

YOU be the Judge!

We have every confidence that your verdict will favor . . . . .

TIP TOP CLOTHES

Here are a few facts in the case . . .

Finest British woollens. Latest New York and London styles—guaranteed high quality workmanship by skilled union craftsmen.

. . . Silk sleeve linings—guaranteed non-pull hair cloth in every coat.

TAILORED TO YOUR INDIVIDUAL MEASURE

\$24.00

ONE PRICE ONLY



W. P. BRUCE

TIP TOP STORE Charlottetown

EXCELLENT INTERNATIONAL JUNIOR RED CROSS BROADCAST

Yesterday afternoon was a gala one for Junior Red Cross members all around the world who "listened-in" to the thrilling International Junior Red Cross Broadcast made possible through the efforts of the American Red Cross and the co-operation of the different radio networks. In the Charlottetown school halls the Juniors, some 2,000 in number, sat spell-bound while they heard fellow Juniors from Prague, Paris, London, Montreal and New York, telling each in his own language, about the activities and ideals of Junior Red Cross, and how each Junior in his or her country was doing his best to live up to the international motto, "I Serve." The United States Marine Band in Washington played the National Anthems of each country just before each Junior spoke. Prince Edward Island Juniors will be most interested to know that the young lady who spoke from London was a pupil of Priory Street School in London which has had quite a bit of correspondence with the "Excelsior Juniors" of Misouche convent, Joan Storey of Montreal High School was quite outstanding in the delivery of her address which was most impressive. She was introduced by Mr. Norman Sommerville, H. C. Toronto, Chairman of the Central Council of the Canadian Red Cross Society. In concluding the programme, Admiral Grayson, Chairman of the American Red Cross and of the League of Red Cross Societies, stressed the importance of the Junior Red Cross especially in the formation of "International Friendliness" among the youth of the nation. L-2398-11-1-11.

ment training the veterans will go out after another Maritime title. In all parts of the Country the yellow and black motor banners announcing the dates of the Maritime Winter Fair are to be observed, while the window cards in orange, black and red are also on display. The Silver Fox Show will be one of the outstanding additions to the Maritime Winter Fair this year, and breeders from all parts of the Maritime Provinces will be taking part in this show. Thousands and thousands of dollars worth of valuable fur bearers will be observed here in Amherst. New social status will be given to the Horse Show with the addition of classes for the riding clubs of Halifax, Saint John and Charlottetown, and special events are being arranged on the program for the benefit of the ladies and gentlemen. Farm conferences, boys and girls clubs, along with swine, sheep and poultry, as well as the big midway, will provide a lot of fun and excitement in the big fair building.

The Central Guardian

This column is reserved for news of local interest but advertising of a newsworthy nature may be inserted at 4 cents a word strictly payable in advance.

CRASWELL for Xmas Photos. L-2163-10-26-31.

CONFEDERATION LIFE INSURANCE. L-9798-7-12-31-2.

HAVE THE CHILDREN try the Lucky Dip in the Spider's Parlor at St. James Church Hallows' Tea Thursday. Chicken Salad Supper.

RECEIVED Shipment of Satin Blouses 14 to 44 at the Modern Shop over Eaton's Store. L-2382-10-31-21.

SWEATERS—Pullovers and twin sets, smart styles and colors. R. P. Simpsons. L-2381-10-31-21.

REDUCED PRICES on Permanent Waves remainder of week. Elite Beauty Salon. L-2366-10-31-21.

NEW SATIN BLOUSES with smocking and other smart styles, \$2.95—swede taffeta blouses \$1.00. R. P. Simpsons. L-2381-10-31-21.

SKIRTS—PLAIDS, failles, wool crepes, silk crepes, new fall styles—\$1.95 to \$3.95. R. P. Simpsons. L-2381-10-31-21.

A. STERLING McKAY will conduct Divine Service in Conway United Church on Sunday, November 3rd. Seven o'clock P. M. L-2402-11-1-11.

