

Quality maintains economy. No matter how much you pay "per gallon" for other lubricating oils, you get more lubrication "per dollar" when you buy Imperial Polarine Motor Oils.

IMPERIAL Polarine MOTOR OILS

Price per Gallon or price per Mile

IT'S not what you pay per gallon, but how many miles of real lubrication you get per dollar that counts. Imperial Polarine Motor Oils go farther. They give you the maximum of efficient lubrication for every dollar you invest in them. Judged alone on this basis, Imperial Polarine Motor Oils are the most economical oils you can buy.

Imperial Polarine Motor Oils reduce operating expenses every way. Their exclusive use just about cuts depreciation in two and frees you from the annoyance and expense of excessive repair bills. Figure it out every way; you will find that Imperial Polarine Motor Oils are the most economical oils you can use.

There is a grade of Imperial Polarine Motor Oils specially prepared for your type of motor. If you use this grade exclusively, you can always be sure of a smooth-running and dependable motor, and you will receive not only the best lubrication you can buy but the cheapest in the long run.

Consult our Chart of Recommendations at your dealer's or write to 56 Church Street, Toronto, for our instruction book, "Automotive Lubrication."

IMPERIAL OIL LIMITED
Branches in all Cities

For a Clean Efficient Motor

WE GIVE IMPERIAL Polarine CRANK-CASE SERVICE

Your crank-case should be thoroughly cleaned and all the grit and foreign matter removed from it every thousand miles or less. Dealers displaying the sign at the right are prepared to deliver especially efficient crank-case service. They use Imperial Flushing Oil. Employ the service of one of these dealers frequently. It is true economy to do so.

A GRANDFATHER PLANTS TREES FOR PROFIT

An elderly farmer some years ago walked into the office of a Canadian forest engineer and said: "I have sixteen acres on my farm that will not grow anything but trees and I have come to you to tell me what kind I should plant to get the best results."

"Let me first ask you," replied the engineer, "are you planting these trees for pleasure or profit?"

"For profit," he replied.

"How old are you?"

"Seventy-four next birthday."

"Then it is my duty to tell you that there is no species of trees which will grow quickly enough to return a profit in your lifetime."

"Yes, there is, and you can help me to find the right kind."

"How do you make that out?"

"I have a good farm, and each part is devoted to the use to which it is best adapted—meadow, pastures, arable land, garden—but right in the middle is that esore of sixteen acres. That sixteen acres grew good timber when my father settled on the land, and no doubt, it will grow good timber again. I have not many years to live and I want to put my property in the best possible shape for my heirs. At present that sixteen acres is a blot that will injure the sale of the farm, but if it were covered with a growth of the best

sorts of trees for the locality, even if it were only four years old, I would complete the farm and increase its value."

The forest engineer admitted the argument was sound and advised as to the best kinds of trees to plant and how to plant them. The old farmer before he died had the satisfaction of knowing that the farm had been increased in value by the young trees.

A FOREST DESTROYER'S FATE

There was a young man of Kin-sale, Bent on fishing, he hit the woods trail.

But the youth would not learn, And he let his fire burn Up the forest; so now he's in jail.

In Manna-jig jail.

Ask for Mignard's and take no other

STOCK QUOTATIONS

HALIFAX, Aug. 15.—(Quotations furnished by Johnson & Ward, Exchange.)

At.	123 1/2
Ar.	34
C.	—
Can.	—
Cns.	9 1/4
Cru.	63 1/2
Ip.	44
Mex. Pet.	27 1/2
Rg.	67 1/2
Sg.	76
Stu.	72
Up.	119 3/4
Ut.	—
X.	74 1/2
Alc.	83 1/2
Can. Pac.	112 1/2
Gen.	70 1/2
M. P. R.	40 1/2
P. R. S.	57
Wheat, Sept. 12 1/4, Dec. 12 1/4.	
Corn, Sept. 56 1/2, Dec. 55 1/2.	
Oats, Sept. 35 1/2, Dec. 33 1/2.	

THE CENTRAL GUARDIAN

SPORTS AND GAMES at Wiltshire the 16th.

DR. REID'S OFFICE will be closed until Aug. 29.

BINDER TWINE—Silver Leaf Brand is the best and cheapest wholesale and retail. Canadian Farm Products, Ltd., Charlottetown, P. E. I.

