCKS IN MONTREAL**

MONTREAL, Que., May 9—The liner "Lady Rodney" Canadian National Steamships made her first appearance in the local port this season by arrival last Sunday evening, coming up from Jamaica, the Bahamas Islands and Bermuda after using the ports of Halifax and Boston during the winter season. She already has been preceded by the sister ship, the "Lady Semers" over this route.

The "Lady Rodney" will sail again next Wednesday at 10 p. m. D. S. 25 day routes during the summer season to the Bahamas and Bermuda, the Bahamas and Jamaica.

Another vessel of the Canadian National Steamships also arrived in the local port over the week end when the "Vagabond Voyage" ship "Chomedy" being her first visit here this season, after operating from Halifax during the winter.

She is returning from a round trip to Puerto Rico, Barbados, Trinidad and British Guiana and will make this port her point of departure and arrival over voyages during the summer season. The "Chomedy" is expected to get away again next Thursday on a 38 day round-trip voyage to ports in the Americas, terminating at Georgetown, British Guiana, carrying a list of passengers bound for the southern colonies.

**ONE DEAD, 16 HURT IN PLANT EXPLOSION**

DETROIT, May 9 (AP)—One man was killed and 16 others suffered severe burns in the explosion of two acid tanks in the glass making division of the Ford Motor Company's River Rouge plant today.

The dead man was Edward Stelowski, 54, of Detroit.

**INSTITUTE PRESENTATION**

On the evening of April 22nd the members of Covehead Road Women's Institute met at the home of Mrs. Laura H. McGrath, who is to leave shortly for her home in California. And presented her with a gift and the following address:

Dear Mrs. McGrath: Having learned of your intended departure from our District, we your sister members of Covehead Road Women's Institute have assembled here this evening to express our regret we are to lose you from our Institute and our community.

You came among us as a stranger some years ago and during this time made yourself beloved by all. By your gracious manner and Guiana, carrying a list of passengers bound for the southern colonies.

And now, as you leave us and go to your Homeland, we rejoice that you will meet your family and renew old friendships.

In conclusion, it is our sincere wish that you and Patricia will be followed by God's best blessings, and as a remembrance of our associations together we ask you to accept this small gift.

Signed on behalf of Covehead Road Women's Institute, Mrs. McGrath although taken by surprise thanked the Institute members for their kindness and best wishes.

(Patriot Please Copy)

Keep Minard's in the house.

**BRINGING UP FATHER**



**Roosevelt Urges Co-operation In Solving Problems**

WASHINGTON, May 8 (AP)—President Roosevelt looked over the troubled international scene and called today for "joint effort in constructing a new and better world order."

A message from the President, who is returning to the capital from vacation at sea, was read by State Secretary Hull in an international broadcast on "economic co-operation in the Americas." Apparently referring to his administration's program for reciprocal tariff reductions, Mr. Roosevelt declared:

"The Government of the United States is pledged to a course of international economic co-operation and will spare no effort in joyfully continuing on that course."

He added:

"Co-operation in the solution of economic problems offers one of the practical approaches to the task which the world must undertake."

There is a general and growing realization that no nation or group of nations can enjoy prosperity and plenty when a large part of the world is in economic distress. The nations of the western hemisphere, the President commented, are prepared to accept revolutionary conclusions, as is evidenced by the resolutions of recent inter-American conferences.

**Daughter Of Exile**

(Continued from page 2)

It followed that Professor Pelmann was a vitally interested party in the projected revolution. There had been a revolutionary called Pelmann but he was supposed to have died when his house was burned to the ground.

A body had been buried, but had the body after all, been that of Pelmann? The Professor Pelmann who was supposed to have been killed in the first place lived along with a daughter and one faithful servant. The Professor Pelmann who occupied the House of the Birds had a daughter and one faithful servant.

The Professor Pelmann whom Mitchell had met did not correspond with his conception of a dangerous firebrand. On the other hand, all the really dangerous men of history had been mild-mannered men who had not looked the part.

If Professor Pelmann, the revolutionary, had become Professor Pelmann, the apparently harmless servant who lived with his daughter and servant in the House of the Birds, that would account for the presence in Lewis of Herman Wolff.

