

Charlottetown Guardian's AUTO CHRISTMAS PRIZE CAMPAIGN

\$2100 — IN PRIZES — \$2100
TO BE GIVEN AWAY! EVERYBODY WINS!

Anyone May Participate

Here Are Some of the Prizes to be Awarded:

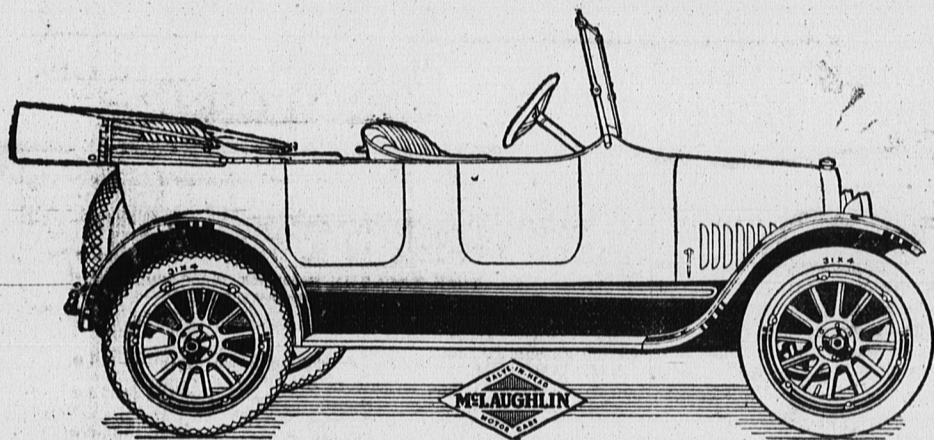
FOUR GRAND PRIZES

1st GRAND PRIZE
\$1135.00 McLaughlin Touring Car

—The Dealers for This Car Are—

R. T. HOLMAN, LIMITED
SUMMERSIDE

J. STANLEY WEDLOCK,
CHARLOTTETOWN

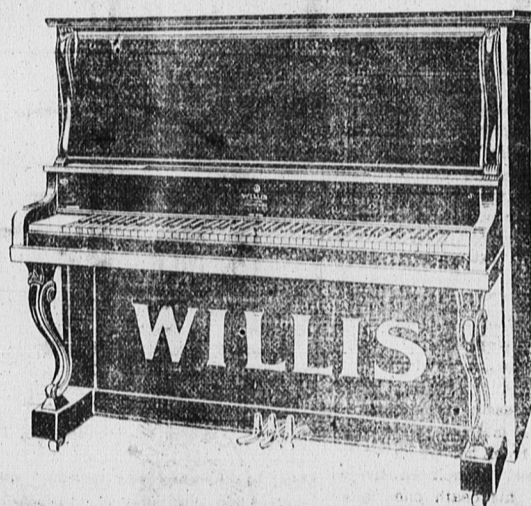


2nd GRAND PRIZE
\$400.00 Willis Louis XV.

Piano

SUPPLIED BY

A. E. TOOMBS



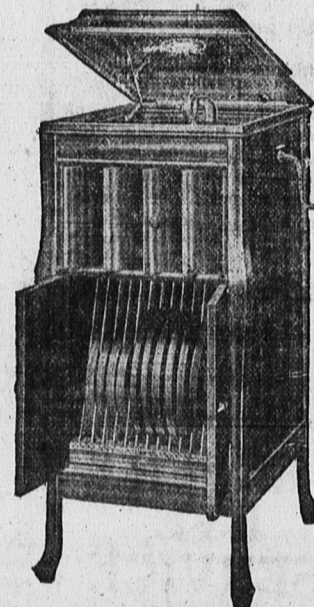
3rd GRAND PRIZE
\$255.00 VICTROLA XVI.

The Greatest
of all Musical
Instruments

All Metal Part s
Silver
Plated

SUPPLIED BY

R. T. Holman,
Limited
SUMMERSIDE



DISTRICT PRIZES

After the Winners of the Four Grand Prizes are eliminated the First District Prizes will be given to the highest Candidate in each of the Three Districts in the order of their vote standing. The Highest will receive the \$100. Diamond Ring. The next highest will receive the \$75. Diamond Ring and the next highest will receive the \$50. Diamond Ring.