DR. ZELLA CLARK returned Missionary from India will address a meeting in the Clyde River Baptist Church, Sunday evening, November 3rd, at 7 o'clock. L-2367-10-31.

ANGELIC SERVICES, SUNDAY, NOVEMBER 3rd.—St. John's Anglican Church, Milton, Church services at 11 A. M. and 7:30 P. M. St. Mark's Anglican Church, Rustico, service 3 P. M. Everybody welcome. Rev. E. O. Lancaster, Rector. L-2187-11-1-11.

THE PRESBYTERIAN CHURCH IN CANADA.—Services Sunday, November 3rd, 1935. Cavendish, 11:30 A. M. Dundas 3:00 P. M. Montague 7:00 P. M. The Rev. E. C. Robertson of Charlottetown will preach at all services. A cordial invitation to all to worship with us. L-2408-11-1-11.

WEDDING BELLS.—Mr. William Dunn, of Boston, a native of New- ton Cross, P.E.I., son of James and Bridget Dunn, will be married in the near future to Marion Louise Smith, of Medford.—Boston exchange.

CENTRAL PARISH SERVICES.—Preaching this (Friday) evening, at Elliot Hall, at 7 o'clock. Bible School on Sabbath Day 9:30 o'clock afternoon. Nine Mile Creek on Sabbath day at 11 A. M. Clyde River at 2 o'clock and Churchhill at 3:30 o'clock afternoon. Bible Schools at each of these places one hour before divine service. Omece Cove preaching at 7:15 P. M. Sabbath School at 2 P. M. L-2377-11-1-11.

ISLANDER BURIED.—The funeral of Mrs. Margaret F. MacDonald, aged 70, a native of Prince Edward Island, widow of Benson MacDonald, was held recently from her late residence at 49 Clarendon Avenue, Somerville, Rev. Dr. Alexander Mitchell, minister of the Clarendon Hill Presbyterian church, officiating. Burial was in Carlisle, where she had lived for many years. She is survived by two sisters, Mrs. Florence Nicoll of Somerville, and Mrs. Sadie Ritchie of Annapolis Royal, and four brothers, John A., and Douglas Buchanan of Somerville, Jack of Lewiston, Me., and Monty J., of Seattle.

ISLANDERS ATTEND.—The annual members' dinner of the International club was held Oct. 22nd in the organization's building on Dudley street, Roxbury. There was a large attendance. The speaker of the evening was Howard E. Marston of the Massachusetts Social Credit Union, who explained social credit, as conceived by the Dean of Canterbury and Major Douglas. Another speaker was Senator John D. Mackay of Quincy, native of the Atlantic. After paying a stirring tribute to the late Judge Frederick J. MacLeod, Senator MacKay went on to stress the importance of Canadians, who make their homes here, becoming citizens. President Thomas W. MacLean of the Club was in the chair. J. Ernest Kerr was toastmaster. During the evening Hon. Richard E. Johnson, formerly of Charlottetown, and John Kiley, the oldest member of the Club, and a native of Moncton, were heard briefly. At the head table, besides those already mentioned, were A. C. Chisholm of Antigonish, D. J. Ferguson of Cape Breton, Frank L. Blakhurst, Captain Archibald F. Campbell, of Souris, John N. Chaisson of Souris, Daniel B. Munn, of Prince Edward Island. Others present included Daniel P. Chaisson of River, P.E.I.; William A. Ask, Joseph McInnis, James E. Kelly, Ronald

Fear Wife Has Been Kidnapped

DETROIT, Oct. 31.—(A.P.)—Dr. J. H. McGraw, Windsor, Ont., chiropodist, asked Detroit police tonight to aid in a search for his wife, Mrs. Dorothy Heas McGraw, who he said he feared had been kidnaped.