The doings of dangerous revolutionaries are always of interest to the Governments whom they oppose especially when they are corresponding with other revolutionaries.

The General put away the papers and rose slowly. He was no longer playing in the same blindfold. He knew at least as much as did the other actors in the drama. The next move lay with him.

But he could no more just now. He was dog-tired and must have some sleep.

He pulled off his clothes and slipped into bed after leaving a note pinned to his door requesting that he should not be awakened for at least six hours.

In a few minutes he was fast asleep.

He awoke at the time he had mentally set for himself. He had long since trained himself to dispense with alarm clocks, and other aids to wakefulness and rose and dressed hurriedly. As soon as he opened his door he found the room empty. Two persons in the drama had baffled him up to now—Shane and Halford. After the events of last night he was inclined to clear Shane. But Halford was a different proposition. It was from Halford that he had got the important letter postmarked France and Halford had stolen the letter while a guest under Pelmann's roof. Halford, therefore, was a crook, and was certainly in league with Wolff. Halford would lead him to Wolff.

TO B Continued

**And So Pretty THE DRESSES**

Girls' summer dresses, sizes 1 to 14. Smart new styles and materials, lovely prints in cotton, pique and sheer materials, plain colors in broadcloth and organdie the brightest, most colorful array of attractive summer dresses we have ever shown. Prices 89c, 98c, \$1.19, \$1.29, \$1.50, \$1.98.

Girls' dresses sizes 2 to 6. Pantie dresses with full swing skirts and imitation bolero jacket, skirt and bolero are of printed cotton and blouse effect is plain broadcloth, bolero and collar are trimmed with braid of contrasting color. Each ———— 98c

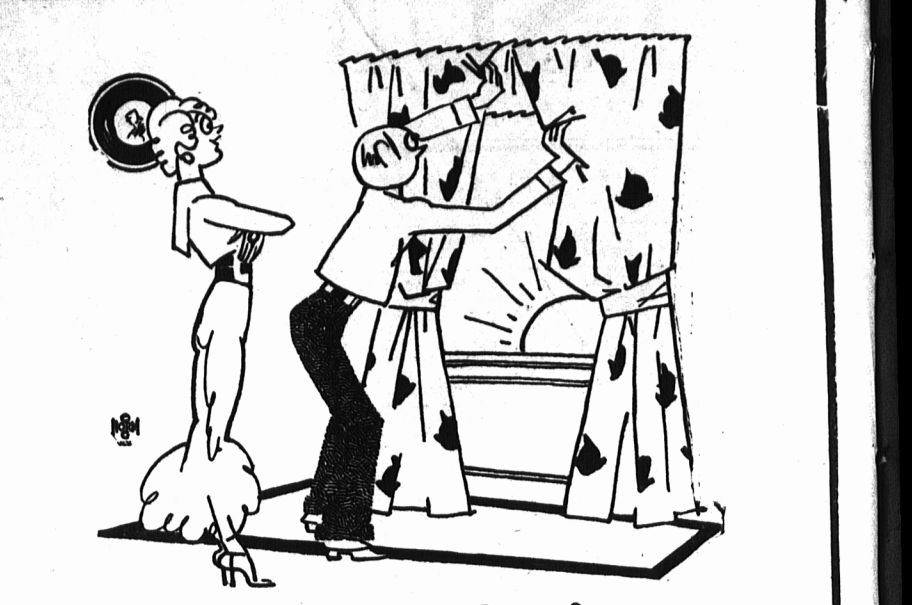
Girls' Dresses sizes 8 to 14 full flared skirt with gores in front piped with fancy braid of contrasting colors, collar is white pique and organdie with braid piping, two pockets and short puff sleeves also piped with contrasting braid make this one piece dress of linene very attractive. Price ———— \$1.19

**MOORE & McLEOD limited**

DEPARTMENTAL STORE

CHARLOTTETOWN — PRINCE EDWARD ISLAND

By George McManus



**It looks like Spring anyway!**

MAYBE IT DOESN'T FEEL SO much like Spring, but it'll come some day.... And however it feels it looks like the right time to get the small girls of your family ready to step out a bit!

**Smart little Junior Coats**



**MOORE & McLEOD limited**

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CHARLOTTETOWN — PRINCE EDWARD ISLAND

By George McManus

