

"SALADA" TEA

NOW 25^c 1/2 lb.

BROWN LABEL

Same Finest Quality

MISSING LETTER CONTEST

Here is a chance to win a valuable prize. In some of the advertisements appearing in the contest you will find a missing letter. These missing letters put together will form the name of some firm on the page on which the prize winning solution will be decided. Accuracy in forming the correct name will be the first consideration, but neatness, originality and speed in getting a solution to the contest editor will also count. Four valuable prizes this week. Get busy. Find the missing letters. Compose them in to the firm's name and mail your answer to the Contest Editor, Charlottetown Guardian, Charlottetown, P. E. I. to reach him not later than Tuesday night.

- Contestants must enclose with their solution a current week paid bill from one of the advertisers in the Missing Letter Competition.
- Last Week's Winners:
1. Miss Rena MacDonald, Covehead Rd.
 2. Jennie Paynter, Kensington, Ch'town.
 3. Mrs. Ernest Mutch, Mt. Herbert.
 4. Doris Dillon, 217 Euston Street, City.

Mr. A. E. MacLean Sponsors Brief For Commercial Radio

(By Canadian Press)
OTTAWA, April 19.—A plea for consideration by the House of Commons committee on radio, of the rights of those who have been furnishing whatever radio fare has been available for Canadians since the art was introduced, was made on behalf of Radio Station CHGS, Summerside, P. E. I. The brief was read to the committee by A. E. MacLean, (L.B. Prince) for R. T. Holman and Company, Limited, owners of the station.

The station had recently been granted a new license for a 500 watt unit then intended to increase its power by that extent as soon as the question of future control was settled, the brief stated. The service now given by private enterprise, the brief contended, should not be taken as an indication of what might be done under a continuation of this system. The situation for a number of years, it was maintained, was such that no station dared make any capital expenditures lest their facilities be taken away from them through a change of policy.

The opinion of the owners of CHGS was that more regulation was required rather than Government ownership. Competition under private ownership, if there was a guarantee that no sudden change of policy would nullify their efforts, would induce private owners to exert themselves to maintain a high standard of excellence. Such a spirit would be lacking under public ownership, the brief declared.

The opinion was expressed in the brief that the weight of public opinion in the Maritime Provinces was against public ownership. The endeavors of the private owners, often working at a loss and facing the utmost uncertainty as to the fact of their investment, since publication of the Aird report, should be rewarded by a set of regulations that would safeguard their interests in the future and encourage them to go on to greater accomplishments under government supervision, the brief urged. No opposition was made to establishment of a chain of high power stations for chain broadcasts but the smaller stations catering to definite localities should be undisturbed, it was contended.

Commander Breadner Heads A. C. A. Force

OTTAWA, April 19. (By the Canadian Press)—Foreshadowing, it is believed here, many important changes in Royal Canadian Air force personnel and the development of Trenton Air Base as the premier airport, Wing Commander L. S. Breadner today was appointed officer commanding the new base at Trenton.

Wing Commander Breadner, who has been acting director of the force, is a veteran flier and has a brilliant war record. He served with the Royal Naval Air service in the early days of conflict and continued as an active flier when the Royal Air Force was formed. He saw service in both France and Belgium and was awarded the Distinguished Service Cross.

Although in its early stages of development Trenton is looked on in aviation circles here as the future "Croydon" of Canadian aviation. It is considered ideally situated and has facilities for handling both land and sea planes.

THE FARMERS WIFE HELPS OUT

TORONTO, Ont., April 20.—(By The Canadian Press)—"Too little is said of the splendid contributions made to our marketing systems by the farmer's wife," says J. A. Carroll, secretary of the Ontario Marketing Board. "And yet her work is the complement of his. No work of man exists which has not been, or could not be, improved by the hand and mind of woman, and this statement can be truthfully applied to our retail markets. In addition to her other work at the farm, the farmer's wife contributes to mention only a few of her delightful efforts, jams, jellies, pickles, jellied meats, head-cheese, confectionery and baked goods. In addition to these I noticed splendid examples of needlework, and last, but not least, hooked mats. Once again I wish to say our retail markets could not possibly offer a complete shopping service without the aid of our rural womenfolk."

