

**Demonstration of
Nemo-Flex
Foundation
Garments
Tuesday &
Wednesday
Oct 13th & 14th**



Under the supervision of a specially trained corsetiere from New York, a demonstration is now being given in the Corset Department featuring the new models of "Nemo-flex" Foundation Garments, in a wide variety of new and attractive fabrics. Whatever type your figure may be, there is a "Nemo flex" Foundation Garment in a style and fabric to suit your need.

Moore & McLeod Limited



Successful Fox Feeding

Is the problem of our Fox Ranchers today. How to grow strong, vigorous foxes that will produce pelts of fine texture and lustrous sheen is uppermost in all minds. THE IMPERIAL BISCUIT COMPANY, LIMITED, have found the solution in their deservedly popular

**Imperial Fox Biscuits and
Imperial Puppy Food**

Regular feeding of these is giving the desired results in our Canadian Ranches. "IMPERIAL-FED FOXES" are in a class by themselves. They "produce the goods."

Ensure success by liberal feeding of IMPERIALS.

For sale by leading Island dealers or direct from factory.

IMPERIAL BISCUIT CO., LTD.

Phone 721. Box 416. Charlottetown, P. E. I.

E. R. BROW

146 Richmond St., Charlottetown

**Fire, Life, Accident, Sickness
and Plate Glass Insurance
at Lowest Rate.**

Agent at Summerside, Lloyd Lewis

WANTED

We will be buying lambs and live hogs at St. Peter's on Wednesday, October 14th, until noon. Highest market prices paid. Bring yours along as this will probably be the last day we will be buying at St. Peter's.

C. E. PRATT & SON, ST. PETERS

9317-10-12-21.

FOX FEEDS

- Beef Tripe 4 1/2c
- Beef Hearts 5c
- Beef Cheeks 6c
- Beef Liver 12c
- Beef Lips 4 1/2c
- Calf Hearts 5c
- Hog Plucks 3c
- Hog Liver 4c
- Horsemeat 5 1/2c
- Lamb Tripe (Fresh Daily) 3c
- Lamb Plucks (Fresh Daily) 5c

**ISLAND
COLD STORAGE CO.
LIMITED.**

9278-10-10-11.

Self-Protection
"What's the idea of all the luggage? Are you and the wife going on a long trip?"
"No, my church is holding a rummage sale which my wife is going to attend. I'm taking all my things over to the office."—Pathfinder.

EYES TESTED

AND
GLASSES FITTED
E. W. TAYLOR
J. S. TAYLOR
Optometrists
112 Richmond Street

**EYESIGHT
EXAMINATION**

Fitting and Supplying
Glasses, etc.

**H. J. MARON
OPTOMETRIST**
Montagu P. E. I.
Office Connected With
Drugstore

WESTERN GUARDIAN

—BUY SHREDDED WHEAT, muffed wholewheat wheat germ, at Brace's. 9333-10-14-21.

—FUR COMBS, sold at Brace's. 9333-10-14-21.

—IT WILL PAY fur farmers to feed more R-M. meat and milk fox biscuits, a balanced ration. Experimenting this time of year does not pay. 9308-10-12-21.

—CLEAN AND PAINT up before levo weather. Buy paint, roofing, roof coating, etc., at Brace's. 9308-10-12-21.

—FAREWELL RECEPTION—On Tuesday Sept 29th a farewell reception was held in the A. O. H. hall Tignish in honor of Mr. Hector Allen, of the Provincial Bank, who has been transferred to the Campbellton, N. B. branch, an appropriate address was read by Tim Bernard while Mr. Max McInnis presented a set of ebony brushes. Mr. Allen graciously replied. He thanked the people of Tignish for their kindness at all times and more especially for the beautiful souvenir which they had presented on this occasion. Speeches by prominent citizens concluded the program.—T.

