



Wonderful Array of Christmas Gifts for Men--Wait You at "the Men's Store" Here

IF YOU ARE WONDERING TODAY about what to give that son, brother, sweetheart, the Men's Store can help you out. The things he wants and needs are here, in the finest assortment in the Province. Will you call today and let us show you our wonderful array of sensible Gifts for Men.



Give Him One of These--- You'll Please Him

- Men's Smoking Jackets \$5.50 to \$13.50
- Men's Dressing Gowns \$16.50 to \$19.00
- Men's Fur Coats \$21.00 to \$135
- Men's Mackinaw Coats \$7.50 to \$12.00
- Child's Overcoats \$4.25 to \$14.00
- Boys Mackinaws \$5.50 to \$8.50
- Boys' Overcoats \$8.00 to \$16
- Boys' Suits . . . \$3.85 to \$16
- Sleigh Robes . \$13.50 to \$20
- Men's Suits . . . \$13.50 to \$28
- Men's Overcoats \$15.00 to \$35
- Steamer Rugs . \$6.95 to \$13

Smart Neckwear for Xmas

The silks are very rich, though the designs are in no way "loud." Those for younger men are equally as tasteful with colors that blend harmoniously. Cut very full; with slip-easy backs. 50c, 75c, \$1.00, \$1.25

Give Him Shirts

"Good!"—right through and through. Made of materials that should last for several seasons; every shirt carefully sewn. Soft cuffs and may be had with or without collars. \$1.25 to \$3.

There Are So Many Attractive Things for Men Ready Here

- Plain Linen Handkerchiefs 20c, 25c, 35c, 40c, to 60c.
- Plain Linen Initial Handkerchiefs 25c, 40c, 50c
- Plain Silk (white) Handkerchiefs 35c, 60c, 80c
- Silk Initial Handkerchiefs 35c, 60c, 85c
- Gloves, lined \$2.25, 2.50, 2.75, 3.00
- Gloves, fur-lined \$5.00 to \$6.00
- Gloves, unlined \$1.25, 1.50 to \$2.50
- Neckwear 50c, 60c, 75c, \$1.00, \$1.25
- Woolen 60c, \$1.25, 2.00, 2.50 to 3.50
- Collar Bags \$1.00, 1.25, 1.65
- Shirts \$1.25 to \$4.00
- Suit Cases \$1.50 to \$20.00
- Club Bags \$7.25 to \$30.00
- Cuff Links 25c to \$1.50
- Tie Pins 25c to 75c
- Umbrellas \$1.50 to \$7.00
- Hats \$3.00 to \$5.00
- Special Velour \$6.00
- Fur Caps (Marmot) \$6.00, \$6.75
- Fur Collars (Marmot) \$8.50, \$9.75
- Seal Caps \$11.00
- Persian Lamb Caps \$6.50 to \$18.00
- Persian Lamb Collars \$9.50 to \$21.00
- Underwear, per garment \$1.00, 1.25, 1.50 to 3.00
- Combinations \$1.50 to \$7.00

Shop Early

Each year at this time there rings a warning note throughout the land—"Shop Early!" "Shop Early!" This year, above all other, offers many reasons why you should shop early.

So we feel we are merely rendering our customers another service when urging them to do their Christmas shopping early.

We are more than certain that any woman who has even entered into the whirlwind of that jostling and tearing Christmas crowd has gone out of it with the firm determination to know better the next year.

So we say again—"Shop Early" and you will experience a new and real satisfaction in the solving of your gift-giving problems.



CHRISTMAS HANDKERCHIEFS

Thousands of dainty handkerchiefs for men and women—the sort that make welcome and inexpensive gifts.

There are plain hemstitched, lace edged, embroidered and initialled handkerchiefs for women.

There are smart, dressy, neat handkerchiefs of lawn—linen—excelsa—silk for men.

Gifts for Women

Just a few ideas from the largest Ready-to-Wear House in Prince Edward Island.

