

Try this for Flavour!

"SALADA" ORANGE PEKOE BLEND

Blended, like all "Salada" teas, for flavour alone this new blend will delight the most critical.

We will gladly mail a sample, SALADA, MONTREAL.

HOTEL ARRIVALS

VICTORIA HOTEL: C. E. Austin, Boston; Mrs. J. S. and wife, Mrs. St. John; L. Gregory, John Amos, St. John; W. Murdoch, Murray River; N. H. W. Moncton; Mr. and Mrs. H. Green; T. Smith, Mr. and Mrs. D. L. Ballerton, Parrsboro; E. McMurtie, Ottawa; H. R. Reynolds, St. John; Dr. H. S. Lowery, Ottawa; W. B. Pay and wife, Halifax; D. Wallace and wife, St. John; T. V. Hills, Amherst.

QUEEN HOTEL

J. E. Dalton, J. Stanley Perry, Leonard McNeill, A. C. Saunders, Summerside; Catherine Ross Newsham, Mass; H.M. and Mrs. Wm. Dervine, Whittier, Ont; R. G. Clark, Summerside; R. C. Buspec, Moncton.

REVERE HOTEL

W. B. Mills, N. H. Morrison, E. McFarlane, Annandale; A. D. McDonald, Montague; W. L. Parker, Georgetown; J. W. Carter, Toronto; C. L. Jackson, Murray, C. B. P. A. Spicer, Brockville, Ont; J. W. Currie, Peakes; A. F. A. Rolis, Hamilton, Ont; O. D. Auyotte, Montreal; R. R. Dunn, Harvey; Dunn, Louis Dunn, Gasperaux; J. R. Fitzgerald, St. John; W. A. Burdell, Boston, Mass.; E. C. Farnell, Amherst; C. R.

HEMORRHOIDS

Do not suffer another day with itching, bleeding, or protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 66c a box; all dealers, or Edmondson, Bates & Co., Limited, Toronto. Sample box free.

SILVER BEAUTIES

Are highly prized furs for ladies this season; they are always in fashion. The Ranch Silver Black Fox is now depended upon to supply this market. Vigorous, healthy faxes with high priced pelts of lustrous beauty; must be fed a well balanced diet. Every natural food required. After several years of practical experience Imperial Cod-Liver-Oil has been manufactured and placed upon the market. It is "filling" the bill in the leading ranches of Prince Edward Island and largely taking the place of meat in fox feeding.

The Imperial Biscuit Co., Ltd. Charlottetown, P. E. I.

CLASSIFIED ADVERTISEMENTS

RATES—10c per line per day, 5c per line per day for 3 days or over, 2c per line per day for 6 days or over. Count 5 words to a line. Groups of 5 lines, initial letters count as one word. 10 per cent. discount for cash. Address forms part of ad. and must be paid for. Special Rates Furnished Rooms ad. 75c for seven days for one week. Situation Wanted, 50c for seven words per week.

Agents Wanted

WANTED LIVE AGENTS for Watkins 150 products. Direct to consumer. Write The J. R. Watkins Co., 379 Craig St., West, Montreal.

To Let

HOUSE TO LET—APPLY 209 Sydney St.

TO LET SEVEN ROOM HOUSE with lawn and garden. Apply 76 Great George St. 8007-19-31.

TO RENT—PRIVATE RESIDENCE No. 220 Queen St. containing large dining room, drawing room, five bed rooms, kitchen, pantries and modern conveniences. Possession 1st Oct. Apply No 222 Queen St. 9-14-tf.

For Sale

FOR SALE 75 PUREBRED White Leghorn hens of the celebrated 'Old Ham' strain. Heavy producers and grand winter layers. Bargain for quick buyers.—Edward Bulpitt, Charlottetown, 8072-20-21.

Situations Vacant

A BIG \$5 PRIVATE CHRISTMAS greeting card sample book free to workers, celebrated, inexpensive. Roy's series; secure orders now, deliver later; men and women all ready making five dollars up daily, even in spare time; capital or experience unnecessary. Garretson Company, Brantford, Ontario.

