

**EWAN A. KEEFE**

SAYS PRICES DON'T LIE

- Bayer Aspirin 12's — 22c
- Bulk Aspirin 12 — 10c
- Aspirin 100's — 39c
- Norwegian Cod Liver Oil, 16 oz. — 68c
- Norwegian Cod Liver Oil, 8 oz. — 39c
- Best Iron Wine 16 oz. — 78c
- Dodds Pills — 38c
- Brewers Yeast 250's — 98c
- ABS & C 100's — 19c
- Hot Water Bottles — 69c
- Rubbing Alcohol 16 oz. — 89c

OTHER ARTICLES TOO NUMEROUS TO MENTION SEEING IS BELIEVING

EVERYTHING IN DRUGS SOLD AT PRE-WAR PRICES

AT THE **SUPER STORES** 109 Kent Street **CUTRATE**

Chilled canteloupe, honey dew or any other melon can be served with lemon quarters, or with an interesting uncooked lemon sugar sauce. This is made with three table-spoons lemon juice. It is served with each portion of melon. It's nice over melon balls as a first course or sweet. Add just a scrap of crushed mint for an extra taste delight.

**ORDER COAL NOW!**

Readings

**Famous Anthracite** We carry this popular American Hard Coal in Chestnut size for base-burners. Springhill Screened Inverness Screened Old Sydney Screened Albion Nut Dominion Coke

We can deliver any of the above Coals in any quantity required. Phone 176

**W. D. Gillis & Co.**

**How Are Your Eyes?**

If you are having symptoms of strain—headaches, sore eyes or dizziness—consult a specialist.

At your service with years of experience and a thorough refracting service. Call in and discuss your difficulties.

**G. F. Hutcheson** G. F. HUTCHESON F. G. HUTCHESON.

**Professional Cards**

**McLEOD & BENTLEY** W. E. BENTLEY, K.C. J. A. BENTLEY, K.C. C. F. BENTLEY, LL.B. Barristers and Attorney-at-Law MONEY TO LOAN 180 Richmond Street

**D. F. ARCHIBALD** Chartered Accountant 140 Richmond Street Phone 47 P.O. Box 12

**ALEX. W. MATHESON** BARRISTER, SOLICITOR, ETC. Money to Loan Collections Office: 90 Great George St. Charlottetown

**M. ALBAN FARMER** B.A., LL.B. BARRISTER, SOLICITOR, ETC. MONEY TO LOAN Bank of Canada Building.

**EYES EXAMINED GLASSES FITTED** J. S. TAYLOR Optometrist With E. W. Taylor. 142 Richmond Street

**The Central Guardian**

This column is reserved for news of local interest but advertising of a newsworthy nature may be inserted at 5 cents a word strictly payable in advance.

**CONFEDERATION LIFE INSURANCE**

**SOURIS**—Private sale of Furniture and Household Articles, Estate of J. G. Sterns, commencing Monday, January 15th. L-466-1-12-31.

**HAMPTON UNITED CHURGE**—Services on Sunday, January 14th as follows: Hampton 11 A. M. DeSable 3 P. M. Victoria 7 P. M. L-466-1-12-11.

**PARISH OF MILTON**—St. Mark's Church, Busco at 10:30 A. M. St. John's Church, Milton at 3 P. M. Annual Meeting at Milton on Monday at 2 P. M. Rev. W. J. Phillips. L-462-1-12-31.

**CIVIC TAXES**: The City's books for the year 1939 will be closed, positively, at 12:00 P. M. on Monday January 15th. Citizens to be eligible to vote at the coming Civic Election must have all taxes paid on, or secure, that date. L-457-1-12-31.

**PRESBYTERIAN CHURCH IN CANADA**—Brookfield Charge. Services next Lord's Day, Hunter River at 10:30 A. M. Glasgow 3 P. M. Glasgow Road 7:30 P. M. Brookfield Tuesday at 8 P. M. Preaching service and the adjourned annual congregation at 11:00 A. M. L-472-1-12-11.

**MARGATE PASTORAL CHARGE**—Services Sunday, January 14th, Long River. Margate 2:00 P. M. Quarterly Board at Long River Wednesday 17th at 2:30 P. M. If not fine the following day at the same hour. L-471-1-12-11.

**MAJOR JAMES S. WALKER**, Charlottetown announces the engagement of his youngest daughter, Marie Mae to Ralph David Stewart, son of Mr. and Mrs. Frank Stewart of Charlottetown. Marriage to take place in the near future. L-464-1-12-11.