—SAD NEWS—Mrs. Annie Darby of St. Eleanors has received the sad news of the death of her eldest son, Seth in the Edmonton Hospital, Alberta, on October 2nd. The deceased was the son of the late William Darby and went west many years ago and engaged in farming. He was 46 years of age. Blood poisoning was the cause of his death at a comparatively early age. His brother, Frank, was with him at the time of his death. He leaves to mourn besides his mother and brother, two sisters, Mrs. Benj. Riley of St. Eleanors and Mrs. George Jeffrey of Linkletter Road and one brother, Ralph at home. The funeral took place at Edmonton on Monday, October 5th. Much sympathy is extended to Mrs. Darby and family in their sad bereavement.—S.

—PRESBYTERIAN CHURCH—Special music with an excellent sermon on "Stewardship" by Rev. C. J. St. Clair Jeans, was the special feature at the Thanksgiving service on Sunday morning in the Presbyterian Church, Summerside. Mr. Malcolm McKinnon of Charlottetown rendered a solo which was much appreciated. On Friday the Presbyterian group of the C. G. I. T. was organized for the winter under the leadership of Mrs. Eric McKay and an excellent winter program is anticipated. The Ladies Aid of the Church are sending a barrel of much needed articles of clothing to the Home Mission Society of the Maritime Provinces for the poor. Rev. J. K. Fraser of Alberton will preach in the Summerside Presbyterian Church next Sunday if the weather permits.—S.

—REOPENING OF WELLINGTON CHURCH—The United Church at Wellington was reopened on September 29th with special services in the afternoon and evening. The church has been beautifully decorated inside and an addition made at the back of the church for the organ and choir seats and the pulpit. The church looked lovely.

**Eczema
Hemorrhoids
Irritations**

Because it does positively relieve the itching almost as soon as applied and effects a healthful healing of the skin, Dr. Chase's Ointment is a most satisfactory treatment for Eczema, Hemorrhoids or Piles and all Irritations of the skin. Fifty or tube, years of success.

**Dr. Chase's
OINTMENT**

BRINGING UP FATHER



By George McManus

**REPRESENTATIVE
WANTED**

We have an exceptionally fine opening for a capable salesman and organizer to cover Prince County particularly and other P. E. I. points. Renewals on a very large volume of business in force available to real producer. The Company's outstanding record of over 30 years has been widely recognized in F.E.I. Write fully in confidence. Crown Life Insurance Company, Maritime Branch, Moncton, N. B. Oct. 14-31.

Eastern Guardian

—UNITED CHURCH OF CANADA, Georgetown and Sturgeon Services Sunday Oct. 18th, Sturgeon 11 a. m. Milltown Cross 2:30 p. m. Georgetown 7 p. m. There will also be services in Sturgeon Thursday evening Oct. 15th when the address will be emphasized by Lantern slides. Rev. C. U. MacNevin, Pastor.

—with autumn flowers and was filled to capacity for the services. Rev. William McLeod, pastor of the church conducted the services. The special preacher in the afternoon was Rev. Mr. Nicholson of Bideford, who preached an excellent sermon on "The Beautifying of God's House." Rev. Mr. Aitken of Lot 16 was the preacher for the evening. The Lot 16 choir rendered special music for the occasion. The organist was Mrs. Howatt of Barlow.—S.

—CLOSING OF MISSION.—The Mission of the Redemptorists Fathers which was conducted by Rev. Fathers Connolly, MacGree and Enwright for the past two weeks at St. Paul's Church, Summerside, closed on Sunday. Large congregations attended the services. The first week was the Womens Mission the details of which has already been published. Last week the services were for the men. On Saturday evening Rev. Father Connolly was the speaker. At this service there was a procession of boys, who also sang a special hymn at this service. On Sunday morning at the seven o'clock Mass there was special instruction by Rev. Father Connolly. At High Mass at 10 A. M. the speaker was Rev. Father Enright, who preached an eloquent sermon on "Prayer" and the necessity of prayer in our daily lives. At the closing service of the Men's Mission on Sunday evening Rev. Father Connolly spoke on "Perseverance" and the Sacraments. He congratulated the men on their splendid attendance during the Mission. The service closed with the Solemn Benediction of the Blessed Sacrament by Rev. Father Connolly assisted by Rev. Bennett McDonald of Summerside and Rev. Urban Gillis of Wellington. On Monday morning the Mission Fathers held a special Mass for the deceased members of the parish. The Mission Fathers returned to Charlottetown that morning, with the exception of Rev. Father Connolly who will visit the sick during this week.—S.

