

HAVE YOUR EASTER Photo's Made By BAYER Now
163 Great George St.

H. J. MABON
Optometrist
EYES EXAMINED.
GLASSES FITTED.
Montague, P. E. I.
Graduate of Canadian Ophthalmic College, Toronto and other post graduate courses.
Exclusive Test Room connected with Drug Store.

Eye-Glasses From \$2.00 to \$10.00
From East Point to Cape Bear is a big territory, yet right across this space

Parkman Supplies the Big Majority of Eye-Glasses
Simply because PARKMAN'S EYE-GLASSES are the FINEST PROCURABLE, and he is the ONLY GRADUATE OPTICIAN (attendance courses.)

In Montague
Call and see for yourself his UP-TO-DATE OPTICAL PARLOURS.
E. E. PARKMAN
GRADUATE OPTOMETRIST
Montague, P. E. I.

MR. MERCHANT!
Ever go hunting? Ever throw your arm over your shoulder on a crisp morning and go afield for furry and feathered game? Wasn't it a great delight to hear the whirr of wings or see a glint of fur between the tangle of the underbrush, to sight along the barrel until you had a line on your quarry, press the trigger and—find you hadn't loaded your gun!
Every day during 1921, Mr. Merchant you will be hunting—out gunning for customers. Your ammunition is your stock. Your gun is the Guardian. You will often draw head on your quarry—a customer. Are you going to forget to load your gun and disappoint yourself?
Naturally you want to do a big business in 1921. But the first requirement is to have somebody to do business with. And successful business men, those who have applied the acid-test know the only way to have customers is to let folks know what you have for them by persistent and not spasmodic advertising.
This is no age to argue: Does advertising pay? It has proved to both big and little stores that it does pay. The man who makes it pay is the man who is big enough to look ahead for better business, instead of keeping in the same rut year after year. Behind every business that keeps up with the times is an individual who keeps ahead of them.
The merchant who lets himself believe that Guardian advertising won't pay him is virtually saying: "My business is big enough. I don't want any more." If you want less business keep quiet—you'll have it! But this is no time to throw business away. You need it. Judicious advertising in the Guardian is the most satisfactory way to get it. Then Prince Edward Island folks will migrate to your door as naturally as the birds fly south in winter.
But it's up to you. Are you going to hit the target in 1921? Or are you going to plod along? The Guardian is ready and willing to serve at your command. It can help you. Resolve that you will command it and give it a fair chance to prove that it can build you a bigger and better business than ever before.



"DANDERINE"
Girls! Save Your Hair! Make It Abundant!
Immediately after a "Danderine" message your hair takes on new life, lustre and wondrous beauty, appearing twice as heavy and plentiful, because each hair seems to fluff and thicken. Don't let your hair stay lifeless, colorless, plain or scraggly. You, too, want lots of long, strong, beautiful hair.
A 35-cent bottle of delightful "Danderine" refreshes your scalp, checks dandruff and falling hair. This "stimulating beauty- tonic" gives to thin, dull, fading hair that youthful lightness and abundant thickness—All druggists!

AGENTS WANTED
Men and women, not to contract, but to travel and appoint local representatives, \$1,682 and expenses guaranteed first year, with good chance to make \$2,000 and expenses. State age and qualifications. Experience unnecessary. Winston Co., Dept. G., Toronto.

A. E. LYON
Photographs of all sizes, films to fit all size amateur cameras are received fresh every week.
Moderate Prices
Personal attention to Amateur Photographers
Charlottetown, P. E. I.

THE EASTERN GUARDIAN

...IT PAYS to buy in this province.
*IF ITS DRYGOODS WE have Ives and Murdoch Ltd.
*SAFE FOR SALE—A SEcond hand Goldie McCulloch, Poole and Thompson Ltd.
*CANADIAN WESTERN See ads.—We are booking orders for car now moving. See sample at Poole and Thompson's Ltd.
*ISLANDER DEAD—The death occurred at Ridgely Park, N. J., of Mr. Phillip Lebrun after an illness of two weeks. He was the only son of Mr. Andrew Lebrun, formerly of Georgetown. The late Mr. Lebrun left Georgetown over thirty-five years ago and had been working for the Imperial Bush Co. for a number of years. The late Mr. Lebrun was one of Georgetown's most popular young men, and the news of his death was a great shock to all the community. A sorrowing wife is left to mourn. The funeral took place at Ridgely Park, N. J.—A.