McGraw told police he received a telephone call from his wife at his Windsor office about five p.m. and that she told him "Honey, they've got me," before the connection was closed.

McGraw said he hurried to his Detroit apartment and found Mrs. McGraw absent.

A tour of the neighborhood revealed she had visited a grocery about 1:30 p.m. He said two street cleaners told him they saw a woman seized and placed in a green coupe by two men near the grocery, but he did not obtain their names. He said the workers told him the car bore Florida license plates.

Police asked Department of Justice investigators to aid in the case. McGraw told officers his wife wore five diamonds valued at \$3,500.

For Kidney and Bladder Trouble

Stop Getting Up Nights

Here's one good way to flush harmful waste from kidneys and stop bladder irritation that often causes scanty, burning and smarting passage. Ask your druggist for a 40 cent box of Gold Medal Haazlen Oil Capsules—splendid safe and harmless diuretic and stimulant for weak kidneys and irritated bladder. Besides getting up nights, some symptoms of kidney trouble are backaches, puffy eyes, leg cramps, and moist palms, but be sure to get GOLD MEDAL. It's the genuine medicine for weak kidneys—right from Haazlen in Holland.

EYESIGHT EXAMINATION

Fitting and supplying Glasses, etc. H. J. MABON OPTOMETRIST Office Connected With Druggists

ENTRIES FOR WINTER FAIR PILING IN

A. W. MacKenzie Being Kept Busy at Offices

COMMITTEE WORKING

Tug-of-War Tournament Promises to be Best Yet Known

Entries for the Maritime Winter Fair which opens here on November 8th are now piling up rapidly, and A. W. MacKenzie, Secretary Manager of the Fair Buildings is endeavoring to keep up with the work of listing all entries. Mr. MacKenzie stated over the week end that indications of the moment pointed towards a most successful fair, from a livestock standpoint. All the old exhibitors are coming in again while many new comers will be showing livestock for the first time. Various local committees are hard at work with their different departments. A. H. Lamy, chairman of the Tug of War Committee stated that there would be a great collection of tug of war teams in the tourney which will be one of the major features of the Maritime Winter Fair. Thayer Fawcett of Sackville, one of the greatest tug of war coaches in the country is again rounding up his old championship team in the vicinity of Sackville and once the gang com-