PERSONALS

—Miss Noreen Johnston and Miss Stella Brennan, Tignish are visiting friends in Charlottetown.—T.

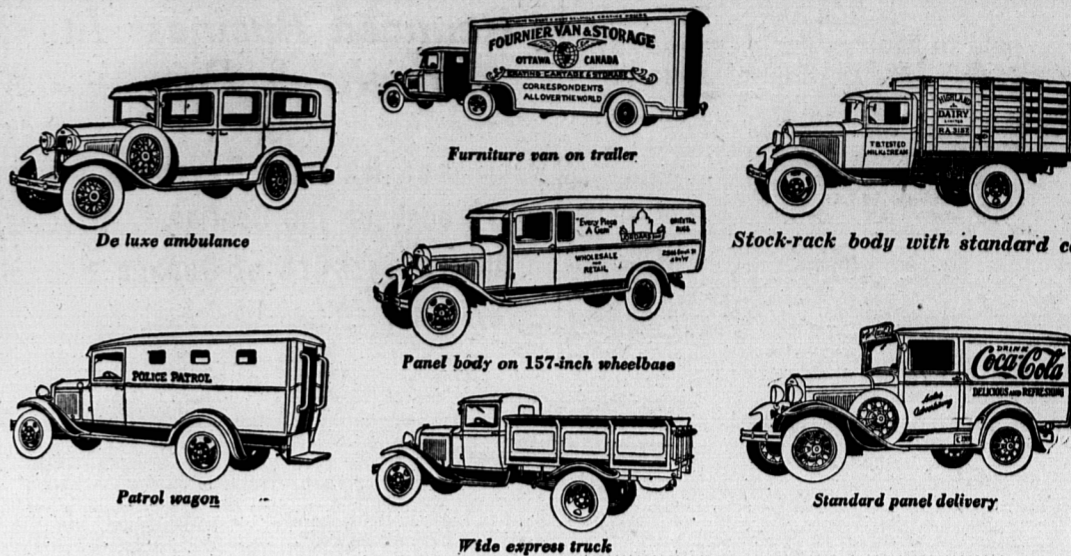
—Mr. and Mrs. Arthur Flemming accompanied by Miss Cecilia Campbell were visitors to Alberton and Tignish on Thursday.—T.

—The Rev. Phalen McKenna, Tignish is visiting friends and relatives in Nova Scotia.—T.

—Miss Dorothy Kirwin of Summerside spent the week end with friends in Moncton.—S.

—Miss Evelyn McKenzie of Summerside spent the Thanksgiving holiday in Shediac, the guest of Miss Jean Ingles.

—Mr. Douglas Etter, accountant at the Bank of Commerce, Summerside, spent the week end at his home in Amherst, N. S.—S.