*PERSONAL MENTION.—Mr. and Mrs. Brehaut, Georgetown, visited friends at Charlottetown. Miss Annie Robertson-Montague is spending the winter at Georgetown. Mrs. Capt. Gordon and daughter, Mrs. J. E. Lockery are en route to their many friends for the kind sympathy expressed and especially those who so generously helped during their recent sad bereavement. Miss Beatrice Skinner, Georgetown, returned Wednesday from Charlottetown. Mr. Alex McPhee, Georgetown, visited Rossmore, Mr. Frank Dalziel of the Car Ferry spent the week end at his home in Georgetown. Mrs. Geo. Gohel visited her home at Georgetown—A.

GEORGETOWN PERSONALS
*ALS—Mr and Mrs. C. McCormack, St. George's visited Georgetown. Mrs. F. Robertson visited Georgetown. Mrs. William McDonald, Georgetown, who has been visiting her son Mr. Reuben McDonald, Charlottetown, returned to Georgetown on Tuesday. Mr. Joe. Clary is visiting his home at Georgetown. Mrs. Daniel Gordon, Georgetown, is visiting friends at Malpeque. Miss J. Cowan, Montague, is visiting here. Mr. F. J. Solomon, Georgetown, visited Montague. Rev. M. Jeffrey, Georgetown, spent the week end at Cherry Valley.—A.

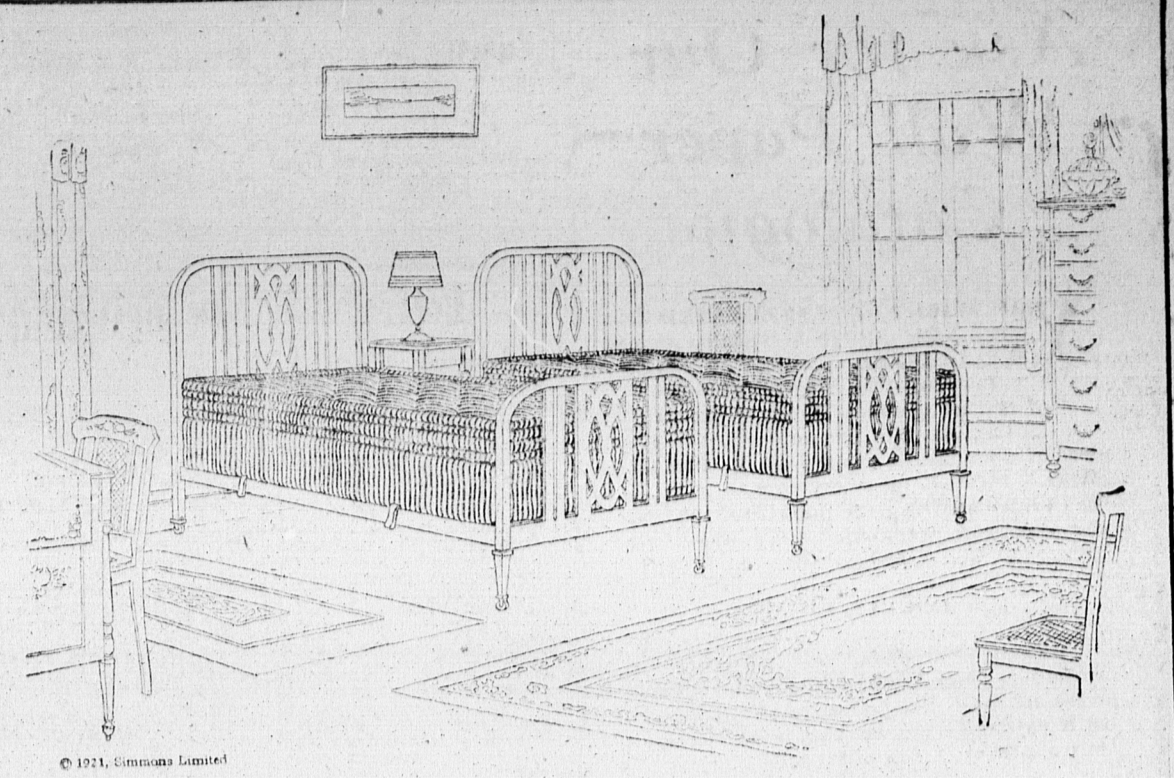
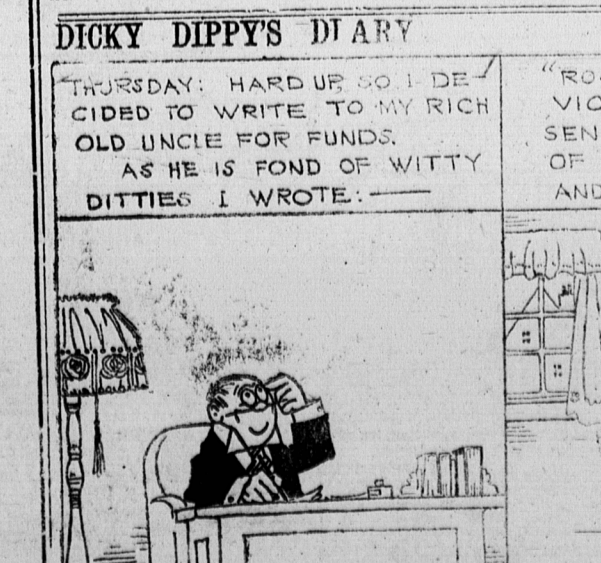
ISLANDERS IN HALIFAX
Mr. and Mrs. F. J. McIsaac are visiting Halifax, the guest of his brother Police Officer and Mrs. McIsaac, 210 Brunswick Street. Mr. William Skerry, Halifax, employed at the City Works is going on a well earned vacation to North Lake, Elmira and other places of interest on P. E. Island, the Gambia of the Gulf. The young people of Halifax have enjoyed a grand sleigh ride, the best of the season. Among them were Police Officer and Mrs. A. McIsaac, Mr. and Mrs. F. McIsaac, Miss Mary Gardner, Mr. H. Jarvis and others. After the drive they went to the hotel, Halifax, for lunch which was served to upwards of twenty-five guests.

