

A DEFIANT THRUST AT HIGH PRICES Smack IN THE Teeth OF A Soaring Market

Our 1st Anniversary

To celebrate our First Birthday and to show our appreciation of a rapidly increasing patronage we offer you values that most assuredly cannot be repeated for years to come. Wholesale prices have gone sky-rocketing—and the end is not yet! So in fairness to yourself ... buy all you possibly can now.

Since our establishment a year ago, GREENDAL'S have been your bulwark against high prices! Now even in the face of existing conditions, we continue to fight "tooth and nail"! Greendal's refuse to hold their vast new fall stocks for higher prices — let "tomorrow take care of itself"! Today --- YOUR today --- is here! A Today that brings you a wide-open choice of two utterly new stocks at prices you'll never, never see for many long years. Truly startling values that will pave the way for the greatest buying onslaught this City has ever seen -- Values that we nor any other can duplicate later! There'll be a jam -- there'll be a mob when selling starts.

Unforgetably Rich Savings Poured Into the Laps of the People

A Bargain Scene You Won't Forget
Be With the Big Crowds

THURSDAY, 9 a.m. No Repeating Such Prices
Use Our "Lay-Away" Plan

LADIES' STORE 99 QUEEN ST.

Waffle Knit PANTIES, VESTS New fall goods, waffle stitch, Vests or Panties at 25c. No more at double the price, so better buy early --- 25c	Ladies Fine Silk Vests, Bloomers You'll not see such a price again for years ... if ever! So while present stock lasts we urge you to buy plenty --- 25c	Heavy Suede Silk Vests, Bloomers These simply superb British Bemberg garments should retail at 65c today ... "tomorrow" who can tell the price! --- 44c	Ladies Fine 'SILK SLIPS We urge you to be early for a bargain you won't see again in years. White Pink, Tearose. All sizes ready Friday --- 47c
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RICH, LUSTROUS SATIN and SILK SLIPS \$1.00 VALUE 79c

Botany Wool CASH. HOSE 39c	Ladies Silk HOSE 23c	Silks, Velvets SCARVES 39c	15 per cent OFF On all ready-to-wear not specially priced we will give a 15 per cent discount during Sale. A deposit holds any garment.
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Finest 79c SILK HOSE 64c Ladies' New \$1.98 HATS 89c

A nationally famous brand...every pair perfect! Today's price is 79c but as long as present stock lasts will give you sheers or semi-service at 64c. You may never see this again.

A true bargain smash for early comers! Come, carry away our new Felt Hats at 89c! In the face of present conditions here's a bargain that will pack this store from morn till night.

Never Again Will Such Dress Prices Exist

This would be a noteworthy bargain even in normal times ... but times are not normal, prices are soaring daily. Despite this fact, Greendal's offer you their new stock of \$2.98 and \$3.50 Dresses at \$1.98! Such an offer means the largest crowds in our history because the public know that such a price cannot and will not come for years. Act now, this price is for present stock only --- **1.89**

Reap Rich Savings on New 3.98 Dresses

New Silks; New Crepes! New Wools! The seasons finest \$3.98 dresses go on sale at a price never to be repeated. Others can hold for high prices but Greendal's give you values even in the face of alarming conditions. The crowds will surely pour in Friday and Saturday. The y'll get lovely new dresses at a price none but Greendal dare give --- **2.79**

A Bargain Smash! Lovely New 5.95 Dresses

If you knew market conditions as we know them, you certainly would not lose a minute in taking advantage of this Sale. A few weeks hence no one can fortell what the price will be ... but "let tomorrow take care of itself" --- Greendal's give you the bargains today! But present stock can't last long so be here Friday or Saturday for \$5.95 dresses --- **3.89**

Beyond Hope of Equal! 6.95 to 8.95 Dresses Now

When you see future prices you'll be mighty thankful you attended this Sale ... here you choose from a brand new stock of \$6.95 to \$8.95 Dresses at \$5.89! Instead of taking advantage of market advances, Greendal's throw open their great new stock at prices that you simply can't see again for years. --- **5.89**

EVENING GOWNS Silks, Taffetas, Moires Values to \$19.75. Be Here Early. 9.95

Ladies' Coats Priced In Utter Defiance of Present and Future Costs

COATS To \$18.75 Be here Friday or Saturday sure! While present stock lasts we quote you these prices ... no one dare ignore such a bargain landslide! Ladies' Plain and Fur Trimmed Coats. ... Coats that sold from \$16.95 to \$18.75 now priced at \$12.95 regardless of the fact that not only have prices gone soaring but factories cannot get woollens. No use to look for the equal of this bargain now or later. --- **12.95**

COATS To \$22.50 Rich All Wool Coats, plain and richly furred! Warmly interlined and lined with rich 2 year linings. Instead of raising prices, Greendal's celebrate their First Anniversary by giving you bargains it is utterly useless to hope of seeing later! But you'll have to act quickly --- **16.95**

COATS To \$27.50 Every day we get notice of further wholesale advances—who then could resist buying new \$27.50 coats at such a remarkable saving --- they'll be ready Friday. --- **19.75**

MEN'S STORE 144 GT. GEORGE ST.