**CIVIC TAXES**—The City's books for the year 1939 will be closed, positively, at 12:00 P. M. on Monday, January 15th. Citizens to be eligible to vote at the coming Civic Election must have all taxes paid on, or before, that date. L-457-1-12-31.

**GOES TO SAINT JOHN**—Mrs. J. E. B. McSaidy left yesterday by plane for Saint John called there by the death of her brother-in-law Dr. J. Boyle Traverse, who passed away very suddenly yesterday morning.

**ANNOUNCEMENT**—The Reverend and Mrs. H. R. Bell of Yarmouth, Nova Scotia, announce the engagement of their daughter, Annie Gertrude, R. N. to Walter John, son of Mrs. Chester and Mrs. M. Cox of this city. Marriage to take place in the near future. L-456-1-12-11.

**CAVENDISH CHARGE**—Worship on Sunday January 14th in North Rustico at 11 A. M. and in Stanley Bridge at 7:30 P. M. Annual Meeting of Stanley Bridge Section at 2:30 on Tuesday the 16th. Annual meeting of New Glasgow section at 8 P. M. on Wednesday the 17th. Annual meeting of the North Rustico Section at 7:30 on Thursday the 18th. Geo. W. Tilley, Minister.

**ILL IN BOSTON**—The many friends of Mrs. Geo. M. Diamond of Bedford, Mass. will regret to hear of her serious illness in the Massachusetts General Hospital, Boston. Mrs. Diamond is a sister of Mrs. M. J. McManus, New Haven, with whom she visited this past summer. Her many friends here hope for a speedy recovery.

**W.M.S. MEETING**—The Women's Missionary Society of Cornwall United Church met for its monthly meeting at the home of Mrs. Gordon Macmillan, on Monday evening, Jan. 8th. Mrs. E. R. Woodside, the President presided and led in the devotional period, assisted by several members. The final reports of the year's work were given by the different officers, which showed quite a successful year in all its activities. The President expressed her thanks for the co-operation that existed among the retiring officers and asked that the same spirit continue in the coming year. The study period for the evening was centered around India, our President gave us a very vivid picture of the manners and customs that exist among all classes in India. Meeting closed with prayer by the President, after which lunch was served and a social hour spent.

**In Memoriam**

**MRS. GEORGE DUNCAN**

**SHEMOGUE, Jan. 6**—The death of Mrs. George Duncan occurred at her home in Little Shemogue on Tuesday last. Deceased was a native of Bedouque, P.E.I., and was the daughter of the late Murdoch MacLeod of Centreville Bedouque. She was 80 years of age and had resided in this province for many years. She leaves to mourn one daughter, Mary, Mrs. Reginald Lane, and one son, William, both at home. Also one brother, Walter MacLeod in British Columbia, and one sister, Clara, Mrs. Blase of Boston. The funeral was held on Thursday from her late residence here. Interment was in Belle Verte. Rev. E. Lockhart conducted the services.

**MRS. JAMES HOGAN**

Sad was the death of Mrs. James Hogan, which took place at an early hour on Tuesday, Dec. 19th after a lingering illness, which she bore with patience and Divine Will. Her death was a great shock to her family and those who loved her so well. Deceased was in her 53rd year. Just as we may say, a young woman. Besides a sorrowing husband, she leaves two daughters and one son and two grandchildren. The daughters are Mrs. Ebbie Thompson, New Glasgow; Mrs. Colin Lewis, Trenton, and Walter of New Glasgow. Two sisters and five brothers also survive in Charlottetown, P.E.I. and U.S.A. The funeral took place on Thursday, Dec. 21st, at St. John R. C. Church, thence it wended its way to the adjoining cemetery, where all that was good of a loving wife and mother was laid to rest, to await the Resurrection Morn.

**YEO THEATRE**

THRILL DRAMA OF THREE WOMEN WHO FLY!



**FAYE-BENNETT-KELLY TAIL SPIN** JOAN DWYAN - CHARLES FARRELL JANE WYMAN - KANE RICHMOND

**SOURIS, THUR. 11th. MONTAGUE, SAT. 13th.**

**D. L. & W. Coal Co. President Australian Born**

Former Vice-President Fills Position of late Harry E. Smith

Gordon C. Cooke, recently elected President and a Director of the D. L. & W. Coal Company, producer of blue coal was born in Melbourne, Australia. He received most of his education in New Zealand where his family moved when he was quite young. Just when he was ready to take his Bachelor of Commerce degree at the University of New Zealand, the great World War broke out, and he enlisted for service and served overseas for two years, being with the Anzacs at Gallipoli. Mr. Cooke obtained his chartered accountant's degree at the age of 18—the youngest ever to pass the examinations in New Zealand. Coming to New York in 1921, Mr. Cooke became associated with one of the largest firms of chartered accountants in that city who he gained a wide experience in financial and commercial lines. For many years he had complete charge of the work done by his firm for Thomas A. Edison. In 1924 Mr. Cooke went to the Delaware, Lackawanna and Western Coal Company, an auditor, and was elected Secretary in 1937. Active from his business interests, Mr. Cooke has long been active in Masonic circles. Succeeding Mr. Cooke as Vice-President of D. L. & W. Coal Co. is A. W. Decker, formerly General Western Sales Agent, P. O. Parsons, formerly Assistant to the President, has been elected Secretary of the Company.