Teachers Wanted

TEACHER WANTED FOR CABLE Head West school, \$75.00. Total amount voted. Supplement and salary included. Robert McKenzie, Secretary. 8061-21-51

THE CENTRAL GUARDIAN

THE CHARLOTTETOWN DRIVING CLUB meets tonight at 8 o'clock sharp, important business.

PETROUM COKE arrived today. Book order now. A. Aylward & Co., Phone 176. Sept 22-21

RACES CALLED OFF—it has been decided by the management of the Somerville Races which were to be held on Saturday, to postpone the races until after Exhibition.

KENSINGTON PRESBYTERIAN CIRCUIT—Regular services will be held on Sunday, Sept. 24. The 11 o'clock service will take the form of a Rally Day Service. Mr. S. B. Proffitt will conduct the service.

RIFLE MATCH CHALLENGE—A team of ten men under Capt. A. F. Robertson, from the South side of the Hillsboro, hereby challenge an equal team from the North Side to a friendly Rifle Match in Kensington Range next Saturday, Sept. 23rd.

WATCH TO-MORROW'S PAPER—The names of the contestants nominated up to the present time will appear in tomorrow's issue of the paper. Choose your favorite and vote for her. Your subscription earns more votes NOW than any other period in the campaign.

CHURCH OF SCOTLAND—The church at Glasgow Road will be opened on Sabbath, Sept. 24th. Services at 11 a. m. and 7 p. m. will be conducted by Rev. George Millar, New London, assisted by the pastor, Rev. D. M. Lamont, special collections will be taken up at both services.

AGRICULTURAL VISITORS.—Dr. Frank T. Shutt, Dominion Chemist and Mr. W. T. Macoun, Dominion Horticulturist who are making a tour of Experimental Farms in Eastern Canada visited the Charlottetown Experimental Farm yesterday. Dr. Shutt says that the Department with which he is connected hope to have a physical and chemical examination of representative types and examples of the soil in this province with a view of finding out their chief characteristics and determine how best the fertility of these soils may be increased. Mr. Macoun who has been across Canada from coast to coast says that in no province has he seen vegetation so luxuriant as in Prince Edward Island. He favourably commented on the splendid work Mr. Brown, gardener at the Charlottetown Experimental Farm was doing. In his recent trip Mr. Macoun noted that the crops are good throughout Eastern Canada, and that there are fair average crops on the prairies. The visitors left this morning for Nappan and Kentville.

PERSONALS: Mr. and Mrs. B. Hicks, Sackville, N. B., are visiting the city. Mrs. Charles Hybas, has returned home after an enjoyable visit in St. John N.B. Mr. A. D. McDonald, Vancouver, who has been visiting his old home at Montague. Mr. F. H. Beard of Toronto well known commercial man, is registered at the Queen Hotel. Miss Ella Bagnall returned Wednesday night from a visit to Amherst and Sackville. Mr. H. A. Scherman, of Amherst arrived last evening on the Borden train and is registered at the Queen. Mr. N. E. Nolan, commercial traveller, Montreal arrived in the city last night and is registered at the Queen. Miss Lyle McFarlane, Graduate Nurse of Montreal, arrived Wednesday night for a visit to her father, Mr. Henry McFarlane, Prince St.

BIRTHS: RODD—In this city to Mr. and Mrs. R.H. Rodd a daughter. Congratulatory. HENDERSON.—At the Seattle General Hospital, Sept. 6th to Mr. and Mrs. Lester B. Henderson a son. Mrs. Henderson was formerly Miss Jessie McLauchlan, St. Catharines. FLEMING.—At North Rustico, on Sept. 11, to Mr. and Mrs. R. G. Fleming, a son, Patrick Gregory.

DEATHS: CAMPBELL—Suddenly at Alberton, Sept. 20th, Ewen Campbell, age 69. COLE—At Dorchester, Mass., Sept. 18, Damon Cole, son of the late John Cole, Kensington.

Help Wanted—Female: WANTED MAID FOR GENERAL housework. Apply 14 Lower Prince St. 8063-22-51. COOK WANTED—One willing to learn at the Clifton House. 870-9-tf.

WANTED A MAID OR MIDDLE aged woman for general house work. Apply 14 Esplanade, 8065 work. Apply 14 Esplanade, 8065 work. Apply 14 Esplanade, 8065 work.

