

# \$2,740 Prizes

## Given Absolutely---FREE

### Eighty Valuable Prizes for

### Eighty Enterprising People---

### A Chance for Everyone

The most liberal and popular offer ever made by a maritime mercantile institution

This  
Cash  
is  
Ready  
for  
You

An opportunity to join a live organization and gain experience that will prove invaluable during your whole life-time—an opportunity to step out of the ranks and prove your enterprise and popularity—show your calibre and character—and incidentally a chance to win a \$500 cash prize or one of the seventy nine other valuable prizes for a weeks' spare time effort.

Anyone can enter this contest (either sex.) You can nominate yourself or have a friend nominate you, and remember the person who nominates the candidate winning the grand prize of \$500 cash will receive \$25 in cash also.

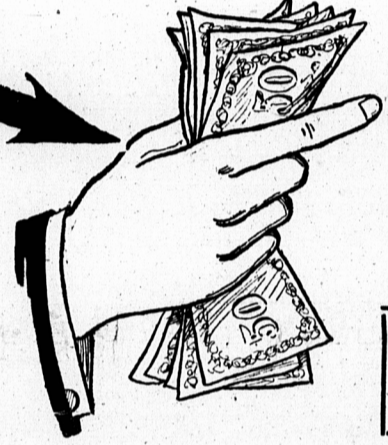
This popularity contest is open to people of good character and standing only, consequently the fact that you are a candidate is an indication that you stand high in your locality.

There's going to be a whole world of fun and experience in this great popularity contest. Fill in and mail your nomination NOW or nominate that friend at once so he will have a good start.

By filling in and mailing the nomination at once it entitles you to 10,000 FREE BONUS VOTES.

**80 Prizes** For Eighty Men and Women Who Have the Courage to sign nomination and will do a little pleasant work

Every  
Man and Woman  
to this Great Charity  
that will Develop  
ally---Give One a  
portunity to Study  
Could not be Sec  
Dollar College Co  
Develop Leaders

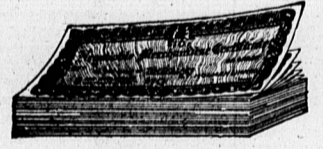


Why Not Make This \$500 Yours. It's Ready for You if You will do Your Part.

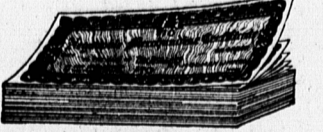
## Open to Any Town, Village or County



Every Certificate is Worth \$10.00



Over \$2,700.00 in Cash Prizes to be Awarded



How Many of These Certificates Will YOU WIN?



### LIST OF PRIZES TOTALLING \$2,740.00—80 PRIZES ALTOGETHER

1st PRIZE—A Grand Prize of \$500.00 (Five Hundred Dollars) cash will be given to the candidate polling the largest number of votes during the contest.

Four special prizes of \$150.00 in negotiable merchandise certificates will be given as follows—\$150.00 in negotiable merchandise certificates for the candidates in Queen's County, P. E. Island, outside of Charlottetown polling the largest number of votes; \$150 to the candidate polling the largest number of votes in King's County; \$150 in negotiable merchandise certificates to the candidate polling the largest number of votes in Prince County outside of Summerside. Then Charlottetown and Summerside are placed into one district and a special prize of \$150 in negotiable merchandise certificates will be given.

The candidate winning a \$150 prize will not be entitled to any other prize unless it should be a special prize given during the contest. A total of \$200 will be given in the above prizes. There will be no defined districts to guide the awarding of the remaining seventy-six regular prizes or special prizes. Merit and effort only will count.

Two \$100.00 negotiable merchandise certificates for the next two in order of merit.

Ten negotiable merchandise certificates for \$50.00, totalling \$500 in value is the next award for the next ten enterprising candidates.

Twenty negotiable merchandise certificates of \$25.00 each, totalling \$500.00 will be awarded the next twenty successful candidates.

Forty-four negotiable merchandise certificates, value \$10.00 each, totalling \$440.00 will be given in the order of merit.

Negotiable Merchandise certificates count the same as cash in purchasing from Holman's Catalog or Holman's big store.

### QUICK ACTION WILL WIN PRIZE

The candidate who decides quickly and gets right to work in the candidate who will find that \$500 cash prize. Nothing was ever accomplished by vacillating—success never comes to he who cannot make up his mind and act. At the present time the big prizes are as near one as another.

A few weeks' spare time effort—a little organizing and talking among your friends—just a little pleasant work and then \$500.00.

Never was an offer more attractive—never were the chances for success better—eighty prizes or a distribution of \$2,740. Just think of it.

Could you imagine an offer more liberal; but isn't it just characteristic of Holman's?

Fill in the form and mail it to Holman's, Summerside right away—nominate yourself or a friend. A special prize of \$25.00 cash will be given to the person who nominates the candidate who wins the grand prize of \$500.00 cash.

There's the pencil, sign and send the nomination form now.

## HOW TO BE A WINNER

When your nomination is confirmed, you will receive typewritten letters to mail to your friends, advising them that you have entered this PRIZE ELECTION CONTEST and courteously soliciting their votes and support.

Then make up a list of friends whom you can count upon to support you. Your friends all do a large amount of buying each week and month and they will be pleased to do their shopping from HOLMAN'S BARGAIN CATALOG when they know that they are getting big value for their money and that every dollar's purchase will help you to win a big prize.