**In Memoriam**

**MRS. ANNIE MacLENNAN**

Mrs. Annie MacLennan died in her home in Springfield, Mass., on December 21, 1939. She was born in Valleyfield P.E.I., June 1, 1858. She was the widow of Rev. George MacLennan who was minister of the congregation of Caledonia, P. E. I., from January 22, 1907 until his death September 2, 1919. She leaves three sisters, Mrs. Lexie MacPherson with whom she lived in Springfield for the last ten years and previously in Glen William, P.E.I., Mrs. Christine MacPherson of Brookline, Mass., and Mrs. Margaret Bennett of Medford Mass. The funeral was held December 23rd and burial was in Oak Grove Cemetery, Springfield.

**SAILING EVERY FRIDAY TO BOSTON**

From Saint John, via Yarmouth

**\$10 ONE WAY \$18.40 ROUND TRIP**

The big American liner, S.S. Yarmouth, sails under the U. S. flag from Reed's Point Wharf, Saint John, Friday at 8 A. M. (A. T.). Due Boston 8 A. M. (A. T.). Next day, comfortable staterooms and fine meals at moderate cost. Passengers holding through tickets to Boston may occupy staterooms at Saint John Thursday night at no extra charge. Apply any C. N. R. ticket office, or Reed's Point Wharf, Saint John.

**EASTERN STEAMSHIP LINES**

**Silver Fox Skins**

Made into CAPES and SCARFS in the best possible manner.

Capes of one skin \$15. Scarfs of one skin \$12.

You will like our work.

**David Magee Ltd.**

"Fur Specialists" Since 1859

78 King Street Saint John, N. B.

**ANNIVERSARY SALE**

**Continues Through January 13th**

**WITH SAVINGS FOR YOU IN EVERY DEPARTMENT**



**Overheard On The Party Line**

**Round Trip Bargain Fares from all Stations to Charlottetown and the 47th ANNIVERSARY SALE**

**Friday, Jan. 12th and Saturday, Jan 13th**

**Return Limit: Monday, Jan. 15, 1940**

(Bargain Coach Excursion tickets must be used within the time limit shown above which WILL NOT BE EXTENDED).

ALBANY	..... \$ .95	KENSINGTON	..... \$1.00
ALBERTON	..... 2.60	KINKORA	..... .90
BEAR RIVER	..... 1.25	MELVILLE	..... .80
BLOOMFIELD	..... 2.35	MELVILLE	..... 1.35
BORDEN	..... 1.10	MISCOUCHE	..... .85
BRADALBANE	..... .70	MONTAGUE	..... 1.20
CANADAY	..... 1.00	MONTAGUE JCT.	..... 1.05
ELLERSLIE	..... 1.50	MT. STEWART JCT.	..... .60
ELMIRA	..... 1.65	MURRAY HARBOR	..... 1.20
EMERALD JCT.	..... .50	OLEARY	..... 2.20
FREDERICTON	..... .60	RICHMOND	..... 1.60
FREETOWN	..... .55	ST. PETERS	..... 1.00
GLENCOE	..... .50	SCOTCHFORT	..... .50
GEORGETOWN	..... 1.20	SOURIS	..... 1.55
GRANDVIEW	..... .60	SUMMERSIDE	..... 1.20
HARMONY JCT.	..... 1.10	TIGNISH	..... 2.90
HUNTER RIVER	..... .50	WELLINGTON	..... 1.50

PROPORTIONATELY LOW FARES FROM OTHER STATIONS.

