

Are we wasting twelve million American Women?

TWENTY million housewives in America! Sixteen million of them able, energetic, eager women—doing the work that four million could do.—And the world is short-handed of workers!

Sixteen million women cooking, scrubbing, washing, tending children—all day long—in sixteen million homes.

What if twelve million of them could be released for the world's reconstruction!

Charlotte Perkins Gilman, America's sanest and foremost feminist, discusses this burning subject in Pictorial Review for February.

\$9,600,000,000, at a conservative estimate, would be released towards the world's shortage of money and labor, by releasing these twelve million women for gainful work. Think what that would mean in France, in Belgium, in Serbia!



"But our homes? Our men? Our babies? If they must suffer we have no right to change." It is the old, old cry that has kept millions of women the world over "non-gainful."

Out of the world's necessity has been born the answer that is electrifying women the country over. Wherever you are, whoever you are, you cannot escape its contagion.—Greater usefulness to the world, greater well-being for the home and family, decreased cost of living.

Already the astounding change is making its way into our everyday life. The cooking, the laundry and cleaning, the care of the babies in sixteen million homes—how can it be done by four million women? How can individual household drudgery be abolished?

In detailed, practical fashion, Mrs. Gilman tells. What she has to say about this most extraordinary development in the world's history, no forward-looking man or woman can afford to miss. Read "The Work and Waste of Women" in Pictorial Review for February.

Specially good fiction in this issue



Her wifely duty—

Ugh! How Mattie hated it

NOT to be "wifely" was to be in Jacob's eyes, unsexed, a Jezebel, a monstrosity.

But to Mattie, ugh! That word "wifely" stood for so many delightful things you had to deny yourself. Movies and soda fountains and frilly clothes!

Dishwasher for Jacob's family, that's all she was now. And so she rebelled! A feminist revolution in a Pennsylvania Dutch community!

Inimitably, and with rich humor, Helen R. Martin has told this rare story.



Your enemy's wife—the enemy you had killed!

ONCE, before the war, they can and the German aviator. And at Kieber's home, Kieber's kids had climbed over his lap, rubbed their cool little faces against his—their father's friend's.

Then they had met as enemies—and Culberson, "icist man antagonist."

But the wife and children he had known! How would the enemy you had admired—and killed? In "Straight as a Flame"—Will Levington Com-fort has written a big story

How about clothes?

Lingerie, Embroideries, Frocks, Blouses, Suits—Pictorial Review's Fashion Department for February shows a wealth of practical chic styles. And color pages featuring charming varieties of the season's mode!

All these pretty and useful things can be made easily and economically with Pictorial Review Patterns.

REMARKABLE SERIES OF GREAT WAR PICTURES

BEGINNING with the February issue, Pictorial Review will publish month after month a new series of stirring full-page War Pictures. You would gladly pay \$1.00 for any of these remarkable full color reproductions.

"Taking the Guns", from the masterly brush

of F. Matania, tells you more graphically than any words could—how the German gun nests were broken up by our brave boys. You will want to frame this picture and those that are to follow for their historic record of the Great War as well as for their artistic value.

Babies! more babies wanted!



Who will keep the cradles filled?



THREE hundred thousand babies in this country alone die unnecessarily every year—and the world is crying for more babies!

The appalling waste of it! Think! And what is being done to stop it?

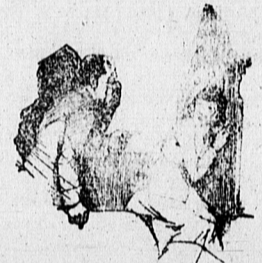
KATHLEEN NORRIS

Author of "Mother", "The Luck of Geraldine Laird", etc.

answers this imperative question in Pictorial Review for February. In the same issue, Helen Ring Robinson, first woman state senator, discusses this vital problem.

Four years of war have brought home to the world that, more important even than the bearing of babies is the saving of babies. Uncle Sam, too, among the nations has learned what sorrow-stricken mothers who sit beside empty cradles know long ago; that a baby is worth more than a mine, a forest, a municipal building.

Just what is being done, what you must begin at once to do, Mrs. Norris tells you. Her article, and Helen Ring Robinson's keen analysis of the issue, are thrilling commentaries on America's splendid baby-saving achievements and plans up to the minute.



Wrapped in Silk

The greatest mystery story of the year

DOWN the fire-escape the figure came. Slowly, cautiously—a veiled unrecognizable feminine figure. And in the dead of night in Washington!

The woman spy! ... Which of the two girls was this—the two who had so spectacularly boarded the ocean liner in mid-ocean from a German submarine? Renée? Or Rachel? Which?

With consummate skill Clarence Budington Kelland has sustained in this second installment the breath-taking mystery of his vivid novel.

A regular \$1.50 book in three issues. A million and a half men and women are following breathlessly this greatest mystery story of the year.

Birthday cards for the youngsters! Color cut-outs



Such amusing ones—that the children will love cutting out and sending to little friends. A whole dozen of them. No wonder the kiddies are enthusiastic over this novelty introduced by Pictorial Review. And there are adorable studies of the Twelve-tree babies.

PICTORIAL REVIEW

For February—on sale now