Policeman (to schoolboy): "Who owns the calf and cow?"
Schoolboy: "I don't know who owns the cow but I have an idea who owns the calf."
Policeman: "Well who owns the calf?"
Schoolboy: "The cow."

FREE Merchandise Missing Letter Contest FREE Merchandise

\$3, \$2, \$1, \$1

READ EVERY AD—FIND THE MISSING LETTERS—READ EVERY AD

FOR PARTICULARS IN REGARD TO CONTEST SEE THIS PAGE

JAPALAC

makes a lasting and beautiful finish for your rooms. Re-decorate this spring with this economical finish and enjoy a beautiful home to work and entertain in.

The Rogers Hardware Co., Limited

Ask Our Customers

They will tell you The best place to buy

FRESH FISH

is at

LAYSON'S

Phone 1063. 135 Euston St.

PHONE 1010 That Calls

BEN'S TAXI

The best in service and Care Day and Night.

BENS TAXI

117 Kent St. Charlottetown, P. E. I.

NEW SPRING SHOES

Now showing at Lowest Prices in years, \$3.00 and \$4.00.

Wright Shoe Co.

formerly ALLEY'S

GENERAL STORE

We carry a complete stock at the right price.

C. H. HORTON

Murray River, P. E. I.

C. C. HEESCHEN

The Imperial Druggists TOILET ARTICLES

We specialise in Dispensing Prescriptions, Smoke Supplies

Phone 772. 123 Queen St. Charlottetown

ECHO GARAGE

attery re-charging and Auto Electric Service, Vacuum cleaners and electric appliances repaired.

Body and Fender Work a Specialty.

Phone 1332. 86 Kent St. Charlottetown, P. E. I.

Is Your Car Ready For Winter?

Consult our 25 item check up for \$7.50. Hear our Stewart Warner Radios. "World Wide Reception." "Short and Long Wave."

T. G. IVES, Charlottetown

DURANT SHOW ROOMS

TIP TOP SAMPLES

for Spring have arrived. New patterns—Wonderful Values.

One Price only—Made to measure \$24.00.

D. A. BRUCE

SOLE AGENT

H. L. WORTHY

The Popular Druggist

Toilet Articles, Candy, Smoking Supplies

WE AIM TO PLEASE

178 Queen St. Phone 271 Charlottetown.

SPRING IS HERE

So dress up—discard the winter overcoat—and slip on one of our lovely toppers your Spring Suit is here a large variety of colors and styles to choose from... If you don't believe there is a drop in clothing—see our prices.

KELLY & MacINNIS

Men's Wear

Phone 141 125 Great George St.

"SPECIALS"

"Rainbow" Salmon choice 12c
two 25c
Clams "Little Neck" 13c two 25c
Pickled "Snow Cap" Egg two 25c
Lobsters "Island Brand" 6oz. 25c
"Selected" Boneless Codfish 1 lb. 25c
Norwegian "Crossed fish" Sardines 12c two 25c
"Diamond" Salmon 8 oz. can best 12c two 25c

W. A. JOHNSTONE

Phone 6 Montague, P. E. I.

P. J.'s ECONOMY SALE

CONTINUES ALL THIS WEEK

4 lbs. Dates 25c
2 lbs. Boneless Codfish 25c

P. J. MacDONALD

T. VERNON RODD

Auto Fenders and Body Repairing.

Glass for all Makes of Cars. Tops and Upholstering a Specialty.

Phone 1236-J. 120 Fitzroy Street Charlottetown, P. E. I.

REARDON'S

Ladies' Hair Dressing Parlor and BARBER SHOP

Tel. 646-J 107 Queen St.

FIRE

You see them all run to the fire, and you hear from every older "I wonder if he is insured?" Are You?

T. E. MacNUTT

Fire Insurance

Telephone 114 Cor. St. George and Richmond

EYESIGHT EXAMINATION

Fitting and Supplying Glasses, etc.