THE SCOTTISH DANCES at the Caledonian Club gathering this year will surpass anything hitherto seen in the province. Come yourself and bring the guide wife and weans.

WHEN GOING to New Annan races. Don't let hunger overtake you. We meet all requirements in meeting service. One of our sodas when you are thirsty, all flavors to your taste. Kensington Cafe.

PHYTIAN SISTERS—Mrs. Searles Mason, Manager Phytian Sisters Lodge, New Glasgow, N. S., Mrs. Wm. H. Hennessey and Mrs. Albert E. Coleman, arrived in the city yesterday to represent the Phytian Sisters Lodge of New Glasgow. They are registered at the Lennox.

RUM-RUNNERS GET NEW LIFE

WINDSOR, Ont., Aug. 15.—That rum-running between the border waterfront and the United States commencing today will be carried on to a greater extent than ever before, is the belief of Canada officials connected with liquor law enforcement. It was stated today. Already orders have started to come into the breweries and distilleries in this district, and officials at the majority supply orders to United States residents providing that the orders are received in a perfectly legal way.

Police and license department officers are powerless to interfere in any way with this new angle of the liquor traffic. Inspector Moussean stated that his department was not taking any immediate steps to step against it, which he considered a violation of law when Judge Gundy dealt with the case of the British American Brewing Company in the Police Court Wednesday, ordering the restoration of 100 cartons of beer to the brewer. However, Inspector Moussean stated that the case would be reported to the authorities at Toronto, and that any decision to take action will be made there.

Must Give Clearance Papers.

Canadian Customs authorities are obliged to give clearance papers for shipments intended for the United States. A. T. Montreuil, collector of customs and excise for the port of Windsor, said that he will issue clearance papers for even the smallest craft. He intimated that it was not his duty to assist the enforcing of United States laws.

E. T. Ladore, assistant secretary and treasurer of the Walker & Sons, Limited, Walkerville, Ont., said today:

"Though it is legal to ship liquor into the United States, our firm will not do it unless the American purchaser has both a State and Federal permit for same."

An official of the British American Brewing Company said: "It is legal the way we are now doing it."

S. A. Griggs, president of the Walkerville Brewing Company, said: "We will deliver liquor consigned to the United States to the Canadian docks and then wash our hands of the whole affair."

BENEFICIAL EFFECTS OF SCHOOL FAIRS

School fairs are to the boys and girls of the land what the larger fairs are to adults. By this time they should be thoroughly organized, prize lists published and calculated and programmes of proceedings prepared. The two indeed, given in one publication. These fairs increase in number every year and are proving of inestimable value in the agricultural education of the young and even in beneficially influencing the more mature. Of course, boys' and girls' clubs are the principal feeders of the fairs, but entries are usually accepted from children who are not members of any such organization. Agricultural representatives all testify to the splendid effect the fairs are having upon farm life and agricultural pursuits generally. One, for instance, writes: "I do not know of any one thing which is a greater factor in improving the farm publication and the farm industry of the country than the school fairs. In addition to bringing direct, practical results school fairs have had a very effective influence in encouraging teachers to take up the teaching of agriculture in the public schools." Another says: "The importance of the school fair cannot be over-emphasized. It teaches our future farmers how they can take the most out of the soil. It makes our rural people better and happier." In recognition of the trust of the agricultural community, no play makes Jack a dull boy, a programme of sports is usually included in the day's list of proceedings.

BASEBALL—The 16th. Hunter River vs Wiltshire, at North Wiltshire.

COME to the clam social and bean supper held in Summerfield Hall, next Tuesday evening, Aug. 16th.

WILTSHIRE'S FESTIVAL on Tuesday 16th. Sports commencing at 4 o'clock.

ATTENTION—Schools having midsummer and fall holidays opening on August 16th. Schools having midsummer holidays open August 30th.

THE CALEDONIAN CLUB GAMES this year will undoubtedly be the greatest athletic sports ever held in P.E.I. Don't fail to attend on August 24th.

DANCE TICKETS FOR WEDNESDAY evening Knights of Pythias entertainment at Beech Grove Inn, one dollar and fifty cents, now on sale. Committee, G. L. Prowse at the Toggery; G. G. Hughes, Hughes' Drug Store; W. B. Bruce, Bruce's Furnishing Store; R. A. Farquharson, Riley Building; R. Roy Holman, Riley Building.