**Anniversary Specials**

**in the Men's Basement**

- Men's Heavy Navy Mackinaw Reefers. Sizes 36 to 46 ..... **\$5.00**
- Men's Heavy All Wool Tweed Pants. Large sizes only ..... **\$2.47**
- Men's Heavy Doe skin Work Shirts. Sizes 14 1/2 to 17 ..... **\$1.19**
- Men's Heavy Jumbo Knit Coat Sweaters. Sizes 36 to 44 ..... **\$2.25**
- Men's All Wool V-neck Coat Sweaters. Sizes 36 to 44 ..... **\$1.69**
- Men's Leather Caps with Ear Band. Sizes 6 7/8 to 7 3/4 ..... **\$1.00**
- Men's Fancy Broadcloth Shirts. Sizes 14 1/2 to 17 ..... **79c.**
- Men's Tweed Zip Windbreakers. Color brown and grey. Sizes 36 to 44 ..... **\$2.98**
- Men's Pullover Zip Sweaters. — color maroon, green and blue ..... **\$1.85**
- Men's all Wool Ribbed Hose. Assorted Shades. Price ..... **39c.**
- Men's Fleece Combinations. — Sizes 36 to 42. Price ..... **\$1.00**
- Men's Felt Hats. Color, Navy, Brown, Grey and Green ..... **\$1.50**

**A New Sensation In STOCKINGS**

**First Quality CHIFFON at 59c pr.**

The quantity is limited — it's a case of "first come, first served" — so shop early for these.



**47th Birthday ANNIVERSARY GIFTS In Every Department**

When you make a cash purchase at the Anniversary Sale . . . your name and address is placed in a sealed box . . . boxes will be opened on last day of sale . . . and FREE distribution will be made of

**5 Birthday Cakes 16 Departmental Birthday GIFTS**

**ANNIVERSARY GIFTS IN EACH DEPARTMENT**

Dress Goods Department — Blouse length of silk or other material	.....	Value \$2.50
Lingerie Department — Satin Slip	.....	Value \$2.00
House Furnishings Department—Esmond Blanket	.....	Value \$2.25
Ladies' Ready-to-Wear Department — Dress	.....	Value \$2.95
Millinery Department — Hat	.....	Your choice
Men's Clothing Department — Rug	.....	Value \$3.25
Men's Furnishings Department — Zip Jacket	.....	Value \$3.95
Linon Department — Towel Set	.....	Value \$3.25
Men's Basement — Windbreaker	.....	Value \$2.98
Hosiery Department — 3 prs. Hose	.....	Value \$2.55
Ladies' Furnishings Department — Gloves or Bag	.....	Value \$2.95
Boys' Shop — Zip Jacket	.....	Value \$2.95
Women's Basement — Dress	.....	Value \$2.79
Yarn Department — Box Monarch Dove Yarn	.....	Value \$2.88
Girls' Shop — Jumbo Sweater	.....	Value \$2.95
Office — Order for goods, your own choice	.....	Value \$2.50

Drawings for Sixteen Departmental Birthday Anniversary Gifts and Five Anniversary Cakes will take place at 9.15 p. m. Saturday, January 13th.

**ANNIVERSARY SPECIALS in the LADIES' BASEMENT**

- Ladies' Chenille Bed Jackets. Color, Iceberg Blue only. Regular \$1.45. To clear at ..... **89c.**
- Ladies' Navy Blue Fleece lined Bloomers. Sizes 36 to 44. Price ..... **49c.**
- Children's Fleece lined Bloomers. Colors white, grey, navy and pink. Sizes 22 to 32. Price ..... **29c.**
- Ladies' House Dresses. Sizes 14 to 38. Assorted Prints. Regular 69c. To clear at ..... **46c.**
- Ladies' "Polly Frock" House Dresses with zippers or button front. Sizes 14 to 44. Price ..... **\$1.59**
- A new Osmor House Dress now in stock. Sizes 14 to 52. Assorted prints and styles ..... **\$1.00**
- Ladies' "Bl-Kay" Satin Slips. Colors white and tea rose. Sizes 14 to 44. Sale price ..... **98c.**
- Children's Navy Blue Fleece lined Bloomers. Sizes 22 to 32. Price ..... **35c.**
- Children's long sleeve Flannellette Night Gowns. Sizes 8 to 14. Colors pink and white. Regular 79c. To clear at ..... **59c.**
- Children's all wool Sweaters. Sizes 2 - 4 - 6 and 8. Colors, red, green and royal blue. Price ..... **98c.**

**Here's the New OVERCOAT BARGAIN!**

Our sale of Men's Overcoats has been a major success, so much so, that in order to continue the sale for this week we have been forced to offer this line of higher quality coats of green and brown checked and herringbone English tweeds, tailored by Canada's best makers. These coats regularly sold from \$22.50 to \$30.00.

- Now a \$22.50 Coat sells for .. **\$16.88**
- Now a \$25.00 Coat sells for .. **\$18.75**
- Now a \$27.50 Coat sells for .. **\$20.62**
- Now a \$30.00 Coat sells for .. **\$22.50**



**Moore & McLeod Limited**