EASTERN NOTES—The recent snow storms have blocked the roads up considerably and owing to the severe weather it has made the lumbering and wood cutting more backward than usual. Mr. Angus McDonald, Halifax, N. S. is home among his friends and relatives after an absence of more than a year to see North Lake and its vicinity and its drifts and storms. Lenten season is now afoot and owing to the parties are cut out for a time. Miss Marion McDonald, East Point, has joined the matrimonial state and all wish her and Mrs. G. H. MacIsaac, prosperity. The genial and ever popular Mr. Walter Fisher is now enjoying his far outfit presented to him by his friends in the Rural Ward District of North and South Lake.

ASPIRIN
"Bayer" is only Genuine

Warning! It's criminal to take a chance on any substitute for genuine "Bayer Tablets of Aspirin," prescribed by physicians for twenty-one years and proved safe by millions. Unless you see the name "Bayer" on package or on tablets you are not getting Aspirin at all. In every Bayer package are directions for colds, headaches, neuralgia, rheumatism, earache, toothache, lumbago and for pain. Handy little boxes of twelve tablets cost few cents. Druggists also sell larger packages. Made in Canada. Aspirin is the trade mark (registered in Canada), of Bayer Manufacture of Monsele, Germany of Salicylic acid.

DICKY DIPPY'S DIARY
THURSDAY: HARD UP SO I DECIDED TO WRITE TO MY RICH OLD UNCLE FOR FUNDS. AS HE IS FOND OF WITTY DITTIES I WROTE:
"ROSES ARE RED AND VIOLETS BLUE. IF YOU SEND ME \$10, I'LL THINK OF YOU."
I RECEIVED A LETTER. OPENING IT IN BREATHLESS HASTE, I READ:—"SOME ROSES ARE RED AND SOME ARE PINK, INCLOSED FIND \$10"
I DON'T THINK.