Just think. You get 10,000 FREE BONUS VOTES to start with and every \$1.00 counts for 100 votes, so that you can easily roll up gigantic numbers with comparatively little effort.

There is every advantage in getting an early start—in letting your friends and relatives know that you are out after that \$500.00 cash prize—and that you mean to win it. Decide NOW and write Holman's to that effect at once.

## SIMPLE CONDITIONS OF CONTEST

This \$2,740.00 Prize Election Contest is open to all. A person can nominate himself or friend.

To nominate merely fill in the nomination form at the bottom of the advertisement and mail to CONTEST DEPARTMENT, R. T. Holman, Limited, Summerside, P. E. Island. By mailing your nomination AT ONCE you will be given 10,000 FREE BONUS VOTES.

A hundred votes will be given with every cash purchase of \$1.00. In other words, every cent in a cash bill of \$1.00 or over will count as a vote, but purchase bills for less than \$1.00 do not count.

When the customer makes a cash purchase of \$1.00 or over at the store of R. T. Holman, Limited, Summerside, he will ask for a cash bill and then write the name of the candidate plainly across the face or in the margin of the bill and drop in ballot box at entrance to Holman's office, or mail to Holman's to be dropped in this ballot box. It will be necessary for mail order customers to write the name of their favorite candidate on the bill and return to Holman's to be dropped in ballot box or given to the candidates personally. Once votes are deposited in ballot box they cannot be transferred to someone else. Bills cannot be used for voting unless they bear the customer's name and this name can only be written in by the salesman in the store, and by no one else.

It is understood that goods on which votes are given are not subject to return with cash refund, but are subject to return and exchange for other goods, and when such goods are returned for exchange the customer must furnish particulars regarding the date of purchase, name, etc.

Cash register slips cannot be used for recording votes.

No candidate will be allowed to canvass votes in Holman's store or entrance thereto, and the management reserves the right to disqualify anyone who persists in this practice.

Cash bills will only count for votes when they amount to \$1.00 or are in excess of that amount, and must bear dates between June 1 and July 31, 1921, and bills settled by drafts drawn on customers cannot be counted as cash transactions.

When only a portion of purchase price is paid in cash such amount will count for votes, but the amount that is entered as a charge account on our books will not count for votes.

All persons in the employ of R. T. Holman, Limited, will not be allowed to enter the contest, nor will sons or daughters of employees be allowed to enter.

A candidate can only be nominated once.

A contestant cannot win more than one of the prizes advertised in this announcement, but would be eligible to compete for and win any of the special prizes that should be advertised later.

A committee of prominent business men will be selected to check the votes cast.

We reserve the right to reject candidates without giving reasons for so doing.

We also reserve the right to add to the number of prizes during the contest, and also to withdraw district prizes where the effort does not warrant them, and to give or add such prizes to other districts or create new districts.

There are no territorial limitations or restrictions for other than the four \$150.00 prizes.

The name of the persons nominating the candidates will not be divulged.

This firm will not be responsible for payments made to individuals and all money orders or checks must be made payable to R. T. Holman, Limited, Summerside, P. E. Island.

R. T. Holman, Limited, reserve the right to change or add to rules of the contest as it may become necessary. In the event of any radical change the candidates will be notified.

Should any question of rule, privilege, or dispute arise it will be left to the committee of judges to decide, and their decision shall be final.

It is understood by all that R. T. Holman, Limited, shall not sustain any financial loss through typographical errors, candidates misunderstanding the conditions, or promises made by candidates.

The person who nominates the candidate winning the \$500.00 cash prize will receive a special cash prize of \$25.00. Should the winner of the \$500.00 cash prize be nominated by himself he will be entitled to receive the two prizes.

## How to Roll

There is not a single individual within miles of you but who it may be clothing, furnishings, food, or it may be farm pump, spraying outfit, steel range or the hundreds of things which everyone knows that no where can better prices be secured such cash purchases to your credit if so asked. But it is the most, although there is nothing to prevent a customer dividing.

By doing some energetic organizing and soliciting you will \$500.00 cash prize.

Your friends expect big things of you—do not disappoint.

## How the Vote

Think of the \$500.00 Cash Prize and Start Rolling Up Votes

\$ 1.00 counts for 100 votes  
2.00 counts for 200 votes  
5.00 counts for 500 votes  
10.00 counts for 1,000 votes  
20.00 counts for 2,000 votes  
50.00 counts for 5,000 votes  
100.00 counts for 10,000 votes

After the dollar is reached in any single cent counts are favored candidates.

## Get in the

The only regrets in this contest will be on the part of those who do not enter before the nominations close.

Everybody in this big PRIZE ELECTION CONTEST is eligible. It is going to mean more to your present and future. The best men and women candidates in Eastern Canada. It will be recognized a leader—as one who has the will and determination to succeed. And success gratifying.

As soon as this big PRIZE ELECTION CONTEST gets started opportunities that it presents and many will want to enter the contest.

The time to nominate, enter and start to work is RIGHT NOW.

Success never comes to the person who does not take action are the only things that will make Dame Fortune pleased.

Your opportunity has come—it is now, starting you in.

Any further information you may require will be cheerfully furnished by the CONTEST DEPARTMENT, R. T. Holman, Limited, Summerside, P. E. Island.



# R. T. HOLMAN LTD.

SUMMERSIDE, P. E. I.