Boys Double Knee BREECHES Line up early for a bargain you'll never again see! Boys' heavy blue freize, double seat and double knee breeches. Never again at this price once we sell \$1.19 our present stock 1.19	Boys Heavy WINDBREAKER Let the crowds pour in ... we'll hand out these heavy Blue Freize Windbreakers for \$1.98. It's a foolish hope to even think you'll get them again, once our stock goes 1.98	Men's Rib Wool UNDERWEAR Today's wholesale price is higher than our sale price! So you see how hopeless it is to think of again getting Men's Winter Rib Shirts or Drawers at this price. Buy now! --- 98c	Men's Fine Rib COMBINATIONS Many men wear these fine ribbed Combinations all winter. Here then is a chance to save — Save while our present stock lasts. But don't delay — Crowds will soon carry them off 98c
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GUM RUBBERS Men's Heavy Red Sole, All Sizes Guaranteed 1st Quality. Take 'em Away 1.49

Boys All Wool GOLF SOX 29c	Men's Wool SOCKS 25c	Boys Wool SWEATERS 69c	Boys Fleece COMB'S 88c
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Men's \$1.35 Doeskin SHIRTS Men's Heavy Fleece Comb's

"Walkers" famous Shirts — Big, full bodied shirts in Doeskin, various colors and all sizes! It's a Shirt bargain that simply defies all equal and it's no idle talk to say "you'll never see such a price for years to come." Don't mind the crowds... push in and gets yours --- **88c**

First quality goods but we'll handout our present stock at \$1.19. If you really want to save, we urge you to be here Friday or Saturday for bargains that are simply impossible to repeat later ... in fact only while present stock lasts --- **\$1.19**

MEN'S NEW FELT HATS to 2.95 NOW 1.49

Men's All Wool ZIP JACKETS Extra heavy Zipper Windbreakers — a genuine \$3.95 value for \$2.98. As quantity is limited and the demand sure to be eager we earnestly advise you to buy early --- \$2.98	Men's Heavy Jumbo SWEATERS Navy, Black or Maroon — Men's heavy Wool Sweaters at a price we or none other can repeat. But while present stock lasts will hand you this unbeatable bargain --- \$1.98	Never Any More FINE OXFORDS The leather market has gone "wild" — advance after advance has taken place. While Greendal's present stock lasts you'll get these fine new Oxfords at a never-to-be-repeated price --- \$1.98	Men's Rib Wool COMBINATIONS Men's heavy rib combinations at \$1.79 as long as present stock lasts. Lose no time, men be here with the crowds on Friday and Saturday ... its your last chance to buy at this price --- \$1.79
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Men's Bib OVERALLS 1.19	Brushed Wool SWEATERS 1.88	Boys Zipper SWEATERS 98c	Men's \$1.50 CAPS 98c
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Men's Lined DRESS GLOVES It's a true loss to us — but we want to celebrate our First Anniversary by giving you values you simply won't see again. Better be early, men, because present stock will go out fast when the big crowds get such a chance --- 98c	Men's Horsehide GAUNTLETS Worth \$1.50 right today, so lose no time in getting a pair of these choice horsehide gauntlets at 88c it's a price simply impossible once present stock goes! Watch the crowds carry them away Friday and Saturday --- 88c	Men's Broadcloth FINE SHIRTS New fall patterns at 79c — no saying how long present stock will last, so it's no idle talk when we urge you to buy now everything you possibly can. Unequaled values --- 79c	Men's Fine DRESS PANTS Regardless of market advances, Greendal's offer you fine wool Worst-ed dress pants at \$2.49 — and we say once more "it's a price you won't again see for years. Be here Friday or Saturday --- 2.49
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BOYS 2 PANTS SUITS Size 24 to 30 1 Golf—1 Knee 5.95	SIZES 28 to 33 One Pair Longs One Golfer 7.95
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OVERCOATS CERTAINLY NEVER AGAIN WILL YOU BUY NEW \$16.95 COATS AT 11.95

Brand new Winter stock, sizes 34 to 42. Such an usual offer will pack this store to the limit on Friday and Saturday. We can't replace them to sell at \$20, but to show our appreciation of your patronage we make this offer. No smarter styled Coats can be shown at any price — they're New Fall goods! There'll be mighty crowds, wise buyers know full well that such a price will be impossible again. Ready at 9 A.M. Friday --- **11.95**

NOW YOU TAKE \$22. O'COATS 14.95 We could wait a few weeks and get \$25 for these high grade Overcoats — but that's not Greendal's policy! We believe in giving you bargains at a time when none other dare give them. But don't wait, don't hold back — it won't take long to clear our racks at --- **14.95**

SUITS 12.95 Be here when the doors open Friday for men's new All Wool Worst-ed Suits at \$12.95. In the light of present market conditions we cannot replace these suits to sell at \$22. So it is plainly evident no such price will again be presented. New dark patterns for Fall and we'll be plenty busy handing them out at --- **12.95**

SUITS Reg. \$22. For \$14.95 — Reg. \$24. For \$16.95

\$100 FUR COATS

All sizes in rich, lustrous, full furred Electric Seal Coats \$100.00 value going at --- **\$64.00**

LADIES' STORE

99 QUEEN ST.

GREENDAL CO.

MEN'S STORE

144 GT. GEORGE ST.

"STANFIELDS"

Underwear Priced 20 Per Cent Less Than Present Market Value