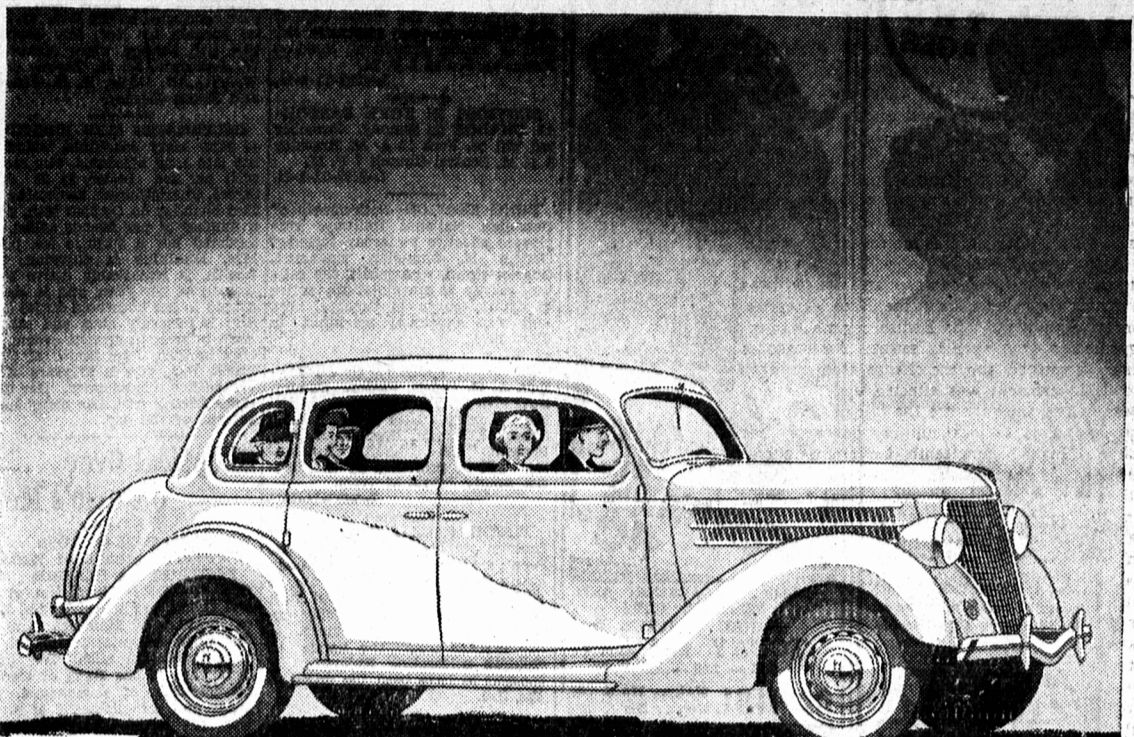
RAM SUPPLY

In order to assist the distribution of Graded and Registered Rams, The Provincial Sheep Breeders Association, co-operating with the Federal Livestock Branch desires to list all Farmers requiring flock sires of the above classification. Parties interested in purchase of Rams should communicate without delay with the Senior Livestock Fieldman, Box 39, Charlottetown, in order to protect an early selection and avail themselves of the Ram Club Policy.

PROVINCIAL SHEEP BREEDERS' ASSOCIATION

L-2308-10-31-31

THE MODERN CAR



THE NEW FORD V-8 FOR 1936

Distinguished new beauty of line has been combined with the outstanding comfort, safety and performance that have put the Ford V-8 in a class by itself. The car that led all others in 1935 has been made still better for the new year. It has been proved by the past and improved for the future. The New Ford provides every modern feature, with the assurance of satisfactory service. There are no experiments in it—nothing that has not been tried and tested. This means a great deal to motorists—especially in mechanical construction and in safety. . . . The Ford gives you distinctly better performance because of its V-8 engine—it stands out also because it is such a safe car to drive. The Steel Body, Safety Glass all around and Super-Safety Brakes provide exceptional security. . . . The Ford V-8 for 1936 is the finest, safest, most reliable Ford ever built.

- New Modern Lines—New longer hood extends gracefully over the distinctive new radiator grille, accentuating the length of the car. New larger fenders, with a wide flare, contribute to the imposing front-end appearance. Horns are concealed behind circular grilles beneath the headlamps. New hood louvers. Steel wheels of entirely new design.
New Escalator Steering—Steering gear ratio increased. Steering gear sector shaft mounted on roller bearings.
New Gear Shifting—Easier, quicker and smoother in the New Ford V-8 for 1936. Shorter distance for the gear shift lever to travel. Quiet shifting. Quiet running in all speeds because of silent helical gears.
Super-Safety Brakes—Safest, most reliable type of brakes under all driving conditions. Mechanical brakes of the same proved design as have been used for years on America's finest cars. Extra large braking area. Easy to apply.
Welded Steel Bodies—The Ford V-8 has a genuine all-steel body structure—electrically welded for still greater strength.
Safety Glass Throughout—All Ford body types are equipped with Safety Glass in the windshield and all windows at no extra cost.
V-8 Engine—Fine-car power, speed, acceleration and smoothness. The reliability of the Ford V-8 engine has been proved in actual service by more than two million motorists—over a million Ford V-8s purchased in the last year. Figures show that the Ford V-8 is the most economical Ford car ever built. Every year the Ford costs less to run.
No "Breaking In"—The Ford V-8 engine is made to such high standards of precision that it requires no tedious period of breaking in. You can drive it 60 miles an hour the first day.
Efficient Cooling—The cooling system of the New Ford V-8 for 1936 circulates 4 1/2 gallons of water through a new, larger radiator. Natural thermo-siphon action is assisted by two centrifugal water pumps. New style hood louvers permit rapid flow of air around the engine.
Bodies Insulated for Quiet—The floor, dash and body panels of the Ford V-8 for 1936 are insulated with new materials that absorb and deaden sound. The Ford V-8 engine is quiet. The Ford body is quiet.
Centre-Poise Riding—All passengers ride near the centre of the car—cradled between the soft, flexible springs. Exceptional comfort on every road. The Ford V-8 gives a front-seat ride to back-seat riders.
Unusual Body Room—Short, compact Ford V-8 engine takes up less space under the hood and permits more of the car's length to be used by passengers. Increased room in the 1936 Ford Sedans because the rear quarter trim is recessed above the new arm rests.