H. J. MABON

OPTOMETRIST

Montague, P. E. I. Office Connected with Drugstore

P. E. ISLAND Foxes are famous Famous Ranchers insist on

Peerless Biscuits

Manufactured by P. E. I. Biscuit Co. Ltd. Charlottetown, P. E. I.

Harold S. MacLeod

General Merchant

And Dealer in Farm Produce

Vernon River, P. E. Island

FRIDAY AND SATURDAY SPECIALS

3 lbs. bul dates 19c
2 tins pilchards 19c
2 bulk raisins 21c
2 tins pears 27c.

P. J. NOY & CO.

Hunter River, P. E. I.

J. A. MCKINNON

General Merchant

Georgetown, P. E. I.

CANS

An upto date Can making plant right at your door means a lot to every packer. Why buy imported Cans? Be Fair. HELP HOME INDUSTRY

CHARLOTTETOWN CAN CO., LTD.

Charlottetown, P. E. I.

Watch Your Step

The Moral's this: If you would miss life's tumbles, you may end them. If you will let the Rebuilder get your Shoes in time and mend them. Have your Shoes rebuilt by

HENRY NEALE

Lyceum, Prince Street, City

JIMMIE'S SMOKE SHOP

and Shoe Shine Parlor

Shoes Dried any Color

Tel. 225 173 Queen St.

JUST ARRIVED

A shipment of the latest in Candy, Soft Candies, Chewing Candies and Creams. If you have a sweet tooth we have the Candy to please you. Buy where it's "always fresh."

WHITE'S TEA ROOMS

Grafton Street

Our many customers can testify as to our Quality and price. Why are you not one of them?

Wm. MCKAY

Telephone 1317

Corner Fitzroy and Edward

PALACE CAFE

Regular Dinners 40c. Try one and you won't go anywhere else. Special orders at all hours. Telephone 1027. Cor. St. George & Kent St. Charlottetown P. E. I.

For the Week-End

Home-made Bread, Cookies, Pastry, Pies of all kinds, at very reasonable prices.

Loneragan's Bakery

54 Grafton St.

BARBER

Try Les Hooper and you will get service and satisfaction that will keep you coming.

LES HOOPER

Kent Street Next to Central Garage

ISLAND BRAND HOME STYLE BEANS WITH PORK

THE ROYAL PACKING CO.

Charlottetown, P. E. I.

STRATHCONA HOTEL

Mrs. G. C. MacLean, Prop. Rate \$2 per day. Special Sunday Dinners

Tel. 606-J 175 Grafton St.

CLEANING PRESSING TAILORING

Theodore Sentner

Tel. 510-J 124 Kent St.

LUNCH or A FEAST

That you will enjoy

Milton's Tea Room

Telephone 741-L 161 Kent Street

THE STAR GROCERY

Souris, P. E. I. Offers the best in Groceries. Extra Specials for the week-ends. Try us for your next order.

HIGH GRADE Shoe Repairing

Work done while you wait. Shoe Shine Shoe Dyeing

Arthur MacNeill

109 Kent Street.

J. J. STOREY

Dealer in Groceries, Vegetables, Fruits, Feeds, Etc. at Lowest Prices

Phone 15 Cor. Queen and Fitzroy Streets Charlottetown, P. E. I.

ARGYLE SERVICE STATION

Gas, Oil, Washing and Greasing

Malpeque Road Phone 587-L Charlottetown, P. E. I.

Burhoe's Grocery

PHONES 871-872 Quick Efficient Service. Choice Groceries, Provision, Canned Goods, Meats, Feed, Fruit and Confectionery. Our truck is always at your service. Cor. Weymouth and Fitzroy Sts.

SPECIALS

10 lbs. White Beans 25c
2 lbs. Milk Biscuits 25c
2 tins Beets 25c
2 tins Carrots 25c
2 large tins Pumpkin 25c

Rix's Grocery

Cor. Euston & Longworth Ave. Phone 356

Casford & White

Plumbing & Heating Engineers

Give us a chance to figure on your next job. Repair work attended to by skillful workmen.

Phone 1145 169 Queen St. Charlottetown, P. E. I.

IN MEMORIAM

MR. JOHN F. HUGHES

On April 11th, John F. Hughes, Morell East, was called by Death to his eternal reward.