Help Wanted—Male: COUNTRY BOY ABOUT 15 WANTED for store. Address B. Guardian office. 7096-19-21.

WANTED—SALESMAN FOR P. E. I. to handle well known Broom line on commission. One regularly covering Island by car preferred. Apply stating qualifications to Box 116, Guardian.

PIOVITRA ORCHESTRA at Beach Grove Inn tonight. Ladies admitted free. Sept. 22 11

MARSHFIELD.—Rev. Ross C. Eaton will preach at Marshfield on Sunday next at 3.30 p.m.

SHIPMENT OF HORSES.—Three cars of horses arrived from the mainland last night by the Borden train.

A MUSICAL CONCERT and pie social will be held at Lower Montague hall on Saturday evening the 23rd at 8 o'clock under the auspices of the Lower Montague choir, assisted by Mr. J. R. Trimmer, violinist of Pictou and other towns. Admission 25 and 15 cents. Ladies with baskets free. Proceeds for new church Lower Montague.

ORWELL SERVICES.—Service next Sunday morning, Sept. 24th, at St. Andrews Church, Orwell at 11.00 a.m. by Mr. W. E. Aitken, B.A. The speaker at the evening service at Orwell Head will be Dr. Mabel Manderson of Peking, China. Dr. Manderson will address the Thank Offering meeting at 7 p.m. in the interests of the Woman's Missionary Society. No one should miss this opportunity of hearing Dr. Manderson, one of our own island missionaries who has come back to us with an intimate knowledge of conditions in China the great slumbering giant of the Orient.

Horses Arrived for Exhibition Races: The latest entry list to be published for the Charlottetown Driving Park races is the 3 Minute Class which was substituted in place of the 2 1/2 Class which failed to fill. The new class has filled to overflowing there being no less than thirteen entries from all over the Maritime Provinces, thus assuring a splendidly contested race. Horses are beginning to arrive already and everything points to the three greatest racing days we have ever had.

On Tuesday morning Mr. Frank Boutilier arrived from the Maine circuit, bringing with him Bavium, 2:16 3/4, Miss Simmassie, 2:19 1/4, Radant, 2:22 1/4 Trainer Hill of Sydney came the same day bringing Better Not 2:20 1/4 and Tony Mac, 2:19 1/4.

Last night Trainer Wm Hood of Sydney arrived bringing the well-known and very popular race horse Dick C., 2:13 1/4, formerly owned by Col. D. A. MacKinnon of this city. Dick C. has been sweeping the Sydney track and holds the record throughout Eastern Canada, and that there are fair average crops on the prairies. The visitors left this morning for Nappan and Kentville.

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MAE EDWARDS CO., AT THE PRINCE EDWARD NEXT WEEK

"The Moth," chosen as the opening play for Monday evening, Miss Edwards and her splendid company has surely proven an irresistible vehicle to ever increasing large numbers of amusement seekers. Few stock companies have established the reputation which Miss Edwards and her associate players are enjoying throughout the New England States. Their name is a guarantee of more than average

historical ability, and they never fail to justify anticipation. In "The Moth" there is ample room for clever acting and each and every member will be seen to the very best advantage. The waits between acts are enlivened with clever vaudeville, with the addition of the Mae Edwards Novelty Orchestra. Seats are now on sale for the entire week. Secure your reservations early.

Two Great Subjects

(Continued from Page One.)

beliefs are such as have never been proved to us, such as we have caught up from someone else. We catch up in this way not only ideas, but feelings, and tendencies to act. It has been proposed that we should recognize three "channels of infection" by which the contents of one mind thus pass into other minds. The three channels have been called (1) Suggestibility, (2) Sympathy, (3) Imitation. Dr. Stewart illustrated these three methods of influence from various spheres, salesmanship, advertising, patent medicines, panics, cookery, accent, gesture and others. The successful recommendation of wares to the purchaser depended in no small degree upon making use of the same suggestibility which can at times effect the cure of a nervous disease. The skillful use of sympathy—in the sense of contagious emotion—has worked effects for both good and ill upon a mob. National characteristics and traits are preserved chiefly by the impulse of imitation. In view of the fact that Public Opinion is thus manufactured by various non-logical agencies, one is driven to ask how much deference ought to be paid to it. Is it in danger of crushing out all spirit of individual initiative and progress? The lecturer here insisted that we have need in an ordered community for two principles which must be proportioned, and neither of which must be allowed wholly to displace the other. The conservative factor is contributed by the pressure of general opinion restraining the eccentricities of the individual. Reform is often too dearly bought at the expense of disturbing stability. But we have urgent need at times of the original man who will dare to stand alone against a crowd, and will innovate upon the most firmly entrenched public sentiment. Reference was made to the vast and increasing power to the press as an organ of propaganda, and to the imperative need that this influence be employed to change an opinion that is neither too rash in the way of change nor too obstinate in adherence to the ancient grooves.