How Does a Worn-Out Spring and Mattress Affect Your Sleep

Have You Seen Your Dealer's Display of SIMMONS METAL BEDS
Built for Sleep—Your choice of exquisite Period Designs, beautifully enameled in decorative colors and hardwood chests, Twin Beds, Cribs and Day Beds.
The average spring wears down into humps and hollows. His mattress packs—does not lie smooth and soft. Nerves are irritated—not rested as they should be.

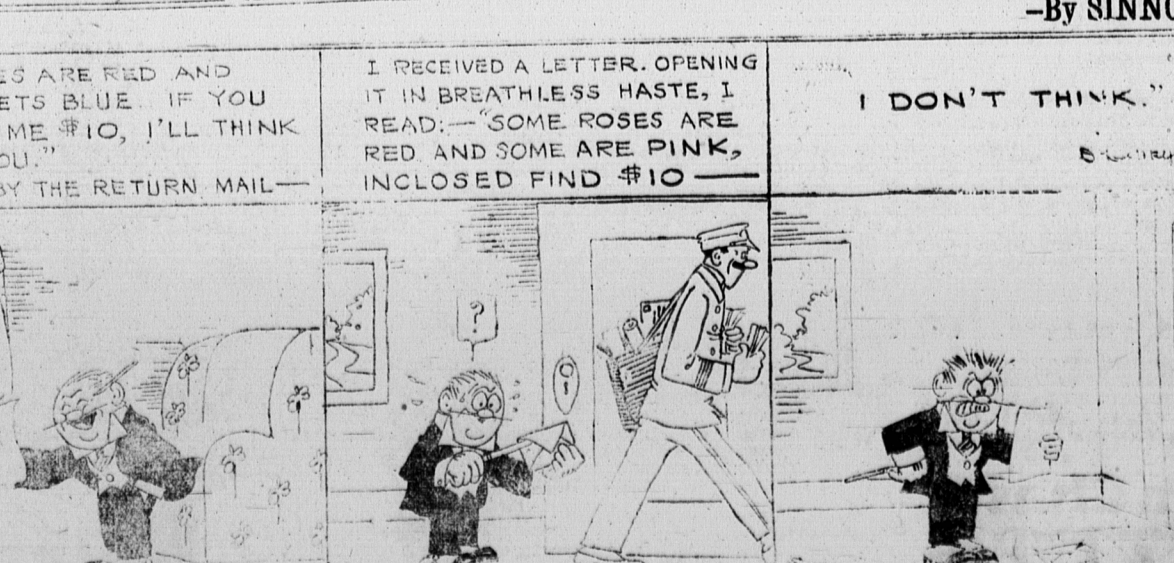
SIMMONS BOX SPRINGS
Built for Sleep—Made of the finest oil-tempered, double cone Spiral Springs. Conform to every contour, and hold the spine level in every sleeping position.
A new Box Spring and Mattress, by all means. Money well invested!

SIMMONS MATTRESSES
Built for Sleep—Filled with great layers of white felt, scientifically built up layer by layer. Fine heavy ticking. Roll edges.
Make certain, too, that your new Mattresses and Box Springs are sweet and clean when you get them.
Your sure protection is the label of Simmons Limited—pioneer builders of beds, mattresses and springs built for sleep.

Canada has no Pure Bedding Laws—but Simmons Limited has!
SIMMONS LIMITED
MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

SIMMONS BEDS
Built for Sleep

SWALLOWED A FORK
Man Has to Undergo Operation For Its Removal
LONDON, February 21.—Among its patients the London Hospital has a Hackney man who swallowed a fork.
While suffering from bronchitis he felt something sticking in his throat, and he tried to remove it by "fishing" with a nickel dinner fork.
Unfortunately, in his excitement, he let the fork slip too far down his throat, and it was gone.
He was taken at once to the hospital, and a radiograph showed it lying diagonally across his stomach, with its prongs pointing towards his heart. Surgeons removed it by an operation.
People often swallow screws and coins, but forks seem the limit.
"I expect we will have men swallowing boots soon!" exclaimed a nurse.
In another case, at Hull Matthew Wilson, on being operated on, was found to have in his stomach a flower in a penny, two parts of a bicycle brake (one three and the other four inches long), cuff links, screws and nails.
Later he died his age being twenty-two.



Smoke T&B
The name which stands for quality
—By SINNOTT