PERSONALS

Mrs. John F. Robertson, Senior of Coniston, Ontario, is visiting Mr. and Mrs. A. E. Morrison.

Miss Marjorie Shaw of Westmount, P. Q. is visiting Mrs. J. E. Bell, Charlottetown.

Rev. Father Theodore Gallant of Sturgeon, was in the city yesterday.

Mr. Finlay McKinnon of Brookfield was a visitor to the city yesterday on business.

The Guardian regrets to hear of the illness of Mr. S. Delaney, of Alban, who is compelled to go to Montreal for treatment.

Mrs. Geo. Worth, who has been visiting her sister, Miss Margaret Kennedy, city left for her home in Denver, Colo., via Worcester and Chicago, on Saturday morning.

Mrs. Wm. Worth and daughter Miss Helen Worth left for their home in Worcester, Mass., on Saturday morning after spending a pleasant visit to the former's mother, Mrs. Adam Murray Grafton St.

Dr. F. Ramon Burke and son Charles left the city yesterday on their return to Quincy, Mass., after a visit to relatives in New Perth and other places in this province.

Mr. H. A. Richardson, General Manager of the Bank of Nova Scotia, in his son Malcolm and daughter, Miss Richardson, who have been spending the summer in Georgetown, left yesterday on return to Toronto.

Miss M. A. Myers, 206 1/2 Murray Street, city arrived home this morning from Forest Hill, where she spent a most enjoyable visit. She also visited Cable Head West and many friends are glad to see her back.

Mrs. J. C. McCoubrey, city, received the sad news last week of the death in Vancouver, B. C., of her son, Charles McEachern. The late Mr. McEachern resided in the West and served overseas and had been in poor health since his return. He leaves to mourn a wife and daughter in Vancouver, his mother and one brother, Archibald of the P. E. I. Railway and one sister, Mrs. William Nelson of this city.

Mr. and Mrs. H. E. Cox of San Diego, California are visiting Mrs. Cox's parents, Mr. and Mrs. Joseph Rayner of Enmore. They motored across the continent from California to Enmore, being two months on the way, coming part of the way over the old Santa Fe trail through Arizona and New Mexico. Mrs. Cox has been absent from the island for 18 years and this is her first visit home during that time. Mr. Cox is a native of the Province of Quebec.

Large Auction Sale Of Choice Furniture

I will sell at our new auction rooms today, commencing at 1 o'clock p.m., a large lot of choice new furniture, 2 new Kame stoves, 1 McClary, 1 K. cotterey, 1 sideboard, 1 Buffet, Extension table, Dining chairs, Kitchen Chair, Oil Cloths, Carpets, Squares, Mats, Shades, Curtains, Dishes, etc. Everything must go, as parties are going west. Benj. Carter & Son, Auctioneers.

Boxing Exhibition At New Annan Races

One of the biggest attractions at the races will be the boxing exhibition by Eddie Tremblay, champion middleweight boxer of the U.S. Navy, who is now visiting his home at St. Louis, P.E.I. Tremblay has been victorious in a large number of ring contests and has won decisions over such men as Jack Twin Sullivan and Young Jack Johnson.

Forest Protection and Fire Fighting Methods

AIRPLANE EFFICIENCY IN FOREST PROTECTION

To have a small airplane, supposedly big enough only for scouting and forest patrol work, pick up fire-fighters with tools and supplies and transport them quickly to the scene of the fire and thus prevent a conflagration, has been the happy experience of at least two of the forest services with which the Air Board of Canada is co-operating this season. This co-operation has been established by the Air Board with the federal and several of the provincial forest services. The first instance of this prompt action occurred in the Sioux Lookout district of Western Ontario where the Air Board co-operated with the Ontario Department of Forestry and Forests. Here the air patrol discovered a fire under circumstances where speed was necessary if a disastrous fire was to be averted. It was seventy-five miles from the base, and in less than three hours from starting two fire-fighters and transport were on the ground. They stuck to it and held the fire down for two days when they were reinforced by men sent in from another point by canoe, and the fire was finally controlled and extinguished. The canoe men had paddled a day and a night to get to the fire. The second case was in Northern Manitoba where the Air Board is co-operating with the Dominion Forestry Branch. Here a small fire was discovered late in the evening. At daylight next morning the air patrol, with two forest officers, were in the air, arriving at the fire at 4:30 a.m. The three started the fight immediately and by noon the fire was dead out. The Forestry Branch inspector for Manitoba, praises the keenness of the air patrol in their work and records the excellent co-operation between the two services. The present season will do much to determine the place the airplane is to occupy in forest protection.

