

BEAUTIFY
PROPERTY
REDECORATE
PREMISES

PREPARE FOR A BUSY SUMMER

RENOVATE
REMODEL
CLEAN UP
PAINT UP

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as Advocated by the Charlottetown Junior Board of Trade

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TO THE PUBLIC:

The Province-wide campaign for cleaning up and beautifying our rural and urban scenery is now under way and has already met with the approval of the public in general.

To date several of the citizens have voiced their intentions of improving their properties in various ways and in a number of cases re-modelling painting and overhauling has commenced.

The Civic Affairs Group of the Charlottetown Junior Board of Trade are fully co-operating in this campaign and will be pleased to assist the citizens by way of information or suggestion from week to week.

Every worthy citizen realizes the importance of having our city and province appear at its best this summer, in view of the unusual number of visitors who will be attending the Royal Visit, and the Confederation Celebration, as well as several conventions. We feel that this movement will not only be of inestimable value to Charlottetown and to the Island as a boost to tourist traffic in future years but will also bring immediate returns to those who are in need of the extra employment entailed.

B. EARLE MacDONALD

Chairman of Civic Affairs Group
Charlottetown Junior Board of Trade

Thousands of Visitors Expected This Summer

Judging by the plans of a number of our citizens to paint and make other improvements to their property and grounds during late spring and early summer it would appear that Charlottetown is going to be worthy of the distinction it now holds as one of the most beautiful cities in Canada. It is understood that the properties along the route of the Royal procession will be dressed up, not only

by flags and bunting but by paint, minor repairs and where there are grounds, well dressed lawns and flower beds. This should be a real boost to labour in Charlottetown and may do more to alleviate unemployment than a proportionate amount of money spent on relief projects by the Government.

If our painters, carpenters, gardeners, etc., are busy they are making money and will spend it,

first on necessities, then on their own properties, or will be paying landlords, enabling them in turn to improve their properties.

So don't forget that every dollar you spend on property improvement is going to assist not only the man you pay but the man he pays, until perhaps that same dollar will come back to you again from some debtor whom you had given up for lost.

Let's not put our emphasis on the visit of Royalty to the obscurity of other attractions for visitors here this summer. True, the largest number of people ever to be in Charlottetown will be here during the coming visit of Their Majesties. It has been estimated that at least 50,000 people will try to crowd into Charlottetown to view Their Majesties, but there will also be another 50,000 visitors here during the other celebrations taken as a whole, so let those of us who live on other streets than those to be travelled by the Royal procession also do our share towards cleaning up our properties, and in this way assist in making our entire city a real tourist attraction.

We have a Province and City of which we one and all can be proud. We can keep it outstanding as a prosperous community by the expenditure of a little money individually and a bit of work ourselves on our gardens, lawns, hedges, etc.

LAMBETH OUT FOR FRITZ BERLIN—Members of the German Air Force are forbidden to dance the Lambeth Walk by Field Marshal Hermann Goering, No. 2 Nazi. The dance presents "an undignified appearance not in keeping with serious tasks."



REMEMBER!

HUNDREDS OF GOOD
WORKMEN ARE IN NEED
OF EMPLOYMENT

Repairing and Beautifying your Property or Premises Helps them...
As well as You... It Also Makes our City and Province more Attractive to Tourists. This of course Helps Everybody

Notice to the Citizens of The City of Charlottetown

Never before in the history of our fair City have we had reason to anticipate so great a number of visitors as are expected to be with us at some time or other during the approaching summer.

Since it is the desire of all worthy citizens that Charlottetown may be seen at its best, the Mayor and City Councillors join in expressing the necessity for concerted effort on the part of every one to cooperate in this Campaign.

The work of cleaning up properties, renovating and redecorating dwellings and business premises, preparing and planning of gardens, etc., if begun as early as possible will be a boon to many who are now seeking employment.

A committee has been appointed to assist and cooperate with the citizenry, and persons wishing to secure the services of tradesmen, artisans, or general handy-men are invited to enquire by phone or otherwise at the City Hall. TELEPHONE 1178

The tax-assessor has intimated that he will adhere strictly to his usual practice of refusing to regard improvement of appearance as cause for increase of valuation.

E. A. FOSTER,
Mayor

B. ROY HOLMAN
J. T. MCKEE
A. A. HENNESSEY

"Clean Up"
Campaign
Committee



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<p>CROWN DIAMOND PAINT</p> <p>We guarantee this paint to be</p> <p>FIRST CLASS in every respect. It is durable permanent, smooth and covers well.</p> <p>GALLONS — — — \$4.75 QUARTS — — — \$1.30</p>	<p>CROWN DIAMOND RED LION PAINT</p> <p>Here is a good quality reliable Paint for Interior or Exterior use. Brushes well and presents a rich finish in 30 shades to choose from.</p> <p>GALLONS — \$4.50 1-2 GALS. — 1.95 QUARTS — 1.00 PINTS — .600 1-2 PINTS — 30c</p>	<p>BRUSHES</p> <p>We carry a complete line of</p> <p>PAINT BRUSHES VARNISH BRUSHES, ALABASTINE BRUSHES</p> <p>All sizes from one inch to six inches. See our display and compare our prices</p>	<p>CROWN DIAMOND REX PAINT</p> <p>A dependable quality for every day use. Compare it with other brands at the same price, and you will use REX everytime.</p> <p>GALLONS — — — \$2.49 QUARTS — — — 69c</p>
<p>DURADIO ENAMEL</p> <p>Another Crown Diamond product that stands the test every time. Use it on Exterior Woodwork and Furniture. It flows out freely brush marks and dries in four hours.</p> <p>QUARTS — — — \$1.60 PINTS — — — 80c 1-2 PINTS — — — 45c 1-4 PINTS — — — 30c</p>	<p>Royal Enamel</p> <p>Compares favorably with much higher priced products. Fast drying, and does a good job at little expense. You'll find real economy in using this brand.</p> <p>QUARTS \$1.10</p>	<p>CROWN DIAMOND Floor Varnish</p> <p>Here is a varnish you can depend on to give a hard lasting surface on floors and Linoleums. Floors are ready to walk on five hours after you apply this varnish.</p> <p>GALLONS — — — \$5.50 1-2 GALLONS — — — \$3.00 QUARTS — — — \$1.65 PINTS — — — 85c 1-2 PINTS — — — 50c</p>	<p>ROCKFAST FOUR HOUR VARNISH</p> <p>This is a clear quick-drying Varnish that will not discolor. Suitable for all classes of woodwork.</p> <p>GALLONS — — — \$5.00 1-2 GALS \$2.75 — PINTS 85c QUARTS \$1.50 — 1-2 PTS 45c</p>
<p>DUROLAVE</p> <p>The most popular washable Water Paint on the market. Comes in ten beautiful pastel shades and white.</p> <p>EASY TO APPLY and REALLY WASHABLE</p> <p>5 lb. Can 90c</p>	<p>WHITE LEAD TURPENTINE AND PAINT OIL</p> <p>We can supply you with any quantity.</p> <p>BE SURE TO GET OUR PRICES</p>	<p>WALLPAPER CLEANER SPECIAL</p> <p>15c PER CAN</p> <p>2 CANS for 25c</p>	<p>MURALO</p> <p>Muralo Wall Coatings are recognized as the ideal decorative material as well as the most economical to use.</p> <p>5 Lb. PACKAGE 75c</p>

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