The Second District Prizes will be Three handsome Wrist Watches and will be given to the Second Highest in each District after the Grand Prize Winners have been eliminated.

All Jewelry Prizes are on display at the Store of **W. W. WELLNER, Charlottetown P. E. I.**

Every contestant who is active until the end of the Campaign and does not win a prize will be paid a commission of ten per cent. on all subscription money they secure during the Campaign. In this way every candidate is assured of a prize. There WILL BE NO LOSERS.

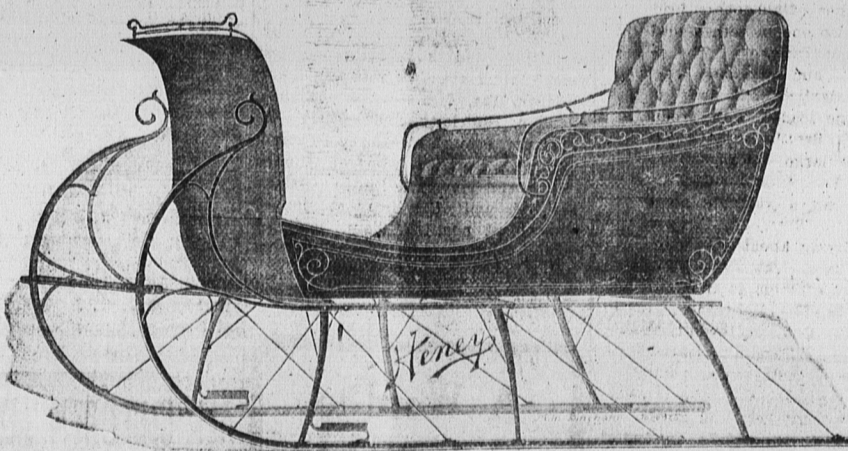
DISTRICTS

DISTRICT NO. 1.—City of Charlottetown and Summerside.

DISTRICT NO. 2.—All territory in and around Tignish, Alberton, Kensington, Montague, Georgetown and Souris.

DISTRICT NO. 3.—Will comprise all villages and Post Offices in Prince, Queen's and King's Counties, not included in Districts 1 and 2.

4th GRAND PRIZE
\$135.00 Sleigh, Harness and Robe
Purchased from **GRANT & KENNEDY**



RATE OF SUBSCRIPTION AND SCHEDULE OF VOTES

Daily (Morning ed.)	1st Period, Oct. 15 to Nov. 10		2nd Period, Nov. 11 to Dec. 1		3rd Period, Dec. 2 to Dec. 31	
	Price	Votes Allowed	Votes Allowed	Votes Allowed	Votes Allowed	Votes Allowed
6 mths. by carrier, \$1.75	135	270	120	240	105	210
6 mths. by mail, \$1.25						
1 year, by carrier, \$3.50	315	630	285	570	255	510
1 year by mail, 2.50						
2 years by carrier, 7.00	825	1650	740	1480	665	1330
2 years by mail, 5.00						
3 years by carrier, 10.50	1320	2640	1190	2380	1070	2140
3 years by mail, 7.50						
Daily (Noon ed.)						
1 year	200	175	350	155	310	280
2 years	400	425	850		340	680
3 years	600	725	1450		580	1160

THE CHARLOTTETOWN GUARDIAN Automobile Christmas Prize Campaign Information Blank

I am a resident of
and wish information regarding THE GUARDIAN'S AUTOMOBILE
CHRISTMAS PRIZE CAMPAIGN.
NAME STREET
CITY OR TOWN Business Address
DATE PHONE

THE CHARLOTTETOWN GUARDIAN Automobile Christmas Prize Campaign Nomination Blank

Campaign Department, The Charlottetown Guardian, Charlottetown,
P. E. I.
I respectfully nominate Mrs.
Mr.
Residence
Business Address Phone
District No. as a candidate to enter The Guardian's Auto-
mobile Christmas Prize Campaign.
Yours very truly,
Name Address
Date

\$25.00 IN GOLD
To the person first nominating the
winner of the first prize

For Particulars Apply to **CAMPAIGN MANAGER, CHARLOTTETOWN GUARDIAN, PHONE 132-2**