TESTING CANADIAN WOODS

The announcement has recently been made that the Board of Works for the United Kingdom has added certain Canadian timbers to the list of those used by the department. That the qualities of Canadian woods might be understood and appreciated, they put to the test possible use was the object of the Minister of the Interior, Canada, in establishing the Forest Products Laboratories in connection with the Forestry Branch. The laboratories are making mechanical and physical tests of Canadian woods and the results are published from time to time as the investigation of each species or group is completed. The information obtained is proving of great value not only to timber users in Great Britain and other countries, but also to Canadian engineers, architects and builders. Beginning with the more important species the investigation is to proceed until all woods having any commercial value are tested. Bulletins 59 and 60, the two so far issued on this subject, contain a list of the application to the Director of Forestry, Ottawa.

MODERN FOREST FIRE FIGHTING

Great as has been the advance in fire fighting methods and equipment in towns and cities in Canada in the last five years, the advance in fighting forest fires has been even greater. Dominion, provincial, and private forest organizations are now using airplanes, power launches, railroads, portable automobile trucks, and portable gasoline pumps, besides the old reliable horses, spades, hoes, and wet sacks, in their protective work, and are calling men out to danger points by means of telegraphs, megaphones, and other signaling apparatus.

Lighted tobacco and matches are especially destructive in the forests. Live forests mean employment; dead forests mean idleness. Do not be responsible for a dead forest.

Portable gasoline pumps up to ten horse power and capable of forcing water through 1,500 feet of hose are now used in fighting forest fires by Canadian federal and provincial forest services.

SOLUBLE AND INSOLUBLE PHOSPHATES

In order to appreciate the respective values of soluble and insoluble phosphate, the fact that phosphates render soil soluble in water are quickly distributed in the soil amongst the roots of plants and that the plant food derived from the soil is absorbed through the minute attachments of the feeding rootlets, the fact that there is no doubt that super-phosphate may be expected to give a more immediate return to the crop to which it is applied, if water does not dissolve the phosphate the process is slower, and the availability depends on the degree of acidity in the soil.

The standard by which a weak solution of citric acid is used as the method of determining the amount of phosphate likely to be available in acid soils, even if not exactly accurate, is most practical. Yet a profitable and immediate return, even under the most suitable conditions, is doubtful, and is not a commercial proposition. Under existing conditions of agriculture farmers will appreciate the advantage of using phosphates which will give full benefit to the crop under treatment, and with this end in view, the treatise rightly states that water soluble phosphate is preferable to citric solubility.

AIRPLANES IN FOREST PROTECTION

By a co-operative arrangement between the Air Board of Canada

Defined Waist Line Predicted

Fashion Gossip From Paris—High Heels

PARIS, Aug. 12.—So drastically have corsets been reduced at the sales that there would appear to be some foundation for rumors current as to forthcoming changes in figure. A more defined waist line is predicted for the near future. We have troubled little about figures for some time past with the result that they have lost much of their comeliness, and considerable discomfort will attend the majority if they endeavor to get back to pre-war slimmness. To "lace-in" and don skin-tight dresses is not an inviting prospect after the freedom so long enjoyed and violent extremes on the part of arbiters of modes are, happily very prone to "fizzle out." The exceedingly high heel goes merrily on despite all warnings as to its menace to health. A famous physician once more deprecates the mode and maintains that a vast amount of nerve, spinal and other troubles, are brought about entirely by this "atrocity." Of late several accidents due to the high heel have been reported. Occasionally it comes partially or entirely off, and thrown the wearer down, or it has become fixed in some aperture from which it has been difficult to wrench it. Wearers of high heels should beware of gratings, tramrails, and also open ironwork, such as one finds sometimes on staircases and beneath piers.