- White Voile Blouses from . . . \$1.25 to \$6.00
- White Jap Silk Blouses from . . . \$2.25 to \$6.75
- White and Colored Crepe de Chene Blouses from . . . \$3.00 to \$8.50
- White and Colored Georgette Crepe Blouses from . . . \$5.00 to \$12.00
- Colored Stripe Crepe de Chene Blouses \$6.75
- Black Silk Blouses from . . . \$3.25 to \$10.00
- Black Crepe de Chene and Georgette Crepe from . . . \$3.00 to \$8.50
- Colored Cotton Crepe Kimonos from . . . \$1.25 to \$3.50
- Colored Blanket Cloth Bathrobes from . . . \$5.00 to \$9.50
- Black and Colored Skirts from \$3.75 to 12.75
- Black and Colored Underskirts from . . . \$1.00 to \$6.75

Special Christmas Sets

- Fancy Arm Bands in fancy boxes, 25, 35, 50, 60c.
- Arm Bands, Garters and Braces in fancy Xmas boxes \$1.25, \$1.50, \$1.75
- Braces only in boxes \$1.00
- Garters and Arm Bands, boxed, 75c

Shop in the forenoon

MOORE & McLEOD, Ltd

Shop in the forenoon

119-121 Queen Street, Charlottetown

Only 1 Weeks from Christmas

We have some excellent values in Diamond and Pearl set Pendants, with white gold combinations, from \$15.00 up.

Select now before the best is sold. We will hold them for you.

W. N. Tanton
Jeweler

The Central Guardian

IT PAYS to buy in this province. EXEMPTION APPEALS.—Several exemption case appeals will be heard today before the Chief Magistrate.

WHERE SHALL I GO for Christmas booklets, etc. Why to "The Little Book Store, 1784-12-19M31pd.

FUR FREE TO U. S.—Consul Pierce has received a wire from the Consul General Young stating that it is not necessary to take out import licenses for furs shipped to the United States. All fox furs from the Island to that country may, therefore, be sent forward without restrictions.

CONCERT AT SPRINGFIELD.—The Springfield School concert will be held in the Temperance Hall at that place on Friday, Dec. 21st. The Women's Institute will conduct a sale of candy for patriotic purposes. A carefully selected programme will be carried out and a pleasant time is assured all. Admission twenty cents, 1774.

SLEIGHS AND FURNITURE.—Anyone wanting up-to-date sleighs, bass-burners or furniture, should consult Mr. Ed. Crosby, Cape Traverse, as he is moving to new quarters at Port Borden. 1789.

A NICELY BOUND COPY OF THE METHODIST NEW HYMN BOOK would make a suitable gift for your Methodist friend. A splendid stock of all bindings at Carter's Bookstore, 1773-12-19M31.

THE MARKETS.—The market yesterday was the largest of the season and one of the largest of the year. Prices were normal with no marked advance. The Christmas market will be held on Friday and possibly on Saturday or Monday.

ANOTHER LOT OF RALPH CONNOR'S NEW BOOK, "The Major," "Angel's House of Dreams" by Montongery in by expres. Five hundred copies best authors, regular price \$1.25, our price only 75c each. Real bargains in books at Carter's Bookstore, 1773-12-19M31.

NOTICE.—A Meeting of the Kensington Egg Circle will be held in the Temperance Hall, Kensington on Thursday, December 20th at 2 o'clock in the afternoon. Capital certificates will be redeemed at this meeting. Members will kindly bring their certificates with them. Isaac Lovther, Secy. 1782

THANKS TO TELEPHONE STAFF.—The thanks of the Guardian are due and are hereby tendered to the lady employees of the Telephone Company who so intelligently and courteously telephoned the electric returns on Monday night. The labor involved in this service was exacting and trying and the ladies carried it through with unruffled patience staying by till the last returns were in about midnight. Many thanks.

Mothers Value This Oil.—Mothers who know how suddenly croup may seize their children and how necessary prompt action is in applying relief, always keep at hand a supply of Dr. Thomas' Electric Oil, because experience has taught them that there is no better preparation to be had for the treatment of this ailment. And they are wise, for its various uses render it a valuable medicine.

THE PRINCE EDWARD.—"A Magdalene of the Hills" was a splendid attraction at the Prince Edward Theatre last evening. This is a 5-part feature play of the new Metro program with Miss Mabel Talliferro, the famous Broadway star in the leading role. The 8th chapter of "The Seven Pearls" contained two reels of thrills, with a running fight between sailing vessel and a launch and enough secret traps and Hindu mysticism to satisfy any lover of the sensational. There is a new bill for tomorrow.

MCCORMACK ON TOUR TO HELP RED CROSS WASHINGTON, Dec. 17.—A gift of \$100,000 to the Red Cross from John McCormack, the tenor, was announced Tuesday. Paying his own expenses, he will make a patriotic concert tour from the Atlantic to the Pacific, opening in Washington, Dec. 28, with a concert which the President and Mrs. Wilson have announced they will attend. "I will keep on singing until I have earned \$100,000 which the American Red Cross may use as it sees fit," said Mr. McCormack, in making his offer. "The work will be a privilege to me and I will perform it with an enthusiasm such as I never have felt before."

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