The late Mr. Hughes was born in Morell, 77 years ago and except for a few years of his youth spent in U. S. A. lived his life there, building up an excellent homestead by his industry and business acumen. Intelligent and broadminded, he was likewise keenly interested in community life and gave generous support to all benevolent and social welfare activities. The solid principles of Catholicity which he imbibed from his immigrant parents governed his daily life and made it truly noble. He firmly believed in doing well what one puts his hands to and all through his life gave practical exemplification of this belief. His mortal remains were interred in his wedding suit, forty-four years old—when he bought it he procured the best of cloth.

Mr. Hughes had been remarkably smart and robust for his age until about a year ago. Since then he had gradually though able to be about ten days before his death. "As a man lives so shall he die." Mr. Hughes had lived each day "in God's sight" and strengthened and comforted by the last rites of Mother Church he prayerfully and peacefully gave up his soul to God. His death makes the first break in his family. His widow, who was Mrs. Alice O'Connor of Alberton, mourns his demise with their six children: Frank, Calgary; George, Youngstown, Alta.; Joseph, Drumheller, Alta.; John E. on the homestead; Mary, Sister M. Martha of the Congregation of St. Martha, Charlottetown, who was with her father during the last days of his mortal illness; and Maud, Mrs. Ambrose J. Steele, Cleveland, Ohio. Of seven brothers and four sisters there survive him his brothers, Patrick and Ambrose in Morell, Edward in Boston and Moses in Buffalo and his sisters, Mrs. Hannah Mullally, Souris River; Mrs. Margaret Morrissey and Mrs. Patrick McCarthy, Morell.

The esteem felt for the late Mr. Hughes was shown by the long line of carriages which, despite the very bad roads, formed the funeral cortege to the Church of the Little Flower on April 14th. Messrs. Howland Mullally, Michael Morrissey, Harold Murphy, Justin Flynn, Harold Webster and Harris Dingwell were the pall bearers. The Requiem

Card of Thanks

Mrs. John F. Hughes, Morell, and family desire to thank their friends and neighbors for their kind helpfulness during the sickness and after the death of their loved husband and father. They are most grateful to all who sent messages of sympathy, Spiritual Offerings and Mass Cards.

2116-4-21-11.

Awful Condition In Chinese Flood Areas

PEIPING, April 19. (A.P.)—How six million Chinese flood sufferers in the Hwei River valley north of Anhwei are existing chiefly on grass and bark, while some are being sold in a human market, was brought to the attention of the League of Nations Manchurian commission here today.

The chief supply of food in the great area has been relief wheat from America. But owing to the trouble at Shanghai between the Chinese and Japanese and inconvenient transportation conditions, only 4,000 tons of wheat thus far have reached the Hwei Valley, said Chaow Peter Chuan, superintendent of the national flood relief commission for the North Anhwei area.

It will be two months before the wheat crop will have matured and the problem is to feed the starving millions, while the authorities do everything possible to improve transportation. Meanwhile the refugees have been eating grass, weeds, sprouts and the bark of trees.

Relief workers reported to Chuan that the market price for the sale of humans is one dollar in Chinese money, or about twenty cents in Canadian, for each year of the person's age. A ten year old child sells for eleven dollars, or about \$2 in gold, an eleven year old for eleven dollars and so on, the rate rising one dollar a year until the age of 25, when the price begins to recede.

"Well, Peter, and how do you like school?" asked the little boy's uncle.

"When its closed," replied Peter brightly.

"SAY IT WITH FLOWERS"

SPRING FLOWERS of all kinds and in beautiful colors—a splendid variety and fresh cut to insure satisfaction.

JAMES TAIT

FLORIST

PHONE 269

Member Florists' Telegraph Deliver Association

Now is the Time to Have Your

FURNITURE RE-UPHOLSTERED REPAIRED AND REFRESHED

At the Lowest Price Possible. Don't Delay. Avoid Spring Rush and Save Money. Upholstering, Slip Covers and Auto Trimming.

Call 675-J for Appointment. Expert Workmanship Guaranteed.

E. J. GALLANT

100 Kent Street