ALLISON McLEOD 224 Great George Street

McMillan, Percy A. Blum, John Ellsworth, of Kelly's Cross, P.E.I.; Harold Gorman, of Chatham, N.B.; Leo A. Kiley, John J. Turnbull of P.E.I.; Fred Johnson, of New Glasgow, Enos Tedford, of Sandford Zenas Egan, of Glace Bay; Arthur Oschwald, Thomas Moffatt, of North Sydney, Daniel MacColl, Edward W. Campbell, of Souris; James L. MacDonald, of Rollo Bay, P.E.I.; H. A. Keith, of Moncton; William M. MacKinnon, of Mount Stewart, P.E.I.; W. E. Dunn, George A. O'Hara, of Fredericton; Peter Dwan, St. Peter's Bay, P.E.I.; H. Judson Smith, Frank W. Clark, James J. McElroy, Frank McCormack, William R. Murphy, Archie MacDonald, of Cape Breton, A. S. Matheson, Nelson Anderson, Charles MacNeil, Michael MacNeil, William J. Murphy, Joseph N. MacPherson, of Sydney, William F. Breen, Peter D. Compton, James Knowles and Dr. F. W. Christopher of Tignish, P.E.I.
PISQUID WEST INSTITUTE
The ladies of this branch held their regular monthly meeting at the home of Mrs. Danny Birt with an attendance of nine members and eight visitors. The different committees gave their reports and the same were appointed for next month. The school report showed that the blinds, dust-pan and coal hod, had been purchased and coal for same paid. The sum of \$5.00 was voted towards the Library at Mt. Stewart. The usual collection taken up was given to the "Junior Red Cross members to help purchase a First Aid Kit" for School. A contest put on by Miss Theima Birt, one of the Junior Red Cross members, for the same purpose, was won by Mrs. Kenneth Jay. The next meeting will be at the home of Mrs. Andrew McKimlin, roll call to be answered with a Canadian city and what it is noted for. The meeting closed by singing the National Anthem. After a delicious luncheon was served by the hostess a very pleasant social hour was enjoyed by all present.
CORNWALL-YORK W.I.
The Cornwall-York Point Women's Institute met at the home of Mrs. Frank Boyle for their October meeting. Meeting opened by singing O Canada followed by roll call and minutes of previous meeting. Mr. Stewart Jones and Dr. Greelman representing the Gyo. Club seal sale explained some of the difficulties existing and asked the co-operation of the Women's Institute societies in this important work. Reports of committees followed. It was moved and seconded that \$5.00 be given each of the schools. Discussion on hall followed along on sewing club. Program consisted of a song by Evelyn Scott. Refreshments were served and a social time spent. Next meeting will be held at the home of Mrs. Peter Scott.
Birthday Greetings
To Jimmy Simpson, outside wing of Hamilton Tigers, 1934 Interprovincial football champion, Simpson was born in Hamilton 29 years ago today. He joined the Tigers in 1923 with little previous experience as a football player and made good from the start.

—BY GEORGE MCMANUS