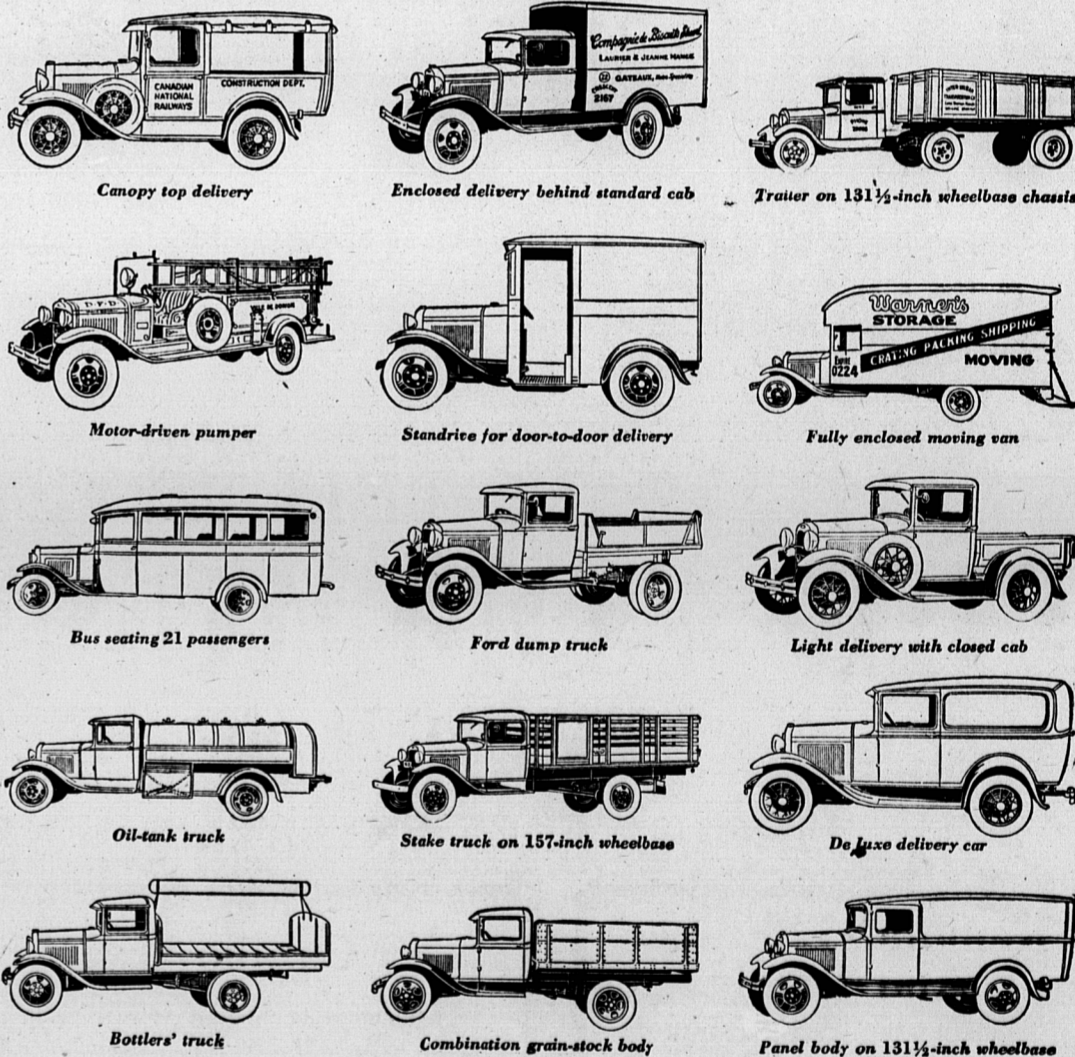


**FOR HAULING
ECONOMY**

HERE are illustrated twenty-two types of possible important price adjustments. It is the reliable Ford truck. These, with many in lessening hauling expense that the Ford others, are today providing low-cost hauling truck is making its great contribution to in all parts of the Dominion. One feature Canadian enterprise. Your Ford dealer will gladly help you investigate the possibilities of the commercial units that are most likely by the expense of transporting goods; reduction in that item may sometimes to meet your hauling needs. Convincing demonstrations will be made.



"THE CANADIAN TRUCK"



Canopy top delivery

Enclosed delivery behind standard cab

Trailer on 131 1/2-inch wheelbase chassis

Motor-driven pumper

Standries for door-to-door delivery

Fully enclosed moving van

Bus seating 21 passengers

Ford dump truck

Light delivery with closed cab

Oil-tank truck

Stake truck on 157-inch wheelbase

De luxe delivery car

Bottlers' truck

Combination grain-stock body

Panel body on 131 1/2-inch wheelbase