

Everything Here is New

S. A. McDONALD The New Dry-Good Store Ladies' Stylish Coats

No Old Goods Show Customers.



The new winter coats which we are showing now, are the newest and best in style, fit and appearance, ever shown in this city.

We are really proud of our fine showing of ladies' coats. We have been talking a great deal of late about them. You will make a mistake if you do not see them now.

And bear in mind not a last season's coat in stock. Our stock is entirely new, designed by one of the best ladies' mantle cutters in New York.

In Misses' coats we have a complete line, also ladies' coats \$3.75, \$4.50, \$6.50, \$8.00, \$9.50, \$12.00, \$14.00, \$24.00, \$28.00, \$27.00, \$30.00. Misses coats \$2.35 to \$10.00.

S. A. McDonald

The one up-to-date Mantle House in this City.



THE CUSTOMS OF LLOYD'S

Continued from page 5. That humble rendezvous emerged great things. Lloyd himself founded that marvellous system of maritime and commercial information which has since been so tremendously developed.

Fortunes made by underwriters in those days excited jealousy, and despite opposition from rival concerns, Lloyd's Corporation rose and rose, attaining its culminating position about the time of the war of the American Independence.

The popular belief is that Lloyd's as a Corporation undertake the risks. As a matter of fact, neither the committee nor the Corporation have anything to do with taking risks or paying losses.

world. Then there is "Lloyd's News" for the dissemination of the maritime intelligence collected, besides various other works for the benefit of the mercantile community.

It has been made clear that there is a distinction between the corporate society of Lloyd's and the operations of individual members or groups of members.

London Daily Graphic.—Hyndman & Co., are agents in P. E. Island for the corporation of Lloyd's.

BABY'S OWN TABLETS WILL CURE YOUR BABY

If your little ones are subject to colic, simple fevers, constipation, indigestion, worms, or the other ailments of childhood, give them Baby's Own Tablets.

CANADIAN BUSINESS DIRECTORY

Canada's Manufacturers' Business and Professional Record and Gazetteer recently issued by the Trade Publishing Co., Ltd., Toronto, is one of the most complete works of its kind ever published.

COAL

All kinds and sizes at A. PICKARD & CO'S. Phone 240.

BE CLEAN

Inside and Out. The former rests with yourself, the latter with your cleaner.

A. F. Webster

Star Steam Laundry



FROM THE LOOKS OF SOME PEOPLE WHOM WE SEE ON THE STREET SOME SUITS AND OVERCOATS ARE CERTAINLY A YARD WIDE, IF NOT ALL WOOL OF COURSE OUR SUITS ARE ALL WOOL BUT WE ARE THANKFUL THAT THEY ARE NOT ALL A YARD WIDE, AND SO SHOULD YOU BE, BECAUSE YOU ARE NOT A YARD WIDE WHY NOT GET CLOTHES THAT FIT. WE FIT PEOPLE IN OUR STORE. THE ONLY TIME WHEN MANY PEOPLE WHO BUY CLOTHES "HAVE A FIT" IS AFTER THEY BUY THEM. YOU WILL NOT HAVE A FIT AFTER YOU BUY A SUIT AND AN OVERCOAT FROM US, BUT WHEN YOU BUY THEM.

H. H. BROWN

The Young Men's Man.

RUCE STEWART & CO. MACHINISTS

ROTARY SAW MILLS.

Are you installing a Saw Mill? We manufacture Rotary and Shingle Mills of a high grade which will give you the best of satisfaction.

Charlottetown, STEAM NAVIGATION WH. RF. P.E. Island

HAY BALEING WIRE

We just recieved 100 bales Hay Wire in 10 1-2 ft lengths.

The Rogers Hardware Co.

COAL COAL

Order your Coal and have it delivered while the weather is fine and dry. It will be to your interest to leave your order as you can get better quality before the fall rush is on at the Mines.

C. LYONS & CO.

Dominion Election Political Meeting!

Queen's County The undersigned will meet the Electors of Queen's County to discuss the political questions of the day at the following places and dates.

Clifton, Monday, 12th October, at Hall. Irishtown, Tuesday, 13th October, at Hall. Brackley Point Road, Saturday 17th October, at Harrington Hall, West River, Lot 65—Tuesday 20th October, at Afton Hall.

THE CUP that cheers—but not inebriates. The famous Dominion Blend Tea

It tickles economy into a good hearty laugh to see the value we give in ladies' and gents' rings Ladies solid gold rings \$1.25 and up Ladies Solitaire Diamond Ring \$6.50 and up. Large assortment to select from.

W. N. Tanton JEWELER. 115 Grafton St.

Men's genuine 'Briny Deep' Serge is stamped 'Briny Deep Serge' every three yards. Dye guaranteed. Wear unequalled.

School and College Text Books!

Now Ready, all the Books required by the different Schools. School Supplies of all kinds in abundance. All at Publishers Prices At "The Sunnyside Book store."

Haszard & Moore

Union Blend Tea

Buy a pound from me and I will explain how you can get \$5.00 Free AT Walter S. Brown's Grocer Phone 199

Fire Insurance.

For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Halls, Schools, Houses, Cheese Factories, Water Mills, etc. apply to C. D. BELL, Kent St. Charlottetown.

Wrapping Paper

30,000 lbs in Stock and to arrive. Manila, Grey Brown, Fibre, White Drug, in Rolls and Reams. All sizes, all weights.

Paper Bags

1-4 lb. to 25 lb. sizes best quality heavy and light weights (500,000 in Stock)

Twines Twines

No. 1 & 2 Cotton Hemp, and Sea Island all at lowest prices.

Wholesale & Retail Carter & Co. Ltd.

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