Many of the most airy-fairy cloaks, both for afternoon and evening wear have flat collars of shaded ostrich feather, and these prove eminently becoming, especially to women who are no longer young. Marabout collars, edged with a fringe of ostrich feathers are being used in the same way, but although very dainty and charming when new marabout quickly loses its freshness and ostrich clipped, curled and uncurled, although more costly, is perhaps the wiser choice. Ostrich tips and tringes appear upon a multitude of accessories, such as fans, bags, sashes, and hair ornaments. It will be seen from a glance round the shopland that there are many novel ways in which feather boas and plumes that have seen their best days can be made to do useful service.

and the Dominion and provincial forest services, airplanes are being tested this season in five provinces in the work of forest surveying and in which airplanes are operating in Quebec, Ontario, Manitoba, Alberta, and British Columbia. The use of machines of different types, tested under different conditions, will by the end of this season give an immense amount of information in regard to the usefulness of airplanes for this work. The office of the Air Board, the Dominion Forestry Branch, and the different provincial forestry departments are following the results of this season's operations with close interest, and will be guided by them in laying out future work.

One of Caesar's old captives said: "I never knew Caesar to lay down his arms in the presence of an armed enemy." Fire is always the armed enemy of the forest. Do not lay your arms and give a fire a chance by leaving your camp fire alight, or by throwing away lighted matches or hot pipe ashes where they may set fire to the forest.

If this page were a dollar bill no one would burn it. Our Canadian forests are full of trees each worth many dollar bills, and yet some people let their campfires run, throw away burning matches, and by their carelessness burn down miles of forest.

LOOK TO THE NORTH

(The Ottawa Electric Railway Company publishes and distributes to its patrons a periodical called the "Ottawa Electric Railway News," which gives crisp and timely warnings on the topic of safety

wait.

Some say in which there lies the smouldering spark of fate—

These are the silent traitors who ravage fields.

The work of cultivators, the hands of many a field.

Not all in distant countries here at home we find.

Amid the city's bounties, the careless and the blind.

Who smile at Safety's bidding, scoff at Safety's rules.

Convinced they are the bringers of some concealed tools.

Look to the North, ye scoffers! The rolling tide of fate ye can't disclaim.

One little careless movement in a moment's spell.

Past hope of all improvement, whole centuries of toil.

Ottawa Electric Railway

BIG VAUDEVILLE SHOW

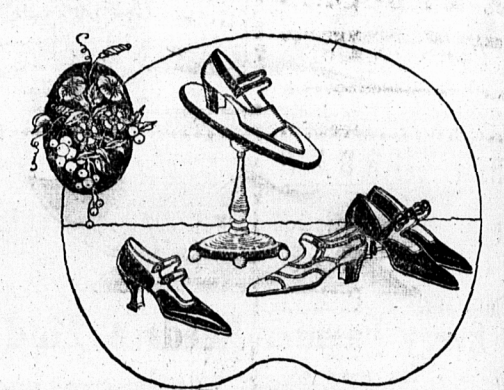
AT THE **PRINCE EDWARD TONIGHT** BY THE **CONCERT PARTY OF THE CANADIAN FLEET** Assisted by their Own Orchestra

GENERAL ADMISSION—50c (NO RESERVE) CHILDREN 25c

Here is a real treat, one you should not miss NO PICTURES TODAY

A GRAND DISPLAY OF L'APARISIENNE SHOES

Fashionable novelties in Fall Footwear made up by the LaParisienne Shoe Company and sold exclusively at this store. See them in our windows.



Graceful strap slippers, showing utmost refinement of style and expert craftsmanship in Black, Brown, Grey and White leathers and Silver Black and White Satin \$6.75, \$8.75 and up.

Rich Black or Brown Oxfords of excellent quality, snug at the heel, comfortable at the toes, uncommon mon value at \$9.50

Snappy Strap Slippers with the new Baby Doll walking heel, of Black or rich Brown leather \$9.50

Alley & Co. Ltd
FASHIONABLE FOOTWEAR
Charlottetown, P. E. I.

Some people are indifferent and say Corn Flakes, and get what they ask for. Others want the better kind, and demand—

Post Toasties
best corn flakes

Post Toasties are in a class alone—but you can't get them unless you say "Post Toasties" to your grocer.

WOMEN'S FEMAL PILLS

PREPARED BY DR. J. C. WATSON

40c per box

40c per box Standard for Delayed and Pained Menstruation sealed tin package only, all Druggists or Street by Mail Price \$2.00. Kays-Brook's Remedies Co., 71 E. Front St., Toronto, Canada.