Space permits only the few following quotations from Dr. Stewart's lecture last night, which fully illustrated his mastery of human nature: "We have not really a free choice as to the house we live in of the way we greet our friends on the street. In a hundred ways we are hedged about by all sorts of prickly etiquette. The great mass of us have to bow to the conditions under which we live, and to give a public opinion the most popular amusement or fashion of the season may be forced to give place to one that is intrinsically quite inferior." "As soon as a novel is advertised as a "best seller" it will become a "better seller."

Many people believe that the pictures of Stuart and Jeff running in the daily newspapers are more effective art than the pictures in the National Gallery, though perhaps they would be ashamed to say so. A secret referendum in which there would be no possibility of one vote being discovered, in regard to the value of literary, artistic and musical masterpieces would give, I think, some very interesting results. I admit I very much prefer the music of what is called the "barrel" organ to the music of other organs. I am sure I am very much wrong but the fact remains that I prefer it. "Most of us are not affected by what is called the 'world's opinion.' It is too big to mean anything. But we are profoundly affected by the opinions of some small body of which we are members—our church, our club, our Masonic lodge, our little circle of the very elect that meet in each other's houses and express freely what we think to each other and about each other." "Public opinion is in the main the stable force in our community. It is not quickly moved. I admire intensely the magnificent inertia of mankind. It serves us against the eloquence of impractical innovators and keeps us from being stampeded. We owe much to the quality of dullness—this 'bovine stupidity' as the novel-

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Cuts Grease. One to two tablespoonsful in dish water makes the dishes spotlessly clean. Snowflake Ammonia THE FULL STRENGTH Ammonia

Fall Footwear on Exhibition. The newest styles and newest prices are making ALLEY'S FOOTWEAR more popular than ever.

Ladies Brown Oxfords and Strap Pumps are leading styles. Our big range from \$3.95 a pair and up is hard to equal.

SCHOOL SHOES. This season we are showing our own specially made SCHOOL SHOES—all solid and guaranteed, the prices are

MEN'S BOOTS. The newest styles in fine shoes are the best yet. Prices \$5.95 to \$8.75.

Amherst Farm Boots \$3.50 to \$5.00 Alley & Co Ltd Queen Street

cases had been found to be either wilful fraud by mediums or unwelcome self-deception. But he regarded some of the cases, at least, as genuine, as still inexplicable on either of these grounds, especially the cases of so-called "cross-correspondence". Automatic writing he treated as absolutely beyond the range of intelligent doubt for those who are acquainted with the facts. The general line of Dr. Stewart's argument was directed to show that the Society for Psychical Research had unearthed a number of new truths about action of mind upon mind, and had thus notably added to psychological knowledge. He expressed the opinion that the evidence for messages from deceased persons through mediums, though it had in many cases been proved misleading, remained in a number of cases unexplained and exceedingly impressive. But, in view of the extraordinary character of the theory we were asked to accept, it was fair to demand that the evidence should be overwhelming, and it might be doubted whether it had yet reached this critical character. Dr. Stewart pleaded for keeping an open mind awaiting with patience the further outcome of this research, and warned his audience that it was not a subject with which nervous people should meddle. It was a field of experts. Still less should anyone substitute spiritualism for religion or the science for worship.

MASTER PLUG SMOKING MASON It's Good Tobacco! Your pal on the long way home. Rock City Tobacco Co. THE BIG PLUG 20 Cents Also MASTER MASON Cut Plug 1/2 lb. packages 15cents